



INSTITUTIONAL PERSPECTIVE PLAN STRATEGIC PLAN DEPLOYMENT DOCUMENT



GANESAR COLLEGE OF ARTS AND SCIENCE (Accredited with 'B' grade by NAAC) MELAISIVAPURI - 622 403, PUDUKKOTTAI, TAMILNADU Phone: 04333 - 247218, 247603

Institutional Perspective Plan

The strategic planning process commences with the establishment of the college's institutional vision and mission, which have already been developed. In the planning process, these foundational elements serve as the bedrock for the strategic plan, directing the subsequent steps. Furthermore, the Internal Quality Assurance Cell (IQAC)'s active participation, which is consistent with NAAC guidelines, guarantees a participatory approach. The IQAC incorporates the valuable suggestions of a variety of stakeholders, such as the Governing Body, department heads, and various functional committees, into the development of the perspective plan when engaging with them.

PERSPECTIVE PLAN





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Perspective Plan aligned with the guidelines of NAAC

Curricular Aspects

- Introduce new undergraduate programs to suit and respond to diverse student desires.
- Introduce a new certificate course for career-oriented, value-added, and short-term training.
- Conduct academic programmes in partnership with other universities and industries.
- Conduct frequent stakeholder feedback on curriculum revisions and needs, and implement the ideas offered in a stepwise way.

Teaching, Learning and Evaluation

- Promote creative student-centered teaching and learning.
- **4** Create a mechanism for high pass percentages for all programs.
- Organize computer literacy programmes with the assistance of the Department of Computer Science.

Research, Innovations and Extension

- Encourage and support staff members to actively participate in submitting research proposals to funding agencies.
- Promote book publication among academics. regular publication of the house.
- Create a culture that supports postgraduate students and encourages them to discuss their research findings at conferences.
- Organize workshops, seminars, and conferences about intellectual property rights to promote learning and awareness.
- Strengthen academic cooperation and industry ties by aggressively seeking and signing Memorandums of Understanding (MoUs) with reputable institutions.
- Participate in meaningful extension and outreach initiatives to connect with the community, sharing information, experience, and resources for the benefit of society.

Infrastructure and Learning Resources

- Construct additional classrooms
- ↓ Upgrade the wi-fi bandwidth
- Enable ICT integrated teaching learning

Student Support and Progression

- **4** Guidelines for Competitive and Professional Exams
- **4** Develop programs to improve students' employment skills.
- **4** Motivation to Develop Co-curricular and Extracurricular Skills
- **4** Comprehensive Training for Placements and Higher Education

- Encourage faculty members to participate in additional faculty development programs to expand and update their knowledge base.
- **4** Financial help for attending conferences, seminars, and workshops
- Implement a formal annual performance review system for all teaching and non-teaching staff.
- Conduct internal/external quality audits on a regular basis, such as academic audits, administrative audits, green audits, energy audits, etc.
- **4** To achieve paperless administration/ communication

Institutional Values and Best Practices

- To promote energy-saving technologies such as solar panel installation and broad usage of LED lights and fans, as well as public awareness programs
- **4** To encourage recycling of paper and water.
- Maintain a sanitary, clean, and green campus at all times using various methods.

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Strategic Plan

Short Term Plan (2023-2026):

- **4** Improve computer literacy initiatives for underprivileged students.
- Flan faculty development initiatives that enhance your ability to teach.
- 4 Departments of P.G. will be elevated to departments of research
- Improve career assistance and professional counseling choices for competitive exams
- Organize campaigns to raise awareness of environmental, health, and hygiene issues. Enhance and modernize the administrative, athletic, and academic facilities
- 4 Acquire more sporting goods and keep stock documentation
- 4 Create and turn on the Cell for Entrepreneurship Development
- Create and preserve internal organizations to handle administrative and academic duties.
- Regularly carry out internal quality audits, such as administrative and academic audits.
- **4** To develop and create awareness of integrating NEP.

Long Term Plan (2023-2033):

- **4** Launch new graduate and undergraduate programs.
- Urge graduate students to attend conferences and present their findings.
- 4 Increase the size of computer labs to accommodate more students.
- 4 Build more classrooms for postgraduate and undergraduate programs.
- Perform external quality audits, including energy and green audits.
- **4** Make persistent efforts to secure funds from different sources.
- 4 Achieve paperless communication and administration.
- 4 Construct a multipurpose hall and an indoor stadium.



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6.2.1 The functioning of the institutional bodies is effective and efficient as visible from policies, administrative setup, appointment and service rules, procedures, deployment of institutional Strategic/ perspective/development plan etc.

DEPLOYMENT DOCUMENT 2018-2023

Strategic Plan	Deployment
To introduce new undergraduate	Introduced BSW (Social Work), B.Sc.
programmes to meet and cater to	Fashion Technology and Costume
various student demands	Designing.
To introduce new career-oriented/	Implemented 95 new value added
value added/ short-term courses	Courses to enhance student skills
	and employability.
	Received positive feedback from
	students and employers on the relevance and effectiveness of the
To conduct academic programmes in	courses. Conducted academic programmes in
collaboration with other institutions	collaboration with esteemed
and industries	institutions and industries.
To conduct periodic stakeholder	Analyzed feedback and
feedback on curricular modifications	recommendations to identify areas
and needs and implement the	for improvement and innovation.
recommendations presented therein	
in	
To create mechanism to obtain high	Developed and implemented a
pass percentage	robust mechanism to ensure high
	pass percentages across all
	programmes.
To facilitate learning and awareness	Successfully organized 66
by organizing workshops, seminars and conferences focused on	workshops, seminars, and conferences on Research
Research Methodology, Intellectual	Methodology, Intellectual Property
Property Rights (IPR) and	Rights (IPR) and Entrepreneurship.
Entrepreneurship	ragino (ii rej una Endeprenearomp.
To engage in meaningful extension	The college has organized 79
and outreach activities to connect	extension activities with the support
with the community, sharing	of NSS, RRC and YRC and all the
knowledge, expertise, and resources	Departments.
for the betterment of society	

Upgrade the wi-fi bandwidth	The Wi-Fi bandwidth was upgraded from 40 MBPS to 100 MBPS from 2023
To motivate students to involve in curricular and extra-curricular activities and excel in sports and culturals	A number of students participated in various co-curricular and extracurricular programmes. Additionally, 57 students received prizes in various sports, cultural activities over the last 5 years.
To conduct internal/ external quality audits at regular intervals such as Academic Audits, Administrative Audits, Green Audits, Energy Audits and so on To promote energy conservation methods such as solar panel installation and widespread use of LED lights and fans, as well as public awareness initiatives	Periodical internal and external quality audits, including Academic and Administrative Audits, Green Audits and Energy Audits have been initiated during February 2023. Solar panels have been upgraded on campus buildings, reducing reliance on traditional energy sources thereby promoting renewable energy.
To ensure a sanitary, clean, and green campus at all times by various means	Regular waste management and disposal systems, including segregation of waste at source and proper disposal methods have been implemented, ensuring a clean and sanitary environment.
To establish new lab facilities for new programmes	Established Fashion Technology & Costume Designing lab during 2022- 23 with advance instruments.
To construct extra class rooms to accommodate the students for new upcoming programmes	Constructed new classrooms to accommodate B.S.W and B.Sc Fashion Technology & Costume Designing
To upgrade the teaching learning process through ICT technology to foster positive environment in the classrooms	Smart boards have been arranged to facilitate the ICT based teaching and learning.