



GANESAR COLLEGE OF ARTS &SCIENCE

(Affiliated to Bharathidasan University, Tiruchirappalli-24)

MELAISIVAPURI, PUDUKKOTTAI DIST, 622403.

INCUBATION CELL





ABOUT INCUBATION CELL:

An incubation cell of Ganesar college of Arts and Science is a dedicated center that supports and encourages students, faculty members, and alumni to bring up their innovative ideas and turn them into successful startups. It provides an ecosystem for nurturing entrepreneurial skills. The incubation cell has a team of experienced professionals who help the entrepreneurs in various areas like product development, marketing, fundraising, networking etc.

This cell organizes workshops, seminars, and mentoring sessions to guide the entrepreneurs and equip them with the necessary skills and knowledge. It provides a physical space for the entrepreneurs to work and collaborate. This space is usually equipped with modern facilities like high-speed internet, office equipment, meeting rooms, and other amenities that help in the smooth functioning of the startup.

Incubation Cell is one of the most unique deep – tech start – up hub of Ganesar College of Arts and Science . It coordinates and leverages the synergies of various strands of excellence driving innovation, training and entrepreneurship at the College, which consists of cutting-edge research and industrial interactions. Ganesar College of Arts and Science supports students, faculty, staff, alumni members and external entrepreneurs in creating successful deep tech start-ups, disrupting industries and translating benefits to the society at large. The Incubation Cell nurtures technology ventures through their start-up phase by providing all the support necessary to help entrepreneurs establish

themselves before they scale up their ventures. Under the Leadership of Principal Dr.M.Selvrasu the Incubation Cell is recognized by Bharathidasan University, under Innovation, Incubation and Linkages. Forging the nature of entrepreneurship and motivation the students to become self-employed has been one of the most prominent feature of Incubation cell.

FUNCTIONS:

- Assist the incubates in creating a sustainable, scalable & profitable business model.
- Provide physical infrastructure and value-added support services.
- Create a strong network of mentors who would provide sector specific knowledge & real world practical guidance.
- Conduct events and inspirational programs and provide trainings and mentorship to entrepreneurs.
- Forge partnerships and networks with academia, industry, funding sources, existing incubators and others for the start-ups to leverage.
- Enable access to prototyping facilities, test beds, markets, and pilot implementation for the product/services.
- Build a strong team with adequate knowledge and experience in guiding start-ups, building business plans, facilitating investments, building networks etc.
- An ideal application would be a collaboration between a corporate sector entity and a research oriented / academic institution with aligned areas of focus.

Sr. No.	Year	Name of the event
1.	2022-2023	Tableau: Ideas for Teaching Drama
2.	2022-2023	Bag Boutique



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MELAISIVAPURI - 622 403, PUDUKKOTTAI,

TAMILNADU Phone: 04333 – 247218, 247603

INCUBATION CELL

Name of the Event : Tableau: Ideas for Teaching Drama

Venue : Sanmarga Sabai

Date : 24-August-2022

BRIEF EVENT REPORT





Important Messages/ Outcomes

The Incubation Cell was conducted by the college during December 2022-2023. On the 24th of August, 2022, Ganesar College of Arts and Science, Melasivapuri held a **“Tableau :Ideas for Teaching Drama”**. The event was arranged for the entire department of the college by Mrs.J.Jayarasi, President of the Incubation Cell, Department of English and the committee members. The event aimed to display in a Tableau, participants make their bodies to represent a scene. A character can be used to quickly establish a scene that involves a large number of characters.

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INCUBATION CELL

Name of the Event : Bag Boutique

Venue : Sanmarga Sabai

Date : 08-February-2023

BRIEF EVENT REPORT





Important Messages/ Outcomes

The Incubation Cell was conducted by the college during December 2022-2023. On the 08th of February, 2023, Ganesar College of Arts and Science, Melasivapuri held a “**Bag Boutique**”. The Exhibition was arranged for the entire department of the college by Mrs.J.Jayarasi, President of the Incubation Cell, Department of English and the committee members. The Exhibition aimed to display in India , a country known for its rich history and diverse culture , has a significant presence in the Bags market. Based on the boutique is segmented under Men and Women.

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INCUBATION CELL- Tableau- Ideas For Teaching Dram

MINUTES OF THE MEETING – 2022

Date : 24.08.2022

Time : 10.30 am

Venue : Sanmarga Sabai

Meeting Facilitator : Mrs. J.Jayarasi, Department of English

Meeting Agenda:

1. Discussion about Ideas for teaching drama.
2. Discussion of sending circular to the entire department of the college.
3. Discussion about Tableau event.

SIGNATURE OF THE COMMITTEE MEMBERS

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INCUBATION CELL- BAG BOUTIQUE

MINUTES OF THE MEETING – 2023

Date : 08.02.2023

Time : 10.30 am

Venue : Sanmarga Sabai

Meeting Facilitator : Mrs. J.Jayarasi, Department of English

Meeting Agenda:

1. Discussion about participants and venue .
2. Discussion of sending circular to the entire department of the college.
3. Discussion about Bag Boutique.

SIGNATURE OF THE COMMITTEE MEMBERS

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INCUBATION CELL

CIRCULAR

Date: 17.08.2022

All the students are informed that our college through Incubation Cell conduct a “**Tableu: Ideas for Teaching Drama**” competition on **24.08.2022** at **10.30 am**.

Those who are willing to participate in this competition please give your name to **Mrs. M.Balavalli , Department of English**.

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INCUBATION CELL

CIRCULAR

Date: 02.02.2023

All the students are informed that our college through Incubation Cell conduct a “**Bag Boutique**” Exhibition on **08.02.2023** at **10.30 am**.

Those who are willing to participate in this exhibition please give your name to **Mrs.M.Balavalli , Department of English**.

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