



# GANESAR COLLEGE OF ARTS AND SCIENCE

(Accredited with 'B' grade by NAAC)


MELAISIVAPURI - 622 403, PUDUKKOTTAI, TAMILNADU

Phone: 04333 - 247218, 247603

## Research Cell

### List of Activities 2019-20

Sl.No	Title	Date	Students Attended
1	Workshop on molecular docking	19-07-2019	87
2	One day National workshop on research methodology	09-08-2019	160
3	Workshop on creating innovate business ideas	13-08-2019	47
4	One day state level workshop on research techniques in Amos tools	19-08-2019	150
5	National level workshop on applications of theories to thesis writing	30-08-2019	159
6	One day Workshop on MATLAB programming	06-09-2019	131
7	One day workshop on data mining	19-09-2019	146
8	One day workshop on data analysis and techniques for social science	03-10-2019	47
9	One day workshop on review of literature in commerce	18-10-2019	155
10	One day international seminar on diaspora writing in English	03-02-2020	176
11	Workshop on social work research for social work trainees	12-02-2020	47
12	Workshop on development of entrepreneurship	13-03-2020	150

  
PRINCIPAL  
Ganesar College Of Arts & Science  
MELASIVAPURI - 622 403



# Ganesar College of Arts and Science, Melaisivapuri-622 403

## Department of Physics

19 July, 2019

# Workshop on Molecular Docking



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### ABOUT THE COLLEGE

Ganesar College of Arts and Science is situated in the village Melasivapuri which is near to the historical city Parambu Nadu (Piranmalai) ruled by the lord of the hill country Vallal Vel Pari. It is a remote area, which is a drought-prone one. While struggling to keep their body and soul together, it was impossible for the people to spend money for the education of their children. Realizing the misery of the people of this area, two kind hearted patrons from the family of V. PL. S., came forward to light the light of education. Sanmarga Sabai was registered under the Societies Act XXI of 1860 on 13th May 1909. V.PL.S. Palaniappa Chettiar and his brother V.PL.S. Annamalai Chettiar founded the Sanmarga Sabai and Ganesar Senthamil Kalloori. It is one of the primordial colleges of Tamil Nadu and now the congregation (Sanmarga Sabai) multiplied and gowned for more than a century with the harbouring support of the brother's descendants.

### ABOUT THE DEPARTMENT

Ganesar College of arts and science is one of the famous colleges and it has a long term tradition and antiquity. The Physics Department was started in 1996 as a part of Computer Science Department in Ganesar College of Arts and Sciences. Considering the importance of Physics in the modern world, Physics Department was converted into a separate department from 2015. In 2020, its laboratory was expanded for students' improvement. The physics department is working for rural students to improving their science knowledge and researching ability



### Registration Details

**Last date for Registration 15.07.2019**

**Registration Fee - Free**

#### Contact:

**Mr.A.Ramu**

**Asst.prof of Physics**

**Mobile no-8883872110**

**Email- aramusir80@gmail.com**

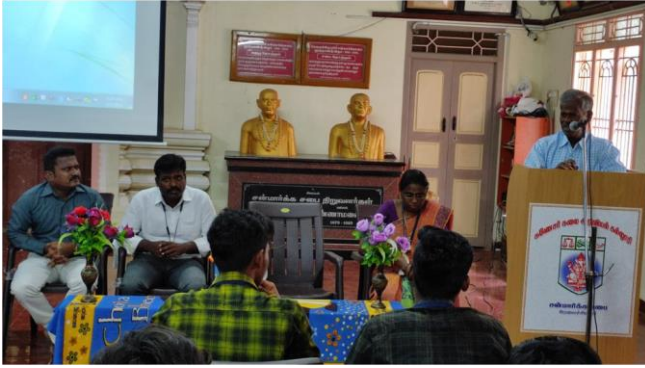
**Ganesar College of Arts and Science, Melaisivapuri-622 403**  
(“B” Grade Accredited by NAAC)

**Department of Physics**

**2019-2020**

Topic : Workshop on Molecular Docking  
Date/Venue : 19 July,2019, Shanmarga sabai, Ganesar College of Arts & Science  
No of Participants : 87  
Resource Person : Dr.P.Karthik,  
Asst Prof of Physics,  
Sastra University, Thanjavur.

Object : The aim of this workshop is to provide participants with a comprehensive understanding of insilico macromolecular modeling and docking techniques. Through hands-on exercises and theoretical sessions, participants will learn the principles, methodologies, and tools used in the field of computational biology for studying macromolecules and their interactions. By the end of the workshop, participants will be equipped with the necessary skills to perform macromolecular modeling and docking studies, enabling them to explore and analyze molecular interactions in silico.





**GANESAR COLLEGE OF ARTS AND SCIENCE**  
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MELASIVAPURI – 622 403. Pudukkottai (Dist)  
Telephone No : 04333-247218, 247603  
E.Mail - [ganesarcollege1909@gmail.com](mailto:ganesarcollege1909@gmail.com)  
Website: [www.ganesarcollege.edu.in](http://www.ganesarcollege.edu.in)



**One day National Workshop**  
PG and Research Department of Tamil (Online)  
**Research Methodology**

- Opening Ceremony** : 10.00 – 11.00
- Date** : 09.08.2019 FN Friday
- Prayer** :
- Welcome Address** : Dr.S.Selvaraju  
Associate Professor, Head, Department of Tamil.
- Presidential Address** : Dr.SV.Sornam  
Principal (I/C)
- Felicitation** : Dr.V.Palaniappan,  
President, Sanmarga Sabai
- Dr.PL.Kannan  
Secretary, College Secretary.
- Special Address** : Dr.S.Sethuraman,  
Head of the department of Tamil,  
H.H.The Rajah's College,  
Pudukkottai.
- Vote of Thanks** : Dr.PR.Alagammai,  
Assistant Professor, Department of Tamil.

Session I 11.00 to 12.00

- Topic : 1. "Aivu Sikkal Matrum Karuthugol"  
(ஆய்வு சிக்கல் மற்றும் கருதுகோள்) - Dr.V.A.Palaniappan,  
Asst.Prof. of Tamil,  
Ganesar College of Arts and Science,  
Melasivapuri
2. "kala aiviyal"  
(கள ஆய்வியல்) - Dr. B. Manivannan  
Asst.Prof. of Tamil,  
Ooty

Session II 12.00 to 1.00

- Topic : 1. "Aivu Anugumuraigal"  
(ஆய்வு அணுகுமுறைகள்) - Dr.B.Sathiyamoorthy,  
Asst.Prof. of Tamil,  
Madurai Kamaraj University,  
Madurai.
2. Sanga Ilakkiya Aivugal  
(சங்க இலக்கிய ஆய்வுகள்) - Dr.S.Sethuraman  
Head of the department of Tamil,  
H.H.The Rajah's College,  
Pudukkottai.

Session III 1.30 to 2.30

- Topic : 1. "Sangam maruviya kala ilakkiya Aaivugal"  
(சங்கம் மருவிய கால இலக்கிய ஆய்வுகள்) - Dr.M.Tamilselvi,  
Asst.Prof. of Tamil,  
Ganesar College of Arts and Science,  
Melasivapuri
2. "Kappiya Ilakkiya Aaivugal"  
(காப்பிய இலக்கிய ஆய்வுகள்) - Dr.PR.Alagammai  
Asst.Prof. of Tamil,  
Ganesar College of Arts and Science,  
Melasivapuri

Session IV 2.30 to 3.30

- Topic : 1. "Sitrilakkiya Aaivugal"  
(சிற்றிலக்கிய ஆய்வுகள்) - Dr.Pon,Kathiresan,  
Asst.Prof. of Tamil,  
Ganesar College of Arts and Science,  
Melasivapuri
2. "Tharkala Aaivugal"  
(தற்கால ஆய்வுகள்) - Dr.S.Selvaraju,  
Head and Asso.Prof of Tamil,  
Ganesar College of Arts and Science,  
Melasivapuri

Session V 3.30 to 4.30

- Topic : 1. "Ilakkana Aaivugal"  
(இலக்கண ஆய்வுகள்) - Dr.KT.Murugesan,  
Asst.Prof. of Tamil,  
Ganesar College of Arts and Science,  
Melasivapuri
2. "Natupura Ilakkiya Aaivugal"  
(நாட்டுப்புற இலக்கிய ஆய்வுகள்) - Dr.S.Mudiarasan,  
Asst.Prof of Tamil,  
Ganesar College of Arts and Science,  
Melasivapuri

Valediction

- Welcome Address** : Dr.V.A.Palaniappan,  
Asst.Prof of Tamil
- Presidential Address** : Dr.SV.Sornam  
Principal (I/C)
- Synopsis** : Dr.PR.Alagammai,  
Assistant Professor, Department of Tamil.  
Coordinator
- Felicitation** : Dr.V.Palaniappan,  
President, Sanmarga Sabai
- Dr.PL.Kannan  
Secretary, College Secretary.
- Feedback** : Participants
- Vote of Thanks** : Dr.M.Tamilselvi,  
Assistant Professor, Department of Tamil.

## **Report on One-Day National Workshop: "Research Methodology"**

*Date: 09.08.2019 FN (Friday)*

*Time: 10:00 AM - 4:30 PM*

*Venue: GANESAR COLLEGE OF ARTS AND SCIENCE (Online Workshop)*

### **Introduction:**

GANESAR COLLEGE OF ARTS AND SCIENCE, affiliated to Bharthidasan University and NAAC-accredited with "B" Grade, conducted a one-day National Workshop on the theme "Research Methodology" The online workshop, held on the 9th of August 2019, aimed to delve into various aspects of Tamil literature and language.

### **Inaugural Session (10:00 AM - 11:00 AM):**

#### **Prayer:**

Dr. S. Selvaraju, Associate Professor and Head of the Department of Tamil, initiated the workshop with a solemn prayer.

#### **Welcome Address:**

Dr. S. Selvaraju welcomed the participants, setting the tone for the insightful sessions that lay ahead.

#### **Presidential Address:**

Dr. SV. Sornam, Principal (I/C), delivered the presidential address, emphasizing the importance of such workshops in fostering intellectual growth.

#### **Felicitation:**

Dr. V. Palaniappan, President of SanmargaSabai, and PL. Kannan, College Secretary, extended their felicitations, acknowledging the significance of the event.

#### **Special Address:**

Dr. S. Sethuraman, Head of the Department of Tamil at H.H. The Rajah's College, Pudukkottai, provided a special address, sharing valuable insights.

#### **Vote of Thanks:**

Dr. PR. Alagammai, Assistant Professor in the Department of Tamil, expressed gratitude and thanked all contributors for making the workshop possible.

#### **Sessions:**

The workshop comprised five sessions, each dedicated to specific topics and addressed by eminent speakers:



**Session I (11:00 AM - 12:00 PM):**

Topic 1: "Aivu Sikkal Matrum Karuthugol" by Dr. V.A. Palaniappan, Asst. Prof. of Tamil, Ganesar College of Arts and Science, Melasivapuri.

Topic 2: "Kala AiviyaI" by Dr. B. Manivannan, Asst. Prof. of Tamil, Ooty.

**Session II (12:00 PM - 1:00 PM):**

Topic 1: "Aivu Anugu muraigal" by Dr. B. Sathiyamoorthy, Asst. Prof. of Tamil, Madurai Kamaraj University, Madurai.

Topic 2: "Sanga Ilakkiya Aivugal" by Dr. S. Sethuraman, Head of the Department of Tamil, H.H. The Rajah's College, Pudukkottai.

**Session III (1:30 PM - 2:30 PM):**

Topic 1: "Sangam Maruviya Kala Ilakkiya Aaivugal" by Dr. M. Tamilselvi, Asst. Prof. of Tamil, Ganesar College of Arts and Science, Melasivapuri.

Topic 2: "KappiyaI lakkiya Aaivugal" by Dr. PR. Alagammai, Asst. Prof. of Tamil, Ganesar College of Arts and Science, Melasivapuri.

**Session IV (2:30 PM - 3:30 PM):**

Topic 1: "Sitrilakkiya Aaivugal" by Dr.Pon. Kathiresan, Asst. Prof. of Tamil, Ganesar College of Arts and Science, Melasivapuri.

Topic 2: "Tharkala Aaivugal" by Dr. S. Selvaraju, Head and Asso. Prof. of Tamil, Ganesar College of Arts and Science, Melasivapuri.

**Session V (3:30 PM - 4:30 PM):**

Topic 1: "Ilakkana Aaivugal" by Dr. KT. Murugesan, Asst. Prof. of Tamil, Ganesar College of Arts and Science, Melasivapuri.

Topic 2: "Natupura Ilakkiya Aaivugal" by Dr. S. Mudiakaran, Asst. Prof of Tamil, Ganesar College of Arts and Science, Melasivapuri.

**Valediction (4:30 PM Onwards):**

**Welcome Address:**

Dr. V.A. Palaniappan, Asst. Prof. of Tamil, extended a warm welcome for the valediction session.

**Presidential Address:**

Dr. SV. Sornam, Principal (I/C), delivered the closing remarks, summarizing the day's discussions.

**Synopsis:**

Dr. PR. Alagammai, Assistant Professor, Department of Tamil, provided a brief synopsis, highlighting key takeaways from the workshop.

**Felicitation:**

Dr. V. Palaniappan, President of SanmargaSabai, and PL. Kannan, College Secretary, felicitated the successful completion of the workshop.

**Feedback:**

Participants shared their feedback, expressing their appreciation for the informative sessions.

**Vote of Thanks:**

Dr. M. Tamilselvi, Assistant Professor, Department of Tamil, concluded the workshop by extending heartfelt thanks to all participants, speakers, and organizers.

**Conclusion:**

The one-day National Workshop on "Research Methodology" was a resounding success, fostering a rich exchange of ideas and knowledge. The GANESAR COLLEGE OF ARTS AND SCIENCE remains committed to promoting intellectual growth through such enriching events.

*Management, Principal, Staff, and  
Students*

*om. Jyothi  
Coordinator*

*S.V. Somani*

**PRINCIPAL**  
Ganesar College of Arts & Science  
MELASIVAPURI - 622 403

## DEPARTMENT OF SOCIAL WORK

Organised

### One Day WorkShop ON Creating Innovative Business ideas

Date :13.08.2019



## GANESAR COLLEGE OF ARTS AND SCIENCE

*UGC Recognised 2(f) and 12(B) Institution*

*Affiliated to Bharathidasan University*

Melasivapuri - 622 403, Ponnamaravathi, Tamil Nadu, India

### ABOUT THE COLLEGE

Success is assured by the right choice of an educational institution. The spirit of the institution has the power to influence the personality of the learner. A sound institution alone can give a sound knowledge to the students. That is why very few institutions alone can stand the test of time. Ganesar College of Arts & Science, Melasivapuri, has been a radiant star shining in the firmament of education since 1909. It has a balanced blend of Tradition and Modernity. It has been inspiring students with its quality education. Students have been chiseled to become intelligent citizens who strongly imbibe the spirit of morality. It has been growing like a royal banyan passing its Centenary Year. The University Grants Commission UGC had notified Regulations for recognition of our college under Section 2(f) & 12(B) of the UGC Act, 1956.

### ABOUT THE DEPARTMENT

Social work profession is to enhance human well-being and help to meet basic and complex needs of all people, with a particular focus on those who are vulnerable, oppressed, and living in poverty. Department of social work was started on 2018. The department of Social Work is committed to building a socially just society, defined as one that upholds and validates the values of equality, diversity, inclusiveness, democracy, and concern for human welfare.



**GANESAR COLLEGE OF ARTS AND SCIENCE**

Melasivapuri-622403 , Pudukkottai District , Tamilnadu-India

**DEPARTMENT OF SOCIAL WORK**

Cordially invites you to the seminar on

**CREATING INNOVATIVE BUSINESS IDEAS 2019**

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**Date: 13.08.2019**

**Venue: Auditorium**

**Time: 11.00 am**

**Mr.C.KUMAR**

**II BSW - Student**

*Welcome Address*

**Ms. M.NAGARAJAN**

**Asst. Professor & Head**

*Inaugurates*

**Mr.VIGNESH SABARIKIRAN**

**Teaching Assistant, Alagappa University**

*Keynote Address*

**Dr.M.MOOSA**

**Asst. Professor & Head, Dept of Commerce**

*Thematic Address*

**Mr.V.MANOJKUMAR**

**I BSW - Student**

*Vote of Thanks*

**Organized by BSW Students**

**+**

**M.Ranjith Kumar**  
**Organizing Secretary**

**M.Nagarajan**  
**Convener**

**Prof. M. Selvaraju**  
**Principal**



**GANESAR COLLEGE OF ARTS AND SCIENCE**

**DEPARTMENT OF SOCIAL WORK**

**REPORT**

**TITLE OF PROGRAMME:** Workshop on creating innovative business ideas

**NAME OF THE ORGANIZING DEPARTMENT/COMMITTEE:** Department of Social Work

**NAME OF THE COORDINATORS /CONVENERS/ORGANIZER OF THE PROGRAMME: -**  
Mr.M.Nagarajan

**DATE OF THE PROGRAMME:**13.08.2019

**VENUE:** Social work Department

**TARGET GROUP:** Social work trainees

**NUMBER OF PARTICIPANTS:**47

**A SUMMARY REPORT:**

In the department of Social Work, Ganesar College of Arts and Science, Melaisivapuri has been organized one-day work shop on Creating Innovative Business Ideas on 13.08.2019. In this work shop taught the social work trainees how to develop the Innovative ideas personal and professional ways. Mr.C.Kumar welcomes the gatherings. Next, Asst.Professor and Head Mr.M.Nagarajan delivered the inaugural address. Then, Mr.Vignesh Sabarikiran, Teaching assistant, Alagappa University delivered the keynote address on innovative ideas for starting up a business Followed by him Dr.M.Moosa, Head, Department of Commerce ,Ganesar College of arts and science delivered the thematic address. In the end, first-year student Mr.V.Manojkumar proposed the vote of thanks. In this event, all the Faculties and students has participated in the workshop.



M. Nagarajan  
Head  
Department of Social Work  
Ganesar College of Arts and Science  
Mulanivapuri, Ponnamaravathi  
Dindurkottai - 622403

S.V. Srinivasan  
PRINCIPAL  
Ganesar College Of Arts & Science  
MULANIVAPURU - 622 403



# GANESAR COLLEGE OF ARTS AND SCIENCE

Melasivapuri-62 2403, Pudukkottai District, Tamilnadu-India

## DEPARTMENT OF SOCIAL WORK

### REGISTRATION FORM

Event: *Creating Innovative Business Ideas*

Date: 13.08.2019

S.No	Name	Signature
1	ABIRAMILA	A. Abiramil
2	ANITHA.K	K. Anisha
3	BAVANIK	K. Bavanik
4	BHARATHIRAJA.G	G. Bharathiraja
5	ABIRAMILA	A. Abiramil
6	ELAVARASAN.S	S. Elavarasan
7	JAYAKUMAR.M	M. Jayakumar
8	KARUNAKARAN.P	P. Karunakaran
9	KAVIYA.S	S. KAVIYA
10	LOKESH.S	S. LOKESH
11	MANOJ KUMAR.V	V. MANOJ KUMAR
12	MANOJKUMAR.R	R. MANOJKUMAR
13	MOHANA.C	C. Mohana
14	MUBARAK.M	M. MUBARAK
15	PRABU.M	M. PRABU
16	BHARATHIRAJA.A	Bharathiraja. A
17	KARTHIK.A	A. Karthik
18	KARTHIKEYAN.P	P. KARTHIKEYAN
19	KESAVAN.R	R. KESAVAN
20	KUMAR.C	C. KUMAR
21	MURUGAN.K	K. MURUGAN

22	PRADHEEP.P	Pradheep. P
23	PRASANTH.C	c. prasanth .
24	RAHUL.S	Rahul. S
25	SANKAR.P	p. Sankar
26	SATHISH.A	A. Sathish
27	SHANMUGAPRIYA.S	Sshannmugapriya
28	SILAMBARASAN.T	T. Silambarasan
29	SOWNDHARYA.V	V. Sowndharya
30	SURESHKUMAR.C	Sureshkumar
31	SURIYAPRAKASH.S	S. Suriyaprakash
32	VIJAYAKUMAR.M	Vijaykumar. M
33	BHARATHIRAJA.A	Bharathiraja. A
34	KARTHIK.A	KARTHIK. A
35	KARTHIKEYAN.P	Karthikeyan
36	KESAVAN.R	R. Kesavan.
37	KUMAR.C	Kumar. C
38	MURUGAN.K	k. murugan
39	PRADHEEP.P	P. pradheep
40	PRASANTH.C	c. prasanth
41	RAHUL.S	Rahul. S
42	SANKAR.P	p. Sankar
43	SATHISH.A	A. sathish
44	SHANMUGAPRIYA.S	Sshannmugapriya
45	SILAMBARASAN.T	T. Silambarasan
46	SOWNDHARYA.V	Sowndharya. V
47	SURESHKUMAR.C	Sureshkumar. C



**DEPARTMENT OF B.Com.,  
(BANK MANAGEMENT)**

**ONE DAY STATE LEVEL WORKSHOP  
On  
“RESEARCH TECHNIQUES IN  
AMOS TOOLS”**

**19<sup>th</sup> August 2019 @ 10.30 AM  
in  
Sanmarga Sabai Auditorium**

**Organised By**



**DEPARTMENT OF B.Com (BANK MANAGEMENT)**

**GANESAR COLLEGE OF ARTS AND SCIENCE**

*UGC Recognized 2(f) and 12(B) Institution*

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**Melasivapuri – 622 403, Ponnamaravathi, Tamil Nadu,  
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**ABOUT THE COLLEGE**

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B.Com Banking Management deals with the concepts of commerce and the trades or businesses. It is a Three-year UG degree course started in the year 1996, that focuses on the basic understanding of financial accounting, business management, financial management, statistics, etc. Candidates having a flair interest in banking and having research-oriented technical expertise with a strong rational mind can choose a BCom Banking Management course for their graduation. Candidates who have completed 10+2 education with a relevant stream are eligible for the course. and the management students can also go for MBA after completing this course.

## **ABOUT THE DEPARTMENT**

B.Com Banking Management is a Three year undergraduate degree course which deals with subjects such as financial accounting, banking, commerce, business economics, and marketing. This course is mainly pursued by candidates who are interested in banking subjects and have an interest in accounting-related financial activities.

## **COURSE OBJECTIVES**

It is a combination of both practical and theoretical ways of learning the subject and a calculative approach based on the systemic method. This course is designed in such a way that majorly focuses on all the aspects of banking to provide the candidates a thorough knowledge about the subject.

Business economics paper, accounts, and financial management, business economics, communication, services marketing, statistical and mathematical are some of the advanced lessons of the course.

Candidates who have a zeal towards banking and want to get the lessons of finance, investing, commercial, management can opt for this course. Candidates after completing their course in Bachelor of Commerce Can go for higher education in the same fields like M.Com or PGDBM.



# **GANESAR COLLEGE OF ARTS AND SCIENCE**

*(Nationally Accredited with 'B' Grade by NAAC)*

**Melaisivapuri-622403**



## **Department of B.Com (Bank Management)**

We cordially invite you for the

*One Day State Level Workshop*

On

**“RESEARCH TECHNIQUES IN AMOS TOOLS”**

**19<sup>th</sup> August 2019 @ 10.30 AM**

in

**Sanmarga Sabai Auditorium**

- Welcome Address** : **Dr. SV. SORNAM**  
*PRINCIPAL,  
GANESAR COLLEGE OF ARTS AND SCIENCE,  
MELAISIVAPURI.*
- Presence** : **Thiru S.Nagappan M.B.A.,**  
*President, College Committee*
- Presidential Address** : **Dr.V.Palaniyappan M.A.,M.Phil.,Ph.D.,**  
*President, Sanmarga Sabai & Self Finance Wing*
- Felicitations** : **Thiru.S.Palaniappan M.B.A.,**  
*Secretary, Sanmarga Sabai & Self Finance Wing*
- : **Dr.M.Selvaraju M.A., M.Phil.,Ph.D.,**  
*Vice Principal, Ganesar College of Arts and Science*
- Chief Guest Address** : **Dr. M, LAKSHMI BALA, M.B.A., Ph.D.,**  
*KUNTHAVAI NACCHIYAR GOVERNMENT ARTS COLLEGE  
FOR WOMEN, (A), THANJAVUR.*
- Vote of Thanks** : **Dr. M. MOHAMED IBRAHIM MOOSA**  
*HEAD, DEPARTMENT OF B.Com., BANK MANAEMENT,  
GANESAR COLLEGE OF ARTS AND SCIENCE.*

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# GANESAR COLLEGE OF ARTS AND SCIENCE

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Melaisivapuri-622 403



## Department of B.Com (Bank Management)

### REPORT

## ONE DAY STATE LEVEL WORKSHOP ON “RESEARCH TECHNIQUES IN AMOS TOOLS”

**DATE: 19<sup>th</sup> August 2019 @ 10.30 AM**

Structural equation models (SEMs) describe relationships between variables. They are similar to combining multiple regression and factor analysis. SEMs also offer some important, additional benefits over these techniques including an effective way to deal with multicollinearity, and methods for taking into account the unreliability of consumer response data. This paper introduces you to SEMs as well as Amos, a software tool distributed by SPSS Inc. Amos stands for “Analysis of Moment Structures.” Amos has a unique graphical interface, and was specifically designed to make fitting SEMs easier. This paper will:

- Review some SEM basics and compare SEMs to multiple regression and factor analysis models
- Cover sample size requirements and two important SEM issues: model identification and model equivalence
- Explain why using SEMs for multicollinearity and measurement reliability provides important advantages
- Give two examples using Amos for structural equation models

The first of the two examples compares the importance of “satisfaction drivers” across customer segments. The insight we get from Amos tells us the importance of the drivers probably shouldn’t be compared directly, because the data aren’t really measuring the same variables in the segments. The second example is a twist on some recently reported modeling of “brand halos.” The goal was to find out how much halos may contribute to customers’ perceptions of products from two manufacturers. The observations show the brands have “halos” of different strengths, and their effects are different for different product attributes. SEMs, regression models and factor analysis SEMs can include two kinds of variables: observed and latent. Observed variables have data, like the

numeric responses to a rating scale item on a questionnaire such as gender or height. Observed variables in SEMs are also usually continuous. Latent variables are not directly observed, but you still want to know about them. To observe latent variables, you must build models express latent variables in terms of observed variables. The latent variables in SEMs are continuous variables and can, in theory, have an infinite number of values. Examples of latent variables in marketing include brand attitudes, customer satisfaction, perceived value, repurchase intentions and perceived quality. Household income might best be considered a latent variable in many applications. Although various forms of SEMs have been developed, the vast majority express linear relationships between variables. This is also how variables are usually related in regression and factor analysis models — variables are expressed as weighted linear combinations of other variables.

### **SEM examples using Amos**

The first example examines the relative importance of service and product quality to overall satisfaction. The second example models the effects of “brand halos” on brand ratings. Hopefully, they can show you some interesting ways to use SEMs in marketing research. The examples are not intended to be prototypes of how to fit and evaluate SEMs. There are many good references on SEM fitting and evaluation, several of which are listed in the Amos manual (Arbuckle 1997). The data are from two surveys of off-road motorcyclists. Both studies were commissioned by the DirtyScooter Motorcycle Company (DMC) in support of their strategic marketing plan. The surveyed cyclists had all purchased a new motorcycle within 12 months of receiving the mailed questionnaire. In the first survey, Survey A, 6,000 questionnaires were mailed. The response rate was approximately 50 percent. For Survey B, 5,500 surveys were mailed to owners of DirtyScooters and to owners of TrailBomber motorcycles, DMC’s main competitor. The Survey B response rate was about 76 percent.

  
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MELASIVAPURI - 622 403



# GANESAR COLLEGE OF ARTS AND SCIENCE

(Nationally Accredited with 'B' Grade by NAAC)

MELAISIVAPURI-622 403, PUDUKKOTTAI Dt, TAMIL NADU

## DEPARTMENT OF B.Com., BANK MANAGEMENT

ONE DAY STATE LEVEL WORKSHOP ON

"RESEARCH TECHNIQUES IN AMOS TOOLS"

DATE: 19-08-2019 10.30 AM

### ATTENDANCE SHEET FOR 2019-20

S. No.	NAME	CLASS / DESIGNATION	MOBILE NUMBER	SIGNATURE
1.	Dr. M. Mohamedi Krishna	HOD of		
2.	R. Kalaiselvi	Asst. Prof	9442814454	R. Kalaiselvi
3.	V. Manjula	" "	8608799275	V. Manjula
4.	V. Tamilselvi	" "	99760650436	V. Tamilselvi
5.	C. Balaraman	Asst. Prof	9047527070	C. Balaraman
6.	S. Suganya	" "	9786563474	S. Suganya
7.	S. Kulanthaivel	HOD of English	6250818511	S. Kulanthaivel
8.	P. Pandidurai	Asst. Prof	9603530528	P. Pandidurai
9.	K. Krishnaveni	" "	9500758245	K. Krishnaveni
10.	S. Lakshmanan	" "	9047245434	S. Lakshmanan
11.	Pandidurai . S	III - B.com(BM)	6381429979	Pandidurai . S
12.	Muthu . O	III - B.com(BM)	9783215207	Muthu . O
13.	Ramasamy . A	III - B.com(BM)	6383257532	Ramasamy . A
14.	Sadheivam . T	III - B.com(BM)	83112984714	Sadheivam . T
15.	Kathalagu . R	III B.com(BM)	98821412032	Kathalagu . R
16.	Abinaya . B	III B.com(BM)	9725433211	Abinaya . B
17.	Rasathi . L	III B.com(BM)	9786563474	Rasathi . L
18.	Muthukumar . N	III B.com(BM)	9885624318	Muthukumar . N
19.	Amuthalingam . R	III B.com(BM)	9756667851	Amuthalingam . R
20.	Ramasamy . A	III B.com(BM)	9342981506	Ramasamy . A

21.	Nagajothi . M	III B.com (BM)	6385804032	Nagajothi . M
22.	Ajithkumar . A	III B.com (BM)	98471142578	Ajithkumar . A
23.	Ramamoorthi . V	III B.com (BM)	6863803209	Ramamoorthi . V
24.	Nathchammai . K	III B.com (BM)	90410197520	Nathchammai . K
25.	chellabandl . c	III B.com (BM)	9847321960	chellabandl . c
26.	Rajeshwari . A	III B.com (BM)	9685804060	Rajeshwari . A
27.	Meenakshi . K	III B.com (BM)	70114255006	Meenakshi . K
28.	Balaji . M	III B.com (BM)	8647505509	Balaji . M
29.	Pramathiya . c	III B.com (BM)	9342984714	Pramathiya . c
30.	Mahalakshmi . R	III B.com (BM)	6025892276	Mahalakshmi . R
31.	chinammal . P	III B.com (BM)	8086782032	chinammal . P
32.	Parthiban . A	III B.com (BM)	9601658009	Parthiban . A
33.	chandrasekar . K	III B.com (BM)	6385267814	chandrasekar . K
34.	Manishakoyala . S	III B.com (BM)	9322431832	Manishakoyala . S
35.	Muthumanikam . T	III B.com (BM)	6825201428	Muthumanikam . T
36.	Dhinakaran . PL	III B.com (BM)	9321292749	Dhinakaran . PL
37.	Kandeeswari . K	III B.com (BM)	9349271492	Kandeeswari . K
38.	Yogalakshmi . A	III B.com (BM)	8526781463	Yogalakshmi . A
39.	Shobana . A	III B.com (BM)	6326781485	Shobana . A
40.	Vijay . P	III B.com (BM)	9747792207	Vijay . P
41.	Yumuna . B	III B.com (BM)	9325331828	Yumuna . B
42.	Yumuna . A	III B.com (BM)	8086761425	Yumuna . A
43.	sivasakthi . S	III B.com (BM)	9025153032	sivasakthi . S
44.	Vimala . V	III B.com (BM)	6384804032	Vimala . V
45.	Raman . P	III B.com (BM)	8148040314	Raman . P
46.	siva . v	III B.com (BM)	8086667854	siva . v
47.	Pradeep . M	III B.com (BM)	8625692232	Pradeep . M
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49.	sananya . M	III B.com (BM)	9325188627	sananya . M
50.	Pandidhivya . S	III B.com (BM)	9847555019	Pandidhivya . S

51.	Gowalsalya . V	II B.com(BM)	6384804032	Gowalsalya . V
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55.	Alagu . S	II B.com(BM)	9670505516	Alagu . S
56.	Meenal . M	II B.com(BM)	9780144755	Meenal . M
57.	Broobathysaja . C	II B.com(BM)	6390434817	Broobathysaja . C
58.	Ajitkumar . A	II B.com(BM)	7450814580	Ajitkumar . A
59.	Manimekalai . P	II B.com(BM)	9688508819	Manimekalai . P
60.	Anush . K	II B.com(BM)	9383257050	Anush . K
61.	Alagumunjal . A	II B.com(BM)	6384428040	Alagumunjal . A
62.	Madhankumari . M	II B.com(BM)	9047142560	Madhankumari . M
63.	Ashath . S	II B.com(BM)	6325704032	Ashath . S
64.	Anushree . T	II B.com(BM)	952465081	Anushree . T
65.	Kokilaindira . R	II B.com(BM)	9688567820	Kokilaindira . R
66.	Awinth . G	II B.com(BM)	6384987204	Awinth . G
67.	Arun . P	II B.com(BM)	9025148308	Arun . P
68.	Hema . S	II B.com(BM)	8480409070	Hema . S
69.	Azuljathi . P	II B.com(BM)	9370867314	Azuljathi . P
70.	Bhanath . P	II B.com(BM)	9188687899	Bhanath . P
71.	Yuvraj . T	II B.com(BM)	6369787578	Yuvraj . T
72.	Thenmozhi . S	II B.com(BM)	9080545382	Thenmozhi . S
73.	Vaithaswaran . G	II B.com(BM)	6382317984	Vaithaswaran . G
74.	Vinothini . M	II B.com(BM)	7418775658	Vinothini . M
75.	Prakash . S	II B.com(BM)	9626546517	Prakash . S
76.	Saranya . V	II B.com(BM)	9943383349	Saranya . V
77.	Vinitha . K	II B.com(BM)	7082775658	Vinitha . K
78.	Rajbhavath . S	II B.com(BM)	9731603188	Rajbhavath . S
79.	Sathya . V	II B.com(BM)	7092938695	Sathya . V
80.	Vijay . A	II B.com(BM)	6369076790	Vijay . A



81.	Muthu . O	II B.com(BM)	7092780504	Muthu . O
82.	Menafshi . K	II B.com(BM)	8866245505	Menafshi . K
83.	Abiraja . B	II B.com(BM)	9585876206	Abiraja . B
84.	Muthukumar . N	II B.com(BM)	8637593249	Muthukumar . N
85.	Manishakoyala . S	II B.com(BM)	7904023530	Manishakoyala . S
86.	Ajithkumar . A	II B.com(BM)	8870056123	Ajithkumar . A
87.	Nagajothi . M	II B.com(BM)	7418053645	Nagajothi . M
88.	Mageshwari . C	II B.com(BM)	8555398244	Mageshwari . C
89.	Anuthalingam . R	II B.com(BM)	6372633422	Anuthalingam . R
90.	Nathchamma . K	II B.com(BM)	9943582171	Nathchamma . K
91.	Malalalshmi . R	II B.com(BM)	9585171619	Malalalshmi . R
92.	Balaji . M	II B.com(BM)	9686244208	Balaji . M
93.	Pandidurai . S	II B.com(BM)	9842426869	Pandidurai . S
94.	Kattalagu . R	II B.com(BM)	8042246984	Kattalagu . R
95.	Shobana . A	II B.com(BM)	8086667851	Shobana . A
96.	Panthiban . A	II B.com(BM)	9085806342	Panthiban . A
97.	Kamalawari . K	II B.com(BM)	6347634827	Kamalawari . K
98.	Sivasakthi . S	II B.com(BM)	9725272716	Sivasakthi . S
99.	Pramathiya . C	II B.com(BM)	9943582711	Pramathiya . C
100.	Dhinakaran . P	II B.com(BM)	8529221724	Dhinakaran . P
101.	Umamaheswari . M	II B.com(BM)	8925692201	Umamaheswari . M
102.	Rajeshkumar . P	II B.com(BM)	8555398144	Rajeshkumar . P
103.	Chinnammal . P	II B.com(BM)	7904071462	Chinnammal . P
104.	Vijay . P	II B.com(BM)	804817358	Vijay . P
105.	Rajeshwari . A	II B.com(BM)	9686242186	Rajeshwari . A
106.	Chellapandi . C	II B.com(BM)	6314203219	Chellapandi . C
107.	Vimala . V	II B.com(BM)	8637954932	Vimala . V
108.	Ramamoorthi . V	II B.com(BM)	9770780405	Ramamoorthi . V
109.	Chandrashekar . K	II B.com(BM)	7008459718	Chandrashekar . K
110.	Yumuna . B	II B.com(BM)	8020458563	Yumuna . B

81.	Yogalakshmi . A	II B.com (BM)	9314273529	Yogalakshmi . A
82.	Mahalakshmi . R	II B.com (BM)	98117283678	Mahalakshmi . R
83.	Rajeshkumar . P	II B.com (BM)	9087256927	Rajeshkumar . P
84.	Meegushkumar . C	II B.com (BM)	63117274815	Meegushkumar . C
85.	Abhinaya . B	II B.com (BM)	8032556711	Abhinaya . B
86.	Manishkalyanas	II B.com (BM)	7066781520	Manishkalyanas
87.	Rajeshwari . A	II B.com (BM)	8040327282	Rajeshwari . A
88.	Amuthalingam . R	II B.com (BM)	7555765693	Amuthalingam . R
89.	Muralidhar . K	II B.com (BM)	7555885138	Muralidhar . K
90.	Ramamoorthi . V	II B.com (BM)	8595505887	Ramamoorthi . V
91.	Balaji . M	II B.com (BM)	8555372811	Balaji . M
92.	Muthu . O	II B.com (BM)	8504855605	Muthu . O
93.	Ramasamy . A	II B.com (BM)	8591788925	Ramasamy . A
94.	Chandrasekar . K	II B.com (BM)	9317635891	Chandrasekar . K
95.	Muthukumar . N	II B.com (BM)	5543981714	Muthukumar . N
96.	Rasathi . J	II B.com (BM)	9342982207	Rasathi . J
97.	Chinnammal . P	II B.com (BM)	6332406032	Chinnammal . P
98.	Muthuramalingam . T	II B.com (BM)	9688550811	Muthuramalingam . T
99.	Sadheivam . T	II B.com (BM)	6345678536	Sadheivam . T
100.	Dhivakaran . PL	II B.com (BM)	7425692516	Dhivakaran . PL
101.	Nayajothi . M	II B.com (BM)	9342689715	Nayajothi . M
102.	Shobana . A	II B.com (BM)	6395892718	Shobana . A
103.	Cheellapandi . C	II B.com (BM)	7042187718	Cheellapandi . C
104.	Muthuchandrasekhar . K	II B.com (BM)	9032984925	Muthuchandrasekhar . K
105.	Pathi Bai . A	II B.com (BM)	755526781	Pathi Bai . A
106.	Sivasakthi . S	II B.com (BM)	9253721439	Sivasakthi . S
107.	Kathalagu . R	II B.com (BM)	8763827490	Kathalagu . R
108.	Parthivani . S	II B.com (BM)	9073259672	Parthivani . S
109.	Pranathi . C	II B.com (BM)	8858745448	Pranathi . C
110.	Umamakeshwari . M	II B.com (BM)	9959297989	Umamakeshwari . M

111.	Sadhivam.T	T.B.com(BM)	8870246498	Sadhivam.T
112.	Abinaya.B	T.B.com(BM)	9676268656	Abinaya.B
113.	yumuna.B	T.B.com(BM)	9585551585	yumuna.B
114.	Rasathi.J	T.B.com(BM)	9040207050	Rasathi.J
115.	yamalakshmi.A	T.B.com(BM)	5464880890	yamalakshmi.A
116.	Ajithkumar.A	T.B.com(BM)	8595746632	Ajithkumar.A
117.	Ramasamy.A	T.B.com(BM)	9020516336	Ramasamy.A
118.	Muthu.O	T.B.com(BM)	7053654251	Muthu.O
119.	Balaji.M	T.B.com(BM)	9850818321	Balaji.M
120.	Ramamoorthi.V	T.B.com(BM)	5498765471	Ramamoorthi.V
121.	Muthukumar.N	T.B.com(BM)	7555671109	Muthukumar.N
122.	Chandrasekar.K	T.B.com(BM)	9286251817	Chandrasekar.K
123.	Rajeshwari.A	T.B.com(BM)	8257956781	Rajeshwari.A
124.	Nagajothi.M	T.B.com(BM)	5612813690	Nagajothi.M
125.	Chinnammal	T.B.com(BM)	8560658511	Chinnammal.P
126.	Rajeshkumar.P	T.B.com(BM)	6250812511	Rajeshkumar.P
127.	Parthiban.AL	T.B.com(BM)	5612823528	Parthiban.AL
128.	Dhruvakan.PL	T.B.com(BM)	9522626617	Dhruvakan.PL
129.	Pramathiya.C	T.B.com(BM)	93441073196	Pramathiya.C
130.	Kamaladevi.K	T.B.com(BM)	7358952582	Kamaladevi.K
131.	Ramamoorthi.A	T.B.com(BM)	9843673928	Ramamoorthi.A
132.	Parthiban.AL	T.B.com(BM)	9340676429	Parthiban.AL
133.	Ramajany.A	T.B.com(BM)	8525862019	Ramajany.A
134.	Mahalashmi.R	T.B.com(BM)	6381995161	Mahalashmi.R
135.	Pandidurai.S	T.B.com(BM)	7094022628	Pandidurai.S
136.	Rasathi.A	T.B.com(BM)	8072813074	Rasathi.A
137.	Sadhivam.T	T.B.com(BM)	9345014581	Sadhivam.T
138.	Nathchammal.K	T.B.com(BM)	638389835	Nathchammal.K
139.	Balaji.M	T.B.com(BM)	9751781424	Balaji.M
140.	Meenakshi.K	T.B.com(BM)	9487189728	Meenakshi.K

1.	Nagajothi. M	T.B.com(BM)	8524039997	Nagajothi. M
142.	Muthu. B	T.B.com(BM)	6382425186	Muthu. B
143.	Shobana. P	Fresh(BM)	8236267152	Shobana. A
144.	Muthumanickam. T	T.B.com(BM)	9171328811	Muthumanickam. T
145.	Nagajothi. M	T.B.com(BM)	6138132701	Nagajothi. M
146.	Vijay. P	T.B.com(BM)	9727478112	Vijay. P
147.	Muthukumar. N	T.B.com(BM)	948660572	Muthukumar. N
148.	Vimala. V	T.B.com(BM)	8932674013	Vimala. V
149.	Rajeshwari. A	T.B.com(BM)	8453469388	Rajeshwari. A
150.	Muthu. B	T.B.com(BM)	9980567786	Muthu. B.

  
HOD.  
Head

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# GANESAR COLLEGE OF ARTS AND SCIENCE

MELAISIVAPURI-622403, PUDUKKOTTAI, TAMILNADU

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DEPARTMENT OF B.Com., BANK MANAGEMENT

ONE DAY STATE LEVEL WORKSHOP

## CERTIFICATE


This is to certify that Mr./Miss./Mrs. HEMA. S

III. B.Com. (BM) Reg. No: CB16C 42219

Has actively participated in the One day state level workshop on


“RESEARCH TECHNIQUES IN AMOS TOOLS”

Held on 19<sup>th</sup> August 2019

  
COORDINATOR  
GANESAR COLLEGE OF ARTS & SCIENCE  
MELAISIVAPURI - 622403  
PUDUKKOTTAI DIST.

  
HOD  
Head  
Department of Commerce in Bank Management  
Ganesar College of Arts and Science  
Melaisivapuri, Ponnamaravathi  
Pudukkottai - 622403



  
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**Mrs. T. Tamilselvi,** Assistant Professor of  
English

**CHIEF GUESTS**

**Keynote Address**

**Dr. Rekha Dhoot HOD**  
Associate Professor & Head Department of  
Humanities,  
IPS Academy, Institute of Engineering and  
Science, Indore MP

**Invited Talk-I**

**Dr. S. Neelakandan**  
Assistant Professor,  
K Ramakrishnan College of Engineering  
Samayapuram, Trichy,

**Invited Talk-II**

**Vinoth Kumar**  
Assistant Professor of English  
Vellaichamy Nadar College, Madurai.

**GANESARCOLLEE**  
**OF ARTS & SCIENCE**

**MELAISIVAPURI - 622 403**

**(Affiliated to Bharathidasan University)**  
**Melasivapuri - 622 403. Pudukkottai**  
**District.**



We cordially invite you to the  
**NATIONAL LEVEL WORKSHOP**  
ON

**APPLICATIONS OF THEORIES**  
**TO THESIS WRITING**

**30-th August 2019**

**VENUE: SANMARGA SABAI**

Organized by

**POST GRADUATE**

**DEPARTMENT OF ENGLISH**

## ABOUT THE COLLEGE

Ganesar College of Arts and Science was established in the year 1909 by Revered Patrons Palaniyappar and Annamalaiyar at Melaisivapuri, a remote rural village in Pudukkottai district in Tamilnadu, India. The college is affiliated to Bharathidasan University, Trichy. The college provides quality higher education to the rural mass of students, especially the backward and poor, to impart knowledge in them and to enhance their skills and thereby enabling them to be enterprising, professional and valuable citizens of the country. The college provides extra-curricular activities and programs for the students to develop their personality and individual talents. It provides facilities for the development of an integrated personality.

The College offers the following UG and PG Degrees, Diploma and Certificate Courses and Research Programme.

### UG Courses

B.Lit. Tamil

B.A English

B.Sc Maths

### PG Courses

M.A Tamil

M.A English

M.Sc Maths

B.Com

B.Sc Computer Science

B.Sc Physics

B.B.M

B.S.W

Diploma in Yoga, Certificate Course in Tally (ERP9) Certificate Course in Librarian Science

## ABOUT THE DEPARTMENT

The Department of English was started in the year 2011. From since its inception, the department has been to produce English graduates of high caliber. The Department is strengthened by academically well qualified and experienced faculty members who consistently and dedicatedly involve themselves in teaching and interestingly participate in various national and international forums to make them updated with the current issues in English domain which ultimately benefit our students.

## ABOUT THE WORKSHOP

Theories can be applied at many stages of quantitative and qualitative research processes, including: providing rational for the study; defining the aim and

M.Com

M.Phil Tamil

Ph.D Tamil

research questions; considering the methodological stance; developing data collection and generation tools; providing a frame work for data analysis and interpretations.

Application of theories involve making a claim or argument based on theories, supported by empirical evidence.

Theories are used to justify and support your arguments, variables and the phenomena that is being studied. In developing your literature review, it will be helpful to identify an underpinning theory on which you can start developing arguments and show the gaps of research being examined.



**GANESAR COLLEGE OF ARTS & SCIENCE**

**MELAISIVAPURI**

**DEPARTMENT OF ENGLISH**

**NATIONAL LEVEL WORKSHOP**

**ON**

**APPLICATIONS OF THEORIES**

**TO THESIS WRITING**

**DATE : 30-08- 2019**

**TIME: 11.00AM**

**VENUE : SANMARGA SABAI**

**WELCOME ADDRESS : S. KULANDHAIVEL,  
HEAD OF THE DEPARTMENT OF ENGLISH.**

**FELICITATION :DR. SV. SORNAM,  
PRINCIPAL.**

**CHIEF GUEST : DR. REKHA DHOOT HOD  
ASSOCIATE PROFESSOR & HEAD DEPARTMENT OF  
HUMANITIES,  
IPS ACADEMY, INSTITUTE OF ENGINEERING AND SCIENCE,  
INDORE MP**

**VOTE OF THANKS : N.PAVITHRA  
II M.A. ENGLISH**





# GANESAR COLLEGE OF ARTS AND SCIENCE

(Affiliated to Bharathidasan University)  
MELAISIVAPURI - 622 403, PUDUKKOTTAI,  
TAMILNADU Phone: 04333 - 247218, 247603  
DEPARTMENT OF ENGLISH

## NATIONAL LEVEL WORKSHOP ON APPLICATIONS OF THEORIES TO THESIS WRITING

DATE: 30-08-2019

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1.	S. Kulanthaivel	Head of the department Asst prof of Eng	90035305218	S. Kulanthaivel
2.	J. Jayarasi.	Asst prof of Eng	7094110608	J. Jayarasi
3.	S. vennila.	Asst. Prof. English	6285567401	S. Vennila
4.	S. Surya.	Asst. Prof. OF ENGLISH	8489562457	S. Surya
5.	V. Grangadevi.	Asst. Prof. of Eng	8489881026	V. Grangadevi
6.	G. Saraswathi.	Asst. Prof. of Eng	9159566048	G. Saraswathi
7.	S. Devika.	Asst. Prof. of English	8675599407	S. Devika
8.	P. Rajeswari.	Asst. Prof. of English	8098767562	P. Rajeswari
9.	T. Tamilselvi.	Asst Prof. Eng	9976055938	T. Tamilselvi
10.	T. Priyadharshini	Asst Prof of Eng	9095711575	T. Priyadharshini
11.	SP. Archana.	Asst. Prof of Eng	9443608460	SP. Archana
12.	B. Bharathi.	Asst. Prof of Eng	9585191343	B. Bharathi
13.	Tk. Mohan Ram.	Retired Professor	9865079328	Tk. Mohan Ram
14.	Maheswari veerapan	Asst. Prof of Tamil	9655062961	Maheswari veerapan
15.	Dr. Bizundha mohamad Ibrahim	Department of Tamil	9042574065	Dr. Bizundha
16.	Dr. Moosa.	Department of commerce	9442814454	Dr. Moosa

S.NO	NAME	DESIGNATION	MOBILE NO	SIGNATURE
20	Manikkavalli. M	B.A English	9172625282	Manikkavalli. M
21	Nandhini. C	B.A English	8754611458	Nrij
22	Poovarasasi. S	BA English	8056474414	Poovarasasi. S
23	Priyanka. C	B. A English	6382998245	Priyanka C.
24	Sangeetha. V	B. A English	8667097865	Sangeetha. V
25	Punithavalli. R	B. A English	9447756725	Punithavalli. R
26	Navaneetha. K	B. A English	9965196987	Navaneetha. K
27	Rukmani. S	B. A English	6380713773	Rukmani. S
28	Selvam. M	B. A English	9500735627	Selvam. M
29	Priyanka. S	B. A English	9788215917	Priyanka. S
30	Pandimeenal. S	B. A. English	8523951634	Pandimeenal. S
31	Pamithra. S	B. A. English	9629235985	Pamithra. S
32	Mohamad Harshitha. A	B. A English	7200768651	Mohu. A
33	Pothumponnu. C	B. A English	8248435527	Pothumponnu. C
34	Priyatharshini. S	B. A English	8523951562	Priyatharshini. S
35	priyanga p. N	B. A English	9943017219	priyanga p. N
36	Priyatharshini. R	B. A. English	9787493245	Priyatharshini. R
37	Srimathi. C	B. A English	9940058120	Srimathi. C
38	Shainika. P	B. A English	9025523445	Shainika. P

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39	Saranya .C	B.A English	9344359340	Saranya .C
40	Shanmugapriya .A	B.A English	9344359340	Shanmugapriya .A
41	Singamuthu .A	B.A English	9360197929	Singamuthu .A
42	Sivasthirum .S	B.A English	9585067905	Sivasthirum .S
43	Thavasu .P	B.A English	8525954833	Thavasu .P
44	Gunasekaran .P	B.A English	9345233212	Gun .P
45	Vinodhini .N	B.A English	8220122848	Vin .N
46	Yogeshwari .K	B.A English	9655681342	Yogeshwari
47	Abinaya .R	B.A English	8472516502	Abi .R
48	Ashma Banu .K	B.A English	8675203742	Ashma .K
49	Bapitha .P	B.A English	9962832764	Bapitha .P
50	Azhagiri .R	B.A English	9186692905	Azhagiri .R
51	Bairavi .R	B.A English	608577754	Bairavi
52	Alagumeenal .R	B.A English	9942658870	Alagumeenal .R
53	Anushiya .K	B.A English	9095583363	Anushiya .K
54	Alagumeenal .K	B.A English	8882112171	Alagumeenal .K
55	Esther .A	B.A English	9943042841	Esther .A
56	Divya .K	B.A English	9095583363	Divya .K
57	Jothika .M	B.A English	8524920091	Jothika .M

S.NO	NAME	DESIGNATION	MOBILE NO	SIGNATURE
58	Gayathiri.C	B.A English	9750051051	Gayathiri.C
59	Gomathi.L	B.A English	7094276144	Gomathi.L
60	Bhuvanashwanim	B.A. English	9344308093	M. Bhui
61	Chinnammal.S	B.A English	9787832987	Chinnammal.S
62	Abitha Bagamk	B.A English	9786682593	Abitha Bagamk
63	Ajini Rathiya Banu.N	B.A English	9786497342	Ajini Rathiya Banu.N
64	Kayalvizhi.V	B.A English	9578719096	Kayalvizhi.V
65	Mahalakshmi.D	B.A English	9787621726	Maha.D.
66	Kailasam.K	B.A English	7094017645	Kailasam.K
67	Kalavani.S	B.A English	9047114575	Kalavani.S
68	maheshwari.A	B.A. English	9786756080	A. maheshwari
69	Mohana Priya.S	B.A English	97867638587	Mohana Priya.S
70	Manimegalai.V	B.A English	9865173445	Manimegalai.V
71	Lakshmi.K	B.A English	8583361426	Lakshmi.K
72	Vijayalakshmi	B.A English	8490234597	Vijayalakshmi
73	Vasuki.B	B.A. English	9626392586	Vasuki.B
74	veerasangeeta.S	B.A English	9751646340	S. Veerasangeeta
75	Santhika.S	B.A English	9655826657	Santhika.S
76	Sinthuja.V	B.A English	9787414553	Sinthuja.V

S.NO	NAME	DESIGNATION	MOBILE NO	SIGNATURE
77.	Saranya . p	B.A English	9655226657	Saranya . p
78.	Ponnazhagan . P	B.A English	9443542458	Ponnu . P
79.	Nalan . m	BA English	9787281376	Nalan . m
80.	Pandithurai . P	B.A English	9655697960	Pandithurai . P
81.	S. Seethalakshmi	B.A English	7373274521	S. Seethalakshmi
82.	Abirami . D	B.A English	9842669343	Abirami . D
83.	Gopi . E	B.A English	9585187384	Gopi . E
84.	Kanimozhi . s	B.A English	9626723022	Kanimozhi . s
85.	Sudhisha . S	B.A English	9787232989	Sudha . S
86.	Raja Banu . K	B.A English	926528144	Raja Banu . K
87.	R. Kalaiyarasan .	B.A English	9943092648	R. Kalai .
88.	Muthu Saranya . m	BA English	9659445081	Muthu Saranya . m
89.	K. Sivasankari	B.A English	8429766549	K. Shivan
90.	K. Maruthupandi	B.A English	9787880397	K. Maruthu .
91.	Yogeshwari . S	B.A English	8429502152	Yogesh . S
92.	Sangeetha Valli . S	B.A English	84978143294	Sangeetha Valli . S
93.	Sethu Peramal . K	B.A English	8940665399	Sethu Peramal . K
94.	S. Vigneshwaran	B.A English	9655901468	S. Vignesh
95.	Dharani . S	BA English	7094263978	Dharani . S

S.NO	NAME	DESIGNATION	MOBILE NO	SIGNATURE
96	Banupriya.S	B.A English	994339309	S. Banu
97	Banya.P	B.A English	9488991490	Banya.P
98	Arunbharathi.M	BA. English	811006878	Arun.M
99	Bharathi.Priya.A	B.A English	9942869951	Bharathi.A
100	Jeevatha.R	B.A English	9659976873	Jeeva.R
101	Maheswari.M	B.A English	9884975868	Maheswari
102	Arunpandian.A	BA English	9843904024	Arunpandian.A
103	Selvi.M	B.A English	8012426688	Selvi.M
104	Jayabarathi.K	B.A English	9578872132	Jaya.K
105	Masudha.S	B.A English	9688359170	Masudha.S
106	Devagi.A	B.A English	994229188	Devagi.A
107	Azhagulingam.C	BA English	9943358025	Azhagulingam.C
108	parithra.R	B.A English	9751889097	parithra.R
109	Indhu.V	B.A English	9750617990	Indhu.V
110	Sindhu.P	B.A English	9047613818	Sindhu.P
111	Pampraja.K	B.A English	9626660412	Pampraja.K
112	Haritharupa.R	BA Engl	9698361145	Haritharupa.R
113	Azhagaraja.V	B.A English	9551709171	Azhagaraja.V
114	Maheshwari.M	B.A English	9884975868	Maheshwari.M

S.NO	NAME	DESIGNATION	MOBILE NO	SIGNATURE
115	Ramiya . S	B. A English	9787935017	Ramiya . S
116	Nandha Kumar . A	B. A English	8098121463	Nandha Kumar . A
117	Pothumpennu . L	B. A English	9787521289	Pothumpennu . L
118	Sivaranjini . R	B. A English	8940054585	Sivaranjini . R
119	Shankar . Gt.	B. A English	8787353159	Shankar . Gt.
120	SULOCHARA . R	B. A English	9865821075	SULOCHARA . R
121	Raja Sulochana . S	B. A English	9843567042	Raja Sulochana . S
122	Rajiv . AL	B. A English	8098440603	Rajiv . AL
123	Packiam . V	B. A English	9948017245	Packiam . V
124	Priyanka . S	B. A English	9787245917	Priyanka . S
125	Sivagami . M	B. A English	9751969348	Sivagami . M
126	Rajiv . AL	B. A English	8098440603	Rajiv . AL
127	Ranjitha . K	B. A English	8898991687	Ranjitha . K
128	Pandi Priya . B	B. A English	8940993385	Pandi Priya . B
129	UMA . B	B. A English	8940665380	Uma . B
130	Vedliyamma . P	B. A English	7639829574	Vedliyamma . P
131	Swarya . P	B. A English	7402248700	Swarya . P
132	Raja Banu . I	B. A English	986528144	Raja Banu . I
133	Naveenraja . R	B. A English	9786848073	Naveenraja . R

S.NO	NAME	DESIGNATION	MOBILE NO	SIGNATURE
134	Vaitheski. B	B.A English	9943049913	Vaitheski. B
135	Valarmathi. P	B.A English	9500262925	Valarmathi. P
136	Vithayarani. K	B. A English	9751871097	vithayarani. K
137	Santhiya. M	M.A. English	9344245428	Santhiya. M
138	Eswari. A	M.A. English	9626910764	Eswari. A
139	P. MALAR	M.A English	8888985119	P. Malan
140	Archana. K	M. A ENGLISH	7094322983	Archana. K
141	Manonmani. A	M. A English	9585421271	Manon A
142	vanitha. M.R	M.A English	8883279944	vanitha. MR
143	Yogalakshmi. G	MA English	9786441803	G. Srinivas
144	Monisha L	M.A English	9159656623	Monisha. L
145	Sudha. P	M. A English	7904851114	Sudha. P
146	Sangeetha. S	M. A English	7826987184	Sangeetha. S
147	Anbarasi. R	M. A English	7094957100	Anbarasi. R
148	Indhumathi. M	M. A English	7094260087	Indhumathi
149	swida. A	M. A. English	9688224702	A. swida
150	Rajamani. P	M. A. English	9361176109	Rajamani. P
151	Pooja. C	M. A English	9952703855	Pooja
152	panjali. Devi. R	M. A English	9085700736	Panjali. R



S.NO	NAME	DESIGNATION	MOBILE NO	SIGNATURE
153	Dhinya. C	M. A English	6384087012	Dhinya. C
154	Gniyanarthana. K	M. A English	86102711408	Gniyan. K
155	Pavithra. N	M. A. English	9384794649	Pavithra. N.
156	Sudha. P	M. A English	7904851114	Sudha. P.
157	Karkulali. U	M. A English	7639562709	Karkulali. U
158	Rajeswari. B	M. A English	7824976440	Rajeswari. B
159	Prabha. C	M. A English	995270888	Prabha. C

*S H - 1 - 1*  
CONVENER

*S H - 1 - 1*  
HOD

*S. V. Sornam*  
PRINCIPAL

Head  
Department of English  
Ganesar College of Arts and Science  
Melasivapuri, Ponnamaravayal  
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PRINCIPAL  
Ganesar College Of Arts & Science  
MELASIVAPURI - 622 403





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TAMILNADU Phone: 04333 - 247218, 247603  
DEPARTMENT OF ENGLISH

**Name of the Event: National Level Workshop on Applications of Theories to Thesis Writing**  
**Venue: Sanmarga Sabai**  
**Organising Department: ENGLISH**  
**Date: 30-08-2019**  
**No. of Participants :175**

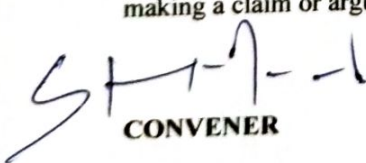
**BRIEF EVENT REPORT**

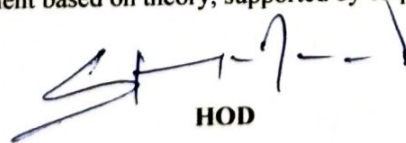
**This workshop was attended by participants from various college and universities in and around Tamilnadu. 159 students and 16 faculty members from the department of English participated in National level workshop.**



**Important Messages/ Outcomes**

**Dr. Rekha Dhoot** lectured on “Applications of Theories to Thesis Writing” she starting with theories which are used to justify and support scholar’s arguments, variables and the phenomena that is being studied. In developing one’s literature review, it will be helpful to identify an underpinning theory on which one can start developing arguments and show the gaps of research being examined. Paper of theories application involve making a claim or argument based on theory, supported by empirical evidence.

  
CONVENER

  
HOD

PRINCIPAL



**Head**  
**Department of English**  
**Ganesar College of Arts and Science**  
**Melasivapuri, Ponnamaravathi**  
**Pudukkottai - 622403**

**PRINCIPAL**  
**Ganesar College Of Arts & Science**  
**MELASIVAPURI - 622 403**



# **GANESAR COLLEGE OF ARTS & SCIENCE**

**(Affiliated to Bharathidasan University)**

Melasivapuri, Pudukkottai District, Tamilnadu-622403

## **DEPARTMENT OF ENGLISH**

### **CERTIFICATE**

This is to certify E. GOPI

participated in the National level Workshop on "Application of Theories to Thesis Writing" –conducted

by the Department of English on 30<sup>th</sup> August 2019.

  
Convenor

  
Head of the Department

  
Principal



# **GANESAR COLLEGE OF ARTS & SCIENCE**

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## **DEPARTMENT OF ENGLISH**

### **CERTIFICATE**

This is to certify M. NALANI

participated in the National level Workshop on "Application of Theories to Thesis Writing" –conducted

by the Department of English on 30<sup>th</sup> August 2019.

  
Convenor

  
Head of the Department

  
Principal



# GANESAR COLLEGE OF ARTS & SCIENCE

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Melasivapuri, Pudukkottai District, Tamilnadu-622403

## DEPARTMENT OF ENGLISH

### CERTIFICATE

This is to certify N. PAVITHRA

participated in the National level Workshop on "Application of Theories to Thesis Writing" -conducted

by the Department of English on 30<sup>th</sup> August 2019.

  
Convenor

  
Head of the Department

  
Principal



# GANESAR COLLEGE OF ARTS & SCIENCE

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## DEPARTMENT OF ENGLISH

### CERTIFICATE

This is to certify

GT. YOGALAKSHMI

participated in the National level Workshop on "Application of Theories to Thesis Writing" -conducted

by the Department of English on 30<sup>th</sup> August 2019.

  
Convenor

  
Head of the Department

  
Principal



# **DEPARTMENT OF MATHEMATICS ORGANIZING ONE DAY WORKSHOP**

**GANESAR COLLEGE OF ARTS AND  
SCIENCEE**

**(Affiliated to Bharathidasan  
University-Trichy)**

**(Accredited with 'B' grade by  
NAAC)**

**MELAISIVAPURI-622 403,  
PUDUKKOTTAI, TAMILNADU**

**Phone: 04333-247218, 247603**

**WORKSHOP  
on  
MATLAB  
PROGRAMMING  
06-09-2019**

## **CONTACT US**

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and science**

**Melasivapuri**

**Pudukkottai District**

**Tamilnadu-India**

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247603**

**Email:**

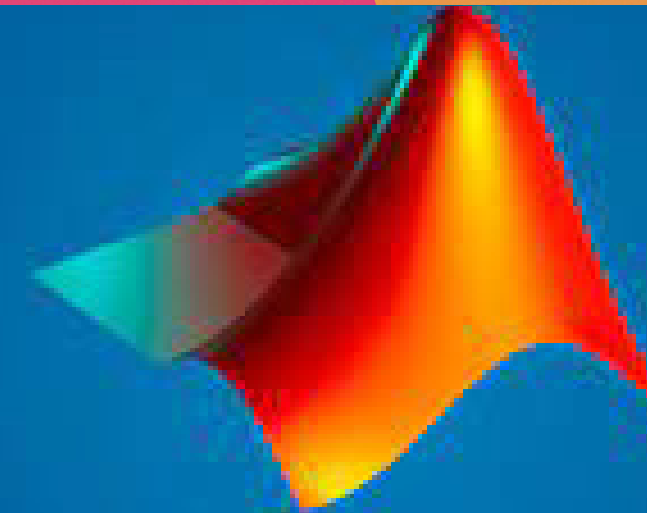
**ganesarcollege1909@g  
mail.com**

## **ORGANAIZING COMMITTEE**

- 1.Mr.A.Vadivelmurugan HOD**
- 2.Mrs.V.Amutha Asst.Professor**
- 3.Mr.K.Anand Asst.Professor**
- 4.Mr.S.Raja Asst.Professor**

## **RESOURCE PERSON**

**Dr. U. Karthikeyan  
MCA, M.Phil, Ph.D.**



**MATLAB**

## ABOUT COLLEGE

Success is assured by the right choice of an educational institution. The spirit of the institution has the power to influence the personality of the learner. A sound institution alone can give a sound knowledge to the students. That is why very few institutions alone can stand the test of time. Ganesar College of Arts & Science, Melasivapuri, has been a radiant star shining in the firmament of education since 1909. It has a balanced blend of Tradition and Modernity. It has been inspiring students with its quality education. Students have been chiseled to become intelligent citizens who strongly imbibe the spirit of morality. It has been growing like a royal banyan passing its Centenary Year. The University Grants Commission UGC had notified Regulations for recognition of our college under Section 2(f) & 12(B) of the UGC Act, 1956. The user then gives their Our College has been a temple of wisdom, where scholars undertake intellectual pilgrimage to glorify the Classical Tamil. Realizing the fact that Tamil and Saivism are inseparable twins, our College has been rendering services, which are historically, socially and intellectually significant. If we have a glance at the history of our

old

students who got enlightened in this renowned institution, we can realize the praiseworthy standard of our College. Our students, who got educated and their personality developed here and who have been serving in every walk of life, have been bringing more laurels to our College. Our students get University Ranks in every Academic Year.

It offers the main core paper such as operation research, analysis, calculus, modelling, topology, automata, fuzzy and also offer papers to skill development, economic of transportation and application courses for the other department.

Majority of the students OBC/SC/ST are coming from village and the parents are agricultural work under daily wages

## ABOUT DEPARTMENT

Mathematician seek out patterns and use them formulate new conjectures. Mathematician resolve the truth or falsity of conjectures by mathematical proof.

Under graduate programme B.Sc maths was started in the year 1994 and post graduate programme M.Sc maths was started in the year 2005.

## ABOUT MATLAB

MATLAB is a high-level programming language designed for engineers and scientists that expresses matrix and array mathematics directly. You can use MATLAB for everything, from running simple interactive commands to developing large-scale applications. MATLAB<sup>®</sup> provides thousands of built-in functions for common mathematical, scientific, and engineering calculations. With MATLAB, you can develop algorithms much faster than in traditional languages, such as C, C++, or Fortran, without having to declare variables, allocate memory, or compile code.





**GANESAR COLLEGE OF ARTS AND SCIENCE**  
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MELAISIVAPURI-622 403, PUDUKKOTTAI, TAMILNADU  
Phone: 04333-247218, 247603

**Workshop**

on

**MATLAB PROGRAMMING**

**DEPARTMENT OF MATHEMATICS**

**6<sup>th</sup> SEPTEMBER, 2019**

**VENUE**

**SANMARKA SABAI**

**FELICITATION**

**Dr. Siva Sornam, Principal**

**Ganesar College of Arts and Science, Melaisivapuri**

**RESOURCE PERSON**

**Dr. U. Karthikeyan MCA, M.Phil, Ph.D.**

Director , U.K Info Tech.

Pudukkottai.

**ALL ARE WELCOME**



# GANESAR COLLEGE OF ARTS AND SCIENCE

(Accredited with 'B' grade by NAAC)

MELAISIVAPURI - 622 403, PUDUKKOTTAI, TAMILNADU

Phone: 04333 - 247218, 247603

**Name of the Event : Workshop on "MATLAB PROGRAMMING".**

**Venue: SANMARKA SABAI**

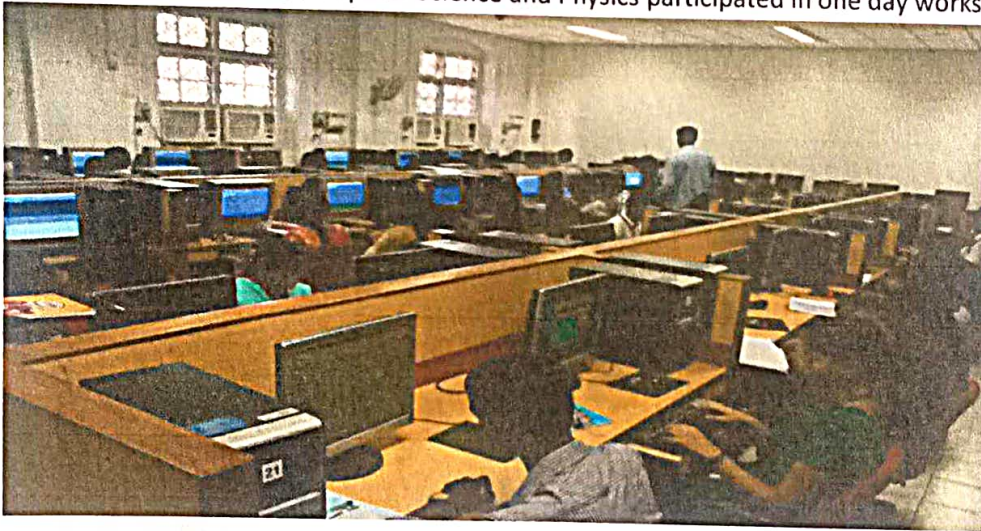
**Organising Department: MATHEMATICS**

**Date: 06-09-2019**

**No. of Participants: 131**


## EVENT REPORT

This workshop was attended by around 131 participants from our college . 131 students and 15 faculty members of both Computer Science and Physics participated in one day workshop.



## OUTCOMES

Dr. U. Karthikeyan, MCA, M.Phil, Ph.D. lectured on "MATLAB Programming". He starts with basic structures of MATLAB. Also he discussed about MATLAB programming and explained about recovery process, application developments and importance of MATLAB Programming .

  
**Co-ordinator**

  
**Head**  
**Head**  
Department of Mathematics  
Ganesar College of Arts and Science  
Melasivapuri, Ponnamaravathi  
Pudukkottai - 622403

  
**Principal**  
**Principal**  
Ganesar College of Arts and Science  
Melasivapuri, Ponnamaravathi  
Pudukkottai - 622403



GANESAR COLLEGE OF ARTS AND SCIENCE  
(Nationally Accredited with 'B' Grade by NAAC)  
Melaisivapuri 622403



## Department of Mathematics

### Workshop on MATLAB PROGRAMMING- Attendance Sheet

S.No.	Name of the Students	Signature
1.	ABIRAMI V	V. Abirami
2.	ARTHI G	Arthi G
3.	ARUNADEVIS	Arunadevis
4.	BALAJI V	Balaji V
5.	GANESH P	P. Ganesh
6.	KANAGALAKSHMI SP	SP. Kanaga
7.	KAVIPRIYA PL	PL. Kavipriya
8.	KAVIYA M	M. Kaviya
9.	KAVIYAPRABHA S	S. Kaviya
10.	KAVYA C	C. Kavya
11.	KESAVALLI M	M. Kesavalli
12.	MANIMEKALAI M	M. Manimekai
13.	MANJULADEVIS	S. Manjula
14.	MEENATCHI K	K. Meenatchi
15.	MURUGANANTHAM C	C. Murugan
16.	MUTHUBHARATHI .S	S. Muthubharathi
17.	MUTHUDHARSHNI .M	M. Muthudharshni
18.	OLIMATHI P	P. Olimathi
19.	PERIYAKARUPPAN G	G. Periyakaruppan
20.	RAJALAKSHMI P	P. Rajalakshmi
21.	RAJESWARI A	A. Rajeswari
22.	SAKTHIVEL V	V. Sakthivel
23.	SARAVANAN.S	S. Saravanan
24.	THANGAMANI G	G. Thangamani
25.	YOGESHWARI S	S. Yogeswari
26.	GOKULA VANI A	A. Gokulavani
27.	ARCHANA K	K. Archana
28.	ARUNKUMAR C	C. Arunkumar
29.	BANUPRIYA P	P. Banupriya
30.	BHAVANI V	V. Bhavani

H. I. Zuffi  
HOD

Head

Department of Mathematics  
Ganesar College of Arts and Science  
Melaisivapuri, Ponnamaravathi  
Pudukkottai - 622403



S. Sornam  
PRINCIPAL

Principal

Ganesar College of Arts and Science  
Melaisivapuri, Ponnamaravathi  
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GANESAR COLLEGE OF ARTS AND SCIENCE  
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Department of Mathematics

Workshop on MATLAB PROGRAMMING - Attendance Sheet

S.No.	Name of the Students	Signature
31	AMRIN RASHIYA BANUN	Amrin Rashia
32	ANITHA K	K. Anitha
33	ANITHA R	Anitha.R
34	ANUSUYA PL	Anusuya.P.L
35	BARHANABARVIN A	Barhanabin.A
36	BHUVANESWARI K	Devaki.D
37	DEVAKI D	D.Devaki
38	DHANABALAN M	Dhanabalan.M
39	DHANAPRIYA T	Dhanapriya.T
40	DIVYA S	S.Divya
41	GANGADEVI C	G. Gangadevi
42	GOWSALYA R	Gowdalya.R.
43	KANAGALAKSHMI P	Kanaga.M.P.
44	KANAGALAKSHMI S	Kanaga.S
45	KOKILA S	S. Kokila
46	KRISHNAKUMARI K	Krishnakumari.K
47	LASHMANAN C	C. Lashmanan
48	MALAR A	M. Malari
49	MANIKANDAN K	Manikandan.K
50	MUTHUKUMAR J	Muthukumar.J
51	NAGALAKSHMI P	Nagalakshmi.P
52	PARIMALA DEVI S	Parimala Devi.S
53	POOMANI P	P. Poomani
54	PRITHIKA S	Prithika.S
55	PRIYANKA A	Priyanka.A
56	RAJALAKSHMI N	Rajalakshmi.N
57	RAMYA K	K. Ramya
58	SAHANA ROJA S	S. Sahana
59	SANDHIYA DEVI M	Sandhya Devi
60	SANDHIYA M	Sandhya.M
61	SANKARESHWARI S	Sankarashwari.S
62	SANTHIYA K	K. Sandhi
63	SANTHIYA S (5/9/2001)	Sandhya.S
64	SANTHIYA S (8/8/2001)	Sandhya.S
65	SHANMUGAPRIYA P	Shanmugapriya.P
66	SWETHA M	M. Swetha
67	VANITHA G	Vanitha.G
68	VENNILA P	Vennila.P
69	YASOTHA S	Yasotha.S

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Head

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Principal  
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Department of Mathematics

Workshop on MATLAB PROGRAMMING - Attendance Sheet

S.No.	Name of the Students	Signature
70	DHANAM A	Dhanam A
71	JEEVITHA S	S. Jeevitha
72	JEGANATHAN R	R. Jegann.
73	KALAIARASU A	Kalaiarasu A.
74	KALAISELVI G	Gt. Kalai
75	KANIMOZHI R	R. Kanimozhi
76	KARGUZHALI A	K. Karguzhali R.
77	KARUPPAIYA P	P. Karuppaia
78	KOWSALYA S (1/11/2000)	S. Kowsalya
79	KOWSALYA S (13/9/2000)	S. Kowsalya
80	LAVANIYA J	J. Lavaniya
81	MEKALA S	S. Mekala
82	NAGESHWARI N	N. Nageswari
83	NANDHINI V	Nandhini V
84	NITHYA S	Nithya S
85	NITHYASRI D	Nithya S. D
86	NIVETHA V	Nivetha V
87	PANDIMEENAL M	M. Pandimeenal
88	PRIYA S	Priya S
89	PRIYA V	V. Priya
90	PRIYALAKSHMI N	N. Priyalakshmi
91	RAMALAKSHMI K	K. Ramalakshmi
92	RAMASAMY PL	P. Ramasamy
93	SARANYA G	Saranya G
94	SASIKALA M	Sasikala M
95	SATHYA S	Sathya S
96	SHALINI S	Shalini S
97	SHANTHI A	Shanthi A
98	SHOBANA A	Shobana A
99	SHOBANA M	Shobana M
100	SNEHA V	Sneha V
101	SUBALAKSHMI R	R. Subalakshmi

HOD

Head  
Department of Mathematics  
Ganesar College of Arts and Science  
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PRINCIPAL

Principal  
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Melaisivapuri, Ponnamaravathi  
Pudukkottai - 622403



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## Department of Mathematics

### Workshop on MATLAB PROGRAMMING - Attendance Sheet

S.No.	Name of the Students	Signature
102	ARUNPANDIYAN A	A. Arunpandiyan
103	AZHAGUMEENAL P	P. Azhagumeenal
104	KEERTHANA P	P. Keerthana
105	LAKSHMIPRIYA T	T. Lakshmi Priya
106	PADMAPRIYA K	K. Padmapriya
107	PAVITHRADEVI R	R. Pavithradevi
108	PRIYANKA S	S. Priyanka
109	SANGAVIN	T. Sangavin
110	SARANYA T	T. Saranya
111	SHALINI G	G. Shalini
112	YOGALAKSHMI K	K. Yogalakshmi
113	SUDHA P	P. Sudha
114	SUREKHA P	P. Surekha
115	SUSHMITHA R	R. Sushmitha
116	THENMOZHI S	S. Thenmozhi
117	VENNILA M	M. Vennila
118	VIGNESH A	A. Vignesh
119	VIJAYARANI N	N. Vijayarani
120	VIMALA C	C. Vimala
121	DHANALAKSHMI V	V. Dhanalakshmi
122	GOWSALYA S	S. Gowsalya
123	JANAKI S	S. Janaki
124	KALAISELVI A	A. Kalaiselvi
125	MAHESHWARI N	N. Maheshwari
126	MEENAPRIYA E	E. Meenapriya
127	NANTHINI S	S. Nanthini
128	PALLAVI P	P. Pallavi
129	POORNIMA M	M. Poornima
130	SAROJA K	K. Saroja
131	YOGALAKSHMI S	S. Yogalakshmi

*[Signature]*  
HOD

Head  
Department of Mathematics  
Ganesar College of Arts and Science  
Melaisivapuri, Ponnamaravathi  
Pudukkottai - 622403



*[Signature]*  
PRINCIPAL

Principal  
Ganesar College of Arts and Science  
Melaisivapuri, Ponnamaravathi  
Pudukkottai - 622403

**GANESAR COLLEGE OF ARTS AND SCIENCE,  
MELAISIVAPURI**

DEPARTMENT OF MATHEMATICS

**Certificate**

This is certify that ... **DHANALAKSHMI . V** ..... of  
..... **M.Sc . . MATHS** ..... has successfully completed that  
one day workshop by **MATLAB PROGRAMMING** on **06.09.2019**

Dr. L. S. S. S.

HOD

Dr. S. S. S.

PRINCIPAL

**GANESAR COLLEGE OF ARTS AND SCIENCE,  
MELAISIVAPURI**

DEPARTMENT OF MATHEMATICS

**Certificate**

This is certify that ..... **ARTHI . G** ..... of  
..... **B.Sc. MATHS** ..... has successfully completed that  
one day workshop by **MATLAB PROGRAMMING** on **06.09.2019**



HOD



PRINCIPAL





**GANESAR COLLEGE OF ARTS AND SCIENCE**

*Affiliated to Bharathidasan University*  
Melasivapuri – 622 403,  
Pudukkottai(DT),TamilNadu.

## **DEPARTMENT OF COMPUTER SCIENCE**

### **ONE DAY WORKSHOP**

**On**

## **DATA MINING**

**19<sup>th</sup> September, 2019 @ 10.00 AM**

**In**

**Sanmarga Sabai Auditorium**

### **Registration Details**

**Registration Fee - Free**

**Contact :Mr.R.Raja**

**Asst.prof of Computer Science**

**Mobile no-9965978345**

**Email- raja.pon@gmail.com**

### **ABOUT THE COLLEGE**

Ganesar College of Arts and Science are conceptualised with a spirit of service to the rural society in the year 1909. Our students, who got educated and their personality developed here and who have been serving in every walk of life, have been bringing more laurels to our College.

### **ABOUT THE DEPARTMENT**

The Department of Computer Science blossomed as one of the premier centre for computer education in the year 1996. The department offers B.Sc. degree programme in Computer Science which are affiliated to Bharathidasan University. To provide students with strong foundational concepts and also advanced techniques and tools in order to enable them to build solutions or systems of varying complexity.

### **ABOUT THE DATA MINING**

Data mining, also known as knowledge discovery in data (KDD), is the process of uncovering patterns and other valuable information from large data sets. Given the evolution of data warehousing technology and the growth of big data, adoption of data mining techniques has rapidly accelerated over the last couple of decades, assisting companies by transforming their raw data into useful knowledge. However, despite the fact that that technology continuously evolves to handle data at a large-scale, leaders still face challenges with scalability and automation





# **GANESAR COLLEGE OF ARTS AND SCIENCE**

Melaisivapuri-622403

## **Department Computer Science**

We cordially invite you for the  
*One Day Workshop*  
On  
**“DATA MINING”**

**19<sup>th</sup> September 2019@10.00AM in  
Sanmarga Sabai Auditorium**

- Welcome Address** : **Dr. SV. SORNAM**  
*PRINCIPAL,  
GANESAR COLLEGE OF ARTS AND SCIENCE, MELAISIVAPURI.*
- Presence** : **ThiruS.Nagappan M.B.A.,**  
*President, College Committee*
- Presidential Address** : **Dr.V.Palaniyappan M.A.,M.Phil.,Ph.D.,**  
*President, Sanmarga Sabai & Self Finance Wing*
- Felicitation** : **Thiru.S.Palaniappan M.B.A.,**  
*Secretary, Sanmarga Sabai & Self Finance Wing*
- : **Dr.M.Selvaraju M.A.,M.Phil.,Ph.D.,**  
*VicePrincipal, Ganesar College of Arts and Science*
- Resource person** : **Dr.M.Saibullah M.C.A., M.Phil.,Ph.D.,**  
**Theni Kanmavar College of Arts and Science, Theni**
- Vote of Thanks** : **Mr.Raja M.Sc.,M.phil.,**  
*HEAD, DEPARTMENT OF COPMUTER SCIENCE  
GANESAR COLLEGE OF ARTS AND SCIENCE.*

## REPORT

Title of the Workshop : **DATA MINING**

Name of the Organizing Department: Department of Computer Science

Name of the convener : Mr.R.Raja  
Head of the Department

Name Of the Co-ordinator : Miss RM.Valliammai

Date of the programme : 19 Sep, 2019

Target groups : UG Students

No of Participants : 146

One day workshop has been organized by the department of Computer Science on 19-09-2019 allied With IQAC. The one day workshop programme has started with Tamil Thai Vazhthu there after Professor R.Raja has been delivered welcome address and Sanmarga sabai president Thiru V.Palaniappan ayya has delivered presidential address followed by PL.Kannan (Secretary College Committee president), Thitu C.Nagapan Ayya (President, College committee), Thiru S.Palaniappan Ayya (Secretary Sanmarka sabai) and Dr.Sivasornam Principle of our College are delivered the facilitation address. Dr. Dr.M.Sabibullah, Assitant Professor in computer science from Sudharshan College of Arts ans Sience,Pudukkottai, has delivered Special Address regarding Data mining . Finally III B.Sc(CS) Student Miss S.sheerinbarhana has delivered vote of thanks.



P.R. —

Head  
Department of Computer Science  
Ganesar College of Arts and Science  
Melasivapuri, Ponnamaravathi  
Pudukkottai - 622403



Jr. Sornam

PRINCIPAL  
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MELASIVAPURI - 622 403





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Melasivapuri - 622403, Pudukkottai district, Tamilnadu - India

## DEPARTMENT OF COMPUTER SCIENCE

ONE DAY WORKSHOP ON DATA MINING

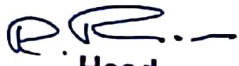
DATE: 19.09.2019

S.NO	Student name	Class	Sign
1	J . ABINAYA	B.sc(cs)I	J. Abinaya
2	R . ADHIPAN	B.sc(cs)I	R. Adhipan
3	S . AJITHKUMAR	B.sc(cs)I	S. Ajithkumar
4	P . ANBUSELVAM	B.sc(cs)I	P. Anbuselvan
5	A . ARAVINDHSAMY	B.sc(cs)I	A. Aravindhsamy
6	A .ARTHI	B.sc(cs)I	A.Arthi
7	A .AZHAGU	B.sc(cs)I	A. Azhagu
8	K . BANUMATHI	B.sc(cs)I	K. Banumathi
9	N .BHARATHIDASAN	B.sc(cs)I	N. Bharathidasan
10	K .DHARANI	B.sc(cs)I	K. Dharani
11	R .DINESH	B.sc(cs)I	R. Dinesh
12	R . DINESHKUMAR	B.sc(cs)I	R. Dineshkumar
13	R . DURGA	B.sc(cs)I	R. Durga
14	S .GOKULAKRISHNAN	B.sc(cs)I	S. Gokulakrishnan
15	B .INBATAMILAN	B.sc(cs)I	B. Inbatamilan
16	A .JOTHIKA	B.sc(cs)I	A. Jothika
17	K .KALAIYARASI	B.sc(cs)I	K. Kalaiyarasi
18	SP .KALYANI	B.sc(cs)I	SP. Kalyani
19	M . KANAGARAJA	B.sc(cs)I	M. Kanagaraja
20	A . KARTHIKA	B.sc(cs)I	A. Karthika
21	P . KARUPPIAH	B.sc(cs)I	P. Karupiah
22	T . LOGAMMAL	B.sc(cs)I	T. Logammal
23	M .LOGESH	B.sc(cs)I	M. Logesh
24	T .MEIYARASAN	B.sc(cs)I	T. Meiyarasan
25	A . MURUGANANTHAM	B.sc(cs)I	A. Muruganatham
26	R .MURUGESHWARI	B.sc(cs)I	R. Murugeswari
27	S .MUTHUSELVI	B.sc(cs)I	S. Muthuselvi
28	A .NANDHINI	B.sc(cs)I	A. Nandhini
29	M .NANDHINI	B.sc(cs)I	M. Nandhini
30	S .NIVETHA	B.sc(cs)I	S. Nivetha
31	K .PRIYADHARSHINI	B.sc(cs)I	K. Priyadharshini
32	T .RAHUL	B.sc(cs)I	T. Rahul
33	K .RAJAPANDIYAN	B.sc(cs)I	K. Rajapandyan
34	M .RAJESHWARI	B.sc(cs)I	M. Rajeshwari
35	V .RENUKA	B.sc(cs)I	V. Renuka
36	P .SARANYA	B.sc(cs)I	P. Saranya
37	K .SHANMUGANATHAN	B.sc(cs)I	K. Shanmuganathan
38	M .SNEKA	B.sc(cs)I	M. Sneka
39	S .SRIKA	B.sc(cs)I	S. Srika

40	R .SUMITHASRI	B.sc(cs)I	R.Sumithasri
41	A .SURYA	B.sc(cs)I	A.Surya
42	S .SUDHABHARATHI	B.sc(cs)I	S.Sudhabharathi
43	M .SUWETHA	B.sc(cs)I	M.Suwetha
44	P .TAMILSELVAN	B.sc(cs)I	P.Tamilselvan
45	P .THINAKARAN	B.sc(cs)I	P.Thinakaran
46	V .VARSHARANI	B.sc(cs)I	V.Varsharani
47	P .VELLAIYAMMAL	B.sc(cs)I	P.Vellaiyammal
48	N .YUVARAJ	B.sc(cs)I	N.Yuvaraj
49	N .DURGALAKSHMI	B.sc(cs)I	N.Durgalakshmi
50	G .KAVITHA	B.sc(cs)I	G.Kavitha
51	P .LAKSHMI	B.sc(cs)I	P.Lakshmi
52	V .Aarthi	B.sc(cs)II	V.Aarthi
53	A .Alagammal	B.sc(cs)II	A.Alagammal
54	C .Alaguperumal	B.sc(cs)II	C.Alaguperumal
55	S .Ambika	B.sc(cs)II	S.Ambika
56	R .Annalakshmi	B.sc(cs)II	R.Annalakshmi
57	A .Arunkumar	B.sc(cs)II	A.Arunkumar
58	V .Arunkumar	B.sc(cs)II	V.Arunkumar
59	S .Asha	B.sc(cs)II	S.Asha
60	S .Chinnammal	B.sc(cs)II	S.Chinnammal
61	T .Dhanya	B.sc(cs)II	T.Dhanya
62	V .Dinesh	B.sc(cs)II	V.Dinesh
63	S .Diwanarif	B.sc(cs)II	S.Diwanarif
64	S .Gowsalya	B.sc(cs)II	S.Gowsalya
65	R .Kanmanisowndarya	B.sc(cs)II	R.Kanmanisowndarya
66	V .Kannappan	B.sc(cs)II	V.Kannappan
67	S .Karthik	B.sc(cs)II	S.Karthik
68	R .Karthikeyan	B.sc(cs)II	R.Karthikeyan
69	P .Keerthika	B.sc(cs)II	P.Keerthika
70	S .Latha	B.sc(cs)II	S.Latha
71	P .Loganathan	B.sc(cs)II	P.Loganathan
72	S .Maheshkumar	B.sc(cs)II	S.Maheshkumar
73	R .Madhubala	B.sc(cs)II	R.Madhubala
74	A .Meenal	B.sc(cs)II	A.Meenal
75	G .Meenal	B.sc(cs)II	G.Meenal
76	M .Mirudhula	B.sc(cs)II	M.Mirudhula
77	A .Muhammed Shyedafil	B.sc(cs)II	A.muhammed shay
78	S .Muthukrishnan	B.sc(cs)II	S.muthukrishnan
79	N .Nanthini	B.sc(cs)II	N.Nanthini
80	R .Nithya	B.sc(cs)II	R.Nithya
81	S .Nivetha	B.sc(cs)II	S.Nivetha
82	R .Pavithra	B.sc(cs)II	R.Pavithra
83	A .Ponnalagi	B.sc(cs)II	A.ponnalagi
84	S .Pothumani	B.sc(cs)II	S.pothumani
85	K .Pradeep	B.sc(cs)II	K.Pradeep
86	A .Praveena	B.sc(cs)II	A.Praveena
87	S .Praveen kumar	B.sc(cs)II	S.Praveen kumar
88	K .Priyanka	B.sc(cs)II	K.Priyanka
89	A .Rajalakshmi	B.sc(cs)II	A.Rajalakshmi

90	A. Ramya	B.sc(cs)II	A. Ramya
91	S. Samuthira Pandiyan	B.sc(cs)II	S. Samuthira Pandiyan
92	N. Saravanaperumal	B.sc(cs)II	N. Saravanaperumal
93	M. Shobana	B.sc(cs)II	M. Shobana
94	A. Siva	B.sc(cs)II	A. Siva
95	C. Sivanesan	B.sc(cs)II	C. Sivanesan
96	A. Sivsranjani	B.sc(cs)II	A. Sivsranjani
97	R. Sivaranjani	B.sc(cs)II	R. Sivaranjani
98	K. Sridevi	B.sc(cs)II	K. Sridevi
99	T. Subbulakshmi	B.sc(cs)II	T. Subbulakshmi
100	M. Suganya	B.sc(cs)II	M. Suganya
101	S. Surya	B.sc(cs)II	S. Surya
102	C. Vinitha	B.sc(cs)II	C. Vinitha
103	S. Abirami	B.sc(cs)III	S. Abirami
104	N. Anbu	B.sc(cs)III	N. Anbu
105	S. Ashika	B.sc(cs)III	S. Ashika
106	A. Azhagammal	B.sc(cs)III	A. Azhagammal
107	S. Chittal	B.sc(cs)III	S. Chittal
108	M. Dhanalakshmi	B.sc(cs)III	M. Dhanalakshmi
109	A. Gowsalya	B.sc(cs)III	A. Gowsalya
110	M.Hema	B.sc(cs)III	M. Hema
111	K. Jothika	B.sc(cs)III	K. Jothika
112	V. Kalaivani	B.sc(cs)III	V. Kalaivani
113	A. Kalyanasundaram	B.sc(cs)III	A. Kalyanasundaram
114	C. Kanagaraj	B.sc(cs)III	C. Kanagaraj
115	R. Kavitha	B.sc(cs)III	R. Kavitha
116	PL. Kavya	B.sc(cs)III	PL. Kavya
117	SR. Keerthana	B.sc(cs)III	SR. Keerthana
118	M. Manickavalli	B.sc(cs)III	M. Manickavalli
119	M. Muruges	B.sc(cs)III	M. Muruges
120	K. Mutharasi	B.sc(cs)III	K. Mutharasi
121	T. Nalapathy	B.sc(cs)III	T. Nalapathy
122	A. Nandhini	B.sc(cs)III	A. Nandhini
123	P. Nandhini	B.sc(cs)III	P. Nandhini
124	V. Narmadha	B.sc(cs)III	V. Narmadha
125	N. Narmatha	B.sc(cs)III	N. Narmatha
126	R. Natarajan	B.sc(cs)III	R. Natarajan
127	M. Pavithran	B.sc(cs)III	M. Pavithran
128	B. Rajagopal	B.sc(cs)III	B. Rajagopal
129	K. Rajamanickam	B.sc(cs)III	K. Rajamanickam
130	M. Rajeshwari	B.sc(cs)III	M. Rajeshwari
131	A. Sakthisaravanan	B.sc(cs)III	A. Sakthisaravanan
132	S. Santhiya	B.sc(cs)III	S. Santhiya
133	P. Saratha	B.sc(cs)III	P. Saratha
134	A. Saravanan	B.sc(cs)III	A. Saravanan
135	PL. Sathiyaraj	B.sc(cs)III	PL. Sathiyaraj
136	S. Sheerinbarhana	B.sc(cs)III	S. Sheerinbarhana
137	A. Sheikabdulla	B.sc(cs)III	A. Sheikabdulla
138	S. Shobana	B.sc(cs)III	S. Shobana
139	S. Subash	B.sc(cs)III	S. Subash

140	M. Subramanian	B.sc(cs)III	M. Subramanian
141	V. Theiva	B.sc(cs)III	V. Theiva
142	S. Vasuki	B.sc(cs)III	S. Vasuki
143	A. Venkatesh	B.sc(cs)III	A. Venkatesh
144	B. Yogeshwari	B.sc(cs)III	B. Yogeshwari
145	R. Yuvaraj	B.sc(cs)III	R. Yuvaraj
146	B. Yuvarani	B.sc(cs)III	B. Yuvarani

  
**Head**  
 Department of Computer Science  
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 Pudukkottai - 622403



  
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 MELASIVAPURI - 622 403





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MELAISIVAPURI - 622 403, PUDUKKOTTAI, TAMILNADU

Phone: 04333 - 247218, 247603

# CERTIFICATE

This is Certify that Mr/Miss/Mrs K. DHARANI

I .B. SC (COMPUTER SCIENCE) has actively participated in the one  
day workshop on "DATA MINING" Held on 19-09-2019.

  
Co-Ordinator

  
HOD

  
Principal

## DEPARTMENT OF SOCIAL WORK

Organised

One day Workshop  
On  
Data Analysis and techniques for Social Science  
3.10.2019



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*UGC Recognized and U.I. Institution*

*Affiliated to Bharathidasan University*

*Melasivapuri - 622 403, Ponnamaravathi, Tamil Nadu, India*

### ABOUT THE COLLEGE

Success is assured by the right choice of an educational institution. The spirit of the institution has the power to influence the personality of the learner. A sound institution alone can give a sound knowledge to the students. That is why very few institutions alone can stand the test of time. Ganesar College of Arts & Science, Melasivapuri, has been a radiant star shining in the firmament of education since 1909. It has a balanced blend of Tradition and Modernity. It has been inspiring students with its quality education. Students have been chiseled to become intelligent citizens who strongly imbibe the spirit of morality. It has been growing like a royal banyan passing its Centenary Year. The University Grants Commission UGC had notified Regulations for recognition of our college under Section 2(f) & 12(B) of the UGC Act, 1956.

### ABOUT THE DEPARTMENT

Social work profession is to enhance human well-being and help to meet basic and complex needs of all people, with a particular focus on those who are vulnerable, oppressed, and living in poverty. Department of social work was started on 2018. The department of Social Work is committed to building a socially just society, defined as one that upholds and validates the values of equality, diversity, inclusiveness, democracy, and concern for human welfare.



**GANESAR COLLEGE OF ARTS AND SCIENCE**

Melasivapuri-622403 , Pudukkottai District , Tamilnadu-India

**DEPARTMENT OF SOCIAL WORK**

Cordially invites you to the workshop on

**DATA ANALYSIS AND TECHNIQUES FOR RESEARCH IN SOCIAL SCIENCE 2019**

**Date: 03.10.2019**

**Venue: Auditorium**

**Time: 11.00 am**

**Ms.K.BAVANI**

**I BSW - Student**

*Welcome Address*

**Ms. M.NAGARAJAN**

**Asst. Professor & Head**

*Inaugurates*

**Dr.M.Shanthi**

**Asst. Professor, Arputha college**

*Keynote Address*

**Mr.V.MANOJKUMAR**

**I BSW - Student**

*Vote of Thanks*

**Organized by BSW Students**

**+**

**M.Ranjith Kumar**  
**Organizing Secretary**

**M.Nagarajan**  
**Convener**

**Prof. M. Selvaraju**  
**Principal**



**GANESAR COLLEGE OF ARTS AND SCIENCE**

**DEPARTMENT OF SOCIAL WORK**

**REPORT**

**TITLE OF PROGRAMME:** One-day work shop on data analysis and techniques for social science

**NAME OF THE ORGANIZING DEPARTMENT/COMMITTEE:** Department of Social Work

**NAME OF THE COORDINATORS /CONVENERS/ORGANIZER OF THE PROGRAMME: –**  
Mr.M.Nagarajan

**DATE OF THE PROGRAMME:**03.10.2019

**VENUE:** Social work Department

**TARGET GROUP:** Social work trainees

**NUMBER OF PARTICIPANTS:**47

**A SUMMARY REPORT:**

In the department of Social Work, Ganesar College of Arts and Science, Melaisivapuri has been organized one-day work shop on Data Analysis and Techniques for social science on 03.10.2019. In this work shop taught the social work trainees how to collect data and analysis the data. Ms.K.Bhavani welcomes the gatherings. Next, Asst.Professor and Head Mr.M.Nagarajan delivered the inaugural address. Then, Dr.M.Shanthi, .Arputha College, delivered the key note address on stating the techniques for data analysis for social sciences In the end, third-year student Mr.V.manojkumar proposed the vote of thanks. In this event, all the Faculties and students has participated in the workshop.



*M. Nagarajan*  
Head  
Department of Social Work  
Ganesar College of Arts and Science  
M. Anivapuri, Ponnamaravathi  
Puthupkottai - 622403

*S. V. Sornam*  
PRINCIPAL  
Ganesar College Of Arts & Science  
MELASIVAPURI - 622 403



19-20

**GANESAR COLLEGE OF ARTS AND SCIENCE**  
Melasivapuri-622403, Pudukkottai District, Tamilnadu-India

**DEPARTMENT OF SOCIAL WORK**

**REGISTRATION FORM**

Event: *Data Analysis and techniques for Social Science* Date: *3.10.2019*

S.No	Name	Signature
1	ABIRAMILA	A. Abirani
2	ANITHA.K	K. Anitha
3	BAVANI.K	K. Bavani
4	BHARATHIRAJA.G	G. Bharathiraja
5	ABIRAMILA	A. Abirani
6	ELAVARASAN.S	S. ELAVASAN
7	JAYAKUMAR.M	M. JAYA KUMAR
8	KARUNAKARAN.P	KARUNAKARAN.P
9	KAVIYA.S	Kaviya.S
10	LOKESH.S	S. Lokesh
11	MANOJ KUMAR.V	V. MANOJ KUMAR
12	MANOJKUMAR.R	R. MANOJKUMAR
13	MOHANA.C	C. Mohana
14	MUBARAK.M	M. MUBARAK
15	PRABU.M	M. Prabhu
16	BHARATHIRAJA.A	A. Karthick
17	KARTHIK.A	A. Karthik
18	KARTHIKEYAN.P	P. KARTHIKEYAN
19	KESAVAN.R	R. Kesavan
20	KUMAR.C	C. kumar
21	MURUGAN.K	K. MURUGAN

22	PRADHEEP.P	P. Pradheep
23	PRASANTH.C	C. Prasanth
24	RAHUL.S	Rahul. S
25	SANKAR.P	P. Sankar
26	SATHISH.A	A. Sathish.
27	SHANMUGAPRIYA.S	S. Shanmugapriya
28	SILAMBARASAN.T	T. Silambarasan.
29	SOWNDHARYA.V	V. Sowndharya.
30	SURESHKUMAR.C	C. Sureshkumar
31	SURIYAPRAKASH.S	S. Suriyaprakash.
32	VIJAYAKUMAR.M	M. Vijayakumar
33	BHARATHIRAJA.A	A. Bharathiraja
34	KARTHIK.A	A. Karthik
35	KARTHIKEYAN.P	P. Karthikeyan.
36	KESAVAN.R	R. Kesavan.
37	KUMAR.C	C. Kumar
38	MURUGAN.K	K. Murugan.
39	PRADHEEP.P	P. Pradheep.
40	PRASANTH.C	C. Prasanth.
41	RAHUL.S	S. Rahul.
42	SANKAR.P	P. Sankar.
43	SATHISH.A	Sathish. A
44	SHANMUGAPRIYA.S	S. Shanmugapriya.
45	SILAMBARASAN.T	T. Silambarasan.
46	SOWNDHARYA.V	V. Sowndharya
47	SURESHKUMAR.C	C. Sureshkumar.

## DEPARTMENT OF COMMERCE

### WORKSHOP On “ REVIEW OF LITERATURE IN COMMERCE”

18<sup>th</sup> October 2019 @ 10.00 AM  
in  
Sanmarga Sabai Auditorium

Organised By



DEPARTMENT OF COMMERCE  
GANESAR COLLEGE OF ARTS AND SCIENCE  
(Affiliated to Bharathidasan University)  
Melasivapuri – 622 403, Ponnamaravathi, Tamil Nadu,  
India

### ABOUT THE COLLEGE

Success is assured by the right choice of an educational institution. The spirit of the institution has the power to influence the personality of the learner. A sound institution alone can give a sound knowledge to the students. That is why very few institutions alone can stand the test of time. Ganesar College of Arts & Science, Melasivapuri, has been a radiant star shining in the firmament of education since 1909. It has a balanced blend of Tradition and Modernity. It has been inspiring students with its quality education. Students have been chiseled to become intelligent citizens who strongly imbibe the spirit of morality. It has been growing like a royal banyan passing its Centenary Year. The University Grants Commission UGC had notified Regulations for recognition of our college.

B.Com and M.Com deals with the concepts of commerce and the trades or businesses. It is a Three-year UG degree and Two years PG degree course started in the year 1993 and 2011, that focuses on the basic understanding of financial accounting, business management, financial management, statistics, etc. Candidates having a flair interest in banking and having research-oriented technical expertise with a strong rational mind can choose a B.Com and M.Com course for their graduation. Candidates who have completed 10+2 education with a relevant stream are eligible for the course.



## **ABOUT THE DEPARTMENT**

B.Com and M.Com is a Three year undergraduate degree and Two year postgraduate degree course which deals with subjects such as financial accounting, banking, commerce, business economics, and marketing. This course is mainly pursued by candidates who are interested in banking subjects and have an interest in accounting-related financial activities.

## **COURSE OBJECTIVES**

It is a combination of both practical and theoretical ways of learning the subject and a calculative approach based on the systemic method. This course is designed in such a way that majorly focuses on all the aspects of banking to provide the candidates a thorough knowledge about the subject.

Business economics paper, accounts, and financial management, business economics, communication, services marketing, statistical and mathematical are some of the advanced lessons of the course.

Candidates who have a zeal towards banking and want to get the lessons of finance, investing, commercial, management can opt for this course. Candidates after completing their course in Bachelor of Commerce Can go for higher education in the same fields like M.Com or PGDBM.



**GANESAR COLLEGE OF ARTS AND SCIENCE**

Melaisivapuri-622403



**Department of Commerce**

We cordially invite you for the

**WORKSHOP**

On

**“ REVIEW OF LITERATURE IN COMMERCE ”**

**18<sup>th</sup> October 2019 @ 10.00 AM**

in

**Sanmarga Sabai Auditorium**

- Welcome Address : Dr. SV. SORNAM**  
*PRINCIPAL,  
GANESAR COLLEGE OF ARTS AND SCIENCE,  
MELAISIVAPURI.*
- Presence : Thiru S. Nagappan M.B.A.,**  
*President, College Committee*
- Presidential Address : Dr.V. Palaniyappan M.A.,M.Phil.,Ph.D.,**  
*President, Sanmarga Sabai & Self Finance Wing*
- Felicitation : Thiru. S. Palaniappan M.B.A.,**  
*Secretary, Sanmarga Sabai & Self Finance Wing*
- : Dr. M. Selvaraju M.A., M.Phil.,Ph.D.,**  
*Vice Principal, Ganesar College of Arts and Science*
- Chief Guest Address : Dr. R. SHANMUGAM,**  
**MSU, Constituent College, Puliyangudi,**  
**Thenkasi Dt.**
- Vote of Thanks : S.LAKSHMANAN**  
**Assistant Professor**  
**DEPARTMENT OF COMMERCE**  
**GANESAR COLLEGE OF ARTS AND SCIENCE.**

\*\*\*\*\*



**GANESAR COLLEGE OF ARTS AND SCIENCE**

Melaisivapuri-622 403



**Department of Commerce**

**WORKSHOP ON REPORT**

**“REVIEW OF LITERATURE IN COMMERCE”**

**18<sup>th</sup> October 2019 @ 10.00 AM**

In general, literature reviews are structured in a similar way to a standard essay, with an introduction, a body and a conclusion. These are key structural elements. Additionally, a stand-alone extended literature review has an abstract. Throughout, headings and subheadings are used to divide up the literature review into meaningful sections.

There is no single “correct” structure for how to structure the content of your literature review – every review is shaped by the nature of the field being reviewed and the specific argument the review is supporting. For example, a literature review on the definitions of key terms or concepts in a particular field of study might analyze a variety of definitions and conclude by defending a selected definition.

A literature review is a narrative compilation of selected academic sources related to your topic. Lit reviews describe the research you have studied and develop in your reason for the study, as well as provide criticism of past research. The end result should be a narrative showing the inherent need for your research in the field. Grounding your intended research in the current movements of the field will provide you with evidence of trends on where the field is headed. It also offers you the snapshot of the methodologies used in those studies. You can see what questions are being asked and find answers based on differing approaches to the topic.

An ideal literature review serves two purposes in your study. It strengthens your thesis and justifies your research question. **By providing a critical summary of foundational and contemporary research on the topic, a literature review can show readers how your**

research fills important knowledge gaps. Pinpointing the other work in the field can show the unique perspective your study will provide. It can also offer a thoughtful critique of existing work that shows your full understanding of the opportunities and obstacles in your discipline.

### Developing a Literature Review

The Literature Review makes the case for your research. To do so effectively, follow these steps:

**Identify what you already know in the research** - What existing studies and papers led you to start this project? Take a look at the works cited on these studies since it will lead you to other research.

**Create an annotated bibliography** - It will help you remember the key points of the information you are reading.

**Map key studies and researchers in your field** - What is the most significant work? Who are the key researchers? What questions do they ask in their research? How has the research grown, and what obstacles still remain in the field? If you are uncertain about the prominent thinkers and what the key issues are in your field, you can sometimes reverse engineer based on your known studies. Ask yourself as you read, who are the authors and works I'm seeing cited frequently? Add those to your bibliography.





# GANESAR COLLEGE OF ARTS AND SCIENCE

MELAISIVAPURI-622 403, PUDUKKOTTAI Dt, TAMIL NADU

## DEPARTMENT OF COMMERCE

WORKSHOP ON

### “ REVIEW OF LITERATURE IN COMMERCE ”

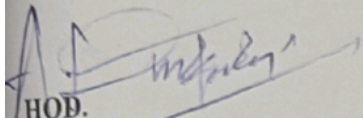
DATE: 18<sup>th</sup> October 2019 10.00 AM

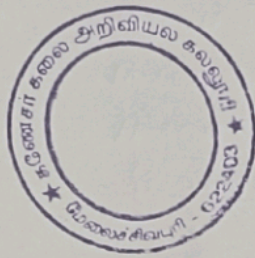
#### ATTENDANCE SHEET FOR 2019-20

No.	NAME	CLASS / DESIGNATION	SIGNATURE
	Po. M. Mdhamel Ibrahim Moses	HOD of Bank mgmt-	
	S. Manjula	Asst prof	
	V. Tamil Selvi	Asst. Prof	V. Tamil Selvi
	S. Suganya	Asst. + prof.	S. Suganya
	S. Lakshmanan	Asst. + prof of com.	S. Lakshmanan
	M. Nuthulekshmi	Asst + Prof of com.	M. Nuthulekshmi
	S. K. Janadhari vel	Asst. Professor of Eng	S. K. Janadhari vel
	M. Priya Dharshini	B. com - II	M. Priya Dharshini
	S. Sivaralakshmi	B. com. II	S. Sivaralakshmi
	S. Bakkialakshmi	B. COM. II	S. Bakkialakshmi
1.	ABINAYA . R	M. com II	R. Abinaya
2.	ARUNKUMAR . P	M. com II	P. Arunkumar
3.	BHAVANI . P	M. com II	P. Bhavani
4.	CHINNAPPOTTU . V	M. com II	V. Chinnappottu
5.	DURAI PANDI . C	M. com II	C. Durai Pandi
16.	JAYESWARI . R	M. com II	Jayeswari . R
17.	KAMALAM . M	M. com II	M. Kamalam
18.	KANIMOZHI . P	M. com II	P. Kanimozhi
19.	KARTHIKA . PL	M. com II	Karthika . PL

KARTHIKA . Y	M.com - II	V. Koubha
LUTESHWARAN . P	M.COM II	Luteshwaran . P
PRASNAKUMAR . V	M.COM II	Prasanna Kumar . V
RAJALAKHMI . K	M.COM II	Rajalakshmi . K
RAJESHKUMAR . A	M.COM II	Rajesh Kumar . A
RAMYA . M	M.COM II	RAMYA
SARADHA . M	M.COM II	Saradha
SATHYAPRIVA . S	M.COM II	Sathyapriya . S
SONYA . R	M.COM II	Sonya . R
SOWMYA . M	M.COM II	m.Sowmya
TENMOZHI . A	M.COM II	Tenmozhi
ADAIKAPPAN . AL	B.com III	Adaikappan . AL
AJITH . A	"	Ajith . A
ALAKESAN . C	"	Alakesan . C
ASHWIN . N	"	Ashwin . N
BALAJI . A	"	A. Balaji
BAVANI . R	"	Bavani . R
CHELLAIYAR . V	"	v. Chellaiah
DEEPA . S	"	Deepa . S
DEEPA . S	"	Deepa . S
DHARMADEVI . N	"	Dharmadevi . N
KANNAN . P	"	Kannan . P
KUMARASAMY . C	"	Kumarasamy . C
MANIKANDAN . P	"	Manikandan . P
PAVITHRA . M	"	Pavithra . M
PONNAYA . A	"	Ponnaya . A
POTHUMANI . V	"	Pothumani . V
RAMYA . C	"	C. Ramya
PAVITHRA . T	"	Pavithra . T
SINGHU . S	"	Singhu . S

SIVAKAMI. C	B.Com	SIVAKAMI. C
SOBIYA. A	"	Johny
VIJNESHWARAN. V	"	Vinayashwaran. C
VINOTH KUMAR. A	"	A. VINOTHKUMAR
YOICUESH COCK. N.		Johny
KAVITHA. M	M.Com	Kavitha.

  
 HOD.  
 Head  
 Department of Commerce  
 Ganesar College of Arts and Science  
 Melasivapuri, Ponnamaravathi  
 Pudukkottai - 622403



  
 PRINCIPAL  
 PRINCIPAL  
 Ganesar College of Arts & Science  
 MELASIVAPURI - 622 403



**GANESAR COLLEGE OF ARTS & SCIENCE**  
**MELAISIVAPURI**

**DEPARTMENT OF ENGLISH**

**One-Day**

**International Conference**

**On**

**“Diaspora Writing in English”**

**DATE : 03-02-2020**

**TIME: 11.00AM**

**VENUE : SANMARGA SABAI**

**WELCOME ADDRESS : S. KULANDHAIVEL,**

**HEAD OF THE DEPARTMENT OF ENGLISH.**

**FELICITATION**

**: DR. M. SELVARAJU MA., M.PHIL., B.ED., PH.D.,**

**PRINCIPAL, GANESAR COLLEGE OF ARTS AND**

**SCIENCE.**

**CHIEF GUEST**

**: R S KIRAN,**

**ASSISTANT PROFESSOR,**

**S V P ENGINEERING COLLEGE ANDHRA UNIVERSITY,**

**VISAKHAPATNAM.**

**VOTE OF THANKS**

**: K.INIYANARTHANA**

**II M.A ENGLISH**





# GANESAR COLLEGE OF ARTS AND SCIENCE

(Affiliated to Bharathidasan University)  
MELAISIVAPURI - 622 403, PUDUKKOTTAI,  
TAMILNADU Phone: 04333 - 247218, 247603  
DEPARTMENT OF ENGLISH

ONE-DAY INTERNATIONAL CONFERENCE ON DIASPORA WRITING IN ENGLISH  
DATE: 03-02-2020

S.NO	NAME	DESIGNATION	MOBILE NO	SIGNATURE
1.	S. Kulanthaivel	Head of the dept Asst. prof of Eng	910035305218	S. Kulanthaivel
2.	J. Jayarasi	Asst. prof of Eng	7094110608	J. Jayarasi
3.	S. Vennila	Asst. prof of Eng	638556740	S. Vennila
4.	S. Devika	Asst. Prof of Eng	8675599407	S. Devika
5.	G. Saraswathy	Asst. Prof of Eng	9363183293	G. Saraswathy
6.	S. Surya	Asst Prof of Eng	8489562457	S. Surya
7.	P. Pandichurai	Asst Prof of Eng	9863183293	P. Pandichurai
8.	S. Bhavathi	Asst Prof of Eng	9585196343	S. Bhavathi
9.	T. Priyadharshini	Asst Prof of Eng	9095111575	T. Priyadharshini
10.	T. Tamilselvi	Asst Prof of Eng	9976035938	T. Tamilselvi
11.	Tk. Mohan Ram	Asst Prof of Eng	9865079322	Tk. Mohan Ram
12.	Dr. Maheswari Veerappan	Asst. prof of Tamil	9955062961	Dr. Maheswari Veerappan
13.	Dr. Brindha	Asst. prof of Tamil	9042514065	Dr. Brindha
14.	Raja. S	Asst. prof of C.S	9965978345	R. Raja. S
15.	Dr. Mohamad Ibrahim Mossa	Asst. prof of commerce	9442814459	Dr. Mohamad Ibrahim Mossa



**GANESAR COLLEGE OF ARTS AND SCIENCE**  
**(Affiliated to Bharathidasan University)**  
MELAISIVAPURI - 622 403, PUDUKKOTTAI,  
TAMILNADU Phone: 04333 - 247218, 247603  
**DEPARTMENT OF ENGLISH**

**Name of the Event: One-Day International Conference on "Diaspora Writing in English"**

**Venue: Sanmarga Sabai**

**Organising Department: ENGLISH**

**Date: 03-02-2020**

**No. of Participants :176**

**BRIEF EVENT REPORT**

This one-day international conference was attended by participants from various college and universities in and around Tamilnadu. 161 students and 15 faculty members from the department of English participated in the conference.



**Important Messages/ Outcomes**

R S Kiran lectured on One-Day International Conference on "Diaspora Writing in English" he starting with the point that conference is to bring together leading academics, researchers and research scholars to exchange and share their experiences and research results from all aspects of Diasporic studies. It also provides a premier interdisciplinary platform for researchers, practitioners and educators to present and discuss the most recent innovations, trends and concerns as well as practical challenges encountered and solutions adopted in the fields of Diasporic studies. Diasporic studies offers participants an enriching opportunity to deepen knowledge of Diasporas along with theoretical policy and personal dimensions of Diasporic Studies of scholar - activism worldwide, engaging with intersecting fields of Gender and Sexuality Studies and the many disciplines that constitute Diasporic Studies all toward building collaborative partnerships, offering publishing opportunities, and enacting visions of a more equitable and liberal world.

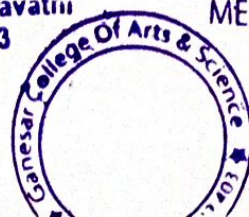
  
CONVENER

  
HOD

  
PRINCIPAL

Department of English  
Ganesar College of Arts and Science  
Melaisivapuri, Ponnamaravathi  
Pudukkottai - 622403

PRINCIPAL  
Ganesar College Of Arts & Science  
MELASIVAPURI - 622 403





# **GANESAR COLLEGE OF ARTS & SCIENCE**

**(Affiliated to Bharathidasan University)**

Melasivapuri, Pudukkottai District, Tamilnadu-622403

## **DEPARTMENT OF ENGLISH**

### **CERTIFICATE**

This is to certify A. ARUNPANDIYAN

participated in the One day International Conference on "Diaspora Writing in English" - conducted

by the Department of English on 03<sup>th</sup> Feb 2020.

  
Convenor

  
Head of the Department

  
Principal



# **GANESAR COLLEGE OF ARTS & SCIENCE**

**(Affiliated to Bharathidasan University)**

**Melasivapuri, Pudukkottai District, Tamilnadu-622403**

## **DEPARTMENT OF ENGLISH**

### **CERTIFICATE**

This is to certify K. INIYANARTHANA

participated in the One day International Conference on "Diaspora Writing in English" - conducted

by the Department of English on 03<sup>th</sup> Feb 2020.

  
**Convenor**

  
**Head of the Department**

  
**Principal**



# **GANESAR COLLEGE OF ARTS & SCIENCE**

**(Affiliated to Bharathidasan University)**

**Melasivapuri, Pudukkottai District, Tamilnadu-622403**

## **DEPARTMENT OF ENGLISH**

### **CERTIFICATE**

This is to certify

P. SUDHA

participated in the One day International Conference on “Diaspora Writing in English” – conducted

by the Department of English on 03<sup>th</sup> Feb 2020.

  
**Convenor**

  
**Head of the Department**

  
**Principal**



# **GANESAR COLLEGE OF ARTS & SCIENCE**

**(Affiliated to Bharathidasan University)**

**Melasivapuri, Pudukkottai District, Tamilnadu-622403**

## **DEPARTMENT OF ENGLISH**

### **CERTIFICATE**

This is to certify

K. JEYABHARATHI

participated in the One day International Conference on “Diaspora Writing in English” – conducted

by the Department of English on 03<sup>th</sup> Feb 2020.

  
Convenor

  
Head of the Department

  
Principal

**ORGANISING COMMITTEE**  
**CHIEF PATRONS**

**Thiru. S. NAGAPPAN, MBA.**  
President of College Committee

**Thiru. PL.KANNAN, M.S.C.**  
Secretary of College Committee

**Dr. V. PALANIYAPPAN, M.A., M.Phil., PhD.**  
President of Sanmarga Sabai and Self-finance wing

**Thiru. PL. SUNDARAM,**  
Secretary of Sanmarga sabai and Self-finance Wing

**CHAIRMAN**

**Dr. M. Selvaraju MA., M.Phil., B.Ed., Ph.D.,**  
Principal,  
Ganesar College of Arts and Science.

**ORGANIZING SECRETARY AND GOVERNOR**

**Mr. S. Kulandhaivel, M.A., M.Phil. (Ph.D)**  
Head of the Department of English

**CO- CONVENOR**

**Mrs. J. Jayarasi , Assistant Professor of English**  
**Ms. S. Vennila , Assistant Professor of English**

**CO-ORDINATORS**

**Mrs. S. Surya, Assistant Professor of English**  
**Mrs. G. Saraswathi , Assistant Professor of English**

**MEMBERS**

**Mrs. S. Devika** Assistant Professor of English  
**Mr.TK. Mohanram,** Assistant Professor of English  
**Mr. P. Pandidurai,** Assistant Professor of English  
**Ms.S. Bharathi,** Assistant Professor of English  
**Ms.T. Priyadharshini,** Assistant Professor of English  
**Mrs. T. Tamilselvi,** Assistant Professor of English

**CHIEF GUESTS**

**Key Note address:**

**R S Kiran,**  
Assistant Professor, S V P Engineering College-  
Andhra University, Visakhapatnam

**Invited Talk II**

**Dr. Muthukkannan**  
Assistant Professor,  
Karpagam College of Engineering,  
Coimbatore.

**Invited Talk II**

**Dr. V. Vasantha Kumar,**  
Assistant Professor of English,  
Nagarathinam Angalammal Arts and Science  
College, Madurai.

**GANESAR COLLEGE  
OF  
ARTS & SCIENCE**

MELAISIVAPURI - 622 403  
(Affiliated to Bharathidasan University)  
Melasivapuri - 622 403. Pudukkottai District.



We cordially invite you to the

**One-Day  
International Conference  
On  
“Diaspora Writing in English”**

03<sup>rd</sup> Feb 2020

**VENUE: SANMARGA SABAI**

Organized by

**POST GRADUATE**

**DEPARTMENT OF ENGLISH**

## ABOUT THE COLLEGE

Ganesar College of Arts and Science was established in the year 1909 by Revered Patrons Palaniyappar and Annamalaiyar at Melaisivapuri, a remote rural village in Pudukkottai district in Tamilnadu, India. The college is affiliated to Bharathidasan University, Trichy. The college provides quality higher education to the rural mass of students, especially the backward and poor, to impart knowledge in them and to enhance their skills and thereby enabling them to be enterprising, professional and valuable citizens of the country. The college provides extra-curricular activities and programs for the students to develop their personality and individual talents. It provides facilities for the development of an integrated personality. The College offers the following UG and PG Degrees, Diploma and Certificate Courses and Research Programme.

### UG Courses

B.Lit. Tamil  
B.A English  
B.Sc Maths  
B.Com  
B.Sc Computer Science  
B.Sc Physics  
B.B.M  
B.S.W

Diploma in Yoga, Certificate Course in Tally (ERP9) Certificate Course in Librarian Science

## ABOUT THE DEPARTMENT

The Department of English was started in the year 2011. From since its inception, the department

has been to produce English graduates of high caliber. The Department is strengthened by academically well qualified and experienced faculty members who consistently and dedicatedly involve themselves in teaching and interestingly participate in various national and international forums to make them updated with the current issues in English domain which ultimately benefit our students.

## ABOUT THE CONFERENCE

The purpose of this conference is to bring together leading academics, researchers and research scholars to exchange and share their experiences and research results on all aspects of Diasporic studies. It also provides a premier interdisciplinary platform for researchers, practitioners and educators to present and discuss the most recent innovations, trends and concerns as well as practical challenges encountered and solutions adopted in the fields of Diasporic studies. Diasporic studies offers participants an enriching opportunity to deepen knowledge of Diasporas along with theoretical policy and personal dimensions of Diasporic Studies scholar – activism worldwide, engaging with intersecting fields of Gender and Sexuality Studies and the many disciplines that constitute Diasporic Studies all toward building collaborative partnerships, offering publishing opportunities, and enacting visions of a more equitable and liberal world.

### **Thrust Areas:**

- Diasporic issues and concerns in India
- Global Diasporic campaigns
- Diasporic leadership challenges and opportunities
- Diasporic Gender and Gender identity

Diasporic Cultural constructions of gender  
Diasporic Religious constraints  
Diasporic Discrimination  
Diasporic Tamils

Twenty first century Diasporic writing

Titles are not limited. Researchers may also submit their articles related to the conference title.



## DEPARTMENT OF SOCIAL WORK

Organised

### One day Workshop

on

**Social Work research for Social Work Trainees**

Date :12.02.2020



## GANESAR COLLEGE OF ARTS AND SCIENCE

UGC Recognized 2(f) and 12(B) Institution

Affiliated to Bharathidasan University Melasivapuri – 622 403,  
Ponnamaravathi, Tamil Nadu, India

### ABOUT THE COLLEGE

Success is assured by the right choice of an educational institution. The spirit of the institution has the power to influence the personality of the learner. A sound institution alone can give a sound knowledge to the students. That is why very few institutions alone can stand the test of time. Ganesar College of Arts & Science, Melasivapuri, has been a radiant star shining in the firmament of education since 1909. It has a balanced blend of Tradition and Modernity. It has been inspiring students with its quality education. Students have been chiseled to become intelligent citizens who strongly imbibe the spirit of morality. It has been growing like a royal banyan passing its Centenary Year. The University Grants Commission UGC had notified Regulations for recognition of our college under Section 2(f) & 12(B) of the UGC Act, 1956.

### ABOUT THE DEPARTMENT

Social work profession is to enhance human well-being and help to meet basic and complex needs of all people, with a particular focus on those who are vulnerable, oppressed, and living in poverty. Department of social work was started on 2018. The department of Social Work is committed to building a socially just society, defined as one that upholds and validates the values of equality, diversity, inclusiveness, democracy, and concern for human welfare.

## **DEPARTMENT OF SOCIAL WORK**

Cordially invites you to the one-day workshop on  
**SOCIAL WORK RESEARCH FOR SOCIAL WORK TRAINEES 2020**

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**Date: 12.02.2020**

**Venue: Auditorium**

**Time: 11.00 am**

**MS.S.SHANMUGAPRIYA**

**II BSW - Student**

*Welcome Address*

**Ms. M.NAGARAJAN**

**Asst. Professor & Head**

*Inaugurates*

**Dr.G.Gopu**

**Asst. Professor & Head Ananda College**

*Keynote Address*

**Dr.M.MOOSA**

**Asst. Professor & Head, Dept of Commerce**

*Thematic Address*

**MR.R.SUGUMAR**

**I BSW - Student**

*Vote of Thanks*

**Organized by BSW Students**

**+**

**M.Ranjith**  
**Organizing Secretary**

**M.Nagarajan**  
**Convener**

**Prof. M. Selvaraju**  
**Principal**



**GANESAR COLLEGE OF ARTS AND SCIENCE**

**DEPARTMENT OF SOCIAL WORK**

**REPORT**

**TITLE OF PROGRAMME:** One-day work shop on social work research for social work trainees

**NAME OF THE ORGANIZING DEPARTMENT/COMMITTEE:** Department of Social Work

**NAME OF THE COORDINATORS /CONVENERS/ORGANIZER OF THE PROGRAMME:**

**CONVENER&COORDINATORS-** Mr.M.Nagarajan

**DATE OF THE PROGRAMME:**12.02.2020

**VENUE:** Social work Department

**TARGET GROUP:** Social work trainees

**NUMBER OF PARTICIPANTS:**47

**A SUMMARY REPORT:**

In the department of Social Work, Ganesar College of Arts and Science, Melaisivapuri has been organized one-day work shop on Social work research for social work trainees on 12.02.2020. In this work shop taught the social work trainees how to develop the leadership skills in personal and professional ways. Ms. S.Shanmugapriya welcomes the gatherings. Next, Asst.Professor and Head Mr.M.Nagarajan delivered the inaugural address. Then, Dr.G.Gopu, Head,department of social work Ananda College, Devakottai, delivered the importance and ethics of social work research. Followed by him Dr.M.Moosa, Head, Department of Commerce ,Ganesar College of arts and science delivered the thematic address. In the end, first-year student Mr.R.Sugumar proposed the vote of thanks. In this event, all the Faculties and students has participated in the workshop.



M. Nagarajan  
Head

Department of Social Work  
Ganesar College of Arts and Science  
Mulanivapuri, Ponnamaravathi  
Pondicherry - 605 003

S. Sornam  
PRINCIPAL

Ganesar College Of Arts & Science  
MULANIVAPURI - 605 003



# GANESAR COLLEGE OF ARTS AND SCIENCE

Melasivapuri-622403, Pudukkottai District, Tamilnadu-India

## DEPARTMENT OF SOCIAL WORK

### REGISTRATION FORM

Event: Social work research from Social work Training Date: 12.02.2020

S.No	Name	Signature
1	ABIRAMILA	A. Abirami
2	ANITHA.K	ANITHA.K
3	BAVANIK	K. Bavana
4	BHARATHIRAJA.G	G. Bharathiraja
5	ABIRAMILA	A. Abirami
6	ELAVARASAN.S	ELAVARASAN-S
7	JAYAKUMAR.M	JAYAKUMAR.M
8	KARUNAKARAN.P	Karunakaran.P
9	KAVIYA.S	KAVIYA.S
10	LOKESH.S	S. Lokesh
11	MANOJ KUMAR.V	Manoj Kumar.V
12	MANOJKUMAR.R	Manoj Kumar.R
13	MOHANA.C	C. mohana
14	MUBARAK.M	Mohana.C
15	PRABU.M	M. Prabu
16	BHARATHIRAJA.A	Bharathiraja.A
17	KARTHIK.A	A. Karthik
18	KARTHIKEYAN.P	Karthikeyan.P
19	KESAVAN.R	KESAVAN.R
20	KUMAR.C	Kumar.C
21	MURUGAN.K	Murugan.K

22	PRADHEEP.P	P. Pradheep.
23	PRASANTH.C	C. Prasanth.
24	RAHUL.S	S. Rahul.
25	SANKAR.P	P. Sankar
26	SATHISHA	P. Sathish.
27	SHANMUGAPRIYA.S	S. Shanmugapriya
28	SILAMBARASAN.T	T. Silambarasan.
29	SOWNDHARYA.V	V. Sowndharya.
30	SURESHKUMAR.C	C. Sureshkumar.
31	SURIYAPRAKASH.S	S. Suriyaprakash.
32	VIJAYAKUMAR.M	M. Vijayakumar.
33	BHARATHIRAJA.A	A. Bharathiraja
34	KARTHIK.A	A. Karthik
35	KARTHIKEYAN.P	P. Karthikeyan
36	KESAVAN.R	R. KESAVAN
37	KUMAR.C	C. Kumar
38	MURUGAN.K	K. MURUGAN
39	PRADHEEP.P	P. PRADHEEP
40	PRASANTH.C	C. PRASANTH
41	RAHUL.S	S. Rahul
42	SANKAR.P	P. SANKAR
43	SATHISHA	A. Sathish.
44	SHANMUGAPRIYA.S	S. Shanmugapriya.
45	SILAMBARASAN.T	T. Silambarasan.
46	SOWNDHARYA.V	SOWNDHARYA.V
47	SURESHKUMAR.C	SURESHKUMAR.C

**DEPARTMENT OF COMMERCE**

**WORKSHOP  
On  
“DEVELOPMENT OF  
ENTREPRENERSHIP”**

**13th March 2020 @ 10.00 AM  
in  
Sanmarga Sabai Auditorium**

**Organised By**



**DEPARTMENT OF COMMERCE  
GANESAR COLLEGE OF ARTS AND SCIENCE**

*(Affiliated to Bharathidasan University)*

**Melasivapuri – 622 403, Ponnamaravathi, Tamil Nadu,  
India**

**ABOUT THE COLLEGE**

Success is assured by the right choice of an educational institution. The spirit of the institution has the power to influence the personality of the learner. A sound institution alone can give a sound knowledge to the students. That is why very few institutions alone can stand the test of time. Ganesar College of Arts & Science, Melasivapuri, has been a radiant star shining in the firmament of education since 1909. It has a balanced blend of Tradition and Modernity. It has been inspiring students with its quality education. Students have been chiseled to become intelligent citizens who strongly imbibe the spirit of morality. It has been growing like a royal banyan passing its Centenary Year. The University Grants Commission UGC had notified Regulations for recognition of our college.

B.Com and M.Com deals with the concepts of commerce and the trades or businesses. It is a Three-year UG degree and Two year PG degree course started in the year 1993 and 2011, that focuses on the basic understanding of financial accounting, business management, financial management, statistics, etc. Candidates having a flair interest in banking and having research-oriented technical expertise with a strong rational mind can choose a B.Com and M.Com course for their graduation. Candidates who have completed 10+2 education with a relevant stream are eligible for the course.

## **ABOUT THE DEPARTMENT**

B.Com and M.Com is a Three year undergraduate degree and Two year postgraduate degree course which deals with subjects such as financial accounting, banking, commerce, business economics, and marketing. This course is mainly pursued by candidates who are interested in banking subjects and have an interest in accounting-related financial activities.

## **COURSE OBJECTIVES**

It is a combination of both practical and theoretical ways of learning the subject and a calculative approach based on the systemic method. This course is designed in such a way that majorly focuses on all the aspects of banking to provide the candidates a thorough knowledge about the subject.

Business economics paper, accounts, and financial management, business economics, communication, services marketing, statistical and mathematical are some of the advanced lessons of the course.

Candidates who have a zeal towards banking and want to get the lessons of finance, investing, commercial, management can opt for this course. Candidates after completing their course in Bachelor of Commerce Can go for higher education in the same fields like M.Com or PGDBM.





**GANESAR COLLEGE OF ARTS AND SCIENCE**

*(Nationally Accredited with 'B' Grade by NAAC)*

Melaisivapuri-622403

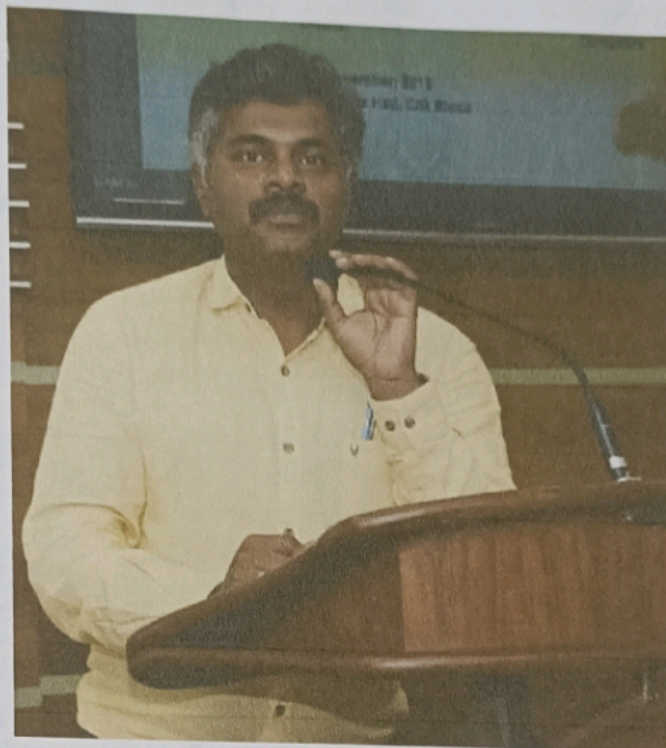


## **Department of Commerce**

We cordially invite you for the

*Workshop On*

**“DEVELOPMENT OF ENTREPRENEURSHIP”**



**Chief Guest**

**: Dr. M. S. Sivasangaran.,**  
M.com., MBA., B.Ed., M.phil., M.com(CA), Ph.D.,  
**Assistant Professor,**  
*Government Arts and Science College,*  
*Gudalur*

**13<sup>th</sup> March 2020 @ 10.00 AM**

**in**

**Sanmarga Sabai Auditorium**

**Welcome Address**

**: Dr. SV. SORNAM**  
*Principal,*  
*Ganesar College of Arts and Science,*  
*Melaisivapuri.*

- Presence** : **Thiru S. Nagappan M.B.A.,**  
*President, College Committee*
- Presidential Address** : **Dr.V. Palaniyappan M.A.,M.Phil.,Ph.D.,**  
*President, Sanmarga Sabai & Self Finance Wing*
- Felicitation** : **Thiru. S. Palaniappan M.B.A.,**  
*Secretary, Sanmarga Sabai & Self Finance Wing*
- : **Dr. M. Selvaraju M.A., M.Phil.,Ph.D.,**  
*Vice Principal, Ganesar College of Arts and Science*
- Chief Guest Address** : **Dr. M. S. Sivasangaran.,**  
*M.com., MBA.,B.Ed.,M.phil.,M.com(CA),Ph.D.,*  
**Assistant Professor,**  
*Government Arts and Science College,*  
*Gudalur*
- Vote of Thanks** : **C. BALAMURUGAN,**  
*Assistant Professor,*  
*Department of Commerce,*  
*Ganesar College of Arts and Science.*

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# GANESAR COLLEGE OF ARTS AND SCIENCE

(Nationally Accredited with 'B' Grade by NAAC)

Melaisivapuri-622403



## Department of Commerce

### REPORT

### WORKSHOP ON "DEVELOPMENT OF ENTREPRENEURSHIP"

DATE: 13<sup>th</sup> March 2020

The Workshop main focuses on Entrepreneurship is not a calling only for the selected few. Creative work and economic self-realization are goals that anyone can pursue. Learn how to create your own "idea-masterpiece" as a collage or puzzle made from existing pieces, and construct your own company from pre-existing components that are freely available to everyone. *Brains versus Capital: Entrepreneurship for Everyone* opens up many channels of opportunity for many people who never thought that they would start their own company. This book emphasizes knowledge-based start-ups, which offers a crucial difference to classic self-employment and the new technology based start-ups. Günter Faltin has been teaching this approach for decades, and he has applied his theoretical concept with great success to "The Tea Campaign" , the largest mail-order tea company in Germany. A growing number of companies uses successfully. Featuring practical examples of successful companies, shows how anyone can refine an idea to create a new company. By combining components that already exist, a small start-up founder could even challenge the big companies.

The Strategy aims to usher in a multitrillion dollar industry, improving brain and mental health across the life span. Brain capital is the special economic asset that the Strategy is advancing on the basis of the joint work of a transdisciplinary team of economists, investors, ethicists and policy-makers. Creativity, adaptability and resilience are skills which are essential to the modern economy. Brain capital is as important as the GDP and the underlying infrastructure. At the same time, brain capital is under siege with up to three trillion dollars lost through mental health crisis or education disruption. Our brain is the most important asset of our societies. In this notion, we move beyond the knowledge economy and enter the brain economy.

Given that the brain and mind activities are not coordinated across government, the brain capital approach aims to bring them together. By focusing on the industrial sector, it aims to bring in the private sector and build public-private partnerships. The Strategy places emphasis on seven key steps, including:





# GANESAR COLLEGE OF ARTS AND SCIENCE

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MELAISIVAPURI-622 403, PUDUKKOTTAI Dt, TAMIL NADU

## DEPARTMENT OF COMMERCE

WORKSHOP ON

“DEVELOPMENT OF ENTREPRENURSHIP”

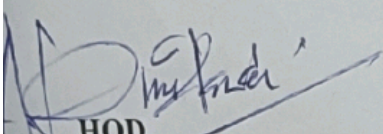
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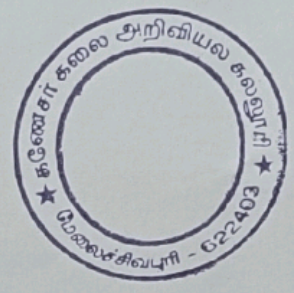
ATTENDANCE SHEET FOR 2019-20

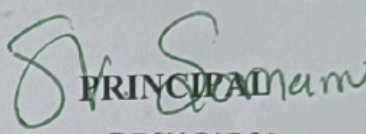
S. No.	NAME	CLASS / DESIGNATION	SIGNATURE
1.	Dr. M. Mohamed Munir	HOD of Commerce	[Signature]
2.	S. Manjula	Asst. Prof.	[Signature]
3.	C. Bala Murugan	Asst. Prof.	[Signature]
4.			
5.	V. Taniselvi	Asst. Prof.	V. Taniselvi
6.	S. Suganya	Asst. Prof.	S. Suganya
7.	S. Lakshmanan	Asst. Prof.	S. Lakshmanan
8.	M. Muthulekshmi	Asst. Prof.	M. Muthulekshmi
9.	S. Kalandhimi	Asst. Prof. Eng	[Signature]
10.	S. Ponnusami	II. B. Com	S. Ponnusami
11.	Chellameena, G.	I. B. Com	Chellameena
12.	Gromathi, K.	"	Gromathi
13.	Divyaa, A.	"	Divyaa, A.
14.	Dhanalakshmi, P	"	Dhanalakshmi
15.	Karitha, T	"	Karitha, T
16.	Meenakshi, S.	"	Meenakshi
17.	Mohana, A.	"	mohana
18.	Meenal, A.	"	A. Meenal
19.	Muthukumar, N	"	Muthukumar, N.
20.	Prabhu, R.	"	R. Prabhu
21.	Shanthi, S	II. B. Com	Shanthi

2.	Abinaya. P	"	Abinaya.
3.	Ajith Kumar. A	"	Ajith Kumar. A
4.	Anitha. S	"	Anitha. S
5.	Jayaprakash. K.	"	K. Jayaprakash
26.	Muthaiga. V	"	Muthaiga. V
27.	Raja. M.	"	Raja. M
28.	Sethu. A.	"	A. Sethu
29.	Vijayalakshmi. S	"	Vijayalakshmi
30.	Kumar. B.	"	Kumar.
31.	Karitha. M.	I - M. Com.	Karitha. M.
32.	Mathan Kumar. M.	"	Mathan Kumar. M.
33.	Manimegalai. P	"	Manimegalai. P
34.	Abinaya. R.	II M. Com.	Abinaya. R.
35.	Arun Kumar. P	II. M. Com	Arun Kumar. P.
36.	Barani. P	"	Barani. P
37.	Sinnappa pottu. V	"	Sinnappattu. V.
38.	durai pandi.	"	durai pandi.
39.	Teyaswari. R.	"	Teyaswari. R.
40.	<del>Kamal</del> Kamalam. M	"	M. Kamalam
41.	Kanimozhi. P	"	Kanimozhi. P
42.	Karthika. P. I	"	Karthika. P. I
43.	Karthika. Y	"	Karthika. Y.
44.	Logeshwaran. P	"	Logeshwaran.
45.	Prasana Kumar. V	"	Prasanakumar. V.
46.	Rajalakshmi. K	"	Rajalakshmi. K.
47.	Rajesh Kumar.	"	Rajesh Kumar.
48.	Ramya. M.	"	Ramya. M
49.	Saradha. M	"	M. Saradha
50.	Sathya Priya. S	"	S. Sathya Priya
51.	Saiya. R	"	Saiya. R

1.	Sowmya . M	'	Sowmya . M
2.	Thermozhi . A	"	Thermozhi . A
3.	Pavithra . S	III B.com	S. Pavithra
4.	Pothumani . V	"	Pothumani . V
5.	Ranya . C	"	Ranya . C
6.	Sindhu . S	"	Sindhu S
7.	Deepa . S	"	Deepa . S
8.	Ajith . A	"	A. Ajith
9.	Kannan . P	"	P. Kannan

  
**HOD.**  
**Head**  
**Department of Commerce**  
**Ganesar College of Arts and Science**  
**Melasiavapuri, Ponnamaravathi**  
**Pudukkottai - 622403**



  
**PRINCIPAL**  
**PRINCIPAL**  
**Ganesar College of Arts & Science**  
**MELASIVAPURI - 622 403**