

BRIDGE COURSE



GANESAR COLLEGE OF ARTS AND SCIENCE

(Accredited with 'B' grade by NAAC)

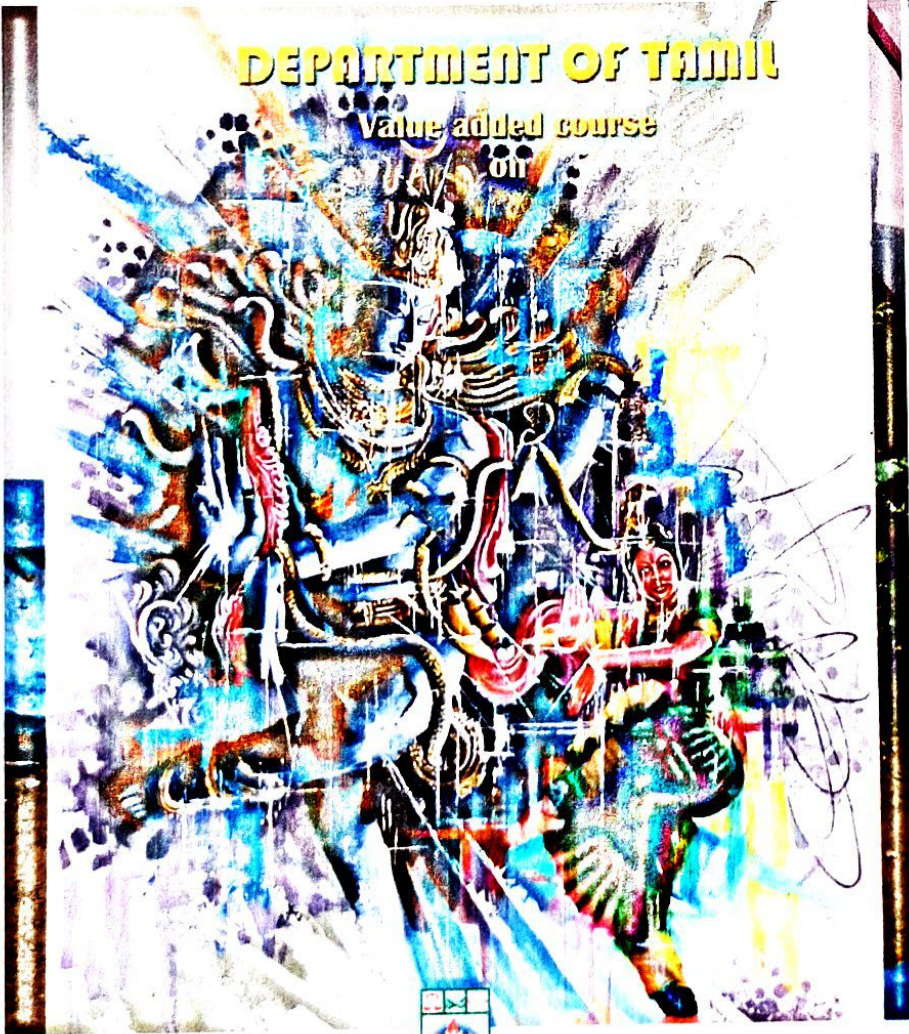
MELAISIVAPURI - 622 403, PUDUKKOTTAI, TAMILNADU

Phone: 04333 – 247218, 247603

ACADEMIC YEAR 2022-23

DEPARTMENT OF TAMIL

Value added course
of



SAIVA SITHANDHAM

VAC-TAM009

(Course Duration: 30 Hours)

02-01-2023 to 15-02-2023

GANESAR COLLEGE OF ARTS AND SCIENCE

UGC Recognized 2(f) and 12(B) Institution
Affiliated to Bharathidasan University
Melasivapuri – 622 403,
Ponnamaravathi, Tamil Nadu, India

ABOUT THE COLLEGE

Success is assured by the right choice of an educational institution. The spirit of the institution has the power to influence the personality of the learner. A sound institution alone can give a sound knowledge to the students. That is why very few institutions alone can stand the test of time. Ganesar College of Arts & Science, Melasivapuri, has been a radiant star shining in the firmament of education since 1909. It has a balanced blend of Tradition and Modernity. It has been inspiring students with its quality education. Students have been chiseled to become intelligent citizens who strongly imbibe the spirit of morality. It has been growing like a royal banyan passing its Centenary Year. The University Grants Commission UGC had notified Regulations for recognition of our college under Section 2(f) & 12(B) of the UGC Act, 1956.

ABOUT THE DEPARTMENT

Our department has been a temple of wisdom, where scholars undertake intellectual pilgrimage to glorify the Classical Tamil. Realizing the fact that Tamil and Saivism are inseparable twins, our department has been rendering services, which are historically, socially and intellectually significant. If we have a glance at the history of our old students who got enlightened in this renowned institution, we can realize the praiseworthy standard of our College. Our students, who got educated and their personality developed here and who have been serving in every walk of life, have been bringing more laurels to our department. Our students get University Ranks in every Academic Year.

COURSE OBJECTIVES

- பக்த இலக்கியங்களை அறிந்துகொள்ளுதல்
- சைவ சித்தாந்தம் உருவான வரலாற்று அறிந்துகொள்ளுதல்
- சைவ சித்தாந்தத்தில் அடிப்படை கவனம் செலுத்தி நூல்களின் வடிவ அறிதல்
- சைவ சித்தாந்தத்தில் விவகக் கொள்கைகளைத் தெரிந்துகொள்ளுதல்

மாமனா முன்பின் உ விவகத்தை, கொள் கொள்ள விவகத்தினை மும் அறிதல்



கணேசர் கலைஅறிவியல் கல்லூரி,
மேலைச்சிவபுரி

VALUE ADDED COURSE

சைவசித்தாந்தம்

COURSE CODE	: VAC-TAM009
DURATION	: 30 HOURS
SESSION	: 02-01-2023 to 15-02-2023
COURSE COORDINATOR	: Dr.C. KURINJI

COURSE OUTCOMES:

- சைவசித்தாந்தத்தின் பழமையை உணர்வர்.
- சைவசித்தாந்தத்தின் அடிப்படைக் கொள்கைகளையும், அதன் தனிச்சிறப்புகளையும் அறிவர்.
- சைவசித்தாந்தசாத்திர நூல்களையும், மெய்ப்பொருள் விளக்கத்தினையும் நன்கு அறிந்துகொள்வர்.

**கணேசர் கலைஅறிவியல் கல்லூரி,
மேலைச்சிவபுரி**

Course Name:சைவ சித்தாந்தம்

Course Code: VAC-TAM009

நோக்கம்:

- பக்தி இலக்கியங்களை அறிந்துகொள்ளுதல்
- சைவசித்தாந்தம் உருவானவரலாற்றை அறிந்துகொள்ளுதல்
- சைவசித்தாந்தத்தின் அடிப்படைகளை சாத்திர நூல்களின் வழி அறிதல்
- சைவசித்தாந்தத்தின் வினைக் கொள்கையினைத் தெரிந்துகொள்ளுதல்
- சமயவாழ்வியலின் உளவியலையும், மெய்ப்பொருள் விளக்கத்தினையும் அறிதல்

அலகு 1

சிவவழிபாட்டின் தொன்மை-தொல்காப்பியனார் கூறும் வழிபாட்டுச் சிந்தனைகள் - சங்க இலக்கியத்தில் இடம்பெற்றுள்ள தெய்வவழிபாடுகள் - திருக்குறள் உணர்த்தும் வழிபாட்டுநெறிமுறைகள் - திருக்குறளில் வினைக்கொள்கை

அலகு 2

மூவர் தேவாரத்தில் சைவசித்தாந்தம் - திருவாசகத்தில் சைவசித்தாந்தம் - திருமூலர் கூறும் சைவசித்தாந்தநெறிகள்

அலகு 3

மெய்கண்டசாத்திரங்கள் - சிவஞானபோதம் நூல் வரலாறு - நூல் அமைப்பு - பாயிரம் - கடவுள் வாழ்த்து - மங்களவாழ்த்து - அவையடக்கம்.

அலகு 4

திருவியலூர் உய்யவந்ததேவநாயனார் அருளியதிருவுந்தியார் - திருக்கடவூர் உய்யவந்ததேவநாயனார் அருளியதிருக்களிற்றுப்படியார்

அலகு 5

சிவஞானசித்தியார் - சுபக்கம், பரபக்கம் - திருவதிகைமனவாசங் கடந்தார் அருளிய உண்மைவிளக்கம் - உமாபதிசிவனாரின் படைப்புகள்

பார்வை நூல்கள்:

1. மெய்கண்டசாத்திரம்: பதினான்கு சித்தாந்தசாத்திரங்களின் மூலமும் உரையும், ஞானசம்பந்தர் பதிப்பகம், தருமையாதீனம், 2014.
2. வித்துவான் க. வெள்ளைவாரணனார், சைவசித்தாந்தசாத்திரவரலாறு, தமிழ்ப் பல்வலைக்கழகம், தஞ்சாவூர்.
3. சிவஞானபோதச் சிற்றுரை, மாதவச் சிவஞானமுனிவர் நூற்களஞ்சியம், தொகுதி 2, கவிதாவெளியீடு, சென்னை.

DEPARTMENT OF TAMIL

Value added course

CHETTINADU PĀRAMPARIYAM

MATRUM KĀLACHARAMUM

VAC-TAM010

(Course Duration: 30 Hours)

02-01-2023 to 15-02-2023



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Our department has been a temple of wisdom, where scholars undertake intellectual pilgrimage to glorify the Classical Tamil. Realizing the fact that Tamil and Saivism are inseparable twins, our department has been rendering services, which are historically, socially and intellectually significant. If we have a glance at the history of our old students who got enlightened in this renowned institution, we can realize the praiseworthy standard of our College. Our students, who got educated and their personality developed here and who have been serving in every walk of life, have been bringing more laurels to our department. Our students get University Ranks in every Academic Year.

COURSE OBJECTIVES

- செட்டிநாட்டாரின் வரலாற்றைப் பற்றி அறிந்து கொள்ளுதல்
- வாழ்வியல் கூறுகளைப் பற்றி அறிதல்
- கட்டிடக்கலை பற்றி அறிந்து கொள்ளுதல்
- கல்வி சேவையை அறிந்து கொள்ளுதல்
- சமையல் கலையை தெரிந்து கொள்ளுதல்



கணேசர் கலை அறிவியல் கல்லூரி
மேலைச்சிவபுரி

Course Name:	செட்டிநாடு பாரம்பரியம் மற்றும் கலாச்சாரம்
Course Code:	VAC-TAM010
Course Duration:	30 hours
Course coordinator:	Dr.S.Brindha

பயன்கள்:

- செட்டிநாட்டாரின்வரலாறு, பாரம்பரியம், கலாச்சாரம்போன்றசெய்திகளைஅறிவர்.
- வாழ்க்கைமுறை, சடங்குகள், விழாக்கள், வழிபாட்டுமுறைகள், தொழில் ஆகியவற்றைஅறிவர்.
- கட்டிடக்கலைமற்றும்கோயில்பணி, சத்திரங்கள், மணிமண்டபங்கள்பற்றியசெய்திகளைஅறிவர்.
- கல்விப்பணியில்பண்டிதமணிகதிசேன்செட்டியார், பழனியப்பசெட்டியார், அண்ணாமலைசெட்டியார், அழகப்பாசெட்டியார், வ.சுப.மாணிக்கனார்போன்றோரின்பங்களிப்பைஅறிவர்.
- செட்டிநாட்டாரின்உணவுமுறைகள், விருந்துஉபசரிக்கும்பாங்குபோன்றவற்றைஅறிவர்.

கணேசர் கலை அறிவியல் கல்லூரி
மேலைச்சிவபுரி

Value added course: செட்டிநாடு பாரம்பரியம் மற்றும் கலாச்சாரம்
Course Code: VAC TAM 010

நோக்கம்:

- செட்டிநாட்டாரின் வரலாற்றைப் பற்றி அறிந்து கொள்ளுதல்
- வாழ்வியல் கூறுகளைப் பற்றி அறிதல்
- கட்டிடக்கலை பற்றி அறிந்து கொள்ளுதல்
- கல்வி சேவையை அறிந்து கொள்ளுதல்
- சமையல் கலையை தெரிந்து கொள்ளுதல்

அலகு 1:

செட்டிநாட்டார் வரலாறு- பாரம்பரியம் - கலாச்சாரம் -பண்பாடு

அலகு 2:

செட்டிநாடு மக்களின் வாழ்வியல் - வாணிகம் - பொழுதுபோக்கு - விழாக்கள் - சடங்கு முறைகள் - வழிபாட்டு முறைகள்

அலகு 3:

செட்டிநாட்டாரின் கட்டிடக்கலை - வீடு - கோயில் - சத்திரங்கள் - மணிமண்டபங்கள்

அலகு 4:

செட்டிநாட்டாரின் கல்விப்பணி - பண்டிதமணி கதிரேசன் செட்டியார் - வள்ளல் பழனியப்ப செட்டியார் - வள்ளல் அண்ணாமலை செட்டியார் - அழகப்பா செட்டியார் - வ.சுப.மாணிக்கனார்.

அலகு 5:

செட்டிநாட்டாரின் சமையல் கலை - சைவம் - அசைவம் - இனிப்பு மற்றும் கார வகைகள் - விருந்தோம்பல்

பார்வை நூல்கள்:

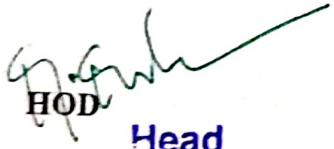
1. தமிழர் நாகரிகமும் பண்பாடும் - அ.தட்சணாமூர்த்தி
2. தமிழ்நாட்டின் வரலாறு மரபு பண்பாடு மற்றும் சமூக அரசியல் இயக்கங்கள் - K.சிங்காரவேலன்
3. நகரத்தாரின் அறப்பணிகள் - டாக்டர் நா. வள்ளி.
4. Mansions of chettinadu - Bharath Ramamirutham.
5. Chettiyar heritage - S.Muthaiya



**GANESAR COLLEGE OF ARTS AND SCIENCE
DEPARTMENT OF COMMERCE
BRIDGE COURSE DETAIL**

YEAR 2022-2023

Name of the course	Year of offering	Number of times offered during the same year	Number of Hours
Executive self development	2022-2023	1	30
Quick books	2022-2023	1	30


HOD

Head
Department of Commerce
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403


PRINCIPAL

PRINCIPAL
Ganesar College of Arts & Science
MELASIVAPURI - 622 403



GANESAR COLLEGE OF ARTS AND SCIENCE

Affiliated to Bharathidasan University

Melasivapuri – 622 403, Pudukkottai(DT),TamilNadu.

DEPARTMENT OF COMMERCE

Value added course

EXECUTIVE SELF DEVELOPMENT

(SUBJECT CODE: VACCM009)

COURSE DURATION:(30 Hours)

09-01-2023 to 21-02-2023

Organised Dr.V.Jancyrani

ABOUT THE COLLEGE

Ganesar College of Arts and Science are conceptualised with a spirit of service to the rural society in the year 1909. Our students, who got educated and their personality developed here and who have been serving in every walk of life, have been bringing more laurels to our College.

ABOUT THE DEPARTMENT

The Department of Commerce was started in the academic year 1994 - 95. It offers B.Com in UG stream and M.Com in PG stream and also offered Tally course. It offers superior quality, affordable and professional education with a view to build graduate and post graduate with highly efficient and leadership qualities. The department intends to enlighten the graduates to be in right endeavour by developing their distinct competition in the human values and professionalism which led them to be successful and entrepreneurial graduates in the dynamic environment.

COURSE OBJECTIVES

- To knowledge about major factors of personality and self-analysis concepts.
- To build and understanding of the related individual creativity, attitude and motivation.
- To analyze the self-esteem and value of time.
- To assess the effectiveness of personality development, employability and goal setting.





GANESAR COLLEGE OF ARTS AND SCIENCE
MELAISIVAPURI 622403, PUDUKKOTTAI Dt,
TAMILNADU

DEPARTMENT OF COMMERCE

VALUE ADDED COURSE 2022-2023

VACCM009

EXECUTIVE SELF DEVELOPMENT

Duration: 30 Hours

COURSE OBJECTIVES:

In this course, students will:

- To knowledge about major factors of personality and self-analysis concepts.
- To build an understanding of the related individual creativity, attitude and motivation.
- To analyse the self-esteem and value of time.
- To assess the effectiveness of personality development, employability and goal setting.

UNIT – I: PERSONALITY AND SELF ANALYSIS

(5 Hours)

Introduction to Personality - Who am I, Attributes, Importance of Self Confidence - Effective Communication - Social Empathy - Concept of success and failure: What is success? - Hurdles in achieving success - Overcoming hurdles - Factors responsible for success – What is failure? - Causes of failure. SWOT analysis.

UNIT- II: CREATIVITY, ATTITUDE AND MOTIVATION

(7 Hours)

Out of box thinking, Lateral Thinking - Attitude concept - Factors affecting attitudes - Positive attitude - Negative attitude - Ways to develop positive attitude - Concept of motivation - Internal and external motives - Importance of self- motivation- Factors leading to de-motivation

UNIT – III: SELF-ESTEEM AND TIME MANAGEMENT

(7 Hours)

Symptoms - Advantages – Do's and Don'ts to develop positive self-esteem – Low self-esteem - Symptoms - Personality having low self-esteem - Interpersonal Relationships – Defining the difference between aggressive, submissive and assertive behaviours - Value of time, Diagnosing Weekly Planner To do list, Prioritizing work.

UNIT- IV: OTHER ASPECTS OF PERSONALITY DEVELOPMENT

(6 Hours)



Body language - Problem-solving - Conflict and Stress Management - Decision-making skills - Leadership and qualities of a successful leader – Character building -Team-work – Time management - Work ethics –Good manners and etiquette.

UNIT- V: EMPLOYABILITY QUOTIENT AND GOAL SETTING (5 Hours)

Resume building - The art of participating in Group Discussion – Facing the Personal (HR & Technical) Interview -Frequently Asked Questions - Psychometric Analysis - Mock Interview Sessions - Wish List, SMART Goals, Blue print for success, Short Term, Long Term, Life Time Goals.

COURSE OUTCOMES:

At the end of the training, the candidates will be able to

- ❖ understand the concept of personality and self-analysis.
- ❖ describe the role that related individual creativity, attitude and motivation.
- ❖ understand the self-esteem and value of time.
- ❖ recognize the emerging horizons of effectiveness of personality development, employability and goal setting.

TEXT BOOKS:

- Hurlock, E.B (2006). Personality Development, 28th Reprint. New Delhi: Tata McGraw Hill.
- Stephen P. Robbins and Timothy A. Judge (2014), Organizational Behaviour 16th Edition: Prentice Hall.

REFERENCE:

1. Hindle, Tim. Reducing Stress. Essential Manager series. Dk Publishing, 2003
2. Lucas, Stephen. Art of Public Speaking. New Delhi. Tata - Mc-Graw Hill. 2001
3. Mile, D.J Power of positive thinking. Delhi. Rohan Book Company, (2004).
4. Pravesh Kumar. All about Self- Motivation. New Delhi. Goodwill Publishing House. 2005.
5. Smith, B. Body Language. Delhi: Rohan Book Company. 2004.



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DEPARTMENT OF COMMERCE

Value added course

QUICK BOOKS

(SUBJECT CODE: VACCM010)

COURSE DURATION:(30 Hours)
22-02-2023 to 29-03-2023

Organised by V.Jancyrani

ABOUT THE COLLEGE

Ganesar College of Arts and Science are conceptualised with a spirit of service to the rural society in the year 1909. Our students, who got educated and their personality developed here and who have been serving in every walk of life, have been bringing more laurels to our College.

ABOUT THE DEPARTMENT

The Department of Commerce was started in the academic year 1994 - 95. It offers B.Com in UG stream and M.Com in PG stream and also offered Tally course. It offers superior quality, affordable and professional education with a view to build graduate and post graduate with highly efficient and leadership qualities. The department intends to enlighten the graduates to be in right endeavour by developing their distinct competition in the human values and professionalism which led them to be successful and entrepreneurial graduates in the dynamic environment.

COURSE OBJECTIVES

- Acquire knowledge the getting started in quick books online.
- Understand about working on client tab also imports batch invoices and receipts.
- Apply the working on vendor tab with import batch bills and expenses.
- Learn the purpose of working on banking tab through setting up rules .
- Know the meaning of report lab.





GANESAR COLLEGE OF ARTS AND SCIENCE
MELAISIVAPURI 622403, PUDUKKOTTAI Dt,
TAMILNADU

DEPARTMENT OF COMMERCE
VALUE ADDED COURSE 2022-2023

VACCM010

Syllabus

QUICK BOOKS

Course Objectives

- Acquire knowledge the getting started in quick books online.
- Understand about working on client tab also imports batch invoices and receipts.
- Apply the working on vendor tab with import batch bills and expenses.
- Learn the purpose of working on employee tab, working on banking tab through setting up rules.
- Know the meaning of report lab.

UNIT I:

(5 Hours)

Getting Started in QuickBooks Online – Quick books: Introduction - Setting up a new Company
- Setting up Preference Section - Create Chart of Accounts - Using Activity Log - Manage Users
- Setting up Recurring Transaction - Creating Budget - Rearrange Menu
Working on Import –ExportList.

UNIT II:

(5 Hours)

Working on Client Tab: Overview of Client Centre - Add, Edit, and Delete Client - Create Invoice - Receive Payment - Generate Sales Receipt - Working with Income List -Create charges
- Enter Refund /Credit - Enter Deposits - Import Batch Invoices and Receipts.

UNIT III:

(8 Hours)

Working on Vendor Tab - Overview of Vendor centre - Add, Edit, and Delete - Vendor - Enter Bills - Enter Vendor Credits - Pay a single Bill - Pay Multiple Bills - Write Checks - Enter Cash Expenses - Import Batch Bills & Expenses.

UNIT IV:

(6 Hours)



Working on Employee Tab - Overview of Employee List - Add, Edit, and Delete Employee - Set up Payroll - Create Paystubs - Enter Tax payments. Working on Banking Tab - Make Deposits - Write Checks - Enter Credit Card Expenses - Download Transactions - Setting up Rules - Enter Transactions in Register - Make Transfers - Bank reconciliation - Enter journal Entries.

UNIT V:

(6 Hours)

Report Tab - Financial Reports - Customer/Vendor Reports - Banking Reports - Accountants and Taxes Reports - Various Lists - Memorizing Frequently used Reports.

Course Outcomes

After successful completion of the course, the students will able to:

- ❖ Identify the concepts of the getting started in quick books online.
- ❖ Experiment the working on client tab.
- ❖ Demonstrate the functions of vendor tab.
- ❖ Apply their minds critically to the report tab.

Text Books:

- Bookkeeping and Quick books - Chris Finance
- Bookkeeping and QuickBooks- A Beginner's Guide to Accounting and Bookkeeping for Small Business, Michael Kane.

Reference:

- Mastering QuickBooks 2021. The ultimate guide to bookkeeping and QuickBooks Online, 2nd Edition
- QuickBooks: A Quick Guide to Get You Started on QuickBooks - Blaine Robertson

**DEPARTMENT OF B.Com.,
(BANK MANAGEMENT)**

**VALUE ADDED COURSE
On
INDIAN CAPITAL MARKET AND
FINANCIAL SYSTEM**

VAC-BCOMBM-009
(Course Duration: 30 Hours)
09-01-2023 to 21-02-2023

Organised By



**DEPARTMENT OF B.Com (BANK MANAGEMENT)
GANESAR COLLEGE OF ARTS AND SCIENCE**

*UGC Recognized 2(f) and 12(B) Institution
(Affiliated to Bharathidasan University)*

Melasivapuri – 622 403, Ponnamaravathi, Tamil Nadu, India

ABOUT THE COLLEGE

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a radiant star shining in the firmament of education since 1909. It has a balanced blend of Tradition and Modernity. It has been inspiring students with its quality education. Students have been chiseled to become intelligent citizens who strongly imbibe the spirit of morality. It has been growing like a royal banyan passing its Centenary Year. The University Grants Commission UGC had notified Regulations for recognition of our college under Section 2(f) & 12(B) of the UGC Act, 1956.

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COURSE OBJECTIVES

- ✓ To explain the structure and functioning of capital market in India.
- ✓ Industrial Securities Market – Trading and Settlement
- ✓ New issue market – Functions – Overview of Bond market in India
- ✓ Merchant bankers and new issue market - Debenture Trustees Their role and functions in new issue market
- ✓ Market for futures, Options and other financial derivatives.



GANESAR COLLEGE OF ARTS AND SCIENCE

(Accredited with 'B' grade by NAAC)

MELAISIVAPURI-622 403, PUDUKKOTTAI Dt, TAMIL NADU

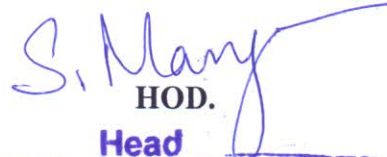
DEPARTMENT OF B.Com., BANK MANAGEMENT

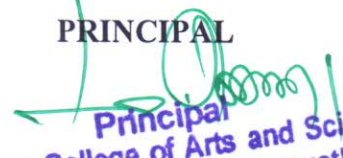
List of Students Enrolled in Valued Added Course for 2022-2023

S. No	Name of the Candidate	Register Number	Signature
1.	BAVANI P	CB22C 300081	Bavani. P
2.	CHINNAIAH V	CB22C 300082	Chinnaloh. v
3.	DHANALAKSHMI N	CB22C 300083	Dhanalakshmi. n
4.	DHINESH MEIYAN M	CB22C 300084	Dinesh meiyam. m
5.	DINESH KUMAR G	CB22C 300085	Dinesh kumar. g
6.	GOKILA P	CB22C 300086	P. Gokila
7.	GOWTHAM R	CB22C 300087	Gowtham. R
8.	HARINI S	CB22C 300088	harini. s
9.	JAYANTHI C	CB22C 300089	Jayanthi. c
10.	JEYANTHI S	CB22C 300090	Jeyanthi. s
11.	KARTHIKA S	CB22C 300091	Karthika. s
12.	KAVITHA R	CB22C 300092	R. kavitha.
13.	AAKASH U	CB21C 88101	aakash. u
14.	ABINAYA M	CB21C 88102	M. Abinaya
15.	ABINAYA S	CB21C 88103	Abinaya. S
16.	ADAIKKALARAJ M	CB21C 88104	Adai Kalaraj. M
17.	AKILA P	CB21C 88105	P. Akila
18.	AKILESWARAN M	CB21C 88106	Akileswaran. M
19.	ANBUBHARATHI R	CB21C 88107	Anbubharathi. R
20.	ANNADURAI B	CB21C 88108	Anna Durai. B
21.	ARIVARASAN G	CB21C 88109	Aivarasan. G
22.	BALAJI R	CB21C 88110	R. Balaji
23.	BALAMURUGAN M	CB21C 88111	Balamurugan. M
24.	CHANDRU M	CB21C 88112	Chandru. M
25.	CHINNAKALAI R	CB21C 88113	Chinnakalai. R
26.	DURAIMURUGAN C	CB21C 88114	C. Duraimurugan
27.	GUNAPRIYA S	CB21C 88115	Gunapriya. S
28.	KARTHI S	CB21C 88116	Karthi. S
29.	KARUPPIAH K	CB21C 88117	Karuppiah. K
30.	KEERTHANA S	CB21C 88118	Keerthana. S

31.	KRISHNAMOORTHI P	CB21C 88119	Krishnamoorthi.P
32.	KUMARESAN	CB21C 88120	Kumaresan
33.	MANO L	CB21C 88121	Mano.L
34.	MANOJKUMAR K	CB21C 88122	Manojkumar.K
35.	NANDHINI M	CB21C 88124	Nandhini.M
36.	NANDHINI S	CB21C 88125	Nandhini.S
37.	NAVEEN B	CB21C 88126	Naveen.B
38.	PANDISHWARAN P	CB21C 88128	Pandishwaran.P
39.	PANDIYARAJAN K	CB21C 88129	K.Pandiyarajan
40.	AJAIKUMAR .M	CB20C 82026	Ajai Kumar.M
41.	AZHAGAR . A	CB20C 82028	A.Azhagar
42.	BALAMURUGAN . S	CB20C 82029	Balamurugan.S
43.	DEEPIKA . S	CB20C 82031	Deepika.S
44.	GAJENDRAN . C	CB20C 82033	C.Gajendran
45.	GOBIKRISHNAN . P	CB20C 82034	Gobikrishnan.P
46.	KAVIYAN . S	CB20C 82035	Kaviyan.S
47.	KESAVAN . C	CB20C 82036	S.Kaviyan
48.	MAHENDRAN . S	CB20C 82037	Matandran.S
49.	MANGALEESHWARAN . S	CB20C 82038	Mangaleeshwaran.S
50.	MANIKANDAN . A	CB20C 82039	Manikandan.A
51.	MANIKANDAN . K	CB20C 82040	Manikandan.K
52.	MEENA . S	CB20C 82041	meena.S
53.	MOHAMEDASIK . S	CB20C 82042	S.Mohamedasik
54.	NALLALAGU . N	CB20C 82044	vallalagu.N.
55.	NATHIYA . M	CB20C 82045	Nathiya.M
56.	PANDI . V	CB20C 82046	Pandi.V


COURSE CO-ORDINATOR
 GANESAR COLLEGE OF ARTS & SCIENCE
 MELASIVAPURI - 622403
 PUDUKKOTTAI DIST.


HOD.
Head
 Department of Commerce in Bank Management
 Ganesar College of Arts and Science
 Melasivapuri, Ponnamaravathi
 Pudukkottai - 622403


PRINCIPAL
Principal
 Ganesar College of Arts and Science
 Melasivapuri, Ponnamaravathi
 Pudukkottai - 622403

**DEPARTMENT OF B.Com.,
(BANK MANAGEMENT)**

**VALUE ADDED COURSE
On
INTERNATIONAL FINANCIAL
MANAGEMENT**

**VAC-BCOMBM-010
(Course Duration: 30 Hours)
09-01-2023 to 21-02-2023**

Organised By



**DEPARTMENT OF B.Com (BANK MANAGEMENT)
GANESAR COLLEGE OF ARTS AND SCIENCE**

*UGC Recognized 2(f) and 12(B) Institution
(Affiliated to Bharathidasan University)*

Melasivapuri – 622 403, Ponnamaravathi, Tamil Nadu, India

ABOUT THE COLLEGE

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COURSE OBJECTIVES

- ✓ To provide a clear understanding of IFM.
- ✓ To emphasize on the International Monetary system.
- ✓ To provide knowledge on Foreign exchange and its significance in a developing economy.
- ✓ Foreign Exchange Exposure – Internal and external techniques of risk
- ✓ International financial market instruments - Foreign Bond and euro-bond.



GANESAR COLLEGE OF ARTS AND SCIENCE

(Accredited with 'B' grade by NAAC)

MELAISIVAPURI-622 403, PUDUKKOTTAI Dt, TAMIL NADU

DEPARTMENT OF B.Com., BANK MANAGEMENT

List of Students Enrolled in Valued Added Course for 2022-2023

S. No	Name of the Candidate	Register Number	Signature
1.	MANNI M	CB22C 300093	Manni . M
2.	MANOJKUMAR M	CB22C 300094	Manojkumar . M
3.	NANTHINI S	CB22C 300095	Nandhini . S
4.	NITHYA DHARSHINI P	CB22C 300096	Nithya Dharshini . P
5.	PACHAMUTHU P	CB22C 300097	Pachamuthu . P
6.	PRIYADHARSHINI V	CB22C 300098	Priyadharshini . V
7.	RAMANATHAN C	CB22C 300099	Ramanathan . C
8.	SAKTHITHARAN A	CB22C 300100	Sakthitharan . A
9.	SANGAVI N	CB22C 300101	Sangavi . N
10.	SATHISHKUMAR A	CB22C 300103	Sathishkumar . A
11.	SUNDAR RAJ S	CB22C 300104	Sundar raj . S
12.	VETRIVEL A	CB22C 300105	Sundar raj . S
13.	PARASURAMAN A	CB21C 88130	Parasuraman . A
14.	PARKAVI P	CB21C 88131	Parkavi . P
15.	PIDARI R	CB21C 88132	Pidari . R
16.	PONMAYIL C	CB21C 88133	Ponmayil . C
17.	POOMANI S	CB21C 88134	Poomani . S
18.	PRAVEEN KUMAR S	CB21C 88135	Praveenkumar . S
19.	RAMA KRISHNAN K	CB21C 88137	Ramakrishnan . K
20.	SANGILIMUTHU M	CB21C 88139	Sangilimuthu . M
21.	SANTHANALAKSHMI M	CB21C 88140	Santhana lakshmi . M
22.	SARATHI M	CB21C 88141	Sarathi . M
23.	SARAVANAN P	CB21C 88142	Saravanan . P
24.	SASIKUMAR A	CB21C 88143	Sasikumar . A
25.	SIVA A	CB21C 88146	Siva . A
26.	SIVAPRIYA T	CB21C 88148	Sivapriya . T
27.	SIVARAMAKRISHNAN R	CB21C 88149	Sivaramakrishnan . R

28.	SNEKA P	CB21C 88150	Sneka.P
29.	SOWMIYA J	CB21C 88151	Sowmiya.J
30.	SUGANYA M	CB21C 88152	Suganya.M
31.	SURESH P	CB21C 88154	Suresh.P
32.	SUVETHA	CB21C 88155	Suvetha
33.	THIRUMALAI M	CB21C 88156	thirumalai.M
34.	VASANTHARAJU A	CB21C 88158	venkatesh.A
35.	VENKATESH A	CB21C 88159	venkatesh.A
36.	VIGNESH G	CB21C 88160	vignesh.G
37.	VIJAY K	CB21C 88162	Vijay.k
38.	VIJAYAKUMAR K	CB21C 88163	Vijayakumar.k
39.	VINITHA S	CB21C 88164	vinitha.S
40.	PARVATHI .P	CB20C 82047	Parvathi.p
41.	PRAVEENKUMAR . A	CB20C 82048	Praveenkumar.A
42.	PRIYANKA . S	CB20C 82050	Priyanka.S
43.	PUGAZHENTHAN . R	CB20C 82051	Priyanka.S
44.	RAJAKUMAR . M	CB20C 82052	Rajakumar.M
45.	SARADHA . A	CB20C 82053	Saradha.A
46.	SARAVANAN . C	CB20C 82054	Saravanan.C
47.	SATHAPPAN . P	CB20C 82055	Sathappan.P
48.	SATHYA . A	CB20C 82057	Sathya.A
49.	SELVARAJ . C	CB20C 82058	Selvaraj.C
50.	SIRANJEEVI . M	CB20C 82059	Siranjeevi.M
51.	SIVAKUMAR . P	CB20C 82060	Sivakumar.P
52.	SRIDHAR . B	CB20C 82061	Sridhar.B
53.	SWETHA . G	CB20C 82062	Swetha.G
54.	VASANTH . S	CB20C 82063	Vasanth.S
55.	VIGNESH . N	CB20C 82064	Vignesh.N
56.	VIJAYALAKSHMI . N	CB20C 82065	Vijayalakshmi.N

COURSE CO-ORDINATOR

GANESAR COLLEGE OF ARTS & SCIENCE
MELASIVAPURI - 622403
PUDUKKOTTAI DIST.

HOD.

Head
Department of Commerce in Bank Management
Ganesar College of Arts and Science
Melasivapuri Ponnamaravathi/
Pudukkottai - 622403

PRINCIPAL

Principal
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403

**GANESAR COLLEGE OF ARTS AND SCIENCE
MELASIVAPURI**

DEPARTMENT OF MATHEMATICS

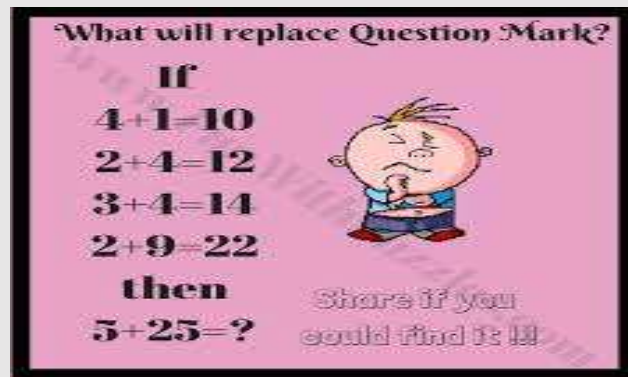
**Value added
course on**

APTITUDE AND MENTAL ABILITY

VAC-MM009

(Course Duration: 30 Hours)

2-01-2023 to 26-02-2023



GANESAR COLLEGE OF ARTS AND SCIENCE

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Affiliated to Bharathidasan University

Melasivapuri-622403, Ponnamaravathi, Tamil Nadu, India

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ABOUT THE DEPARTMENT

Mathematicians seek out patterns and use them to formulate new conjectures. Mathematicians resolve the truth or falsity of conjectures by mathematical proof. Under graduate programme B.Sc. Maths was started in the year 1994 and post graduate programme M.Sc. Maths was started in the year 2005. It offers the main core papers such as operation research, analysis, calculus, modelling, topology, automata, fuzzy and also offers paper to skill development, economics of transportation and application courses for the other department.

COURSE OBJECTIVES

1. To gain aptitude and mental ability required in the present scenario.
2. To emphasize the right perceptiveness needed to crack such problems and understand the recurring pattern in those problems.

Course co-ordinator

Mrs. V. Amutha

Department of

Mathematics

amuthas@gmail.com

**GANESAR COLLEGE OF ARTS AND SCIENCE
LAISIVAPURI**

DEPARTMENT OF MATHEMATICS

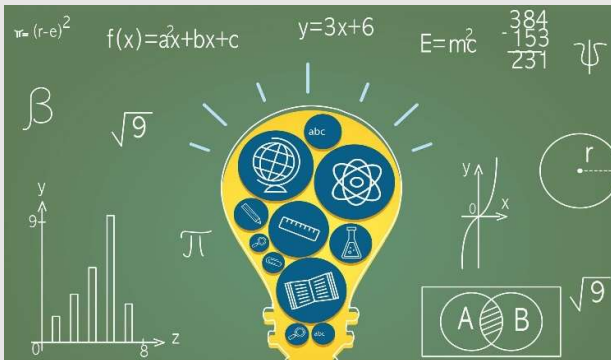
**Value added
course on**

QUANTITATIVE APTITUDE

VAC-MM010

(Course Duration: 30 Hours)

9-03-2023 to 19-04-2023



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COURSE OBJECTIVES

1. To gain Quantitative Aptitude required in the present scenario.
2. To emphasize the right perception needed to crack such problems and understand the recurring pattern in those problems.

Course co-ordinator

Mrs. V. Amutha Department of

mathematics
eluermathematics@gmail.com



GANESAR COLLEGE OF ARTS AND SCIENCE

Accredited with "B" Grade by NAAC

Melasivapuri - 622403, Pudukkottai district, Tamilnadu - India

DEPARTMENT OF COMPUTER SCIENCE

Value added course

WEB SCRIPTING

(SUBJECT CODE: 23CSVAC01)

COURSE DURATION:(30 Hours)
30-12-2022 to 13-02-2023

Organised

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ABOUT THE DEPARTMENT

The Department of Computer Science blossomed as one of the premier centre for computer education in the year 1996. The department offers B.Sc. degree programme in Computer Science which are affiliated to Bharathidasan University. To provide students with strong foundational concepts and also advanced techniques and tools in order to enable them to build solutions or systems of varying complexity.

COURSE OBJECTIVES

- Identify the appropriate programming environment for developing dynamic client-side and server-side web applications.
- Plan, develop, debug, and implement interactive client-side and server-side web applications.
- Identify the tools needed to create dynamic client-side and server-side web applications.
- Students are able to develop a dynamic webpage by the use of VB script, Java script and HTML.





GANESAR COLLEGE OF ARTS AND SCIENCE

Accredited with "B" Grade by NAAC

Melasivapuri - 622403, Pudukkottai district, Tamilnadu - India

DEPARTMENT OF COMPUTER SCIENCE

Value added course

PC HARDWARE AND TROUBLE SHOOTING

**PC Troubleshooting
PC Repair**

**PROBLEM
SOLVED**



(SUBJECT CODE: 23CSVAC02)

COURSE DURATION:(30 Hours)

30-12-2022 to 13-02-2023

Organised

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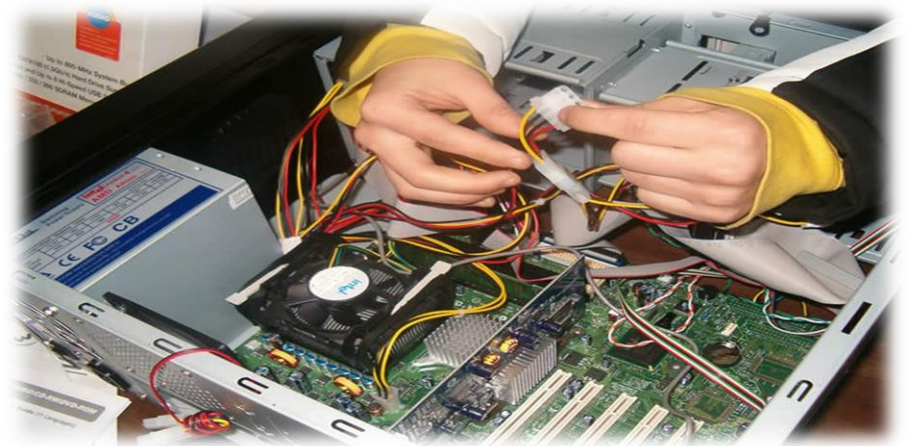
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COURSE OBJECTIVES

After completion of the course student will be able to

- Recognize computer components & accessories.
- Identify frozen computer screen repair.
- Describe scanner and printer trouble shooting
- Manage storage related problems





GANESAR COLLEGE OF ARTS AND SCIENCE, MELASIVAPURI,
(Affiliated to Bharathidasan University, Tiruchirappalli-24)

DEPARTMENT OF ENGLISH

BRIDGE COURSE

COURSE NO: 09

COURSE NAME: PSYCHOLOGY AND COUNSELLING

COURSE OBJECTIVE:

- To create an awareness among the students about what counseling job is, Dealing with psychology.

COURSE DURATION: 30 Hours

DATE/ MONTH: DEC 30, 2022 - FEB 13, 2023

COURSE COORDINATOR: S. VENNILA

HOD

Head
Department of English
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403



PRINCIPAL
PRINCIPAL

Ganesar College Of Arts & Science
MELASIVAPURI - 622 403

DEPARTMENT OF ENGLISH

PSYCHOLOGY AND COUNSELLING

COURSE DURATION:(30 Hours)
30-12-2022 to 13-02-2023

Organised



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&Science, Melasivapuri, has been a radiant star shining in the firmament of education since 1909. It has a balanced blend of Tradition and Modernity. It has been inspiring students with its quality education. Students have been chiseled to become intelligent citizens who strongly imbibe the spirit of morality. It has been growing like a royal banyan passing its Centenary Year. The University Grants Commission UGC had notified Regulations for recognition of our college under Section 2(f) &12(B) of the UGC Act, 1956.

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The Department of English was started in the year 2011. Since it's inception, the department has been dedicated to produce English graduates of high calibre. The department is strengthened by academically well qualified and experienced faculty members who consistently and dedicatedly involve themselves in teaching and interestingly participate in various national and international forums to make them updated with the current issues in English domain which ultimately benefits our students.

COURSE OBJECTIVES

- = To create an awareness among the students about what counseling job is.
- =Dealing with psychology



GANESAR COLLEGE OF ARTS AND SCIENCE, MELASIVAPURI,
(Affiliated to Bharathidasan University, Tiruchirappalli-24)

DEPARTMENT OF ENGLISH

BRIDGE COURSE

COURSE NO: 10

COURSE NAME: PERSONLITY DEVELOPMENT

COURSE OBJECTIVE:

- To make students get an exposure to the vital played by personality and make them have it through conscious effect.

COURSE DURATION: 30 Hours

DATE/ MONTH: DEC 30, 2022 - FEB 13, 2023

COURSE COORDINATOR: S.SURYA

S. Surya
HOD

Head
Department of English
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403



L. Suresh
PRINCIPAL
PRINCIPAL
Ganesar College Of Arts & Science
MELASIVAPURI - 622 403

DEPARTMENT OF ENGLISH

PERSONALITY DEVELOPMENT

**COURSE DURATION:(30 Hours)
30-12-2022 to 13-02-2023**

Organised



GANESAR COLLEGE OF ARTS AND SCIENCE

UGC Recognized 2(f) and 12(B) Institution

Affiliated to Bharathidasan University

Melasivapuri – 622 403, Ponnamaravathi, Tamil Nadu, India

ABOUT THE COLLEGE

Success is assured by the right choice of an educational institution. The spirit of the institution has the power to influence the personality of the learner. A sound institution alone can give a sound knowledge to the students. That is why very few institutions alone can stand the test of time. Ganesar College of Arts & Science, Melasivapuri, has been a radiant star shining

in the firmament of education since 1909. It has a balanced blend of Tradition and Modernity. It has been inspiring students with its quality education. Students have been chiseled to become intelligent citizens who strongly imbibe the spirit of morality. It has been growing like a royal banyan passing its Centenary Year. The University Grants Commission UGC had notified Regulations for recognition of our college under Section 2(f) &12(B) of the UGC Act, 1956.

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COURSE OBJECTIVES

=To make students get an exposure to the vital played by personality and make them have it through conscious effort.

Sub Code: VACPH09

Time: 30 Hour/Semester

Quantitative Aptitude

Object :

To develop the ideas of many competitive exams, such as bank exams, civil service exams, management entrance exams, and others.

To handle numbers, data, and calculations quickly and accurately. It also tests the candidate's analytical and problem-solving skills.

Unit I

Numbers - Decimal Fractions

Unit II

H.C.F. & L.C.M. of Numbers - Square Roots & Cube Roots Whole numbers problems Permutations and Combination

Unit III

Interest – Simple Interest – Compound Interest - Profit and Loss - Discount

Unit IV

Percentage problems - Ratio & Proportion – Averages

Unit V

Time and Distance Series - Time & Work – Probability

Reference

1. Quantitative Aptitude For Competitive Examinations : IBPS, SSC, SBI, RBI, AFCAT, CDS, UPSC, UPPSC, CAT, MAT, XAT, Railways Paperback – 1 February 2020 by Oswal Publishers (Author), Oswal Printers & Publishers Pvt. Ltd.

2. Quantitative Aptitude – R. S. Aggarwal , Edition – 7, S. Chand Limited, 2008

GANESAR COLLEGE OF ARTS AND SCIENCE, MELAISIVAPURI-622 403

(“B” grade accredited by NAAC)

Department of Physics

Value Added Course

Sub Code: VACPH10

Time: 30 Hour/Semester

INDIAN POLITY

Scope :

To get the knowledge about indian polity

To participate the Competitive Examinations

Unit I Constitution of India- Basic idea about All articles-Historical Background-Drafting committee and making of the Constitution-Influence of other constitutions-Its salient features.

Unit: II Union and its Territory-Basic idea about Article 1-5 Citizenship-Basic idea about Article 5-11 Fundamental Rights (FR) - Basic idea about Article 12-35-Fundamental Duties (FD)-Article 51 Directive Principles of State Policy (DPSP)-Basic idea about Article and Article 36-51 and Article 368.

Unit III Union -Basic idea about Article 52-73-Qualification and Election-Function and Powers-Role and responsibilities and relationship with Prime minister, Council of Minister, Cabinet ministers.Prime minister and council of minister- Basic idea about Article 74-75.

Unit IV Parliament-Basic idea about Article related-Role and functions of the Parliament Sessions, Motions, Parliamentary procedure – Summoning, Prorogation, Joint sitting Parliamentary proceedings like Question Hour, Zero Hour, and Adjournment Motion etc.Lok Sabha and Rajya Sabha,-Special powers of Rajya Sabha.

Unit V Judiciary Basic idea about Article related to the judiciary.Powers of Supreme court and high court-Panchayati raj and municipalities-Elections, auditing, powers and authority of panchayats-3 tier structure-73rd Amendment Act and 74th Amendment Act-Tribunals-Basic idea about Article 323A and tribunals under Article 323B.

References:

1. NCERT Class XI – Political Science: Indian Constitution at Work (New)
2. Indian Polity – M. Laxmikanth

APRIL-2023

GANESAR COLLEGE OF ARTS AND SCIENCE

Department of Physics

QUANTITATIVE APTITUDE

SUB CODE: VACPH09

CLASSES: 3.30-4.30 PM (WEEKLY TWICE)

Free Course



Ganesar College of Arts and Science

("B" grade accredited by NAAC)

Affiliated by Bharathidasan University-Thiruchirappalli

Melaisivapuri

Pudukkottai-622 403

APRIL-2023

Ganesar College of Arts and Science

DEPARTMENT OF PHYSICS

VALUE ADDED COURSE

INDIAN POLITY

SUB CODE: VACPH10

CLASSES: 3.30-4.30 PM (WEEKLY TWICE)

Free course



Ganesar College of Arts and Science

("B" grade accredited by NAAC)

Affiliated by Bharathidasan University-Thiruchirappalli

Melaisivapuri

Pudukkottai-622 403



GANESAR COLLEGE OF ARTS AND SCIENCE

Department of social work

Bridge Course detail

Year 2022-2023

Name of the Course	Year of offering	No. of times offered during the same year	No. of hours
Tribal community development	2022-2023	1	30 hrs
Livelihood promotions	2022-2023	1	30 hrs

Head

Department of Social Work
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403

Principal

PRINCIPAL
Ganesar College Of Arts & Science
MELASIVAPURI - 622 403

GANESAR COLLEGE OF ARTS AND SCIENCE
DEPARTMENT OF SOCIALWORK

Value added course

ENVIRONMENT AND SOCIETY



TRIBAL COMMUNITY DEVELOPMENT

Course code : VAC-SW-008
Duration : Dec-Apr(2022-23)
Session : II
Course coordinator : M.Sharmila Devi

COURSE OUTCOME

1. To learn about the concept of tribal community
2. To gain knowledge about tribal realities and problems in tribal communities.
3. To impart knowledge about tribal economy.
4. To have indepth knowledge about Participatory Rural Appraisal (PRA)
5. To develop insight about the Tribal Development Programmes.

Value Added Course -- Syllabus
GANESAR COLLEGE OF ARTS AND SCIENCE, MELASIVAPURI-622403
DEPARTMENT OF SOCIAL WORK

TRIBAL COMMUNITY DEVELOPMENT
Course Code: VAC-SW-008

Objectives and Aims

1. To learn about the concept of tribal community
2. To gain knowledge about tribal realities and problems in tribal communities.
3. To impart knowledge about tribal economy.
4. To have indepth knowledge about Participatory Rural Appraisal (PRA)
5. To develop insight about the Tribal Development Programmes.

Unit-I

Tribes: Concepts - meaning, definition, features, types of tribal communities on the basis of language, geographical location, language and race. social structure and social institutions of tribal community.

Unit-II

Tribal problems: land, agriculture, forest, education, industrialization, democratic decentralization, housing, industries and problems of economic and employment.

Unit-III

Tribal economy: major features of tribal economy. Forms of tribal economy. Political and religious organisation of tribal economy. The role of forest in tribal economy

Unit-IV

Tribal Development Programmes: Constitutional and legislative provisions for the development of tribal in India. Policy towards the tribal during British and post-independence period. Barriers and stimulants to Development.

Unit-V

Participatory Rural Appraisal (PRA) – Concept, characteristics and methods of PRA. The use and applicability of PRA techniques in tribal communities. Professional Social Work Practice: The Scope of Social Work practice in Tribal Community Development. The role of non-governmental agencies in tribal community development.

References

- Suganthi Nadarajah, Socio-cultural analysis of tribal communities (LAP publisher)
- Anil pathak, Introduction to Rural and tribal communities in India (writer's world)

LIVELIHOOD PROMOTION

Course code : VAG-SW-009
Duration : Dec-Apr(2022-23)
Session : II
Course coordinator : M:Sharmila Devi

COURSE OUTCOME

1. To understand the concept and need of livelihood promotion.
2. To Plan and develop strategies for livelihood intervention.
3. To learn about the different programmes for livelihood promotion
4. To give in-depth information on Livelihood Promotion through case studies
5. To impart the knowledge on livelihood models.

Value Added Course -- Syllabus
GANESAR COLLEGE OF ARTS AND SCIENCE, MELASIVAPURI-622403
DEPARTMENT OF SOCIAL WORK

LIVELIHOOD PROMOTIONS

Course Code: VAC-SW-009

Objectives and Aims

1. To understand the concept and need of livelihood promotion.
2. To Plan and develop strategies for livelihood intervention.
3. To learn about the different programmes for livelihood promotion
4. To give in-depth information on Livelihood Promotion through case studies
5. To impart the knowledge on livelihood models.

Unit-I

Concept, Meaning, Principles, Need, History and Importance of Livelihood Promotion. Understanding Livelihood Frame Work – Assets/Capitals – Natural, Physical, Financial, Human and Social. Vulnerability context, Policies and Process.

Unit-II

Livelihood Frame Work Analysis – Different models – IFAD, DFID, CARE, BASIS, IMM. Objectives of livelihood promotion – Enhancing Income, Increasing Food Security, Reducing Risk, reducing migration, Organizing Producers and Enhancing money circulation

Unit-III

Displacement and migration for livelihood, Feminisation of labour, Food security linkages, Livelihood patterns and options/opportunities for the vulnerable groups, Entrepreneurial and Livelihoods, Training, Livelihood generation and entrepreneurship

Unit-IV

IRDP, FRA, LAAR, Mahatma Gandhi National Rural Employment Grantee Act (MGNREGA), PM Mudra Yojana, Stand Up India, Start Up India. Livelihood development programmes of UN and other international agencies (OXFAM, ACTION AID, World Bank).

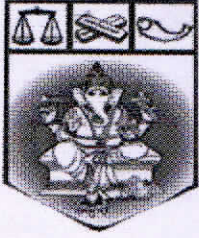
Unit-V

Case studies in Livelihood Promotion: Kudumbashree, Grameen Bank and SHGs, SEWA, NABARD projects, Micro enterprises, Micro Finance, Non Profit & Corporate Initiatives in livelihood promotion.

References

M.R. Shollapur, Microfinance and sustainable livelihood promotions in India (Excel books)

Burra, N, Ranadiv .D. J and Murthy R. K. , Microcredit, poverty and Empowerment: Linking the Triad, (Sage Publications).



GANESAR COLLEGE OF ARTS AND SCIENCE

**Department of Fashion Technology and
Costume Designing**

BRIDGE COURSE

COURSE NO: 01

COURSE NAME: BASIC MEHANDI DESIGN

COURSE CODE: VAC-FTCD-001

COURSE OBJECTIVE:

- To practice mehendi designs by creating simple and amazing bridal, Arabic and Indian designs.
- To enable the students to get self-employment
- In this course candidates will also learn to make their own mehendi paste.

COURSE DURATION: 30 Hours

DATE/MONTH: 07/01/2023 to 11/03/2023

COURSE COORDINATOR: MALINI.B

Malini.B

**HOD
Head**

Department of Fashion Technology and Costume Designing
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403

[Signature]
**PRINCIPAL
Principal**

**Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403**

DEPARTMENT OF FASHION TECHNOLOGY & COSTUME DESIGNING

Value added course on

BASIC MEHANDI DESIGN

VAC-FTCD-001

(Course Duration : 30 Hours)

07.01.2023 to 11.03.2023

Organised by



GANESAR COLLEGE OF ARTS AND SCIENCE

(Accredited with 'B' Grade by NAAC)

Affiliated to Bharathidasan University
Melaisivopuri 622405, Pudukkottai dt, Tamilnadu

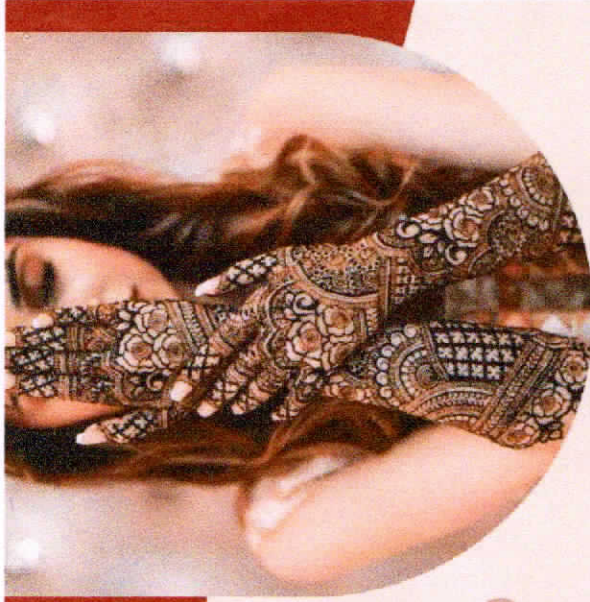


ABOUT THE COLLEGE

Success is assured by the right choice of an educational institution. The spirit of the institution has the power to influence the personality of the learner. A sound institution alone can give a sound knowledge to the students. That is why very few institutions alone can stand the test of time. Ganesar College of Arts & Science, Melaisivopuri, has been a radiant star shining in the firmament of education since 1909. It has a balanced blend of Tradition and Modernity. It has been inspiring students with its quality education. Students have been chiseled to become intelligent citizens who strongly imbibe the spirit of morality. It has been growing like a royal banyan passing its Centenary Year. The University Grants Commission UGC had notified Regulations for recognition of our college under Section 2(f) & 12(B) of the UGC Act, 1956.

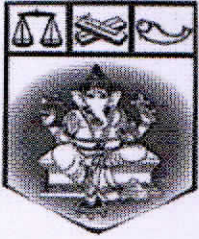
ABOUT THE DEPARTMENT

The Department of Fashion Technology and Costume Designing is a pioneer in the field, launching a three-year Bachelor's Degree in fashion education in year 2022. Aspirants who have an eye for design and color and wish to rely on their creativity and style can consider these fashion programmes. The tenure here equips them for a career, through the study of the history of fashion, art and design, color and other technical aspects of this discipline to develop their skills and meet the needs and challenges of the present. The department ensures quality and up to date learning within a reasonable fee structure. While students have the opportunity to learn under the guidance of proficient faculty members with academic excellence and professional experience in their areas of specialization, they also have access to well-equipped labs and excellent infrastructure.



COURSE OBJECTIVE

To practice mehandi designs by creating simple and amazing bridal, Arabic and Indian designs. To enable the students to get self-employment. In this course candidates will also learn to make their own mehandi paste.



GANESAR COLLEGE OF ARTS AND SCIENCE

**Department of Fashion Technology and
Costume Designing**

COURSE NO: 02

COURSE NAME: FOOD AND NUTRITION

COURSE CODE: VAC-FTCD-002

COURSE OBJECTIVE:

- To develop the skills for structural and nutritional importance of various foods and their processed products.
- To know the nutritional need during various stages of life and their assessment procedure.
- To understanding the standardization of food product with respect to quality and to preserve food by packaging.

COURSE DURATION: 30 Hours

DATE/MONTH: 02/05/2023 to 12/05/2023

COURSE COORDINATOR: PUHAZHENTHIL.T

Molij.B

**HOD
Head**

Department of Fashion Technology and Costume Designing
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403

Lalitha
PRINCIPAL

Principal
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403



DEPARTMENT OF FASHION TECHNOLOGY & COSTUME DESIGNING

Value added course on

FOOD AND NUTRITION

VAC-FTCD-002

(Course Duration : 30 Hours)

02.05.2023 to 12.05.2023

Organised by



GANESAR COLLEGE OF ARTS AND SCIENCE

(Accredited with 'B' Grade by NAAC)

Affiliated to Bharathidasan University

Melaisivapuri 622403, Pudukkottai dt, Tamilnadu

ABOUT THE COLLEGE

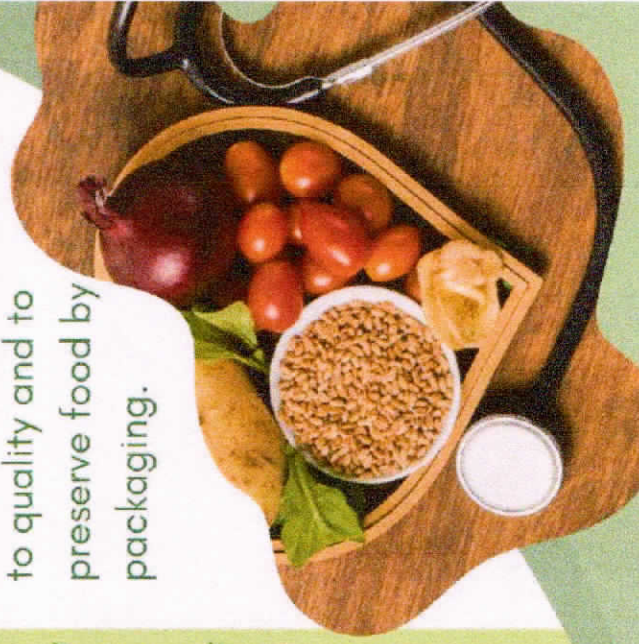
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COURSE OBJECTIVE

To develop the skills for structural and nutritional importance of various foods and their processes. To know the nutritional need during various stages of life and their assessment procedure. To understand the standardization of food product with respect to quality and to preserve food by packaging.





GANESAR COLLEGE OF ARTS AND SCIENCE

(Accredited with 'B' grade by NAAC)

MELAISIVAPURI - 622 403, PUDUKKOTTAI, TAMILNADU

Phone: 04333 - 247218, 247603

ACADEMIC YEAR 2021-22



VAC-IAM007

(Course Duration: 30 Hours)

03-01-2022 to 28-02-2022



Organised



GANESAR

COLLEGE OF ARTS AND SCIENCE

UGC Recognized 2(f) and 12(B) Institution

Affiliated to Bharathidasan University

Melasivapuri - 622 403

Ponnambalavathi, Tamil Nadu, India



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ABOUT THE DEPARTMENT

Our department has been a temple of wisdom, where scholars undertake intellectual pilgrimage to glorify the Classical Tamil. Realizing the fact that Tamil and Saivism are inseparable twins, our department has been rendering services, which are historically, socially and intellectually significant. If we have a glance at the history of our old students who got enlightened in this renowned institution, we can realize the praiseworthy standard of our College. Our students, who got educated and their personality developed here and who have been serving in every walk of life, have been bringing more laurels to our department. Our students get University Ranks in every Academic Year.

COURSE OBJECTIVES

- சுற்றுச் சூழல் குறித்த அறிவு பெறுதல்
- தாவரங்கள் மற்றும் பயன்களை உணர்தல்
- பயன்பாட்டு அடிப்படையில் அணுகுதல்
- எதிர்காலச் சந்ததியினருக்கு உணர்த்தல்





கணேசர் கலை அறிவியல் கல்லூரி, மேலைச்சிவபுரி

DEPARTMENT OF TAMIL

VALUE ADDED COURSE - SYLLABUS

தமிழ் இலக்கியங்களில் தாவரவியல்

COURSE CODE	:	VAC-TAM-007
DURATION	:	30 HOURS
SESSION	:	JAN-FEB (2021-2022)
COURSE COORDINATOR	:	Dr.KT. MURUGESAN

COURSE OUTCOMES:

- சுற்றுச் சூழல் குறித்த அறிவு பெறுதல்
- தாவரங்கள் மற்றும் பயன்களை உணர்தல்
- பயன்பாட்டு அடிப்படையில் அணுகுதல்
- எதிர்காலச் சந்ததியினருக்கு உணர்த்தல்

தமிழ் இலக்கியங்களில் தாவரவியல்

பாடத்திட்டம்

நோக்கம்:

- தமிழ் இலக்கியங்களில் பஸ்துறைச் சிந்தனையை உணர்த்தல்
- இலக்கியங்களின் வழி தாவரப் பெயர்களை அறிதல்
- தாவரங்களின் பயன்பாட்டை உணர்த்தல்
- வாழ்வியல் பயன்பாடு

அலகு-1

தமிழில் பிற துறைகள் அறிமுகம்- கட்டடக் கலை- ஓவியக்கலை-சிற்பக்கலை-விலங்கியல்- கடலியல்- வானியல் - சுற்றுச் சூழலியல்

அலகு- 2

புலவர்களின் பஸ்துறை அறிவு- பஸ்துறை அறிவுக்கான சூழல்- சுற்றுச் சூழல் குறித்த அறிவு- அலக்கியங்களில் பதிவு செய்யும் முறை- வெளிப்பாட்டு முறை

அலகு- 3

தமிழ் இலக்கியங்களில் மரங்கள்- மா - அசோகு - நாகம் - புன்னை - காஞ்சி - நொச்சி -வாகை - குரா - மரா - நரந்தம் - சந்தனம் முதலியன

அலகு- 4

தாவர உறுப்புகள் - அடிமரம் - இலைகள் - கிளைகள் - காய்கள் - கனிகள் - வாழ்வியல் பயன்பாடு

அலகு- 5

தமிழ் இலக்கியங்களிலு் அறியலாகும் தாவரவியல் சைய்திகளை வாழ்வியல் நோக்கில் பயன்படுத்துதல் - சுற்றுச் சூழலின் தேவையை உணர்தல்

பார்வை நூல்கள்:

சாமி பி.எல். சங்க இலக்கியத்தில் செடி கொடி விளக்கம்இ சென்னைஇ கழக வெளிட்டுஇ 1967

சீனிவாசன் கு. சங்க இலக்கியத்தாவரங்கள் தஞ்சை: தமிழ்ப் பல்கலைக்கழகம் 1987

**DEPARTMENT OF TAMIL
VALUE ADDED COURSE
ON**

**THAMILAR AZHAGU KALAIKAL
VAC-TAM008**

**(Course Duration: 30 Hours)
03-01-2022 to 28-02-2022**



Organised



**GANESAR
COLLEGE OF ARTS AND SCIENCE**

UGC Recognized 2(f) and 12(B) Institution
Affiliated to Bharathidasan University
Melasivapuri – 622 403,
Ponnambayathi, Tamil Nadu, India

ABOUT THE COLLEGE

Success is assured by the right choice of an educational institution. The spirit of the institution has the power to influence the personality of the learner. A sound institution alone can give a sound knowledge to the students. That is why very few institutions alone can stand the test of time. Ganesar College of Arts & Science, Melasivapuri, has been a radiant star shining in the firmament of education since 1909. It has a balanced blend of Tradition and Modernity. It has been inspiring students with its quality education. Students have been chiseled to become intelligent citizens who strongly imbibe the spirit of morality. It has been growing like a royal banyan passing its Centenary Year. The University Grants Commission UGC had notified Regulations for recognition of our college under Section 2(f) & 12(B) of the UGC Act, 1956.

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Our department has been a temple of wisdom, where scholars undertake intellectual pilgrimage to glorify the Classical Tamil. Realizing the fact that Tamil and Saivism are inseparable twins, our department has been rendering services, which are historically, socially and intellectually significant. If we have a glance at the history of our old students who got enlightened in this renowned institution, we can realize the praiseworthy standard of our College. Our students, who got educated and their personality developed here and who have been serving in every walk of life, have been bringing more laurels to our department. Our students get University Ranks in every Academic Year.

COURSE OBJECTIVES

- தமிழர் அழகுக்கலை பற்றி அறிந்துகொள்ளத் தயார்படுத்துதல்.
- கூத்துக்கலைநடக்கக் கலை பற்றி , அறிந்துகொள்ளச் செய்தல்.
- சிற்பக்கலை பற்றி அறிய வைத்தல்.



கணேசர் கலைஅறிவியல் கல்லூரி,
மேலைச்சிவபுரி

VALUE ADDED COURSE - SYLLABUS

தமிழர் அழகுக்கலைகள்

COURSE CODE : VAC-TAM-008
DURATION : 30 HOURS
SESSION : 03-01-2022 to 28-02-2022
COURSE COORDINATOR : Dr.V.A.PALANIAPPAN

COURSE OUTCOMES:

1. தமிழர் அழகுக்கலை பற்றி அறிந்துகொள்வர்.
2. கூத்துக்கலை, நாடகக் கலை பற்றித் தெரிந்துகொள்வர்.
3. சிற்பக்கலை குறித்து பயன்பெறுவர்.

தமிழர் அழகுக்கலைகள்

நோக்கம் :

1. தமிழர் அழகுக்கலை பற்றி அறிந்துகொள்ளத் தயார்ப்படுத்துதல்.
2. கூத்துக்கலை, நாடகக் கலை பற்றி அறிந்துகொள்ளச் செய்தல்.
3. சிற்பக்கலை பற்றி அறிய வைத்தல்.

அலகு 1

அழகுக்கலை - கட்டடக்கலை - குகைக் கோயில்கள் - கற்றளிகள் - மரக் கட்டடங்கள் - செங்கற் கட்டடங்கள் - பாறைக் கோயில்கள் போன்றவை.

அலகு 2

கூத்துக்கலை - காவியக்கலை - பதினோர் ஆடல் - பரதநாட்டியம் - காவியப் புலவனும் ஓவியக்கலைஞனும் - சூளாமணி - தேவாரம் - இராமாயணம் முதலியன.

அலகு 3

நாடகக்கலை - நாடக நூல்கள் - நாடக இலக்கணம் - ஒன்பான் சுவை - நடிப்பு - நாடகக் கலையின் மறுமலர்ச்சி போன்றவை.

அலகு 4

சிற்பக்கலை - சிற்பம் அமைக்கும் பொருள்கள் - இரண்டு வகைச் சிற்பங்கள் - கல்லும் உலோகமும் - யவன நாட்டுச் சிற்பமும் நமது நாட்டுச் சிற்பமும் - ஓவியக்கலை போன்றவை.

அலகு 5

கலைகளைப் போற்றும் - கடற்கரை கோயில் - பல்லவர் சோழர் கோயில்கள் - மேல்நாட்டாரின் கலை ஆர்வம் - வேலூர் மண்டபம் - சிற்பங்கள் முதலியன..

பாடநூல் :

தமிழர் வளர்த்த அழகுக் கலைகள், மயிலை சீனி. வேங்கடசாமி, NCBH 41, பி, சிட்கோ இண்டர்ஸ்ரீஸ், அம்பத்தூர், கிண்டி, சென்னை - 58.

பார்வை நூல்கள் :

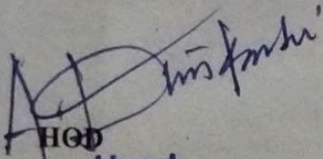
1. முனைவர் பாக்யமேரி காலந்தோறும் தமிழர் கலைகள், அறிவுப் பதிப்பகம், 142, ஜானிஜான்கான் ரோடு, சென்னை - 14.
2. திரு.வி. கலியாணசுந்தரனார் தமிழர் கலை, பாரிநிலையம், 59, பிராடவே, சென்னை - 1.
3. க.சி. கமலையா தமிழகக் கலை வரலாறு, மணிவாசகர் பதிப்பகம், 55, லிங்கி தெரு, சென்னை.



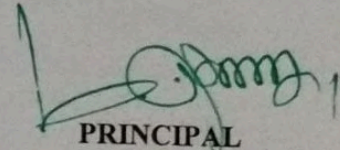
GANESAR COLLEGE OF ARTS AND SCIENCE
DEPARTMENT OF COMMERCE
BRIDGE COURSE DETAIL

YEAR 2021-2022

Name of the course	Year of offering	Number of times offered during the same year	Number of Hours
Stress Management	2021-2022	1	30
Data analysis using statistical package for social sciences (spss)	2021-2022	1	30


HOD

Head
Department of Commerce
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403


PRINCIPAL

PRINCIPAL
Ganesar College of Arts & Science
MELASIVAPURI - 622 403



GANESAR COLLEGE OF ARTS AND SCIENCE

Affiliated to Bharathidasan University

Melasivapuri - 622 403, Pudukkottai(DT), TamilNadu.

DEPARTMENT OF COMMERCE Value added course

STRESS MANAGEMENT

(SUBJECT CODE: VACCM007)

COURSE DURATION:(30 Hours)
07-01-2022 to 23-02-2022

Organised by S. Gowtham

ABOUT THE COLLEGE

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ABOUT THE DEPARTMENT

The Department of Commerce was started in the academic year 1994 - 95. It offers B.Com in UG stream and M.Com in PG stream and also offered Tally course. It offers superior quality, affordable and professional education with a view to build graduate and post graduate with highly efficient and leadership qualities. The department intends to enlighten the graduates to be in right endeavour by developing their distinct competition in the human values and professionalism which led them to be successful and entrepreneurial graduates in the dynamic environment.

COURSE OBJECTIVES

- To understand the nature and consequences of stress
- To understand the impact of stress on work
- To recognize the stressors, adoptive and maladaptive behavior



GANESAR COLLEGE OF ARTS AND SCIENCE
MELAISIVAPURI 622403, PUDUKKOTTAI Dt,
TAMILNADU

DEPARTMENT OF COMMERCE
VALUE ADDED COURSE 2021-2022

Stress Management

Objectives

Course Code: VACCM007

1. To understand the nature and consequences of stress
2. To understand the impact of stress on work
3. To recognise the stressors, adaptive and maladaptive behaviour

Unit-I

Meaning –Definition –nature and scope of stress-difference between eustress and distress-frustration- conflict and pressure- Meaning of stressors at work place- stressors unique to age and gender.

Unit-II

Cognitive appraisal of stress-general adaptation to stress-consequences of stress-physiological and psychological changes associated with the stress response- Stress and memory- stress and other cognitive variables- stress environmental conditions on performance.

Unit-III

Behavioural aspects of stress-Individual and cultural differences- sources of stress-Across the lifespan-college and occupational stress

Unit-IV

Stress and work performance- role of communication in managing stress and work performance- Emotional regulation and coping-emotional intelligence and conflict management-emotional basis and stress- stress and conflict in relationship.

Unit-V

Stress intervention- performance and stress intervention-the relationship between stress and performance- stress intervention- interpersonal- management standards and management competencies-stress reduction practices

Course outcome

1. Understand the cognitive variables of stress
2. Learn managing work-life balance
3. Preparing for better future by reducing the stress.

Reference Books:

1. Baron .L &Feist.J (2000) Health Psychology 4th edition, USA
2. Barlow, Rapee, and Perini(2014), 10 Steps to Mastering Stress: A Lifestyle Approach,USA
3. Clayton,M, (2011).Brilliant stressmanagement How to manage stress in any Situation's 1st edition, Great Britain Pearson Education



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Melasivapuri - 622 403, Pudukkottai(DT), TamilNadu.

DEPARTMENT OF COMMERCE

Value added course

DATA ANALYZING USING SPSS

(SUBJECT CODE: VACCM008)

COURSE DURATION:(30 Hours)

24-02-2022 to 29-04-2022

Organised by S.Gowtham

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COURSE OBJECTIVES

- To develop the student's ability to deal with numerical and quantitative variables
- To have a proper understanding of statistical investigations on data analytics
- To enable the use of software packages on data manipulation and its interpretation.



GANESAR COLLEGE OF ARTS AND SCIENCE

MELAISIVAPURI 622403, PUDUKKOTTAI Dt,

TAMILNADU

DEPARTMENT OF COMMERCE

VALUE ADDED COURSE 2021-2022

DATA ANALYSIS USING STATISTICAL PACKAGE FOR SOCIAL SCIENCES (SPSS)

SYLLABUS

Course Objectives

Course Code: VACCM008

1. To develop the student's ability to deal with numerical and quantitative variables
2. To have a proper understanding of statistical investigations on data analytics
3. To enable the use of software packages on data manipulation and its interpretation

Unit-I

Introduction to data-Meaning-Types- Entering and editing data importing from excel characteristics of variables- labels. Types of Scale - Presentation of raw data graphs and diagrams (Pie chart, Bar chart, and Histogram).

Unit-II

Statistics Frequencies Percentages- Averages Measures of spread - measures of central tendency (Mean, Median and Mode) and dispersion (Standard deviation).

Unit-III

Creation of worksheets- editing- formatting, saving- Calculation of correlation coefficient and performing a simple linear regression using data analysis.

Unit-IV

Testing of Hypotheses - Basics of testing Null and Alternative hypothesis - Simple and Composite hypothesis - Small sample and large sample test

Unit-V

Sample surveys - Types of Sampling -Sampling Errors and Non-sampling Errors

Course Outcomes

On completion of this course, the students will be able to:

1. Understand and discuss the data based on numerical and quantitative variables
2. Handle the spread sheets and SPSS and basic data manipulations on it

**DEPARTMENT OF B.Com.,
(BANK MANAGEMENT)**

**VALUE ADDED COURSE
On
BUSINESS PLAN AND ETHICS**

**VAC-BCOMBM-007
(Course Duration: 30 Hours)
07-03-2022 to 15-04-2022**

Organised By



**DEPARTMENT OF B.Com (BANK MANAGEMENT)
GANESAR COLLEGE OF ARTS AND SCIENCE**

*UGC Recognized 2(f) and 12(B) Institution
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Melasivapuri – 622 403, Ponnamaravathi, Tamil Nadu, India

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COURSE OBJECTIVES

- ✓ To explain relevance of Ethics while taking business decisions.
- ✓ Business plan process – Trade and industry associations
- ✓ Business plan components – Target market – Marketing plan and sales strategy
- ✓ Business ethics – Emerging ethical issues in business.
- ✓ The ethical decision making process – Individual factors



GANESAR COLLEGE OF ARTS AND SCIENCE

(Accredited with 'B' grade by NAAC)

MELAISIVAPURI-622 403, PUDUKKOTTAI Dt, TAMIL NADU

DEPARTMENT OF B.Com., BANK MANAGEMENT

List of Students Enrolled in Valued Added Course for 2021-2022

S. No	Name of the Candidate	Register Number	Signature
1.	AAKASH U	CB21C 88101	Aakash. U
2.	ABINAYA M	CB21C 88102	Abinaya. M
3.	ABINAYA S	CB21C 88103	Abinaya. S
4.	ADAIKKALARAJ M	CB21C 88104	Adaikkalraj. M
5.	AKILA P	CB21C 88105	Akila. P
6.	AKILESWARAN M	CB21C 88106	Akileswaran. M
7.	ANBUBHARATHI R	CB21C 88107	Anbubharathi. R
8.	ANNADURAI B	CB21C 88108	Annadurai. B
9.	ARIVARASAN G	CB21C 88109	Arivarasan. G
10.	BALAJI R	CB21C 88110	Balaji. R
11.	BALAMURUGAN M	CB21C 88111	Balamurugan. M
12.	CHANDRU M	CB21C 88112	chindru. M
13.	CHINNAKALAI R	CB21C 88113	chinnakalai. R
14.	DURAIMURUGAN C	CB21C 88114	Duraimurugan. C
15.	GUNAPRIYA S	CB21C 88115	Gunapriya. S
16.	KARTHI S	CB21C 88116	karthi. S
17.	KARUPPIAH K	CB21C 88117	Karupiah. K
18.	KEERTHANA S	CB21C 88118	Keerthana. S
19.	KRISHNAMOORTHY P	CB21C 88119	Krishnamoorthi. P
20.	KUMARESAN	CB21C 88120	Kumaresan.
21.	MANO L	CB21C 88121	Mano. L
22.	MANOJKUMAR K	CB21C 88122	Manojkumar. K
23.	NANDHINI M	CB21C 88124	Nandhini. M
24.	NANDHINI S	CB21C 88125	Nandhini. S
25.	NAVEEN B	CB21C 88126	Pandishwaran. P.
26.	PANDISHWARAN P	CB21C 88128	Pandishwaran. P
27.	PANDIYARAJAN K	CB21C 88129	Pandiyarajan. K
28.	AJAIKUMAR . M	CB20C 82026	Ajaitkumar. M
29.	AZHAGAR . A	CB20C 82028	Azhagar. A

30.	BALAMURUGAN . S	CB20C 82029	S. Balamurugan
31.	DEEPIKA . S	CB20C 82031	Deepika . S
32.	GAJENDRAN . C	CB20C 82033	Gajendran . C
33.	GOBIKRISHNAN . P	CB20C 82034	Gobikrishnan . P
34.	KAVIYAN . S	CB20C 82035	Kaviyan . S
35.	KESAVAN . C	CB20C 82036	Kesavan . S.
36.	MAHENDRAN . S	CB20C 82037	Mahendran . S
37.	MANGALEESHWARAN . S	CB20C 82038	Manigaleshwaran S
38.	MANIKANDAN . A	CB20C 82039	Manikandan . A
39.	MANIKANDAN . K	CB20C 82040	Manikandan . K
40.	MEENA . S	CB20C 82041	Meena . S
41.	MOHAMEDASIK . S	CB20C 82042	Mohamedasik . S
42.	NALLALAGU . N	CB20C 82044	Nallalagu . N
43.	NATHIYA . M	CB20C 82045	Nathiya . M
44.	PANDI . V	CB20C 82046	Pandi . V
45.	MANIKANDAPRABU . N	CB19C 76171	Manikandaprabu . N
46.	NAGARAJAN . S	CB19C 76172	Nagarajan . S
47.	AARTHI . K	CB19C 76173	Aarthi . K
48.	ABINAYA . AN	CB19C 76174	Abinaya . An
49.	ARONIYASHYAMALA . S	CB19C 76175	aroniyashyamala s
50.	ARUL NANDHINI . P	CB19C 76176	Arul Nandhin . P.
51.	DEVIKA . P	CB19C 76177	Devika . P
52.	DHARANI . PL.	CB19C 76178	Dharani . P
53.	DURAI . K	CB19C 76179	Durai . k
54.	KARTHICK . D	CB19C 76180	Karthick . D
55.	KARTHICK . S	CB19C 76181	Karthick . S
56.	KARUPPIAH . R	CB19C 76182	Karupiah . R
57.	KAVITHA . R	CB19C 76183	Krishnappiya . S
58.	KRISHNAPRIYA . S	CB19C 76184	Krishnappiya . S
59.	LATHA . M	CB19C 76185	Latha . M
60.	LAVANYA . K	CB19C 76186	Lavanya . K
61.	MAHESHWARI . J	CB19C 76187	Maheswari . J
62.	MANURAJ . G	CB19C 76188	Manuraj . G.
63.	MOHAMED AJEES . J	CB19C 76189	Mohamed Ajees . J .
64.	NAVEEN . A	CB19C 76190	Naveen . A

**DEPARTMENT OF B.Com.,
(BANK MANAGEMENT)**

**VALUE ADDED COURSE
On
MANAGING DIVERSITY**

**VAC-BCOMBM-008
(Course Duration: 30 Hours)
07-03-2022 to 15-04-2022**

Organised By



**DEPARTMENT OF B.Com (BANK MANAGEMENT)
GANESAR COLLEGE OF ARTS AND SCIENCE**

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COURSE OBJECTIVES

- ✓ To explain the diversity in Business Environment.
- ✓ Cultural Concept – Culture and Workplace – Impact of Culture on Business
- ✓ Nature of Competition – Managing Competition – Updating of new technology
- ✓ Strategic responses to changing environment- Unplanned changes
- ✓ Legal acts in india – Industrial Development Regulation Act (IRDA)



GANESAR COLLEGE OF ARTS AND SCIENCE
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MELAISIVAPURI-622 403, PUDUKKOTTAI Dt, TAMIL NADU

DEPARTMENT OF B.Com., BANK MANAGEMENT

List of Students Enrolled in Valued Added Course for 2021-2022

S. No	Name of the Candidate	Register Number	Signature
1.	PARASURAMAN A	CB21C 88130	A. Parasuraman .
2.	PARKAVI P	CB21C 88131	P. parkavi
3.	PIDARI R	CB21C 88132	Pidari . R
4.	PONMAYIL C	CB21C 88133	Ponmayil . c
5.	POOMANI S	CB21C 88134	S. Poomani
6.	PRAVEEN KUMAR S	CB21C 88135	S. Praveen Kumar
7.	RAMA KRISHNAN K	CB21C 88137	Ramakrishnan . k
8.	SANGILIMUTHU M	CB21C 88139	Sangilimuthu . M
9.	SANTHANALAKSHMI M	CB21C 88140	Santhanalakshmi . m
10.	SARATHI M	CB21C 88141	M. Sarathi
11.	SARAVANAN P	CB21C 88142	saravanan . P
12.	SASIKUMAR A	CB21C 88143	Sasikumar . A .
13.	SIVA A	CB21C 88146	siva . A
14.	SIVAPRIYA T	CB21C 88148	T. Siva Priya .
15.	SIVARAMAKRISHNAN R	CB21C 88149	Sivaramakrishnan . R
16.	SNEKA P	CB21C 88150	Sneka . P
17.	SOWMIYA J	CB21C 88151	J. Sowmiya
18.	SUGANYA M	CB21C 88152	M. Suganya
19.	SURESH P	CB21C 88154	suresh . P
20.	SUVETHA	CB21C 88155	suvatha . M
21.	THIRUMALAI M	CB21C 88156	Thirumalai . M
22.	VASANTHARAJU A	CB21C 88158	vasantharaju
23.	VENKATESH A	CB21C 88159	Venkatesh . A
24.	VIGNESH G	CB21C 88160	vignesh . G
25.	VIJAY K	CB21C 88162	K. Vijay .
26.	VIJAYAKUMAR K	CB21C 88163	Vijayakumar . K

27.	VINITHA S	CB21C 88164	Vinitha . S.
28.	PARVATHI . P	CB20C 82047	Parvathi . P
29.	PRAVEENKUMAR . A	CB20C 82048	Praveenkumar . A
30.	PRIYANKA . S	CB20C 82050	Priyanka . S
31.	PUGAZHENTHAN . R	CB20C 82051	Pugazhentan . R
32.	RAJAKUMAR . M	CB20C 82052	Rajakumar . M
33.	SARADHA . A	CB20C 82053	Saradha
34.	SARAVANAN . C	CB20C 82054	Saravanan . C
35.	SATHAPPAN . P	CB20C 82055	Sathappan . P
36.	SATHYA . A	CB20C 82057	Sathya . A
37.	SELVARAJ . C	CB20C 82058	Selvaraj . C
38.	SIRANJEEVI . M	CB20C 82059	Siranjeevi . M
39.	SIVAKUMAR . P	CB20C 82060	Sivakumar . P
40.	SRIDHAR . B	CB20C 82061	Sridhar . B
41.	SWETHA . G	CB20C 82062	Swetha . G
42.	VASANTH . S	CB20C 82063	Vasanth . S
43.	VIGNESH . N	CB20C 82064	Vignesh . N
44.	VIJAYALAKSHMI . N	CB20C 82065	Vijayalakshmi
45.	RAJA . C	CB19C 76199	Raja . C
46.	RAJKUMAR . M	CB19C 76200	Rajkumar . M
47.	RANGADURAI . R	CB19C 76201	Rangadurai . R
48.	SAKTHIDHASAN . V	CB19C 76202	Sakthidhasan . V
49.	SANGEETHA . P	CB19C 76203	Sangeetha . P
50.	SANGEETHA . V	CB19C 76204	Sangeetha . V
51.	SARAN . A	CB19C 76205	Saran . A
52.	SARANKUMAR . R	CB19C 76206	Sarankumar . R
53.	SARANYA . V	CB19C 76207	Saranya . V
54.	SARAVANA PERUMAL . A	CB19C 76208	Saravana perumal . A
55.	SATHISHKUMAR . S	CB19C 76209	S. Sathishkumar.
56.	SIVAKUMAR . S	CB19C 76210	Sivakumar . S.
57.	SNEKA . M	CB19C 76211	Sneka . M

58.	SOWMIYA . A	CB19C 76212	Sowmiya . A
59.	SRIDHARAN . R	CB19C 76213	Sridharan . R
60.	SUGANTHA . S (15-08-2002)	CB19C 76214	Sugantha . S
61.	SUGANTHI . S (07-02-2003)	CB19C 76215	Suganthi . S
62.	THIRUPPATHI . P	CB19C 76216	Thiruppathi . P
63.	VADIVEL . D	CB19C 76217	Vadivel . D
64.	VAISHNAVI . G	CB19C 76218	Vaishnavi
65.	VANMATHI . P	CB19C 76219	Vanmathi . P
66.	VELLAISAMY . A	CB19C 76220	Vellaisamy . A
67.	VIGNESH . N	CB19C 76221	Vignesh . N
68.	VIGNESHWARAN . N	CB19C 76222	Vigneshwaran . N
69.	VIJAYALAKSHMI . S	CB19C 76223	Vijayalakshmi . S
70.	YOGESHWARAN . A	CB19C 76224	Yogeshwaran . A
71.	YUVARAJ . P	CB19C 76225	Yuvaraj . P


COURSE CO-ORDINATOR

GANESAR COLLEGE OF ARTS & SCIENCE
MELASIVAPURI - 622403
PUDUKKOTTAI DIST.


HOD.
Head

Department of Commerce in Bank Management
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi/
Pudukkottai - 622403

PRINCIPAL


Principal
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403

**GANESAR COLLEGE OF ARTS AND SCIENCE
LAISIVAPURI**

DEPARTMENT OF MATHEMATICS

Value added
course On

RESOURCE MANAGEMENT TECHNIQUES

VAC-MM007

(Course Duration: 30 Hours)

3-01-2022 to 26-02-2022



GANESAR COLLEGE OF ARTS AND SCIENCE

UGC Recognized 2(f) and 2(B) Institution

Affiliated to Bharathidasan University

Melasivapuri-622403, Ponnamaravathi, Tamil Nadu, India

ABOUT THE COLLEGE

Success is assured by the right choice of an educational institution. The spirit of the institution has the power to influence the personality of the learner. A sound institution alone can give a sound knowledge to the students. That is why very few institutions alone can stand the test of time. Ganesar College of Arts & Science, Melasivapuri, has been a radiant star shining in the firmament of education since 1909. It has a balanced blend of Tradition and Modernity. It has been inspiring students with its quality education. Students have been chiseled to become intelligent citizens who strongly imbibe the spirit of morality. It has been growing like a royal banyan passing its Centenary Year. The University Grants Commission UGC had notified Regulations for recognition of our college under Section 2(f) & 12(B) of the UGC Act, 1956.

ABOUT THE DEPARTMENT

Mathematicians seek out patterns and use them to formulate new conjectures. Mathematicians resolve the truth or falsity of conjectures by mathematical proof. Under graduate programme B.Sc. Maths was started in the year 1994 and post graduate programme M.Sc. Maths was started in the year 2005. In offer the main core papers such as operation research, analysis, calculus, modelling, topology, automata, fuzzy and also offer paper to skill development, economics of transportation and application courses for the other department.

COURSE OBJECTIVES

1. The learner will develop, organize, evaluate short, long term processes and solve problems
2. The learner will acquire the knowledge of basic singam theory

Course coordinator

Mrs. A. Lalitha Department of

mathematics

luermathematics@gmail.com

**GANESAR COLLEGE OF ARTS AND SCIENCE
MELASIVAPURI**

DEPARTMENT OF MATHEMATICS

Value added
course

DATA ANALYTICS USING

RVAC-MM008
(Course Duration: 30 Hours)
4-03-2022 to 18-04-2022



GANESAR COLLEGE OF ARTS AND SCIENCE
UGC Recognized 2(f) and 12(B) Institution
Affiliated to Bharathidasan University
Melasivapuri-622403, Ponnamaravathi, Tamil Nadu, India

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COURSE OBJECTIVES

1. Introduce the programming knowledge in R
2. Inculcate various methods to visualize data

Course co-ordinator

Mrs. S. Raja

**Department of
Mathematics
eluermathematics@gmail.com**



GANESAR COLLEGE OF ARTS AND SCIENCE

Accredited with "B" Grade by NAAC

Melasivapuri - 622403, Pudukkottai district, Tamilnadu - India

DEPARTMENT OF COMPUTER SCIENCE

Value added course

BIG DATA

(SUBJECT CODE: 22CSVAC01)

COURSE DURATION:(30 Hours)

14-12-2021 to 31-01-2022

Organised

ABOUT THE COLLEGE

Ganesar College of Arts and Science are conceptualised with a spirit of service to the rural society in the year 1909. Our students, who got educated and their personality developed here and who have been serving in every walk of life, have been bringing more laurels to our College.

ABOUT THE DEPARTMENT

The Department of Computer Science blossomed as one of the premier centre for computer education in the year 1996. The department offers B.Sc. degree programme in Computer Science which are affiliated to Bharathidasan University. To provide students with strong foundational concepts and also advanced techniques and tools in order to enable them to build solutions or systems of varying complexity.

COURSE OBJECTIVES

- Students able to know about the concept and challenge of big data (3 V's: volume, velocity, and variety).
- Students able to applying skills and tools to manage and analyze the big data.
- understand the concept and challenge of big data and why existing technology is inadequate to analyze the big data. Gain hands-on experience on large-scale analytics tools to solve some open big data problems





GANESAR COLLEGE OF ARTS AND SCIENCE

Accredited with "B" Grade by NAAC

Melasivapuri - 622403, Pudukkottai district, Tamilnadu - India

DEPARTMENT OF COMPUTER SCIENCE

Value added course

CYBER SECURITY

(SUBJECT CODE: 22CSVAC02)

**COURSE DURATION:(30 Hours)
14-12-2021 to 31-01-2022**

Organised

ABOUT THE COLLEGE

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COURSE OBJECTIVES

- To secure the information stored and conveyed which is an invaluable resource of any organization
- To update the knowledge of students in network security issues





GANESAR COLLEGE OF ARTS AND SCIENCE, MELASIVAPURI,
(Affiliated to Bharathidasan University, Tiruchirappalli-24)

DEPARTMENT OF ENGLISH

BRIDGE COURSE

COURSE NO: 07

COURSE NAME: COLLOQUIAL ENGLISH

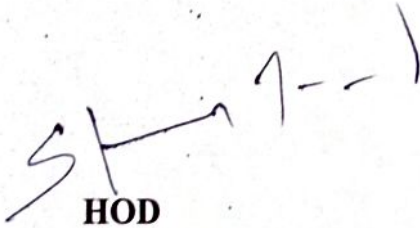
COURSE OBJECTIVE:

- To make the students know the use of colloquial English in the English.

COURSE DURATION: 30 Hours

DATE/ MONTH: DEC14,2021 - JAN31,2022

COURSE COORDINATOR: S.VENNILA


HOD

Head
Department of English
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403




PRINCIPAL
PRINCIPAL

Ganesar College Of Arts & Science
MELASIVAPURI - 622 403

DEPARTMENT OF ENGLISH

COLLOQUIAL ENGLISH

COURSE DURATION:(30 Hours)
14-12-2021 to 31-01-2022

Organised



GANESAR COLLEGE OF ARTS AND SCIENCE

UGC Recognized 2(f) and 12(B) Institution
Affiliated to Bharathidasan University

Melasivapuri – 622 403, Ponnamaravathi, Tamil Nadu, India

ABOUT THE COLLEGE

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ABOUT THE DEPARTMENT

The Department of English was started in the year 2011. Since it's inception, the department has been dedicated to produce English graduates of high calibre. The department is strengthened by academically well qualified and experienced faculty members who consistently and dedicatedly involve themselves in teaching and interestingly participate in various national and international forums to make them updated with the current issues in English domain which ultimately benefits our students.

COURSE OBJECTIVES

To make the students know the use of colloquial English in the English



GANESAR COLLEGE OF ARTS AND SCIENCE, MELASIVAPURI,

(Affiliated to Bharathidasan University, Tiruchirappalli-24)

DEPARTMENT OF ENGLISH

BRIDGE COURSE

COURSE NO: 08

COURSE NAME: FUNCTIONAL GRAMMAR

COURSE OBJECTIVE:

- To make students thorough more and more with the functions of grammar and the meaning they make in sentences for their better use of English.

COURSE DURATION: 30 Hours

DATE/ MONTH: DEC 14, 2021 TO JAN 31, 2022

COURSE COORDINATOR: S.SURYA

HOD

Head

**Department of English
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403**



**PRINCIPAL
PRINCIPAL**

**Ganesar College Of Arts & Science
MELASIVAPURI - 622 403**

DEPARTMENT OF ENGLISH

FUNCTIONAL GRAMMAR

COURSE DURATION:(30 Hours)
14-12-2021 to 31-01-2022

Organised



GANESAR COLLEGE OF ARTS AND SCIENCE

UGC Recognized 2(f) and 12(B) Institution
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Melasivapuri – 622 403, Ponnamaravathi, Tamil Nadu, India

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COURSE OBJECTIVES

To make students thorough more and more with the functions of grammar and the meaning they make in sentences for their better use of English.

APRIL-2022

Ganesar College of Arts and Science

DEPARTMENT OF PHYSICS

COMPETITIVE
ENGLISH

Sub code: VACPH07

Classes: 3.30-4.30 PM (Weekly Twice)

➡ To learn competitive English...

➡ To Develop English skill...

Free
Course

Ganesar College of Arts and Science

("B" grade accredited by NAAC)

Affiliated by Bharathidasan University-Thiruchirappalli

Melaisivapuri

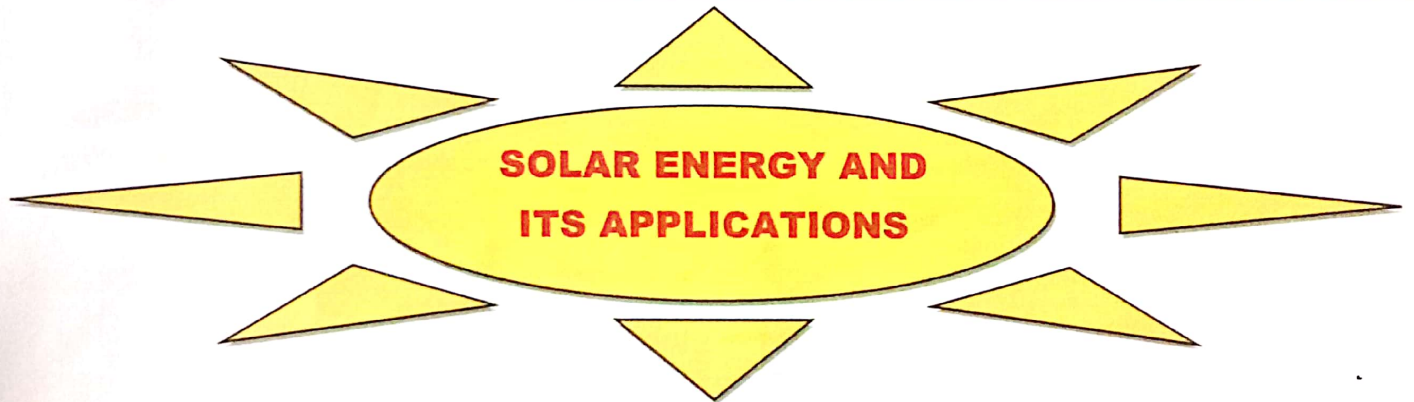
Pudukkottai-622 403



APRIL-2022

GANESAR COLLEGE OF ARTS AND SCIENCE

DEPARTMENT OF PHYSICS



Sub code: VACPH08

Classes: 3.30-4.30 PM (Weekly Twice)

**Free
Course**



Ganesar College of Arts and Science

("B" grade accredited by NAAC)

Affiliated by Bharathidasan University-Thiruchirappalli

Melaisivapuri



GANESAR COLLEGE OF ARTS AND SCIENCE MELAISIVAPURI-622 403

(“B” grade accredited by NAAC)

Department of Physics

Value Added Course

Sub Code: VACPH07

Time: 30 Hour/Semester

Competitive English

Object : To concern for Competitive Examinations

To improve English vocabulary

Unit I Grammar

Nouns – Pronouns – Verbs – Adjectives – Adverbs – Prepositions – Conjunctions –
Interjections – Voice [Active and Passive] -

Unit II Vocabulary

Synonyms – Antonyms – One word Substitutions Idioms and Phrases –Phrasal Verbs –
Root words

Unit III Miscellaneous Vocabulary :

Miscellaneous Vocabulary – Complex Synonyms – Foreign Expressions – Group terms–
Idiomatic use of the names of Animals – Places live in – Specific words for certain places.

Unit IV Objective Comprehension :

Objective Comprehension – Concept – IEI formula – Short Paragraphs – MLE technique
– MIEI formula.

Unit V Sentence & Spotting :

Sentence improvements – Sentence completion– Sentence fillers — Sentence arrangement
– Jumbled Sentence– Spotting the errors – Variation of Spotting error.

Reference

1. Objective English for Competitive Examinations – Tata McGraw-Hill

Sub Code : VACPH08

Time : 30 Hour/Semester

SOLAR ENERGY AND ITS APPLICATIONS

Object: At the end of the Semester, the Students will be able to

CO1: Understand the importance of sun , composition ,layers .

CO2: Know the difference of renewable energy sources and non-renewable energy sources

CO3: know the uses of solar energy

UNIT I SUN

Sun - composition of sun – basic parameters of sun – layers of sun – fusion in sun – black spots – solar flares – solar wind – solar radiations.

UNIT II ENERGY

Non - renewable energy sources – non-renewable energy sources – solar energy – wind energy – Bio mass energy

UNIT III SOLAR HEATER & DRIER

Solar water heaters – Types of water heaters – construction, working, efficiency, advantages and disadvantages of flat plate collector. Solar drier – types of driers – construction, working efficiency, advantages and disadvantages of integrated solar drier.

UNIT IV SOLAR COOKER AND SOLAR PONDS

Solar cooker – types of cookers – construction, working, efficiency, advantages and disadvantages of dish type cooker –Solar ponds- types of ponds- construction, working, efficiency, advantages and disadvantages of non-convecting solar pond.

UNIT V APPLICATIONS OF SOLAR ENERGY

Solar refrigerator - construction, working, efficiency, advantages and disadvantages of solar refrigerator – solar photovoltaic cell - construction, working, efficiency, advantages and disadvantages of solar photovoltaic cell – solar toys – solar caps – solar mobile chargers – solar torches – solar lanterns – solar garden lights – solar street lights – solar traffic signals – solar fountains – solar pumps.

Reference

Non Conventional energy Sources – G.D.Rai, Fifth edition (April 2011) Khanna

Publisher

Energy Physics by Dr. R.V.Jebha Rajasekhar., Eden publication, Nov 2009 Edition, Madurai.



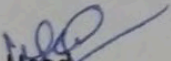
GANESAR COLLEGE OF ARTS AND SCIENCE

Department of social work

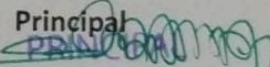
Bridge Course detail

Year 2021-2022

Name of the Course	Year of offering	No. of times offered during the same year	No. of hours
Corporate social responsibility	2021-2022	1	30 hrs
Introduction to mental health	2021-2022	1	30 hrs


Head

Department of Social Work
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403


Principal

Ganesar College Of Arts & Science
MELASIVAPURI - 622 403



GANESAR COLLEGE OF ARTS AND SCIENCE
DEPARTMENT OF SOCIALWORK
Value added course

ENVIRONMENT AND SOCIETY



CORPORATE SOCIAL RESPONSIBILITY

Course code : VAC-SW-006
Duration : Dec-Apr(2021-22)
Session : I
Course coordinator : M.Sharmila Devi

COURSE OUTCOME

1. To provide knowledge on corporate social responsibility
2. To know the ethical foundation for corporate social responsibility
3. To gain a depth knowledge about the sustainability in CSR practices
4. To learn the impacts of globalization in the CSR activities
5. To enable students to understand the on CSR through case studies.

Value Added Course -- Syllabus
GANESAR COLLEGE OF ARTS AND SCIENCE, MELASIVAPURI-622403
DEPARTMENT OF SOCIAL WORK

CORPORATE SOCIAL RESPONSIBILITY
Course Code: VAC-SW-006

Objectives and Aims

1. To understand the concept of corporate social responsibility
2. To learn the ethical foundation for corporate social responsibility
3. To gain a depth knowledge about the sustainability in CSR practices
4. To know the impacts of globalization in the CSR activities
5. To impart the knowledge on CSR through case studies.

Unit-I

The social responsibility of organizations: Historical background, Characteristics, Principles of Social Responsibility, relationship between CSR and corporate governance,

Unit-II

Ethical behaviour, Code of Conduct, Corporate moral development, Moral and economic arguments for CSR.

Unit-III:

Sustainability meaning and scope- CSR and corporate sustainability, sustainability imperative of business- triple bottom line (TBL)

Unit-IV

CSR as a balance between organizational means and ends, The strategic lens: vision, mission, strategy, and tactics. Environmental and other global forces propelling CSR, Impact of globalization and communications technologies, The strategic CSR model

Unit-V

CSR as a strategic business tool for sustainable development, review of successful corporate initiatives and challenges of CSR. Case studies of major CSR initiatives.

References

CA.kamal Garg, corporate social responsibility(Bharat law house)

Prabhakaranpaleri, corporate social responsibility: concepts,cases and trends (Cengage india private limited)



GANESAR COLLEGE OF ARTS AND SCIENCE
DEPARTMENT OF SOCIAL WORK

Value added course

ENVIRONMENT AND SOCIETY



INTRODUCTION TO MENTAL HEALTH

COURSE CODE : VAG-SW-007

DURATION : DEC-APR 2021-22

SESSION : II

COURSE COORDINATOR : M.SHARMILA DEVI

COURSE OUTCOME

1. To learn about the concept of tribal community
2. To gain knowledge about tribal realities and problems in tribal communities.
3. To impart knowledge about tribal economy.
4. To have indepth knowledge about Participatory Rural Appraisal (PRA)
5. To develop insight about the Tribal Development Programmes.

Value Added Course -- Syllabus
GANESAR COLLEGE OF ARTS AND SCIENCE, MELASIVAPURI-622403
DEPARTMENT OF SOCIAL WORK

INTRODUCTION TO MENTAL HEALTH

Course Code: VAC-SW-007

Objectives and Aims

1. To expand the information on the various concepts of mental health.
2. To learn about the health policies in India
3. To know about the mental disorders
4. To impart skills on Psychiatric Assessment
5. To find out the social work interventions for Mental Health Problems

Unit-I

Concept of Health and Disease- Physical, Social, Mental and Spiritual Dimensions of Health
Mental Health: Meaning, Elements and Purposes, Characteristics and causes of poor mental health. Need for mental health care in India and changing trends.

Unit-II

Health Planning and Management – process and techniques. Objectives of Health for All. National Health Policy and National Health Programmes in India. Public Health – Definition, meaning, functions and importance, Social and Community medicine.

Unit-III

Attitudes and beliefs pertaining to mental illness. Common mental disorder: organic mental disorders and Non Organic Mental Disorders, Psychotic and Neurotic Disorders, Disorders due to substance use.

Unit-IV

Psychiatric Assessment: history taking and mental status examination, use of interviews, psycho-social and multi-dimensional assessment.

Unit-V

Mental Health Problems among vulnerable groups - children, adolescents, women, older persons, disadvantaged groups, individuals with terminal and physical illness.

References

Robert bland, social work practice in mental health: an introduction (Routledge)

Abraham P Fancis, social work in mental health: context and theories for practice (Sage)



GANESAR COLLEGE OF ARTS AND SCIENCE

(Accredited with 'B' grade by NAAC)

MELAISIVAPURI - 622 403, PUDUKKOTTAI, TAMILNADU

Phone: 04333 - 247218, 247603

ACADEMIC YEAR 2020-21

DEPARTMENT OF TAMIL

Value added course
on

THOLLIYAL

VAC-TAM005
(Course Duration: 30 Hours)

18-01-2021 to 24-02-2021



Organised



GANESAR

COLLEGE OF ARTS AND SCIENCE

UGC Recognized 2(f) and 12(B) Institution

Affiliated to Bharathidasan University

Melasivapuri - 622 403,

Ponnamaravathi, Tamil Nadu, India

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ABOUT THE DEPARTMENT

Our department has been a temple of wisdom, where scholars undertake intellectual pilgrimage to glorify the Classical Tamil. Realizing the fact that Tamil and Saivism are inseparable twins, our department has been rendering services, which are historically, socially and intellectually significant. If we have a glance at the history of our old students who got enlightened in this renowned institution, we can realize the praiseworthy standard of our College. Our students, who got educated and their personality developed here and who have been serving in every walk of life, have been bringing more laurels to our department. Our students get University Ranks in every Academic Year.

COURSE OBJECTIVES

1. நடுகற்கள் குறித்து அறிமுகம் செய்தல்
2. நடுகற்களின் வகைமைகளை இயம்புதல்
3. மட்கலப் பண்பாடு குறித்து அறிந்துரைத்தல்
4. அகழாய்வினைக் காலவரையறை செய்தல்
5. அகழாய்வுக்குரிய சான்றுகளையும் உபகரணங்களையும் விளம்புதல்

கணேசர் கலைஅறிவியல் கல்லூரி,

மேலைச்சிவபுரி

VALUE ADDED COURSE - SYLLABUS

COURSE NAME : தொல்லியல்
COURSE CODE : VAC-TAM-005
DURATION : 30 HOURS
SESSION : 18-01-2021 to 24-02-2021

COURSE COORDINATOR : Dr.M.TAMILSELVI

COURSE OUTCOME:

- ❖ தொல்லியல் குறித்தும்,நடுகற்கள் குறித்தும் கற்றறிவர்.
- ❖ நடுகல்லின் வகைமைகள் குறித்துஅறிந்துக் கொள்வர்.
- ❖ மட்கலப்பண்பாடுகள் பற்றிஆராய்ந்தறிவர்.
- ❖ வரலாற்றுக்குஆதாரமானதொல்லியலியலைபகுப்பாய்ந்துகற்றுணர்வர்.
- ❖ தொல்லியலின் காலவரையறையை இனங்காணும் ஆற்றலைப் பெறுவர்.
- ❖ ஆய்வும் அகழாய்வும் குறித்துபகுத்தறிவர்.

நோக்கம்

- ❖ நடுகற்கள் குறித்து அறிமுகம் செய்தல்
- ❖ நடுகற்களின் வகைமைகளை இயம்புதல்
- ❖ மட்கலப் பண்பாடு குறித்து எடுத்துரைத்தல்
- ❖ நாணயங்கள் செப்பேடுகள் கல்வெட்டுகள் குறித்தும் அதன் போக்குகள் குறித்தும் மொழிதல்
- ❖ அகழாய்வினைக் காலவரையறை செய்தல்
- ❖ அகழாய்வுக்குறியசான்றுகளையும், உபகரணங்களையும் விளம்புதல்.

அலகு-1

நடுகற்கள் அறிமுகம் : பொருள்- விளக்கம்- தோற்றம்-வளர்ச்சி- வரலாற்றிற்கு ஆதாரமான தொல்லியல் சான்றுகள் - நீத்தார் நினைவுச்சின்னங்கள் - நரபலிகள் - சதிக்கற்கள் கோழிக்கற்கள் - இலக்கண, இலக்கியத்தில் நடுகற்கள் காப்பியங்களில் நடுகற்கள்.

அலகு-2

நடுகல்லின் வகைமைகள் - பல்லவர் காலம் - சேரர் காலம் - சோழர் காலம் - பாண்டியர் காலம் மராட்டியர் காலம் - நாயக்கர் காலம் - இராட்டிரகூடர் காலம்.

அலகு-3

மட்கலப்பண்பாடு -மண்ணடுக்கில் மட்கலன்கள் -மட்கலன்களை வகைப்படுத்துதல் - இந்தியமட்பாண்ட வகைகள் -சாம்பல் வண்ணம் -கறுப்பு வண்ணம் -சிவப்பு வண்ணம் - கறுப்பு வண்ணம் -காவி மற்றும் கருஞ்சிவப்பு வண்ணம் - மட்கலன்களில் எழுத்துக்கள் - கீறல் குறிகள்.

அலகு-4

வரலாற்றுக்கு ஆதாரமான தொல்லியல் - நாணயங்கள்-செப்பேடுகள் - கல்வெட்டுகள் புதைபடிவங்கள் - அகழாய்வுமையங்கள் -சாதனையாளர்கள் -E.H. தாம்சன் -கார்டன்சைல்டுமாயன் நாகரிகம் - ஹ. கோஷ் -ஜெனரல் பிட்ரிவ்ஸ் - மு.ஏ. ராமன் - கூ.ஏ. மகாலிங்கம்.

அலகு-5

காலவரையறை செய்தல் -உத்தேச ஒப்பீட்டுக் காலவரையறை - புளோரின் பரிசோதனை-மரவளையக் கணக்கீடுமுறை -மகரந்தப் பொடி ஆய்வுமுறை -காந்தசக்திமுறை- கார்பன் 14 முறை அல்லது ரேடியோகார்பன் முறை -நைட்ரஜன் சோதனை மூலம் காலவரையறை செய்தல் - ஒலிஅதிர்வு ஆய்வுக் காலக் கணிப்புமுறை.

பார்வைநூல்கள்

1. ராஜன், கா., தொல்லியல் நோக்கில் சங்ககாலம் - உலகத் தமிழாராய்ச்சி நிறுவனம் சென்னை 600 113.
2. இராஜவேலு, சு., தொல்லியல் சுடர்கள் சேகர் பதிப்பகம் சென்னை : 600 078.
3. சுந்தர் கோ., தொல்லியல் மிகச் சுருக்கமான அறிமுகம்.
4. முகைதீன் பாதுஷா, அ.ஹ. தொல்லியல் விதிகளும் வகைகளும் சுல்தான்ஸ் பப்ளிகேஷன்ஸ், திருநெல்வேலி : 627 011.
5. வேதாசலம். வெ., டெக்லா, ச., நியூசெஞ்சரிபுக் ஹவுஸ் (பி) லிட், சென்னை : 600 098.

DEPARTMENT OF TAMIL

Value added course
on

ஓவியக்கலை

VAC-TAM006

(Course Duration: 30 Hours)
18-01-2021 to 24-02-2021



தமிழ்த்துறை

Organised



GANESAR

COLLEGE OF ARTS AND SCIENCE

UGC Recognized 2(f) and 12(B) Institution

Affiliated to Bharathidasan University

Melasivapuri – 622 403,

Duressanayathi, Tamil Nadu, India

ABOUT THE COLLEGE

Success is assured by the right choice of an educational institution. The spirit of the institution has the power to influence the personality of the learner. A sound institution alone can give a sound knowledge to the students. That is why very few institutions alone can stand the test of time. Ganesar College of Arts & Science, Melasivapuri, has been a radiant star shining in the firmament of education since 1909. It has a balanced blend of Tradition and Modernity. It has been inspiring students with its quality education. Students have been chiseled to become intelligent citizens who strongly imbibe the spirit of morality. It has been growing like a royal banyan passing its Centenary Year. The University Grants Commission UGC had notified Regulations for recognition of our college under Section 2(f) & 12(B) of the UGC Act, 1956.

ABOUT THE DEPARTMENT

Our department has been a temple of wisdom, where scholars undertake intellectual pilgrimage to glorify the Classical Tamil. Realizing the fact that Tamil and Saivism are inseparable twins, our department has been rendering services, which are historically, socially and intellectually significant. If we have a glance at the history of our old students who got enlightened in this renowned institution, we can realize the praiseworthy standard of our College. Our students, who got educated and their personality developed here and who have been serving in every walk of life, have been bringing more laurels to our department. Our students get University Ranks in every Academic Year.

COURSE OBJECTIVES

- தமிழகத்தில் மிகப் பழங்காலமனிதவரலாற்றுஆவணங்களில் ஒன்றாகஓவியங்கள் அமைந்துள்ளனனும் உண்மையைஉணரலாம்.
- ஓவியங்களின் வகைகளைப் பற்றி அறிந்துகொள்ளலாம்.
- பாறைஓவியங்களின் அமைப்புமுறை,வண்ணப் பூச்சுமுறைமுதலியவற்றைஅறியலாம்.அவைகளிகாலத்தைஅறியஅந் தஓவியங்கள் துணைசெய்யும் விதம் பற்றியும் அறியலாம்.



கணேசர் கலை அறிவியல் கல்லூரி, மேலைச்சிவபுரி

VALUE ADDED COURSE – SYLLABUS

COURSE NAME	:	ஓவியக்கலை
COURSE CODE	:	VAC-TAM-006
DURATION	:	30 HOURS
SESSION	:	JAN-MAR (2021-2022)
COURSE COORDINATOR	:	Dr.S.MUDIARASAN

COURSE OUTCOME:

தமிழகத்தில் தோன்றிய ஓவியங்களில் காலத்தால் முந்திய ஓவியங்களைப் பற்றி இந்தப் பாடம் எடுத்துக் கூறுகின்றது. தொன்மைக்கால ஓவியங்கள், பாறை ஓவியங்கள் காணப்படும் இடங்கள், அவற்றின் காலம், அவற்றின் வகைகள், அவை உணர்த்தும் வரலாற்று உண்மைகள் ஆகியன இப்பாடத்தில் விளக்கப்படுகின்றன.

கணேசர் கலை அறிவியல் கல்லூரி,
மேலைச்சிவபுரி

COURSE NAME : ஓவியக்கலை

COURSE CODE : VAC-TAM-006

நோக்கம்:

- தமிழகத்தில் மிகப் பழங்கால மனித வரலாற்று ஆவணங்களில் ஒன்றாக ஓவியங்கள் அமைந்துள்ளன எனும் உண்மையை உணரலாம்.
- ஓவியங்களின் வகைகளைப் பற்றி அறிந்து கொள்ளலாம்.
- பாறை ஓவியங்களின் அமைப்பு முறை, வண்ணப் பூச்சு முறை முதலியவற்றை அறியலாம்.
- அவைகளின் காலத்தை அறிய அந்த ஓவியங்கள் துணை செய்யும் விதம் பற்றியும் அறியலாம்.

அலகு-1

கலைகளின் தோற்றம் - கலைக்குரிய பரிமாணங்கள் - வரலாற்றுக்கு முந்தைய குகை ஓவியங்கள் - பாறை ஓவியங்கள்

அலகு-2

அயல்நாட்டுத் தொன்மைக்கலை மரபுகள் - கிரேக்கக் கலைமரபு - எகிப்திக் கலை மரபு - சீனக்கலை மரபு - இந்தியாவின் கலை மரபு

அலகு-3

தமிழகத்து தொன்மை ஓவியங்கள் - சித்தன்னவாசல் - முருகன் மலை அழகர் மலை - ஆலம்பாடி - சோழர் காலம் - நாயக்கர் காலம் - விஜயநகர வேந்தர் காலம்

அலகு-4

இக்கால ஓவியங்கள் - மரபும் புதுமையும் - தஞ்சாவூர் பாணி ஓவியங்கள் - சிற்பக்கலையும் ஓவியக்கலையும்

அலகு-5

ஓவியச் சுவை - கலை பண்பாட்டுத் துறை - கலைகளுக்கான அமைப்புகள் - மக்களின் வாழ்வில் ஓவியங்கள்

பார்வை நூல்கள்:

1.ஓவியக்கலை-நந்தலால் போஸ்

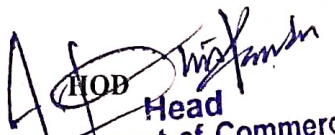
2.கலையும் ஓவியமும் - கலாநிதி சபா ஜெயராஜா



**GANESAR COLLEGE OF ARTS AND SCIENCE
DEPARTMENT OF COMMERCE
BRIDGE COURSE DETAIL**

YEAR 2020-2021

Name of the course	Year of offering	Number of times offered during the same year	Number of Hours
International Marketing	2020-2021	1	30
Principles of Modern Banking	2020-2021	1	30


HOD
Head
Department of Commerce
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403


PRINCIPAL
PRINCIPAL
Ganesar College of Arts & Science
MELASIVAPURI - 622 403



GANESAR COLLEGE OF ARTS AND SCIENCE

Affiliated to Bharathidasan University
Melasivapuri – 622 403, Pudukkottai(DT),TamilNadu.

DEPARTMENT OF COMMERCE Value added course

INTERNATIONAL MARKETING

(SUBJECT CODE: VACCM005)

COURSE DURATION:(30 Hours)
17-01-2021 to 23-02-2021

Organised by C.Balamurugan

ABOUT THE COLLEGE

Ganesar College of Arts and Science are conceptualised with a spirit of service to the rural society in the year 1909. Our students, who got educated and their personality developed here and who have been serving in every walk of life, have been bringing more laurels to our College.

ABOUT THE DEPARTMENT

The Department of Commerce was started in the academic year 1994 - 95. It offers B.Com in UG stream and M.Com in PG stream and also offered Tally course. It offers superior quality, affordable and professional education with a view to build graduate and post graduate with highly efficient and leadership qualities. The department intends to enlighten the graduates to be in right endeavour by developing their distinct competition in the human values and professionalism which led them to be successful and entrepreneurial graduates in the dynamic environment.

COURSE OBJECTIVES

- To understand the conceptual framework of global marketing
- To learn global marketing strategies
- To impart knowledge of international promotional policy
- To acquaint the students with international promotional policy
- To enable the students to understand the overseas marketing channel policy.



GANESAR COLLEGE OF ARTS AND SCIENCE
MELAISIVAPURI 622403, PUDUKKOTTAI Dt,
TAMILNADU

DEPARTMENT OF COMMERCE

VALUE ADDED COURSE 2020-2021

International Marketing

COURSE CODE VACCMO05

Learning Objectives:

1. To understand the conceptual framework of global marketing
2. To learn global marketing strategies
3. To impart knowledge of international product policy
4. To acquaint the students with international promotional policy
5. To enable the students to understand the overseas marketing channel policy

UNIT I

Introduction – The concept of global marketing – Importance, Growth and Benefits – Scope and Challenge of international marketing – The dynamic environment of international marketing

UNIT II

Developing Global Marketing strategies – Global marketing management – Planning and Organisation – International Marketing Information System and Research – Understanding Global Consumers – Cultural Dynamics in assessing Global markets

UNIT III

International product policy – Product positioning in foreign market – Product standardization and Adoption – Brands, Trademarks, Packaging and Labeling – International marketing of services – International product pricing policy – Export pricing – Pricing for international markets.

UNIT IV

International promotional policy – International advertising – Developing International advertising strategy – International sales force and Their management – Other forms of promotion for global markets.

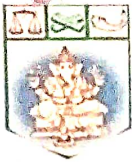
UNIT V

Overseas marketing channel policy – Managing international distribution channels – Multinational retailers and Wholesalers – Global Logistics – Contemporary issues in International marketing – Future prospects in International marketing

Reference Books:

Reference Books:

1. Dána – Nicoleta, Laseu, „International Marketing“, Biztantra 2003
2. Dewan J M, K.N. Sundarshan, „International Marketing Management“, Discovery publishing house, 1996
3. Michal R. Czinkota, Illkka A. Ronkainen, „Best Practices in International Marketing“, Harcourt college Publishers, 2001
4. Philip R. Cateora, John Graham, „International Marketing“, Irvine – Sage Publications, 2004
5. Rathor, JaniRathor, „International Marketing“, Himalaya publishing House
6. John Fayer Weather, „International Marketing“, Prentice Hall
7. SakOnkvisit, John J Shaw, „International Marketing“, Prentice Hall, 1998
8. Sherlekar S A, V.S. Sherlekar, „Global Marketing Management“, Himalaya publishing House
9. Srinivasan R, „International Marketing“ Prentice Hall India
10. Vasudeva P K, „International Marketing“ Excel books, 2004
11. VernTerpstra, Ravi sarathy, „International Marketing“, Harcourt college publishers, 2001
12. Warren J. Keagan, Mark Green, „Global Marketing 3/e, Prentice Hall



GANESAR COLLEGE OF ARTS AND SCIENCE

Affiliated to Bharathidasan University
Melasivapuri – 622 403, Pudukkottai(DT),TamilNadu.

DEPARTMENT OF COMMERCE Value added course

PRINCIPLES OF MODERN BANKING

(SUBJECT CODE: VACCM006)

COURSE DURATION:(30 Hours)
24-02-2021 to 26-03-2021

Organised by C.Balamurugan

ABOUT THE COLLEGE

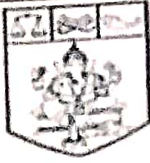
Ganesar College of Arts and Science are conceptualised with a spirit of service to the rural society in the year 1909. Our students, who got educated and their personality developed here and who have been serving in every walk of life, have been bringing more laurels to our College.

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COURSE OBJECTIVES

- To facilitate the understanding of the origin and the growth of the Indian Banking system
- To understand the functions of commercial banks.
- To teach the functions of SBI and co-operative banks.
- To explain the concept of e-banking.
- To describe the KYC norms while opening new bank account.



GANESAR COLLEGE OF ARTS AND SCIENCE
MELAISIVAPURI 622403, PUDUKKOTTAI Dt,
TAMILNADU

DEPARTMENT OF COMMERCE
VALUE ADDED COURSE 2020-2021

Principles of Modern Banking

Course Code: VACCM006

Learning Objectives:

1. To facilitate the understanding of the origin and the growth of the Indian Banking system
2. To understand the functions of commercial banks
3. To teach the functions of SBI and cooperative banks
4. To explain the concept of e-banking
5. To describe the KYC norms while opening new bank account

UNIT I

Introduction to Banking: History of banking - Components of Indian banking - Indian banking system - Phases of development - Banking structure in India - Payment banks and Small Banks

UNIT II

Commercial banking: Definition - Classification of banks. Banking system - Universal banking - Commercial Banking - functions - Role of Banks in Economic Development. Central Banking- Definition - Need - Principles - Central Banking Vs Commercial banking - Functions of Central bank.

UNIT III

RBI: Establishment - Objective - Legal framework - Functions - SBI - Origin and History - Establishment - Indian subsidiaries - Foreign subsidiaries - Non-banking - Subsidiaries - Personal banking - International banking- Trade financing - Correspondent banking. Co-operative banks - Meaning and Definition - Features - Cooperative banks Vs Commercial banks - Structure.

UNIT IV

e-banking: Meaning - Services - e-banking and Financial services - Initiatives - Opportunities - Internet banking - Meaning - Internet banking Vs Traditional banking - Services - Drawbacks - Frauds in Internet banking. Mobile banking - Meaning - Features - Services - Security issues - Electronic Mobile Wallets. ATM - Evolution - Concept - Features - Types - Mechanism - Functions. Electronic money - Meaning - Categories - Merits of e-money - Electronic Funds Transfer (EFT) system - Meaning - Steps - Benefits.

- Types - Mechanism - Functions. Electronic money - Meaning - Categories - Merits of e-money - Electronic Funds Transfer (EFT) system - Meaning - Steps - Benefits.

UNIT V

Bank Account: Opening - Types of accounts - FDR - Steps in opening Accounts - Savings Vs Current Account - „Donatio Mortis Causa“ - Passbook - Bank Customer Relationship - Special Types of customers - KYC norms.

Reference Books:

1. CLIFFORD GOMEZ, (2010), „Banking and Finance, Theory, Law and Practice“, Jain Book Agency, Mumbai.
2. GUPTA, R K, (2001), „Banking Law and Practice“, Jain Book Agency, New Delhi
3. SUNDARAM AND VARSHNEY, (2010), „Banking Theory Law and Practice, Sultan Chand Co, New Delhi.
4. GURUSAMY S, (2018) „Banking Theory: Law and Practice“, Vijay Nicole Publications, Chennai.
5. MAHESWARI, S.N, (2010), ‘Banking Law Theory and Practice‘ Kalyani Publications, Mumbai.
6. SANTHANAM B, (2017), „Banking Theory Law and Practice“, Margam Publications, Chennai.
7. NIRMALA PRASAD, (2011), „Banking and Financial Services“, Himalaya Publications, Mumbai.

**DEPARTMENT OF B.Com.,
(BANK MANAGEMENT)**

VALUE ADDED COURSE

On

RISK MANAGEMENT AND INSURANCE

VAC-BCOMBM-005

(Course Duration: 30 Hours)

17-01-2021 to 23-02-2021

GOOGLE MEET

Organised By



**DEPARTMENT OF B.Com (BANK MANAGEMENT)
GANESAR COLLEGE OF ARTS AND SCIENCE**

*UGC Recognized 2(f) and 12(B) Institution
(Affiliated to Bharathidasan University)*

Melasivapuri – 622 403, Ponnamaravathi, Tamil Nadu, India

ABOUT THE COLLEGE

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COURSE OBJECTIVES

- ✓ To impart the basic principles of insurance contracts.
- ✓ Risk Management by Individuals – Risk management by corporations.
- ✓ Growth & Development of Indian Insurance Industry – Life & General Insurance
- ✓ Fire Insurance of Contracts – Marine Insurance
- ✓ Miscellaneous Insurance – Fire, and Marine Insurance



GANESAR COLLEGE OF ARTS AND SCIENCE
(Accredited with 'B' grade by NAAC)

MELAIIVAPURI-622 403, PUDUKKOTTAI Dt, TAMIL NADU

DEPARTMENT OF B.Com., BANK MANAGEMENT

List of Students Enrolled in Valued Added Course for 2020-2021

S. No	Name of the Candidate	Register Number	Signature
1.	AJAIKUMAR . M	CB20C 82026	M. Ajai Kumar
2.	AZHAGAR . A	CB20C 82028	Azhagar. A
3.	BALAMURUGAN . S	CB20C 82029	S. Balamurugan
4.	DEEPIKA . S	CB20C 82031	Deepika - S
5.	GAJENDRAN . C	CB20C 82033	C. Gajendran.
6.	GOBIKRISHNAN . P	CB20C 82034	Gobikrishnan.P
7.	KAVIYAN . S	CB20C 82035	S. Kaviyan
8.	KESAVAN . C	CB20C 82036	Kesavan. C
9.	MAHENDRAN . S	CB20C 82037	S. Mahendran
10.	MANGALEESHWARAN . S	CB20C 82038	Mangaleeshwaran.S
11.	MANIKANDAN . A	CB20C 82039	A. Manikandan
12.	MANIKANDAN . K	CB20C 82040	manikandan. k
13.	MEENA . S	CB20C 82041	S. Meena.
14.	MOHAMEDASIK . S	CB20C 82042	mohamedasik. S
15.	NALLALAGU . N	CB20C 82044	N. Nallalagu
16.	NATHIYA . M	CB20C 82045	M. Nathiya
17.	PANDI . V	CB20C 82046	V. Pandi
18.	MANIKANDAPRABU . N	CB19C 76171	Manikandaprabu. N
19.	NAGARAJAN . S	CB19C 76172	Nagarajan. S
20.	AARTHI . K	CB19C 76173	K. Aarthi.
21.	ABINAYA . AN	CB19C 76174	Abinaya . AN
22.	ARONIYASHYAMALA . S	CB19C 76175	Aroniyashyamala. S
23.	ARUL NANDHINI . P	CB19C 76176	P. Arul Nandhini
24.	DEVIKA . P	CB19C 76177	P. Devika.
25.	DHARANI . PL.	CB19C 76178	Devika . P
26.	DURAI . K	CB19C 76179	K. Durai
27.	KARTHICK . D	CB19C 76180	Karthick. D
28.	KARTHICK . S	CB19C 76181	Karthick. S
29.	KARUPPIAH . R	CB19C 76182	Karupiah. R
30.	KAVITHA . R	CB19C 76183	R. Kavitha
31.	KRISHNAPRIYA . S	CB19C 76184	Krishnapriyas

32.	LATHA . M	CB19C 76185	Latha . M
33.	LAVANYA . K	CB19C 76186	Lavanya . k
34.	MAHESHWARI . J	CB19C 76187	J. Maheshwari.
35.	MANURAJ . G	CB19C 76188	manuraj . g
36.	MOHAMED AJEES . J	CB19C 76189	Mohamed Ajees . J
37.	NAVEEN . A	CB19C 76190	A. Naveen
38.	NITHISH KUMAR , A	CB19C 76191	nithishkumar . A
39.	PAREMESHWARI . N	CB19C 76192	paremeshwari . N
40.	PRASANNA SRI . K	CB19C 76193	Prasanna Sri . k
41.	PREM KUMAR . K	CB19C 76194	premkumar . k
42.	PREMKUMAR . C	CB19C 76195	premkumar . c
43.	PUGAENTHI . B	CB19C 76196	pugaenthi . B
44.	PUKALENTHI . N	CB19C 76197	pukalenthi . n
45.	ANDICHAMY . A	CB18C 66102	A. Andichamy
46.	ASWIN . V	CB18C 66103	Aswin . V
47.	BALAMURUGAN . R	CB18C 66104	Balamurugan . R
48.	DHANAPACKIYAM . G	CB18C 66105	Dhanapackiyam . G
49.	DHAVALAKSHMI . T	CB18C 66106	T. Dhavalakshmi
50.	GOBINATHI . P	CB18C 66107	P. Gobinathi
51.	JAYASURYA . A	CB18C 66108	A. Jayasurya
52.	KALPANA . V	CB18C 66109	kalpana . V.
53.	KARTHICK . P	CB18C 66110	Karthick . P
54.	KARUPPAIAH . S	CB18C 66111	Karuppaiah . S
55.	KOWSALYA . V	CB18C 66112	Kow.salya . V.
56.	LAKSHMANAN . P	CB18C 66114	P. Lakshmanan
57.	MANJULA . C	CB18C 66115	manjula . c
58.	MANOJKUMAR . S	CB18C 66116	Manojkumar . S
59.	MARUTHUPANDI . T	CB18C 66117	T. Maruthupandi
60.	MOHANRAM . S	CB18C 66118	Mohanram . S
61.	MUTHUDEEPIKA . R	CB18C 66119	Muthudeepika . R
62.	NANDHINI . N	CB18C 66120	nandhini . N


COURSE CO-ORDINATOR

GANESAR COLLEGE OF ARTS & SCIENCE
MELASIVAPURI - 622403
PUDUKKOTTAI DIST.


HOD.

Head

Department of Commerce in Bank Management
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi.
Pudukkottai - 622403.


PRINCIPAL
Principal

Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403

**DEPARTMENT OF B.Com.,
(BANK MANAGEMENT)**

**VALUE ADDED COURSE
On
MUTUAL FUNDS IN INDIA**

**VAC-BCOMBM-006
(Course Duration: 30 Hours)
07-01-2021 to 23-02-2021**

GOOGLE MEET

Organised By



**DEPARTMENT OF B.Com (BANK MANAGEMENT)
GANESAR COLLEGE OF ARTS AND SCIENCE**

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COURSE OBJECTIVES

- ✓ The main objective of this paper is to provide a conceptual framework about mutual funds,
- ✓ Role of mutual funds, types, legal structure, regulations and accounting. It enables the participants to understand the mutual funds and its related aspects.
- ✓ Role of Regulators in India – Rights and Obligations of the investors
- ✓ Distribution channels – Direct marketing
- ✓ Accounting of Mutual funds – Accounting policies in NAV.



GANESAR COLLEGE OF ARTS AND SCIENCE

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MELAISIVAPURI-622 403, PUDUKKOTTAI Dt, TAMIL NADU

DEPARTMENT OF B.Com., BANK MANAGEMENT

List of Students Enrolled in Valued Added Course for 2020-2021

S. No	Name of the Candidate	Register Number	Signature
1.	PARVATHI . P	CB20C 82047	Parvathi . P
2.	PRAVEENKUMAR . A	CB20C 82048	A. Praveenkumar
3.	PRIYANKA . S	CB20C 82050	Priyanka . S
4.	PUGAZHENTHAN . R	CB20C 82051	Pugazhenthana . R
5.	RAJAKUMAR . M	CB20C 82052	M. Rajakumar
6.	SARADHA . A	CB20C 82053	Saradha . A
7.	SARAVANAN . C	CB20C 82054	Saravanan . C
8.	SATHAPPAN . P	CB20C 82055	Sathappan . P
9.	SATHYA . A	CB20C 82057	Sathya . A
10.	SELVARAJ . C	CB20C 82058	Selvaraj . C
11.	SIRANJEEVI . M	CB20C 82059	Siranjeevi . M
12.	SIVAKUMAR . P	CB20C 82060	Sivakumar . P
13.	SRIDHAR . B	CB20C 82061	Sridhar . B
14.	SWETHA . G	CB20C 82062	Swetha . G
15.	VASANTH . S	CB20C 82063	Vasanth . S
16.	VIGNESH . N	CB20C 82064	Vignesh . N
17.	VIJAYALAKSHMI . N	CB20C 82065	Vijayalakshmi . N
18.	RAGUVARAN . A	CB19C 76198	Raguvaran . A
19.	RAJA . C	CB19C 76199	Raja . C
20.	RAJKUMAR . M	CB19C 76200	M. Rajkumar
21.	RANGADURAI . R	CB19C 76201	Rangadurai . R
22.	SAKTHIDHASAN . V	CB19C 76202	Sakthidhasan . V
23.	SANGEETHA . P	CB19C 76203	Sangeetha . P
24.	SANGEETHA . V	CB19C 76204	Sangeetha . V
25.	SARAN . A	CB19C 76205	Saran . A
26.	SARANKUMAR . R	CB19C 76206	R. Sarankumar
27.	SARANYA . V	CB19C 76207	Saranya . V

28.	SARAVANA PERUMAL . A	CB19C 76208	Saravana perumal . A
29.	SATHISHKUMAR . S	CB19C 76209	Sathishkumar . S
30.	SIVAKUMAR . S	CB19C 76210	Sivakumar . S
31.	SNEKA . M	CB19C 76211	Sneka . M
32.	SOWMIYA . A	CB19C 76212	A. Sowmya
33.	SRIDHARAN . R	CB19C 76213	Sridharan . R
34.	SUGANTHA . S (15-08-2002)	CB19C 76214	Sugantha . S
35.	SUGANTHI . S (07-02-2003)	CB19C 76215	Suganthi . S
36.	THIRUPPATHI . P	CB19C 76216	Thiruppathi . P
37.	VADIVEL . D	CB19C 76217	Vadivel . D
38.	VAISHNAVI . G	CB19C 76218	Vaishnavi . G
39.	VANMATHI . P	CB19C 76219	Vanmathi . P
40.	VELLAISAMY . A	CB19C 76220	Vellaishamy . A
41.	VIGNESH . N	CB19C 76221	N. Vignesh .
42.	VIGNESHWARAN . N	CB19C 76222	Vigneshwaran . N
43.	VIJAYALAKSHMI . S	CB19C 76223	Vijayalakshmi . S
44.	YOGESHWARAN . A	CB19C 76224	Yogeshwaran . A
45.	YUVARAJ . P	CB19C 76225	Yuvaraj . P
46.	PALANIKUMAR . S	CB18C 66121	Palanikumar . S
47.	PANNEERSELVAM . P	CB18C 66122	Panneerselvam . P
48.	PARANJOTHI . C	CB18C 66123	Paranjothi . C
49.	PERUMAL . K	CB18C 66124	Perumal . K .
50.	PARVEENKUMAR . S	CB18C 66125	Parveenkumar . S
51.	PRAVINRAJ . P	CB18C 66126	P. Pravinraj
52.	PRIYADHARSHINI . A	CB18C 66127	Priyadharshini
53.	RAJALAKSHMI . C	CB18C 66128	Rajalakshmi . C
54.	RAMYA . M	CB18C 66129	Ramya . M
55.	RATHINAROBIN . A	CB18C 66130	Rathinarobin . A
56.	RENGANATHAN . V	CB18C 66131	Renganathan . V
57.	SAKTHI . R	CB18C 66132	Sakthi . R
58.	SELVAKUMAR . A	CB18C 66134	Selvakumar . A
59.	SELVI . R	CB18C 66135	Selvi . R

**GANESAR COLLEGE OF ARTS AND SCIENCE
MELASIVAPURI**

DEPARTMENT OF MATHEMATICS

Value added
course

PRINCIPLES OF EXPERIMENTAL DESIGN

AC-MM005
(Course Duration: 30 Hours)
5-01-2021 to 27-02-2021



GANESAR COLLEGE OF ARTS AND SCIENCE
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ABOUT THE DEPARTMENT

Mathematicians seek out patterns and use them to formulate new conjectures. Mathematicians resolve the truth or falsity of conjectures by mathematical proof. Under the graduate programme B.Sc. Maths was started in the year 1994 and the post graduate programme M.Sc. Maths was started in the year 2005. In the first semester, the main core papers such as operations research, analysis, calculus, modelling, topology, automata, fuzzy and also offer papers to skill development, economics of transportation and application courses for the other department.

COURSE OBJECTIVES

1. To learn analysis skill with models
2. To know comparing ideas
3. To find errors

Course co-ordinator

Mr. K. Anand

**Department of
Mathematics
anandmathematics@gmail.com**

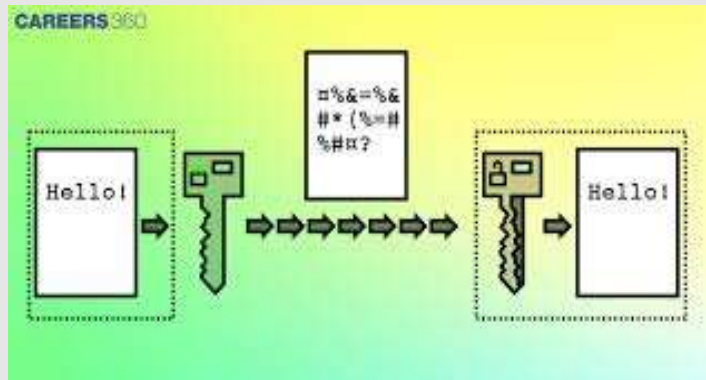
**GANESAR COLLEGE OF ARTS AND SCIENCE
LAISIVAPURI**

DEPARTMENT OF MATHEMATICS

**Value added
course On**

MATHEMATICAL CRYPTOGRAPHY

**VAC-MM006
(Course Duration: 30 Hours) I
0-03-2021 to 20-04-2021**



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COURSE OBJECTIVES

1. To offer number theoretic preliminaries for widely used public key cryptosystems
2. To teach public-key cryptographic primitives and their role in communication

Course co-ordinator

Mrs. V. Amutha Department of

mathematics
eluermathematics@gmail.com



GANESAR COLLEGE OF ARTS AND SCIENCE

Accredited with "B" Grade by NAAC

Melasivapuri - 622403, Pudukkottai district, Tamilnadu - India

DEPARTMENT OF COMPUTER SCIENCE

Value added course

WEBPRENEURSHIP

(SUBJECT CODE: 21CSVAC01)

COURSE DURATION:(30 Hours)
21-12-2020 to 09-02-2021

Organised

ABOUT THE COLLEGE

Ganesar College of Arts and Science are conceptualised with a spirit of service to the rural society in the year 1909. Our students, who got educated and their personality developed here and who have been serving in every walk of life, have been bringing more laurels to our College.

ABOUT THE DEPARTMENT

The Department of Computer Science blossomed as one of the premier centre for computer education in the year 1996. The department offers B.Sc. degree programme in Computer Science which are affiliated to Bharathidasan University. To provide students with strong foundational concepts and also advanced techniques and tools in order to enable them to build solutions or systems of varying complexity.

COURSE OBJECTIVES

- Students will gain basic knowledge about web solutions.
- To Navigate Internet Market, including online advertising, search, social media, and online privacy.
- Students will also gain knowledge to design and implement an experiment. Students will become users of a social media management platform. Students will learn and apply best practices for social media marketing





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Melasivapuri - 622403, Pudukkottai district, Tamilnadu - India

DEPARTMENT OF COMPUTER SCIENCE

Value added course

MATLAB

(SUBJECT CODE: 21CSVAC02)

COURSE DURATION:(30 Hours)
21-12-2020 to 09-02-2021

Organised

ABOUT THE COLLEGE

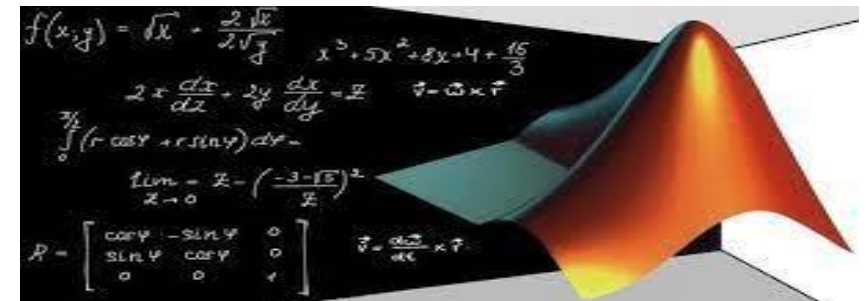
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COURSE OBJECTIVES

- MATLAB introduces students to basic MATLAB programming concepts.
- MATLAB is a software package for carrying out numerical computations and analyses.
- It uses blocks of data called matrices (MATLAB stands for matrix laboratory).
- MATLAB is probably the most commonly used scientific and engineering numerical software





GANESAR COLLEGE OF ARTS AND SCIENCE, MELASIVAPURI,
(Affiliated to Bharathidasan University, Tiruchirappalli-24)

DEPARTMENT OF ENGLISH

BRIDGE COURSE

COURSE NO: 05

COURSE NAME: FRONT OFFICE

COURSE OBJECTIVE:

- To Introduce to students the nature of the work relating to Front Office and to motivate them to try jobs in that area.

COURSE DURATION: 30 Hours

DATE/ MONTH: DEC21, 2020 - FEB9, 2021

COURSE COORDINATOR:S.KULANDHAIVEL

HOD

Head

**Department of English
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403**



**PRINCIPAL
PRINCIPAL**

**Ganesar College Of Arts & Science
MELASIVAPURI - 622 403**

DEPARTMENT OF ENGLISH

FRONT OFFICE

**COURSE DURATION:(30 Hours)
21-12-2020 to 09-02-2021**

Organised



GANESAR COLLEGE OF ARTS AND SCIENCE

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Affiliated to Bharathidasan University

Melasivapuri – 622 403, Ponnamaravathi, Tamil Nadu, India

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ABOUT THE DEPARTMENT

The Department of English was started in the year 2011. Since it's inception, the department has been dedicated to produce English graduates of high calibre. The department is strengthened by academically well qualified and experienced faculty members who consistently and dedicatedly involve themselves in teaching and interestingly participate in various national and international forums to make them updated with the current issues in English domain which ultimately benefits our students.

COURSE OBJECTIVES

To Introduce to students the nature of the work relating to Front Office and to motivate them to try jobs in that area.



GANESAR COLLEGE OF ARTS AND SCIENCE, MELASIVAPURI,

(Affiliated to Bharathidasan University, Tiruchirappalli-24)

DEPARTMENT OF ENGLISH

BRIDGE COURSE

COURSE NO: 06

COURSE NAME: TOURISM

COURSE OBJECTIVE:

- To Introduce to students about the nature job in Tourism and the scope in it.

COURSE DURATION: 30 Hours

DATE/ MONTH: DEC21, 2020 - FEB9, 2021

COURSE COORDINATOR: J.JAYARASI

HOD

Head
Department of English
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403



PRINCIPAL

Ganesar College Of Arts & Science
MELASIVAPURI - 622 403

DEPARTMENT OF ENGLISH

TOURISM

COURSE DURATION:(30 Hours)
21-12-2020 to 09-02-2021

Organised



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COURSE OBJECTIVES

To Introduce to students about the nature job in Tourism and the scope in it

APRIL-2021

Ganesar College of Arts and Science

Department of Physics

COMPUTER HARDWARE

Value added Course

Sub code: VACPH05

Classes: 3.30-4.30 PM (Weekly Twice)

☀️ **To learn Computer Hardware....**

☀️ **To know hardware in chip level....**



Ganesar College of Arts and Science

("B" grade accredited by NAAC)

Affiliated by Bharathidasan University-Thiruchirappalli

Melaisivapuri

Pudukkottai-622 403

APRIL-2021

Ganesar College of Arts and Science

Department of Physics

**Diagnostic Instruments &
Radiation safety Management**

Sub code: VACPH06

Classes: 3.30-4.30 PM (Weekly Twice)

**Free
Course**



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Melaisivapuri

Pudukkottai-622 403

DIAGNOSTIC INSTRUMENTS & RADIATION SAFETY MANAGEMENT

OBJECT:

CO1 : discuss about the diagnostic instruments

CO2: understand the working of medical equipments

CO3 : discuss different radiators and monitoring devices

CO4 : specify the radiation safety management

CO5: study the use of radiators in medicines and Industries

UNIT I: DIAGNOSTIC INSTRUMENTS

Blood flow meters - (Electromagnetic blood flow meter, ultrasonic blood flow meter, Recording fetal heart movements and blood circulation using Doppler ultrasonic method) - Gas analysers: (infra red gas analysers, para magnetic oxygen analyser only).

UNIT II: MEDICAL EQUIPMENTS

X-ray machine – radiography and fluoroscopy – angiography – applications of X-ray examination – radiation safety instrumentation –nuclear imaging techniques

Unit III: COMPUTER TOMOGRAPHY

computer tomography-(CT) – applications of computer tomography –magnetic resonance imaging – MRI instrumentation –Positron Emission Tomography (PET).

UNIT IV: RADIATION DETECTION AND MONITORING DEVICES

Radiation Quantities and Units:Basic idea of different units of activity- KERMA- exposureabsorbed dose-equivalent dose- effective dose- collective equivalent dose- Annual Limit of Intake (ALI) and derived Air Concentration (DAC)- Radiation detection: Basic concept and working principle of gas detectors (Ionization Chambers, Proportional Counter,Multi-Wire Proportional Counters (MWPC) and Gieger Muller Counter)- Scintillation Detectors (Inorganic and Organic Scintillators)- Solid States Detectors and NeutronDetectors-Thermo luminescent Dosimetry.

UNIT V: RADIATION SAFETY MANAGEMENT

Biological effects of ionizing radiation- Operational limits and basics of radiation hazardsevaluation and control- radiation protection standards- International Commission on Radiological Protection (ICRP) principles- justification-optimization- limitation- introduction of safety and risk management of radiation- Nuclear waste and disposal management- Brief idea about Accelerator driven Sub-critical system (ADS) for waste management.

REFERENCE

1. Bio Medical Instrumentation, Dr. M.Arumugam , Edition II ,McGraw Hill, 1994.
2. Handbook of Biomedical Instrumentation – R.S.Khandpur – Second Edition,McGraw Hill
3. An Introduction to Radiation Protection - A.Martin and S.A.Harbisor, John Willey & Sons, Inc. New York, 1981.
4. 3. Fundamental Physics of Radiology - W.J.Meredith and J.B.Massey, John Wright and Sons, UK, 1989.

GANESAR COLLEGE OF ARTS AND SCIENCE, MELAISIVAPURI-622 403

("B" grade accredited by NAAC)

Department of Physics

Value Added Course

Sub Code: VACPH05

Time: 30 Hour/Semester

Computer Hardware

Scope:

- To Identify the hardware components of a computer.

To identify the periferal devices outside computer.

Unit I : Components of a computer

Motherboard components, RAM , Processor, Specification and internal parts of Hard disk. Internal parts of DVD R/W. Switch Mode Power Supply (SMPS). Assembling a PC, Installing Operating system. Buzzer Sounds and Simple troubleshooting.

Unit II : Processors

Evolution, classification of computers, modern computers and history of PC, system types and system components. Intel Pentium 4 processor. Intel core processors. Processor cooling and Heat-sink rating calculations, Processor troubleshooting techniques.

Unit III : Motherboards and Buses

Motherboard Connectors and system Bus types; the Processor Bus, Memory bus, I/O Buses, System Resources, Motherboard selection criteria.

Unit IV : Types of Storages

Hard Disk storage: Hard drive advancements and form factors. Hard disk drive components and operation. Optical storage: CD - DVD construction technology, DVD tracks and sectors,

Unit V : Video hard ware

Video display interface, digital display interface, Monitors display specifications, Audio hardware

References:

PC Hardware in a Nutshell, 3rd Edition by **Robert Bruce Thompson, Barbara Fritchman Thompson**



GANESAR COLLEGE OF ARTS AND SCIENCE

Department of social work

Bridge Course detail

Year 2020-2021

Name of the Course	Year of offering	No. of times offered during the same year	No.of hours
Gandhian Model For Rural	2020-2021	1	30 hrs
Urban Community Development	2020-2021	1	30 hrs

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Department of Social Work
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottal - 622403

[Handwritten signature]
Principal
PRINCIPAL
Ganesar College Of Arts & Science
MELASIVAPURI - 622 403

GANDHIAN MODEL FOR RURAL DEVELOPMENT

COURSE CODE : VAC-SW-004
DURATION : DEC-APR(2020-21)
SESSION : I
COURSE COORDINATOR : M.SHARMILA DEVI

COURSE OUTCOME

- 1. To educate about philosophy of Mahatma Gandhi*
- 2. To be aware of Gandhian vision on village swaraj*
- 3. To learn about panchayat raj system and constructive programs.*
- 4. To provide knowledge about Gandhi vision on rural development*
- 5. To learn about the land reforms*

Value Added Course -- Syllabus
GANESAR COLLEGE OF ARTS AND SCIENCE, MELASIVAPURI-622403
DEPARTMENT OF SOCIAL WORK

GANDHIAN MODEL FOR RURAL DEVELOPMENT

Course Code: VAC-SW-004

Objectives and Aims

1. To learn the philosophy of Mahatma Gandhi
2. To be aware of Gandhian vision on village swaraj
3. To educate about panchayat raj system and constructive programs.
4. To obtain knowledge about Gandhi vision on rural development
5. To learn about the land reforms

Unit-I

Truth and non violence, satyagraha, sarvodaya, swaraj, trusteeship and Swadeshi.

Unit-II

Status of village in India, land ownership, problem of landless labour, land reforms and measures of rural reconstruction.

Unit-III

Gandhi's vision of panchayat raj, panchayat raj in independent india, 73rd and 74th amendment act, Village swaraj, people's power, role of agriculture and cattle welfare, khadi and village industries.

Unit-IV

Rural development concepts, Gandhian views on rural reconstruction, early rural development program in India, technological approach.

Unit-V

Concept of sarvodaya, poverty, health system, education, science and technology, centralisation of powers and governance.

Reference

Gandhian Approach To Integrated Rural Development : Hardcover – 1 January 2000
by Ashu Pasricha (Author)

Gandhian Vision of Rural Development: Its Relevance in Present Time



GANESAR COLLEGE OF ARTS AND SCIENCE
DEPARTMENT OF SOCIALWORK
Value added courses

ENVIRONMENT AND SOCIETY



URBAN COMMUNITY DEVELOPMENT

Course code : **VAC-SW-005**
Duration : **Dec-Apr(2020-21)**
Session : **II**
Course coordinator : **M:Sharmila Devi**

COURSE OUTCOME

1. To enable students to understand the unique nature of urban community .
2. To develop sensitivity and communication for working with urban poor .
3. To provide knowledge on the government and voluntary efforts towards urban development .
4. To equip students with specific skills and techniques of working with urban communities.
5. To learn about the Urban development programmes.

Value Added Course -- Syllabus
GANESAR COLLEGE OF ARTS AND SCIENCE, MELASIVAPURI-622403
DEPARTMENT OF SOCIAL WORK

Urban Community Development
Course Code: VAC-SW-005

Objectives

1. To enable students to understand the unique nature of urban community
2. To develop sensitivity and communication for working with urban poor
3. To provide knowledge on the government and voluntary efforts towards urban development
4. To equip students with specific skills and techniques of working with urban communities.
5. To provide knowledge about the Urban development programmes.

Unit-I

Urban Community: Meaning, Characteristics. City-Meaning, Classification, Trends in Urbanization Process. Migration: Meaning types.

Unit-II

Urbanization And Urbanism: Meaning, Theories of urbanization, Characteristics of urbanism, Slums: Definition, Classification and Culture of Slums. Urban Problems: Housing, Drug Addiction, Pollution.

Unit-III

Urban Community Development: Definition, Objectives and Principles. Methods of Urban Community Development. Tamil Nadu Slum Clearance and Improvement Act Community Planning and Community Participation.

Unit-IV

Structure and Function of Urban Development Agencies; Housing and Urban Development Corporation (HUDCQ); Housing Board, Role of voluntary Agencies in Urban Development.

Unit-V

Urban Development Programme: Tamil Nadu Urban Development Project (TNUDP); Madras Urban Development Projects (MUDP) I & II; Tamil Nadu Slum Clearance Board. Role of Community Development Worker-Application of Social Work Methods in Urban Development.

REFERENCES

1. **Conservation and Environmentalism** by Robert C. Paehlke " Publication Date: 1995
2. **Encyclopedia of Environment and Society (5 vols.)** by Paul Robbins
Publication Date: 2007



GANESAR COLLEGE OF ARTS AND SCIENCE

(Accredited with 'B' grade by NAAC)

MELAISIVAPURI - 622 403, PUDUKKOTTAI, TAMILNADU

Phone: 04333 - 247218, 247603

ACADEMIC YEAR 2019-20

DEPARTMENT OF TAMIL

VALUE ADDED COURSE
ON

TAMIL ILAKKIYANKALAI
KATTITAKKALAI

VAC-TAM003

(Course Duration: 30 Hours)

25-01-2020 to 28-03-2020

Organised



Organised



GANESAR

COLLEGE OF ARTS AND SCIENCE

UGC Recognized 2(f) and 12(B) Institution

Affiliated to Bharathidasan University

Melasivapuri – 622 403,

Palayamkottai, Tamil Nadu, India

ABOUT THE COLLEGE

Success is assured by the right choice of an educational institution. The spirit of the institution has the power to influence the personality of the learner. A sound institution alone can give a sound knowledge to the students. That is why very few institutions alone can stand the test of time. Ganesar College of Arts & Science, Melasivapuri, has been a radiant star shining in the firmament of education since 1909. It has a balanced blend of Tradition and Modernity. It has been inspiring students with its quality education. Students have been chiseled to become intelligent citizens who strongly imbibe the spirit of morality. It has been growing like a royal banyan passing its Centenary Year. The University Grants Commission UGC had notified Regulations for recognition of our college under Section 2(f) & 12(B) of the UGC Act, 1956.

ABOUT THE DEPARTMENT

Our department has been a temple of wisdom, where scholars undertake intellectual pilgrimage to glorify the Classical Tamil. Realizing the fact that Tamil and Saivism are inseparable twins, our department has been rendering services, which are historically, socially and intellectually significant. If we have a glance at the history of our old students who got enlightened in this renowned institution, we can realize the praiseworthy standard of our College. Our students, who got educated and their personality developed here and who have been serving in every walk of life, have been bringing more laurels to our department. Our students get University Ranks in every Academic Year.

COURSE OBJECTIVES

1. சங்கக் காலத்து கட்டிடக் கலையின் கலாச்சாரம் பண்பாட்டு சிந்தனைகளை அறிந்து கொள்ளுதல்
2. பண்டைய காலத்து நகர திட்டமிடுதல் சார்ந்த சிந்தனைகளை அறிதல்
3. கட்டிடக்கலை கோட்பாடுகளை பற்றி அறிந்து கொள்ளுதல்
4. கட்டிடக் கலைஞர்கள் பற்றி அறிதல்
5. தொல்பழங்கால கட்டிடக்கலை பற்றி அறிந்து கொள்ளுதல்



GANESAR COLLEGE OF ARTS AND SCIENCE

MELAISIVAPURI - 622 403, PUDUKKOTTAI, TAMILNADU

Phone: 04333 - 247218, 247603

DEPARTMENT OF TAMIL

VALUE ADDED COURSE – SYLLABUS

கட்டடக்கலை

COURSE CODE	:	VAC-TAM-003
DURATION	:	30 HOURS
SESSION	:	JAN-MAR (2019-2020)
COURSE COORDINATOR	:	Dr.Pon.Kathiresan

தமிழ் இலக்கியங்களில் கட்டடக்கலை

நோக்கம்/Course outcomes

- 1..சங்கக் காலத்து கட்டடக் கலையின் கலாச்சாரம் பண்பாட்டு சிந்தனைகளை அறிந்து கொள்ளுதல்
- 2..பண்டைய காலத்து நகர திட்டமிடுதல் சார்ந்த சிந்தனைகளை அறிதல்
- 3.. கட்டிடக்கலை கோட்பாடுகளை பற்றி அறிந்து கொள்ளுதல்
- 4.. கட்டிடக் கலைஞர்கள் பற்றி அறிதல்
- 5..தொல்பழங்கால கட்டிடக்கலை பற்றி அறிந்து கொள்ளுதல்

அலகு-1

இலக்கியங்களில் வாழ்விடங்கள்- இசை-மரம் -பரண்கள்- குடிசைகள் --கல்- கட்டிடங்கள் முதலென.. தமிழ் பண்பாட்டு கருவூலமாக திகழும் கோயில்களில் கட்டடக்கலை-

பாண்டிய நாட்டு வைணவ கோயில்களில் கலையும் கட்டிடக்கலையும் முதலியன..

அலகு-2

வாழ்விட உருவாக்க முறைகள்- கல்- மண்- செங்கல் --சுண்ணாம்பு முதலியவற்றின் பயன்பாடு.. கட்டுமான தொழில்களும் தொழிலாளர்களின் கட்டடக்கலை திறனும் முதலியன

சங்க காலம் சங்கம் மருவிய கால இலக்கியங்களில் கட்டடக்கலை சிந்தனைகள்

அலகு -3

கட்டுமான முறைகள்-- அறிவு வளர்ச்சி பெற்ற நிலையில் வாழிடங்களை புதுமையாக அமைத்தல்-- நிலவியலுக்கு ஏற்ற வீடுகளின் அமைப்பு உருவாக்கம் முதலியன..

தமிழ்நாடு கட்டுமானத் தொழிலாளர்கள் நல வாரியம் (TAMIL NADU CONSTRUCTION WORKERS WELFARE BOARD) பற்றிய விழிப்புணர்வு முதலியன..

அலகு-4

பல்வகை வாழிடங்கள்-- இல்லம்-- அரண்மனை-- கோயில்கள்-- மண்டபங்கள்-- முதலியன

சங்ககாலத்தில் வீடுகள் கோவில்கள் அரண்மனைகளின் வடிவங்கள் பாசறைகள் முதலியவற்றின் கட்டடக்கலை முதலியன..

அலகு- 5-

மனித நாகரீக வளர்ச்சியில் கட்டடக்கலை-- நவீன வாழ்வியல் முறைகள்-- கட்டிட முறைகள்-- அழகுப்படுத்தும் முறைகள் முதலியன.. இன்றைய நவீன பொறியியல் தொழில்நுட்பமும் பண்டைய கால கட்டடக்கலையின் சிறப்பும் முதலியன.. காலந்தோறும் தமிழ் இலக்கியங்களில் கட்டடக்கலையின் வரலாறும் சிறப்பும்.

பாடத்திட்டத்துடன் ஆராய்ந்தாய்ந்து கற்க வேண்டிய நூல்கள்

1.. பழந்தமிழர் கட்டடக்கலையும் நகரமைப்பும்

நா. பார்த்தசாரதி

ஏ.ஆர்.பப்ளிகேஷன்ஸ் சென்னை

2.. தமிழக நாட்டுப்புற கட்டடக்கலை மரபு

இராக.பவந்துரை மணிவாசகர் நூலகம் சென்னை

3.. மரபுக் கட்டடக்கலை

கோ. திருஞானம்

மீனாட்சி புத்தக நிலையம் மதுரை

4.. கோயில் ஆய்வும் நெறிமுறைகளும் தமிழக கோயில் கலை வரலாறும்

அம்பை மணிவண்ணன்

ஏ. ஆர். பப்ளிகேஷன்ஸ் சென்னை

DEPARTMENT OF TAMIL

Value added course
ON

ITHALIYAL EZHUTHU PAYIRCHI

VAC-TAM004

(Course Duration: 30 Hours)

25-01-2020 to 28-03-2020



Organised



GANESAR

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UGC Recognized 2(f) and 12(B) Institution

Affiliated to Bharathidasan University

Melasivapuri – 622 403,

Ponnambarevathi, Tamil Nadu, India

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COURSE OBJECTIVES

1. இதழ்களுக்கு எழுதும் நோக்கம் மற்றும் நுட்பத்தைக் கற்பித்தல்
2. ஊடகங்களில் பணிவாய்ப்பு பெற மாணவர்களைத் தயார்ப்படுத்துதல்
3. ஊடகப் படைப்பாற்றலை வளர்த்துக் கொள்ளப் பயிற்சியளித்தல்

கணேசர் கலை அறிவியல் கல்லூரி
மேலைச்சிவபுரி
VALUE ADDED COURSE - SYLLABUS
இதழியல் - எழுத்துப்பயிற்சி

COURSE CODE : VAC-TAM-004
DURATION : 30 HOURS
SESSION : 25-01-2020 to 28-03-2020
COURSE COORDINATOR : Dr.PR.ALAGAMMAI

COURSE OUTCOMES:

1. இதழ்களுக்கு எழுதும் நோக்கம் மற்றும் நுட்பத்தை அறிந்துகொள்ளுதல்.
2. ஊடகங்களில் பணிவாய்ப்புப் பெறுவர்.
3. ஊடகப் படைப்பாற்றலை வளர்த்துக் கொள்வர்.

இதழியல் - எழுத்துப்பயிற்சி

நோக்கம் :

1. இதழ்களுக்கு எழுதும் நோக்கம் மற்றும் நுட்பத்தைக் கற்பித்தல்
2. ஊடகங்களில் பணிவாய்ப்பு பெற மாணவர்களைத் தயார்ப்படுத்துதல்
3. ஊடகப் படைப்பாற்றலை வளர்த்துக் கொள்ளப் பயிற்சியளித்தல்

அலகு 1

இதழ்களுக்கு எழுதுவதின் நோக்கம் - வகைகள் - நாளிதழ், பருவ இதழ்கள் போன்றவற்றிக்கு எழுதுவதில் வேறுபாடுகள் - பத்திகள் - நேர்காணல்கள், நூல் மதிப்புரைகள், திரைப்பட விமர்சனம் போன்றன எழுதுவதில் பின்பற்றவேண்டிய அம்சங்கள்.

அலகு 2

சிறப்புக் கட்டுரைகள் நுட்பங்கள் - வகைகள் - செய்தியிலிருந்து மாறுபடும் தன்மைகள் - வடிவமைப்பதில் இருக்கும் பிரச்சனைகள் - சிறப்புக்கட்டுரை எழுதப்பயிற்சி அளித்தல் - ஏதேனும் சமூகப் பிரச்சனையைத் தந்து சிறப்புக் கட்டுரை எழுதச் செய்தல்.

அலகு 3

தலையங்கம் என்றால் என்ன? - தலையங்கத்தின் சிறப்புகள் - நடப்பு அரசியல், சமூகப் பிரச்சனைகள் குறித்து தலையங்கம் எழுதப் பயிற்சியளித்தல் - ஏதேனும் அரசியல் பிரச்சனையை மையமிட்டு தலையங்கம் எழுதச் செய்தல்.

அலகு 4

திரைப்படம் - நாடகம், இசைக்கச்சேரி பற்றிய விமர்சனங்களின் தனித்தன்மைகள் - திரைப்பட விமர்சனம் எழுதிடப் பயிற்சி அளித்தல் - அண்மையில் வெளியான தமிழ்த் திரைப்படம் பற்றிய விமர்சனம் எழுதச் செய்தல்.

அலகு 5

காவல் துறைச் செய்திகள், குற்றவியல் செய்திகள், புகம்பம், கலவரம், இயற்கைப் பேரழிவு பற்றி எழுதிடப் பயிற்சியளித்தல் - சிறுகுறிப்புகள் தந்து அதைப் பெரிய செய்தியாக விரித்து எழுதச் செய்தல்

பார்வை நூல்கள் :

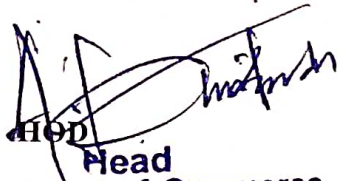
1. ஸ்ரீகுமார்.எஸ், கிருஷ்ணன். என், இதழியல் நுணுக்கங்கள், ஸ்ரீசெண்பகா பதிப்பகம், கிருஷ்ணா தெரு, தியாகராய நகர், சென்னை - 17.
2. பூரணசட சந்திரன்.க. பத்திரிகை, தலையங்கம், கருத்துரை தமிழ் இலக்கியக் கழகம், 49, பாரதியார் சாலை, திருச்சி - 1.
3. மகரம், எழுதுவது எப்படி, பழனியப்பா பிரதர்ஸ், நந்திகோவில் தெரு, திருச்சி - 1.
4. தங்கமணி பத்திரிகை மொழிநடை, மாணிக்கம் பதிப்பகம், பரணம், திருச்சி மாவட்டம்.
5. இதழியல் கல், ம.பா.குருசாமி, குருதே பதிப்பகம், திண்டுக்கல்.
6. அ. சாந்தா & மோகன், மக்கள் ஊடகத் தொடர்பியல் அடிப்படைகள்.



**GANESAR COLLEGE OF ARTS AND SCIENCE
DEPARTMENT OF COMMERCE
BRIDGE COURSE DETAIL**

YEAR 2019-2020

Name of the course	Year of offering	Number of times offered during the same year	Number of Hours
International economics	2019-2020	1	30
Basic accounting with accountancy software	2019-2020	1	30


HOD

Head
Department of Commerce
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403


PRINCIPAL

PRINCIPAL
Ganesar College of Arts & Science
MELASIVAPURI - 622 403



GANESAR COLLEGE OF ARTS AND SCIENCE

Affiliated to Bharathidasan University

Melasivapuri – 622 403, Pudukkottai(DT),TamilNadu.

DEPARTMENT OF COMMERCE
Value added course

International Economics

(SUBJECT CODE: VACCM003)

COURSE DURATION:(30 Hours)
03-01-2020 to 18-02-2020

Organised by A.Duraipandi

ABOUT THE COLLEGE

Ganesar College of Arts and Science are conceptualised with a spirit of service to the rural society in the year 1909. Our students, who got educated and their personality developed here and who have been serving in every walk of life, have been bringing more laurels to our College.

ABOUT THE DEPARTMENT

The Department of Commerce was started in the academic year 1994 - 95. It offers B.Com in UG stream and M.Com in PG stream and also offered Tally course. It offers superior quality, affordable and professional education with a view to build graduate and post graduate with highly efficient and leadership qualities. The department intends to enlighten the graduates to be in right endeavour by developing their distinct competition in the human values and professionalism which led them to be successful and entrepreneurial graduates in the dynamic environment.

COURSE OBJECTIVES

- To teach the International Economics
- To acquire the knowledge of Export Import
- To know about International Economics Organization and its Functions.



GANESAR COLLEGE OF ARTS AND SCIENCE
MELAISIVAPURI 622403, PUDUKKOTTAI Dt, TAMILNADU

DEPARTMENT OF COMMERCE
VALUE ADDED COURSE 2019-2020

INTERNATIONAL ECONOMICS

VACCM003

OBJECTIVES

- ❖ To teach the International Economics
- ❖ To acquire the Knowledge of Export Import
- ❖ To know about International Economics Organisation and its Functions.

OUT COME

- ❖ Equip the Students to have the thorough Knowledge of International Economics

UNIT – I

International Trade -Importance of International Trade, Theories of Foreign Trade Theory of Adam Smith ,Ricardo ,Haberler's , Heckscher–Ohlin Balance of Trade , Balance of Payment , Concepts- Causes of Disequilibrium ,Methods to Correct Disequilibrium- Fixed and Floating Exchange Rates – Euro – Dollar Marketing (An Over View)

UNIT - II

Export Management – Export Procedure and Documents -Export Finance – Export Promotion- Export Pricing . International Economic Organizations and its Functions IMF , IDA, IFA, IBRD, ADB ,UNCTAD, UNIDO

UNIT – III

WTO and Trade Liberalization - Liberalization of Trade in Manufacturing and in Agricultural Trade- TRIPS , TRIMS

UNIT – IV

Methods of Foreign Payment – Determination of Rate of Exchange – The Uruguay round

UNIT – V

Investment Subsidy- Indian Patent Law

RECOMMENDED TEXTS

- 1) Francies Cherunilam , International Trade and Export Management – Himalaya Publishing House – Mumbai – 04
- 2) Paul .R. Krugman and Maurice Obstfeld , International Economics (Theory and Policy) – Pearson Education Asia – Addison Wesley Longman (p) Ltd – D ELHI –92
- 3) Robert J .Carbaugh , International Economics – Thomson Information Publishing Group -Wadsworth Publishing Company – California
- 4) H.G. Mannur , International Economics – Vikas Publishing House (P) Ltd – New Delhi – 14 .



GANESAR COLLEGE OF ARTS AND SCIENCE

Affiliated to Bharathidasan University
Melasivapuri – 622 403, Pudukkottai(DT),TamilNadu.

DEPARTMENT OF COMMERCE Value added course

BASIC ACCOUNTING WITH ACCOUNTANCY SOFTWARE

(SUBJECT CODE: VACCM004)

COURSE DURATION:(30 Hours)
19-02-2020 to 22-03-2020

Organised by A.Duraipandi

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COURSE OBJECTIVES

- To provide an overview of the use of accounting in business
- To give an understanding of the practical applications of the branches of accounting
- To enable students to read and understand the basic corporate financial statements and reports and the implications contained therein.
- To use accounting software to compile final accounts of business concerns.



GANESAR COLLEGE OF ARTS AND SCIENCE
MELAISIVAPURI 622403, PUDUKKOTTAI Dt, TAMILNADU

DEPARTMENT OF COMMERCE

VALUE ADDED COURSE 2019-2020 **VACCM004**
BASIC ACCOUNTING WITH ACCOUNTANCY SOFTWARE

COURSE OBJECTIVES

- To Provide an Overview of the use of accounting in business
- To give an understanding of the practical applications of the branches of accounting
- To enable students to read and understand the basic corporate financial statements and reports and the implications contained therein
- To use accounting software to compile final accounts of business concerns.

UNIT – I INTRODUCTION TO ACCOUNTING

Accounting terms, concepts and convention, book-keeping and accounting, branches in accounting, Accounting equations

UNIT – II FINANCIAL ACCOUNTING

Golden principles of accounting, transactions-journals, ledgers, trial balance and final accounts

UNIT III - COST ACCOUNTING

Preparation of cost sheet, tenders and quotation overhead appointments

UNIT IV- MANAGEMENT ACCOUNTING

Preparation of budget

UNIT V- ACCOUNTING SOFTWARE

Computerized accounting-installing tally-features & procedures for installing tally-changing default settings, introduction to tally-opening screen of tally-creating company-selecting company-shutting a company-altering company-configuring company, inventory information -creating of stock groups-stock items [displaying altering and deleting item]-units of measure, accounting information-ledger single and multiple ledger vouchers in tally-contra vouchers-purchases vouchers-sales voucher-payment,-receipt voucher-journal voucher, display menu-trial balance, profit and loss account and balance sheet.

**DEPARTMENT OF B.Com.,
(BANK MANAGEMENT)**

VALUE ADDED COURSE

On

BANKING REGULATION AND SERVICES

VAC-BCOMBM-003

(Course Duration: 30 Hours)

03-01-2020 to 18-02-2020

GOOGLE MEET

Organised By



**DEPARTMENT OF B.Com (BANK MANAGEMENT)
GANESAR COLLEGE OF ARTS AND SCIENCE**

UGC Recognized 2(f) and 12(B) Institution

(Affiliated to Bharathidasan University)

Melasivapuri – 622 403, Ponnamaravathi, Tamil Nadu, India

ABOUT THE COLLEGE

Success is assured by the right choice of an educational institution. The spirit of the institution has the power to influence the personality of the learner. A sound institution alone can give a sound knowledge to the students. That is why very few institutions alone can stand the test of time. Ganesar College of Arts & Science, Melasivapuri, has been a radiant star shining in the firmament of education since 1909.

It has a balanced blend of Tradition and Modernity. It has been inspiring students with its quality education. Students have been chiseled to become intelligent citizens who strongly imbibe the spirit of morality. It has been growing like a royal banyan passing its Centenary Year. The University Grants Commission UGC had notified Regulations for recognition of our college under Section 2(f) & 12(B) of the UGC Act, 1956.

ABOUT THE DEPARTMENT

Our department has been a temple of wisdom, where scholars undertake intellectual pilgrimage to glorify the Classical Tamil. Realizing the fact that Tamil and Saivism are inseparable twins, our department has been rendering services, which are historically, socially and intellectually significant. If we have a glance at the history of our old students who got enlightened in this renowned institution, we can realize the praiseworthy standard of our College. Our students, who got educated and their personality developed here and who have been serving in every walk of life, have been bringing more laurels to our department. Our students get University Ranks in every Academic Year.

COURSE OBJECTIVES

The main objectives of this course are:

- ✓ To provide an overview of the regulatory framework and the structure of Banking system
- ✓ To familiarise the students with the various services provided by banks.
- ✓ To align the financial theory and concepts with Industrial application
- ✓ Learn the basic functions and concepts of Banking - Understand postulates, principles and regulations of Banking.
- ✓ Analyse the various issues in banking sectors - Apply the banking services to resolve business problems - Create interest to do research in the field of banking.



GANESAR COLLEGE OF ARTS AND SCIENCE

(Accredited with 'B' grade by NAAC)

MELAISIVAPURI-622 403, PUDUKKOTTAI Dt, TAMIL NADU

DEPARTMENT OF B.Com., BANK MANAGEMENT

List of Students Enrolled in Valued Added Course for 2019-2020

S. No	Name of the Candidate	Register Number	Signature
1.	MANIKANDAPRABU . N	CB19C 76171	manikandaprabu . N
2.	NAGARAJAN . S	CB19C 76172	Nagarajan . S
3.	AARTHI . K	CB19C 76173	Aarthi . K
4.	ABINAYA . AN	CB19C 76174	Abinaya . AN
5.	ARONIYASHYAMALA . S	CB19C 76175	ARONIYASHYAMALA . S
6.	ARUL NANDHINI . P	CB19C 76176	Arul nandhini . P
7.	DEVIKA . P	CB19C 76177	Devika . P
8.	DHARANI . PL.	CB19C 76178	Dharani . PL.
9.	DURAI . K	CB19C 76179	Durai . K
10.	KARTHICK . D	CB19C 76180	Karthick . D
11.	KARTHICK . S	CB19C 76181	Karthick . S
12.	KARUPPIAH . R	CB19C 76182	KaruppiAH . R
13.	KAVITHA . R	CB19C 76183	KAVITHA . R
14.	KRISHNAPRIYA . S	CB19C 76184	Krishnapriya . S
15.	LATHA . M	CB19C 76185	Latha . M
16.	LAVANYA . K	CB19C 76186	Lavanya . K
17.	MAHESHWARI . J	CB19C 76187	Maheshwari . J
18.	MANURAJ . G	CB19C 76188	Manuraj . G
19.	MOHAMED AJEES . J	CB19C 76189	Mohamed ajees . J
20.	NAVEEN . A	CB19C 76190	Naveen . A
21.	NITHISH KUMAR , A	CB19C 76191	Nithishkumar . A
22.	PAREMESHWARI . N	CB19C 76192	paremeshwari . N
23.	PRASANNA SRI . K	CB19C 76193	Prasanna SRI . K
24.	PREM KUMAR . K	CB19C 76194	Premkumar . K
25.	PREMKUMAR . C	CB19C 76195	Premkumar . C
26.	PUGAENTHI . B	CB19C 76196	Pugaenthi . B
27.	PUKALENTHI . N	CB19C 76197	Pukalenti . N
28.	ANDICHAMY . A	CB18C 66102	Andichamy . A
29.	ASWIN . V	CB18C 66103	Aswin . V
30.	BALAMURUGAN . R	CB18C 66104	Balamurugan . R
31.	DHANAPACKIYAM . G	CB18C 66105	Dhanapackiyam . G
32.	DHAVALAKSHMI . T	CB18C 66106	Dhavalakshmi . T
33.	GOBINATHI . P	CB18C 66107	Goobnathi . P

34.	JAYASURYA . A	CB18C 66108	Jayasurya . A
35.	KALPANA . V	CB18C 66109	Kalpana . V
36.	KARTHICK . P	CB18C 66110	Karthick . P
37.	KARUPPAIAH . S	CB18C 66111	Karuppaiah . S
38.	KOWSALYA . V	CB18C 66112	Kowsalya . V
39.	LAKSHMANAN . P	CB18C 66114	Lakshmanan . P
40.	MANJULA . C	CB18C 66115	Manjula . C
41.	MANOJKUMAR . S	CB18C 66116	Manojkumar . S
42.	MARUTHUPANDI . T	CB18C 66117	Maruthupandi . T
43.	MOHANRAM . S	CB18C 66118	Mohanram . S
44.	MUTHUDEEPIKA . R	CB18C 66119	Muthudeepika . R
45.	NANDHINI . N	CB18C 66120	Nandhini . N
46.	ABINAYA . B	CB17C 53901	Abinaya . B
47.	AJITHKUMAR . A	CB17C 53902	Ajithkumar . A
48.	AMUTHALINGAM . R	CB17C 53904	Amuthalingam . R
49.	BALAJI . M	CB17C 53905	Balaji . M
50.	CHANDRASEKAR . K	CB17C 53906	Chandrasekar . K
51.	CHELLAPANDI . C	CB17C 53907	Chellapandi . C
52.	CHINNAMMAL . P	CB17C 53908	Chinnammal . P
53.	DHINAKARAN . PL	CB17C 53909	Dhinakaran . PL
54.	KAMALEESWARI . K	CB17C 53910	Kamaleeswari . K
55.	KATHALAGU . R	CB17C 53911	Kathalagu . R
56.	MAHALAKSHMI . R	CB17C 53913	Mahalakshmi . R
57.	MAGESHWARI . C	CB17C 53914	Mageshwari . C
58.	MANISHAKOYRALA . S	CB17C 53915	Manishakoyrala . S
59.	MEENAKSHI . K	CB17C 53916	Meenakshi . K
60.	MUTHU . O	CB17C 53917	Muthu . O
61.	MUTHUKUMAR . N	CB17C 53918	Muthukumar . N
62.	MUTHUMANICKAM . T	CB17C 53919	Muthumanickam . T

COURSE CO-ORDINATOR

GANESAR COLLEGE OF ARTS & SCIENCE
MELASIVAPURI - 622403
PUDUKKOTTAI DIST.

HOD.

Head

Department of Commerce in Bank Management
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403

PRINCIPAL

Principal

Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403

**DEPARTMENT OF B.Com.,
(BANK MANAGEMENT)
VALUE ADDED COURSE
On
INTERNATIONAL FINANCIAL MARKETS**

VAC-BCOMBM-004

(Course Duration: 30 Hours)

03-01-2020 to 18-02-2020

GOOGLE MEET

Organised By



**DEPARTMENT OF B.Com (BANK MANAGEMENT)
GANESAR COLLEGE OF ARTS AND SCIENCE**

UGC Recognized 2(f) and 12(B) Institution

(Affiliated to Bharathidasan University)

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students with its quality education. Students have been chiseled to become intelligent citizens who strongly imbibe the spirit of morality. It has been growing like a royal banyan passing its Centenary Year. The University Grants Commission UGC had notified Regulations for recognition of our college under Section 2(f) & 12(B) of the UGC Act, 1956.

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COURSE OBJECTIVES

- ✓ To provide an exposure on the international business and skill management.
- ✓ Foreign exchange markets – transactions
- ✓ International Bond Markets – Procedure of Issue – International stock markets system
- ✓ Off shore banking centres and offshore centres in India
- ✓ Syndicate procedure - External commercial borrowing



GANESAR COLLEGE OF ARTS AND SCIENCE

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MELAISIVAPURI-622 403, PUDUKKOTTAI Dt, TAMIL NADU

DEPARTMENT OF B.Com., BANK MANAGEMENT

List of Students Enrolled in Valued Added Course for 2019-2020

S. No	Name of the Candidate	Register Number	Signature
1.	RAGUVARAN . A	CB19C 76198	Raguvaran . A
2.	RAJA . C	CB19C 76199	Raja . C
3.	RAJKUMAR . M	CB19C 76200	Rajkumar . M
4.	RANGADURAI . R	CB19C 76201	Rangadurai . R
5.	SAKTHIDHASAN . V	CB19C 76202	Sakthidhasan . V
6.	SANGEETHA . P	CB19C 76203	Sangeetha . P
7.	SANGEETHA . V	CB19C 76204	Sangeetha . V
8.	SARAN . A	CB19C 76205	Saran . A
9.	SARANKUMAR . R	CB19C 76206	Sarankumar . R
10.	SARANYA . V	CB19C 76207	Saranya . V
11.	SARAVANA PERUMAL . A	CB19C 76208	Saravana perumal . A
12.	SATHISHKUMAR . S	CB19C 76209	Saravana perumal . A
13.	SIVAKUMAR . S	CB19C 76210	Sivakumar . S
14.	SNEKA . M	CB19C 76211	Sneha . M
15.	SOWMIYA . A	CB19C 76212	Sowmiya . A
16.	SRIDHARAN . R	CB19C 76213	Sridharan . R
17.	SUGANTHA . S (15-08-2002)	CB19C 76214	Suganya . R
18.	SUGANTHI . S (07-02-2003)	CB19C 76215	Suganthi . S
19.	THIRUPPATHI . P	CB19C 76216	Thiruppathi . P
20.	VADIVEL . D	CB19C 76217	Vadivel . D
21.	VAISHNAVI . G	CB19C 76218	Vaishnavi . G
22.	VANMATHI . P	CB19C 76219	Vaishnavi . G
23.	VELLAISAMY . A	CB19C 76220	Vellaisamy . A
24.	VIGNESH . N	CB19C 76221	Vignesh . N
25.	VIGNESHWARAN . N	CB19C 76222	Vigneshwaran . N
26.	VIJAYALAKSHMI . S	CB19C 76223	Vijayalakshmi . S
27.	YOGESHWARAN . A	CB19C 76224	Yogeshwaran . A
28.	YUVARAJ . P	CB19C 76225	Yuvaraj . P
29.	PALANIKUMAR . S	CB18C 66121	Palanikumar . S
30.	PANNEERSELVAM . P	CB18C 66122	Panneerselvam . P
31.	PARANJOTHI . C	CB18C 66123	Paranjothi . C

32.	PERUMAL . K	CB18C 66124	Perumal . k
33.	PARVEENKUMAR . S	CB18C 66125	Paraveenkumar . P
34.	PRAVINRAJ . P	CB18C 66126	Pravinraj . P
35.	PRIYADHARSHINI . A	CB18C 66127	Priyadharshini . A
36.	RAJALAKSHMI . C	CB18C 66128	Rajalakeshmi . c
37.	RAMYA . M	CB18C 66129	Ramya . M
38.	RATHINAROBIN . A	CB18C 66130	Rathinarobin . A
39.	RENGANATHAN . V	CB18C 66131	Renganathan . V
40.	SAKTHI . R	CB18C 66132	Sakthi . R
41.	SELVAKUMAR . A	CB18C 66134	Selvakumar . A
42.	SELVI . R	CB18C 66135	selvi . R
43.	SHANMUGAM . P	CB18C 66136	Shanmugam . P
44.	VENKATESH . A	CB18C 66139	Venkatesh . A
45.	VIGNESH . M	CB18C 66140	Vignesh . M
46.	VIJAY . S	CB18C 66141	vi Jay . S
47.	VIJAYALAKSHMI . C	CB18C 66142	Vijayalakshmi . C
48.	NAGAJOTHI . M	CB17C 53920	Nagajothi . M
49.	NATHCHAMMAI . K	CB17C 53921	Nathchammai . K
50.	PANDIDURAI . S	CB17C 53923	Pandidurai . S
51.	PARTHIBAN . AL	CB17C 53924	Parthiban . AL
52.	PRAMATHIYA . C	CB17C 53925	Pramathiya . C
53.	RAJESHKUMAR . P	CB17C 53926	Rajeshkumar . P
54.	RAJESHWARI . A	CB17C 53927	Rajeshwari . A
55.	RAMAMOORTHY . V	CB17C 53928	Ramamoorthi . V
56.	RAMASAMY . A	CB17C 53929	Ramamoorthi . V
57.	RASATHI . L	CB17C 53930	Ramasamy . A
58.	SADHSIVAM . T	CB17C 53931	Sadhsivam . T
59.	SHOBANA . A	CB17C 53933	Sadhsivam . T
60.	SIVASAKTHI . S	CB17C 53934	Shobana . A
61.	UMAMAHESWARI . M	CB17C 53935	Umamaheswari . M
62.	VIJAY . P	CB17C 53936	Vijay . P
63.	VIMALA . V	CB17C 53937	Vimala . V
64.	YUMUNA . B	CB17C 53938	Yumuna . B
65.	YOGALAKSHMI . A	CB17C 53939	yogalakshmi . A

S. May
 COURSE CO-ORDINATOR
 COLLEGE OF ARTS & SCIENCE
 MELASIVAPURI - 622403
 PUDUKKOTTAI DIST.

Head
 Department of Commerce in Bank Management
 Ganesar College of Arts and Science
 Melasivapuri, Ponnamaravathi
 Pudukkottal - 622403

Principal
 Ganesar College of Arts and Science
 Melasivapuri, Ponnamaravathi
 Pudukkottal - 622403

**GANESAR COLLEGE OF ARTS AND SCIENCE
MELASIVAPURI**

DEPARTMENT OF MATHEMATICS

**Value added
course on**

BIO MATHEMATICS

VAC-MM003

(Course Duration: 30 Hours)

6-01-2020 to 27-02-2020



GANESAR COLLEGE OF ARTS AND SCIENCE

UGC Recognized (f) and (B) Institution

Affiliated to Bharathidasan University

Melasivapuri-622403, Ponnamaravathi, Tamil Nadu, India

ABOUT THE COLLEGE

Success is assured by the right choice of an educational institution. The spirit of the institution has the power to influence the personality of the learner. A sound institution alone can give a sound knowledge to the students. That is why very few institutions alone can stand the test of time. Ganesar College of Arts & Science, Melasivapuri, has been a radiant star shining in the firmament of education since 1909. It has a balanced blend of Tradition and Modernity. It has been inspiring students with its quality education. Students have been chiseled to become intelligent citizens who strongly imbibe the spirit of morality. It has been growing like a royal banyan passing its Centenary Year. The University Grants Commission UGC had notified Regulations for recognition of our college under Section 2(f) & 12(B) of the UGC Act, 1956.

ABOUT THE DEPARTMENT

Mathematicians seek out patterns and use them to formulate new conjectures. Mathematicians resolve the truth or falsity of conjectures by mathematical proof. Under graduate programme B.Sc. Maths was started in the year 1994 and post graduate programme M.Sc. Maths was started in the year 2005. In offer the main core papers such as operation research, analysis, calculus, modelling, topology, automata, fuzzy and also offer paper to skill development, economics of transportation and application courses for the other department.

COURSE OBJECTIVES

1. To learn Spatial Models
2. To learn Insect Outbreak Model

Course co-ordinator

Mr. A. Vadivelmurugan

Department of mathematics

eluermathematics@gmail.com

**GANESAR COLLEGE OF ARTS AND SCIENCE
MELASIVAPURI**

DEPARTMENT OF MATHEMATICS

**Value added
course On
FINANCIAL MATHEMATICS**

**VAC-MM004
(Course Duration: 30 Hours) I
6-03-2020 to 25-04-2020**



GANESAR COLLEGE OF ARTS AND SCIENCE
UGC Recognized 2(f) and 12(B) Institution
Affiliated to Bharathidasan University
Melasivapuri - 622403, Ponnamaravathi, Tamil Nadu, India

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COURSE OBJECTIVES

1. The derivatives of Black's hole formula and its applications
2. The limitations of Arbitrage pricing, the portfolio selection problem.

Course co-ordinator

Mr. K. Anand

**Department of mathematics
eluermathematics@gmail.com**



GANESAR COLLEGE OF ARTS AND SCIENCE

Accredited with "B" Grade by NAAC

Melasivapuri - 622403, Pudukkottai district, Tamilnadu - India

DEPARTMENT OF COMPUTER SCIENCE

Value added course

DESKTOP PUBLICATION(DTP)

(SUBJECT CODE: 20CSVAC02)

COURSE DURATION:(30 Hours)
20-12-2019 to 06-02-2020

Organised

ABOUT THE COLLEGE

Ganesar College of Arts and Science are conceptualised with a spirit of service to the rural society in the year 1909. Our students, who got educated and their personality developed here and who have been serving in every walk of life, have been bringing more laurels to our College.

ABOUT THE DEPARTMENT

The Department of Computer Science blossomed as one of the premier centre for computer education in the year 1996. The department offers B.Sc. degree programme in Computer Science which are affiliated to Bharathidasan University. To provide students with strong foundational concepts and also advanced techniques and tools in order to enable them to build solutions or systems of varying complexity.

COURSE OBJECTIVES

This course provides an opportunity to produce a series of publications suitable for portfolio inclusion. Students will use industry-standard page-layout and graphics software. They will gain a thorough grounding in print production technology and procedures, including how to communicate with other print professionals, estimate costs, and deal with digital output





GANESAR COLLEGE OF ARTS AND SCIENCE

Accredited with "B" Grade by NAAC

Melasivapuri - 622403, Pudukkottai district, Tamilnadu - India

DEPARTMENT OF COMPUTER SCIENCE

Value added course

ANDROID DEVELOPMENT

(SUBJECT CODE: 20VACCS01)

COURSE DURATION:(30 Hours)
20-12-2019 to 06-02-2020

Organised

ABOUT THE COLLEGE

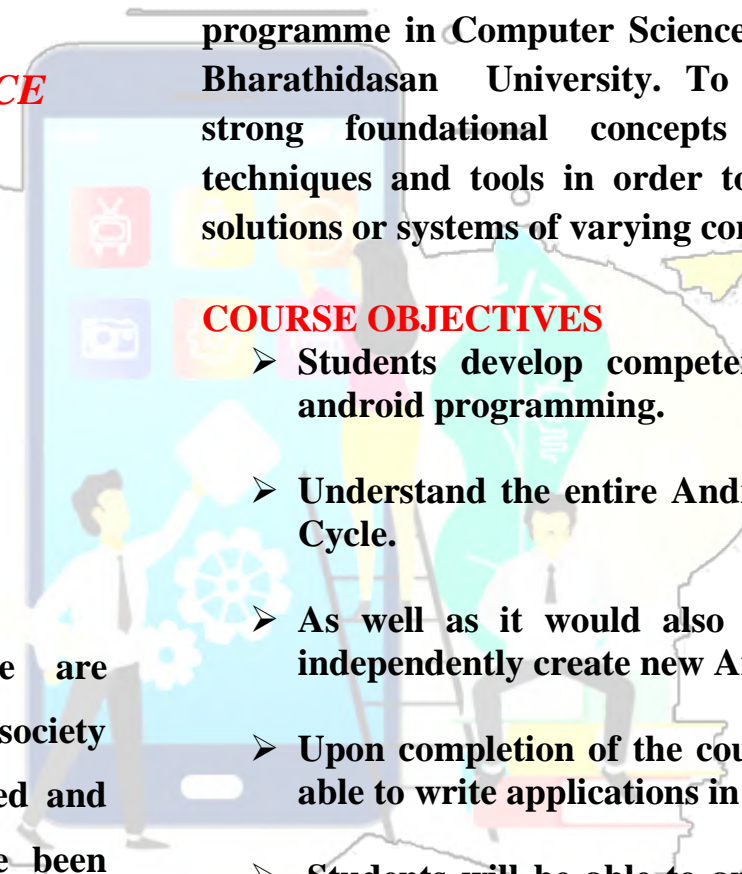
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COURSE OBJECTIVES

- Students develop competence and confidence in android programming.
- Understand the entire Android Apps Development Cycle.
- As well as it would also enable the students to independently create new Android Applications.
- Upon completion of the course, the student will be able to write applications in Android.
- Students will be able to appreciate the concept of virtual machine.
- Writing small codes, indenting, Styles





GANESAR COLLEGE OF ARTS AND SCIENCE, MELASIVAPURI,

(Affiliated to Bharathidasan University, Tiruchirappalli-24)

DEPARTMENT OF ENGLISH

BRIDGE COURSE

COURSE NO: 03

COURSE NAME: GERMAN

COURSE OBJECTIVE:

- To create an exposure to the students for identifying inner talent to do many things such as speaking German.

COURSE DURATION: 30 Hours

DATE/ MONTH: DEC 20, 2019 - FEB6,2020

COURSE COORDINATOR:S.KULANDHAIVEL

HOD

Head

**Department of English
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403**



**PRINCIPAL
PRINCIPAL**

**Ganesar College Of Arts & Science
MELASIVAPURI - 622 403**

DEPARTMENT OF ENGLISH

GERMAN

**COURSE DURATION:(30 Hours)
20-12-2019 to 06-02-2020**

Organised



GANESAR COLLEGE OF ARTS AND SCIENCE

*UGC Recognized 2(f) and 12(B) Institution
Affiliated to Bharathidasan University*

Melasivapuri – 622 403, Ponnamaravathi, Tamil Nadu, India

ABOUT THE COLLEGE

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&Science, Melasivapuri, has been a radiant star shining in the firmament of education since 1909. It has a balanced blend of Tradition and Modernity. It has been inspiring students with its quality education. Students have been chiseled to become intelligent citizens who strongly imbibe the spirit of morality. It has been growing like a royal banyan passing its Centenary Year. The University Grants Commission UGC had notified Regulations for recognition of our college under Section 2(f) &12(B) of the UGC Act, 1956.

ABOUT THE DEPARTMENT

The Department of English was started in the year 2011. Since it's inception, the department has been dedicated to produce English graduates of high calibre. The department is strengthened by academically well qualified and experienced faculty members who consistently and dedicatedly involve themselves in teaching and interestingly participate in various national and international forums to make them updated with the current issues in English domain which ultimately benefits our students.

COURSE OBJECTIVES

To create an exposure to the students for identifying inner talent to do many things such as speaking German.



GANESAR COLLEGE OF ARTS AND SCIENCE, MELASIVAPURI,

(Affiliated to Bharathidasan University, Tiruchirappalli-24)

DEPARTMENT OF ENGLISH

BRIDGE COURSE

COURSE NO: 04

COURSE NAME: ARTS OF LIVING

COURSE OBJECTIVE:

- To make the students know the benefit of exercises as an art for living well and healthily.

COURSE DURATION: 30 Hours

DATE/ MONTH: DEC 20, 2019 - FEB 6, 2020

COURSE COORDINATOR: J.JAYARASI

HOD

Head
Department of English
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403



S.V. Somnath

PRINCIPAL

PRINCIPAL
Ganesar College Of Arts & Science
MELASIVAPURI - 622 403

DEPARTMENT OF ENGLISH

ARTS OF LIVING

COURSE DURATION:(30 Hours)
20-12-2019 to 06-02-2020

Organised



GANESAR COLLEGE OF ARTS AND SCIENCE

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Affiliated to Bharathidasan University

Melasivapuri – 622 403, Ponnamaravathi, Tamil Nadu, India

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COURSE OBJECTIVES

= To make the students know the benefit of exercises as an art for living well and healthily.

APRIL-2020

Ganesar College of Arts and Science

Department of Physics

Value Added Course

PYTHON

Sub code: VACPH03

Classes: 3.30-4.30 PM (Weekly Twice)

Free
Course

☀️ learn python.....lead IT world

Ganesar College of Arts and Science

("B" grade accredited by NAAC)

Affiliated by Bbhrathidasan University-Thiruchirappalli

Melaisivapuri

Pudukkottai-622 403



**GANESAR COLLEGE OF ARTS AND SCIENCE
MELAISIVAPURI**

Department of Physics

Value Added Course II

Sub Code : VACPH03

Time: T:15+P:15 Hour/Semester

Python

OBJECT :

To understand programs and pass arguments in Python.

To create and program Python applications.

Unit I Introduction of Python

Features of Python – History of Python – Keywords in Python - Computer Hardware – Computer Software – Application of Python – Advantages of Python – Characteristics of Python

Unit II Literal Constants & Control Structure

Numerical literal – Boolean literal – String literals – Unicode Strings – Escape Sequences – Raw Strings – Boolean Expression – Selection Control – Indentation in Python – Multi-way Selection – Iterative control – Infinite Loops- Definite vs Indefinite loops.

Unit III Data types & Variables

Assigning or initializing values to variable- Multiple Assignments - Boolean type – Tuples - Lists – List Structure- Dictionary – Data type Conversion – String – Variables – Identifiers.

Unit IV Operators

Arithmetic Operators – Comparison (Relational) Operators – Unary Operator – Bitwise Operators – Shift Operators – Logical Operators – Membership Operators – Identify Operator – Assignment Operator – Input Operation.

Unit V Modular Programming

Modular Programming design – Modules – Importing Modules – Reading & Writing Modules – More on Modules – Importing names from a module directly – executing modules as Scripts – Renaming a namespace – Module search Path – String processing – Exception Handling.

References

- Guido van Rossum, and Fred L. Drake, Jr. (Editor)
- ISBN: 1906966141
- Network Theory Ltd, 120 pages (Revised November 2006)
- Python Crash Course, 3rd Edition by Eric Matthews

APRIL-2020

Ganesar College of Arts and Science

Department of Physics

HISTORY OF INDIA

value added Course

Sub code: VACPH04

Classes: 3.30-4.30 PM (Weekly Twice)

☀ **Know your Nation.....**

☀ **Conquer on your competitive exams.....**



Ganesar College of Arts and Science

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Melaisivapuri

Pudukkottai-622 403

**GANESAR COLLEGE OF ARTS AND SCIENCE
MELAISIVAPURI**

**Department of Physics
Value Added Course-IV**

Sub Code : VACPH04

Time: 30 Hour/ Semester

HISTORY OF INDIA

Object

To focus for Competitive Examinations.

To understand the Indian history

Unit I Ancient india

Prehistoric cultures in India: Indus Civilization –the different phases- society, economy, and culture- Vedic society-Vedic texts- change from Rigvedic to later Vedic phases.-Buddhism and Jainism-Sangam texts and society.-The Guptas and their descendants.

Unit II Medieval India

Early Medieval India. Major dynasties; Delhi Sultanate under the Slave Rulers. The Mughal Empire.The decline of the Mughal Empire, Reason behind the decline.

Unit III Modern India

British extension: The Carnatic Wars, The three Anglo-Maratha Wars Economic Impact of the British. land revenue settlements like Zamindari, Ryotwari, Mahalwari;The 1857 Revolt-Indian National Congress and its Moderate stage; Extremism and the split in Congress

Unit IV Art and Culture

Temple Architecture; Nagara Style-Vesara Style-Hoysal Style-DravidianStyle. Paintings; Cave Paintings-Musics in India; Classical Indian Music-Hindustani Music-Carnatic Music; Dances in India-Folk Dances-Modern Dances.

Unit V National Leaders

Mahatma Gandhi- Jawaharlal Nehru-Subhas Chandra Bose-Sardar Vallabhbhai Patel Lal Bahadur Shastri BalGangadhar Tilak-Abul Kalam AzadRabindranathtagore.

Reference

1. Ncert books 11th and 12th standard.
2. Spectrum for modern India.
3. Art and Culture – McGrow-Hill – Nitin Singhania.



GANESAR COLLEGE OF ARTS AND SCIENCE

Department of social work

Bridge Course detail

Year 2019-2020

Name of the Course	Year of offering	No. of times offered during the same year	No. of hours
Project Management principles and practice	2019-2020	1	30
Introduction To Case Work	2019-2020	1	30

M. Nagarajan
Head

Head

Department of Social Work
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403

S.V. Somanu
Principal

Ganesar College Of Arts & Science
MELASIVAPURI - 622 403



**GANESAR COLLEGE OF ARTS AND SCIENCE
DEPARTMENT OF SOCIALWORK**

Value added course

ENVIRONMENT AND SOCIETY



Project management principles and practice

Course code : **VAC-SW-002**
Duration : **Dec-Apr(2019-20)**
Session : **1**
Course coordinator : **M.Ranjith Kumar**

COURSE OUTCOME

1. To impart the knowledge of management in the life cycle of projects and their significance
2. To Understanding the principles of the project Management
3. To use the tools and techniques of project management at different stages of project progress.
4. To Evaluating the need for the use of project management tools
5. To learn about the Project planning differentiating characteristics of projects from conventional organization.

Value Added Course -- Syllabus
GANESAR COLLEGE OF ARTS AND SCIENCE, MELASIVAPURI-622403
DEPARTMENT OF SOCIAL WORK

Project Management principles and practice
Course Code:VAC:SW:002

Objectives

- 1.To Understanding the management in the life cycle of projects and their significance
- 2.To Understanding the principles of the project Management
- 3.To Identifying the tools and techniques of project management at different stages of project progress.
- 4.To Evaluating the need for the use of project management tools
- 5.To Understanding the Project planning differentiating characteristics of projects from conventional organization

Unit -I

Project: Meaning Definition, Objectives, Characteristics, Phases of project, life cycle of project, principles of project

Unit-II

Project management: Concept, objectives, Various aspects involved in project management, tools and techniques of project management.

Unit-III

Project Planning: Meaning of project planning ,significance of planning, Budgeting, Controlling, and Monitoring, tools of project planning .

Unit-IV

Project Risk Management: Identifying potential risks in a project, Categorizing of project risks, and defining the strategies for managing the project risks

Unit-V

Special topics in Project Management: omputres, E-martkets and their role of project management-Environmental impact Assessment, Case studies in project Management.

Reference

1. Cook, D. L., Adams, J. R., & Hannah, H. D. (1976). The basic project management reference library. *Project Management Quarterly*, 7(2), 13-16.
2. Moder, Joseph J. and Cecil R. Phillips, Project Management With CPM and PERT, Van Nostrand-Reinhold Company, New York, 1970 (2nd. ed.)



**GANESAR COLLEGE OF ARTS AND SCIENCE
DEPARTMENT OF SOCIALWORK**

Value added course

ENVIRONMENT AND SOCIETY



INTRODUCTION TO CASE WORK

Course code : VAC-SW-003
Duration : Dec-Apr(2019-20)
Session : II
Course coordinator : M.Nagarajan

COURSE OUTCOME

1. To sensitize the concept of case work method for working with individuals.
2. To understand about the practice of case work.
3. To know the process and techniques of case work to apply for the individual.
4. To learn practical method in applying the case work method in different settings.
5. To impart the knowledge of ethical aspect in case work.

Value Added Course -- Syllabus
GANESAR COLLEGE OF ARTS AND SCIENCE, MELASIVAPURI-622403
DEPARTMENT OF SOCIAL WORK

INTRODUCTION TO CASE WORK
Course Code: VAC-SW-003

Objectives and Aims

1. To understand the concept of case work method for working with individuals.
2. To sensitize about the practice of case work.
3. To impart the knowledge of process and techniques of case work to apply for the individual.
4. To know the practical method in applying the case work method in different settings.
5. To acquire knowledge about ethical aspect in case work.

Unit-I

Meaning, definition, objectives, purpose, nature of social case work, historical development of case work.

Unit-II

Values, Principles of case work, Components of social case work: person, place, problem, process

Unit-III

Phases of case work: intake, study, diagnosis, treatment, evaluation, termination and follow up.

Unit-IV

tools and techniques: recording, interviewing, referral and home visit

Unit-V

Applying the case work method in different settings: school, health, industry, family and Correctional.

References

- Gordon Hamilton, Theory and Practice of social case work (Legare street press)
- Mary.E.Richmond , What is social case work? An introductory description (classic reprint)
- David howe, An introduction to social work theory (Ashgate)



GANESAR COLLEGE OF ARTS AND SCIENCE

(Accredited with 'B' grade by NAAC)

MELAISIVAPURI - 622 403, PUDUKKOTTAI, TAMILNADU

Phone: 04333 - 247218, 247603

ACADEMIC YEAR 2018-19

DEPARTMENT OF TAMIL

Value added course
on

SITHAR ILLAKKIYAM

VAC-TAM001
(Course Duration: 30 Hours)
21-01-2019 to 28-02-2019



GANESAR

COLLEGE OF ARTS AND SCIENCE
UGC Recognized 2(f) and 12(B) Institution
Affiliated to Bharathidasan University
Melasivapuri ÷ 622 403,

Pozumanna, Tamil Nadu, India

ABOUT THE COLLEGE

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ABOUT THE DEPARTMENT

Our department has been a temple of wisdom, where scholars undertake intellectual pilgrimage to glorify the Classical Tamil. Realizing the fact that Tamil and Saivism are inseparable twins, our department has been rendering services, which are historically, socially and intellectually significant. If we have a glance at the history of our old students who got enlightened in this renowned institution, we can realize the praiseworthy standard of our College. Our students, who got educated and their personality developed here and who have been serving in every walk of life, have been bringing more laurels to our department. Our students get University Ranks in every Academic Year.

COURSE OBJECTIVES

- சித்தர்களை அறிமுகம் செய்தல்
- சித்தர் கண்ட சமயநெறியை மொழிதல்
- சித்தாந்தத் தத்துவங்களைக் கற்பித்தல்
- சித்தர் பாடல்களில் காலாலாகும் மருத்துவச் சிந்தனைகளையும், சமூக நல்லிணக்கத்தையும் எடுத்துரைத்தல்

கணேசர் கலை அறிவியல் கல்லூரி, மேலைச்சிவபுரி

VALUE ADDED COURSE - SYLLABUS

சித்தர் இலக்கியம்

COURSE CODE	:	VAC-TAM-001
DURATION	:	30 HOURS
SESSION	:	21-01-2019 TO 28-02-2019
COURSE COORDINATOR	:	Dr.M.SELVARAJU

COURSE OUTCOMES:

- உடல், உள்ளம் சார்ந்த அறிவியல் உண்மைகளைத் தெளிவர்.
- சித்தர்களின் மரபையும் வரலாற்றையும் அறிவர்
- சித்தர்களின் தத்துவச் சிந்தனைகள் குறித்து கற்பர்.
- சித்தர்களால் தமிழ் இலக்கிய மரபில் ஏற்பட்ட மாற்றங்களை அறிவர்.

சித்தர் இலக்கியம்

நோக்கம்:

- சித்தர்களை அறிமுகம் செய்தல்
- சித்தர் கண்ட சமயநெறியை மொழிதல்
- சித்தாந்தத் தத்துவங்களைக் கற்பித்தல்
- சித்தர் பாடல்களில் காணலாகும் மருத்துவச் சிந்தனைகளையும், சமூக நல்லிணக்கத்தையும் எடுத்துரைத்தல்

அலகு 1

சித்தர் அறிமுகம் - சித்தர்கள் பெயர்க்காரணம் - சித்தர்களின் வாழ்க்கை முறை - சித்தர்களின் உடல், உள்ளம் பற்றிய சிந்தனைகள் - சித்தர் பாடல்கள்

அலகு 2

பாம்பாட்டிச் சித்தர் - பொருளாசை விலக்கம் , இடைக்காட்டுச் சித்தர் பாடல்கள் - கிடை கட்டுதல்

அலகு 3

பட்டினத்தார் பாடல்கள் - கோயில் திருவகவல், பூரணமாலை , பத்திரகிரியார் பாடல்கள் - மெய்ஞானப்புலம்பல்

அலகு 4

சிவவாக்கியார் பாடல்கள் - யோகநிலை, அகப்பேய்ச் சித்தர், குதம்பைச் சித்தர், அழகுணிச்சித்தர் பாடல்கள்

அலகு 5

திருமுலநாயனார் பாடல்கள் - சட்டைமுனி, திருவள்ளுவர், இராமதேவர், கருவூர்ச்சித்தர்

பார்வை நூல்கள்:

1. சித்தர் சிந்தனைகள் ,சி.கோ.தெய்வநாயகம், மணிவாசகர் பதிப்பகம், சென்னை.
2. நம்நாட்டுச் சித்தர்கள் , முனைவர் இரா.மாணிக்கவாசகம், புன்னை அபிராமி அருள், சென்னை.
3. சித்தர் பாடல்கள் அரு.இராமநாதன் (ப.ஆ) பிரேமா பிரசுரம், சென்னை.

DEPARTMENT OF TAMIL

VALUE ADDED COURSE
ON

PECHUKALAI

VAC-TAM002

(Course Duration: 30 Hours)

21-01-2019 to 28-02-2019



Organised



GANESAR

COLLEGE OF ARTS AND SCIENCE

UGC Recognized 2(f) and 12(B) Institution

Affiliated to Bharathidasan University

Melasivapuri – 622 403,

Ramanathapuram, Tamil Nadu, India

ABOUT THE COLLEGE

Success is assured by the right choice of an educational institution. The spirit of the institution has the power to influence the personality of the learner. A sound institution alone can give a sound knowledge to the students. That is why very few institutions alone can stand the test of time. Ganesar College of Arts & Science, Melasivapuri, has been a radiant star shining in the firmament of education since 1909. It has a balanced blend of Tradition and Modernity. It has been inspiring students with its quality education. Students have been chiseled to become intelligent citizens who strongly imbibe the spirit of morality. It has been growing like a royal banyan passing its Centenary Year. The University Grants Commission UGC had notified Regulations for recognition of our college under Section 2(f) & 12(B) of the UGC Act, 1956.

ABOUT THE DEPARTMENT

Our department has been a temple of wisdom, where scholars undertake intellectual pilgrimage to glorify the Classical Tamil. Realizing the fact that Tamil and Saivism are inseparable twins, our department has been rendering services, which are historically, socially and intellectually significant. If we have a glance at the history of our old students who got enlightened in this renowned institution, we can realize the praiseworthy standard of our College. Our students, who got educated and their personality developed here and who have been serving in every walk of life, have been bringing more laurels to our department. Our students get University Ranks in every Academic Year.

COURSE OBJECTIVES

- மேடைப்பேச்சின் முக்கியத்துவத்தை உணர்த்துதல்
 - மேடையில் பேசும் வழிமுறைகளைக் கற்பித்தல்.
 - மேடைப்பேச்சாளர்களின் தனித்தன்மைகளை இனங்காணுதல்
- மேடைப்பேச்சின் விதிமுறைகள்
மேடைநாகரிகம் முதலானவற்றை மொழிதல்.



GANESAR COLLEGE OF ARTS AND SCIENCE
MELAISIVAPURI - 622 403, PUDUKKOTTAI, TAMILNADU
Phone: 04333 - 247218, 247603

Course Name : பேச்சுக்கலை
Course code : VAC-TAM-002
Duration : 30 hours
Session : 21-01-2019 to 28-02-2019

Course coordinator: Dr.V.A.Palaniappan

Course outcome:

- மேடைப்பேச்சின் விதிமுறை, பண்பாட்டு நெறிமுறைகளைக் கற்றறிவர்.
- மேடைப் பேச்சின் வகைகளை கற்றுணர்வர்
- மேடை நாகரிகத்தை அறிந்து கொள்வர்
- சட்டமன்ற பாராளுமன்றப் பேச்சு வகைகளை ஆய்ந்தறிவர்.

பேச்சுக்கலை

நோக்கம்

- மேடைப்பேச்சின் முக்கியத்துவத்தை உணர்த்துதல்
- மேடையில் பேசும் வழிமுறைகளைக் கற்பித்தல்.
- மேடைப்பேச்சாளர்களின் தனித்தன்மைகளை இனங்காணுதல்
- மேடைப்பேச்சின் விதிமுறைகள்
- மேடை நாகரிகம் முதலானவற்றை மொழிதல்.

அலகு 1.

பேச்சு தயாரித்தல் - தலைப்பை முடிவு செய்தல் - குறிப்பெடுத்தல் - வானொலி உரை, தொலைக்காட்சி உரை - இலக்கிய உரை - அரசியல் உரை - சமய உரை தயாரித்தல்

அலகு 2.

மேடைத்தோற்றம் - பேச்சுத் தொடக்கம் - பேச்சு உட்பொருள்கள் - மேற்கோள்கள் - முடிக்கும் முறை - பட்டிமன்றம் - வழக்காடு மன்றம் - சுழலரங்கம் - அரட்டை அரங்கம்.

அலகு 3.

வரலாற்றில் மேடைப் பேச்சாளர்கள் - உலக, இந்திய, தமிழக அளவில் மேடைப் பேச்சாளர்கள்

அலகு 4.

நடை - குரல் ஏற்றத்தாழ்வு - நகைச்சுவை - அவையறிந்து பேசுதல் - விளிச்சொற்கள் - மேடை மெய்ப்பாடுகள் - கால அளவு - உடல்மொழி.

அலகு 5.

ஆட்சிமன்றக் குழுக் கூட்டங்கள் - ஆட்சிமன்றக்குழுவின் நடைமுறை - ஆட்சி மன்றக்குழுக் கூட்டங்களின் செயற்பாடுகள் - சட்ட மன்றப் பேச்சு வகைகள் - சபாநாயகர் - ஆளுங்கட்சித் தலைவர் - எதிர்க்கட்சித் தலைவர் - பாராளுமன்ற உறுப்பினர்கள் - சிறந்த மேடைப் பேச்சாளர்கள்

பார்வை நூல்கள்

1. ஞானசம்பந்தன் கு, 2004 பேசும் கலை, சென்னை : நியு செஞ்சுரி புக் ஹவுஸ்
2. திருமலை ம. 2009. பேச்சுக்கலை, மதுரை : மீனாட்சி புத்தக நிலையம்



**GANESAR COLLEGE OF ARTS AND SCIENCE
DEPARTMENT OF COMMERCE
BRIDGE COURSE DETAIL**

YEAR 2018-2019

Name of the course	Year of offering	Number of times offered during the same year	Number of Hours
Logistics and supply chain management	2018-2019	1	30
Trends in cooperation	2018-2019	1	30

[Handwritten Signature]
HOD
Head

Department of Commerce
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403

[Handwritten Signature]
PRINCIPAL

PRINCIPAL
Ganesar College of Arts & Science
MELASIVAPURI - 622 403



GANESAR COLLEGE OF ARTS AND SCIENCE

Affiliated to Bharathidasan University

Melasivapuri – 622 403, Pudukkottai(DT), TamilNadu.

DEPARTMENT OF COMMERCE

Value added course

LOGISTICS AND SUPPLY CHAIN MANAGEMENT
(SUBJECT CODE: VACCM001)

COURSE DURATION:(30 Hours)
07-12-2018 to 24-01-2019

Organised by **Dr.M.Mohammed**
ibrahim moosa

ABOUT THE COLLEGE

Ganesar College of Arts and Science are conceptualised with a spirit of service to the rural society in the year 1909. Our students, who got educated and their personality developed here and who have been serving in every walk of life, have been bringing more laurels to our College.

ABOUT THE DEPARTMENT

The Department of Commerce was started in the academic year 1994 - 95. It offers B.Com in UG stream and M.Com in PG stream. It offers superior quality, affordable and professional education with a view to build graduate and post graduate with highly efficient and leadership qualities. The department intends to enlighten the graduates to be in right endeavour by developing their distinct competition in the human values and professionalism which led them to be successful and entrepreneurial graduates in the dynamic environment.

COURSE OBJECTIVES

- The students to gain deeper insights into logistics and supply chain management
-
- To highlight the integrated nature of working in logistics and supply chain industry
-
- To prepare students to work in logistics and allied industries
-
- Logical information system – Emerging technologies in logistics and supply chain management.
- Performance bench marking for supply chain improvement – SCOR model.



GANESAR COLLEGE OF ARTS AND SCIENCE
MELAISIVAPURI 622403, PUDUKKOTTAI Dt,
TAMILNADU

DEPARTMENT OF COMMERCE

VALUE ADDED COURSE 2018-2019

LOGISTICS AND SUPPLY CHAIN MANAGEMENT

Course Code: VACCM001

Learning Objectives:

1. The students to gain deeper insights into logistics and supply chain management.
2. To highlight the integrated nature of working in logistics and supply chain industry.
3. To prepare students to work in logistics and allied industries.
4. Logical information system – Emerging technologies in logistics and supply chain management.
5. Performance bench marking for supply chain improvement – SCOR model.

UNIT I:

Concepts of Logistics – Evolution – Nature and Importance – Components of Logistics Management- Competitive advantages of Logistics – Functions of Logistics management – Principles – Logistics Network- Integrated Logistics system, Supply chain management – Nature and Concepts – Value chain- Functions – Supply chain effectiveness – Outsourcing – 3PLs and 4PLs – Supply chain relationships – Customer services.

UNIT II:

Elements of Logistics and Supply chain management – Inventory carrying – Ware housing, Technology in the ware house: Computerisation, Barcoding, RFID and WMS – Material handling , Concepts and Equipments: Automated Storage and Retrieval Systems – Order Processing – Transportation – Demand Forecasting – Impact of Forecasts on Logistics and Supply chain Management- Performance measurements.

UNIT III:

Transportation – Position of Transportation in Logistics and Supply chain management-Road, Rail, Ocean Transport - Ships- Types- Measurement capacity of ships – shipping information, Air, Transport Multi model transport – containerization – CFS – ICDS Cross Docking-

Selection of transportation mode – Transportation Network and Decision – Insurance aspects of logistics.

UNIT IV:

Logistical Information System (LIS) - Operations – Integrated IT solution for Logistics and supply chain management- Emerging technologies in Logistics and Supply chain management. Components of a logistic system-transportation-Inventory carrying-warehousing order processing –Distribution channels- Difference between warehouse and distribution centre.

UNIT V:

Performance- Bench marking for supply chain improvement- Dimensions and achieving excellence- Supply Chain Measures – SCOR model- Logistics score board- Activity Based Costing - Economic Value Added Analysis- Balance Score card approach-Lean thinking and six sigma approach in Supply Chain.

REFERENCE BOOKS:

1. Agarwal, D.K., 'Textbook of Logistics and Supply Chain Management', Mac Millan India Ltd, 2003.
2. Chase, R.B., Shankar, R and Jacobs, F.R. 'Operations Management and Supply Chain Management', McGraw Hill Publications, 13th edition, 2018.
3. Chopra, S., Meindl, P. and Kalra, D.V. 'Supply Chain Management', Pearson Education India, 6th edition, 2016.
4. Krishnaveni Muthiah, 'Logistics Management and Seaborne Trade', Himalaya Publishing House, 2010.
5. Martin Christopher, 'Logistics and Supply Chain Management' Pearson Education, 2003.
6. Ronald H. Ballou, 'Business Logistics and Supply Chain Management' Pearson Education 2004



GANESAR COLLEGE OF ARTS AND SCIENCE

Affiliated to Bharathidasan University

Melasivapuri – 622 403, Pudukkottai(DT), TamilNadu.

DEPARTMENT OF COMMERCE

Value added course

Trends in Co-Operation

(SUBJECT CODE: VACCM002)

COURSE DURATION:(30 Hours)
25-01-2019 to 27-02-2019

Organised by Dr.M.Mohamed
Ibrahim moosa

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COURSE OBJECTIVES

- Summarize the new economic policy and its impact on Co-operatives
- Gain knowledge on the performance of Co-operatives in different sectors
- Describe the challenges faced by the present co-operatives and gain knowledge on the new generation co-operatives
- Expose to the structure and functions of the Co-operatives in finance and banking, production and processing, trading and services
- Describe the structure and role of the departments of Co-operation and Co-operative Audit in the state



GANESAR COLLEGE OF ARTS AND SCIENCE
MELAISIVAPURI 622403, PUDUKKOTTAI Dt,
TAMILNADU

DEPARTMENT OF COMMERCE
VALUE ADDED COURSE 2018-2019
TRENDS IN COOPERATION

Course Code: VACCM002

Learning Objectives:

- Summarize the new economic policy and its impact on Cooperatives
- Gain knowledge on the performance of Cooperatives in different sectors
- Describe the challenges faced by the present Cooperatives and gain knowledge on the new generation Cooperatives
- Expose to the structure and functions of the Cooperatives in finance and banking, production and processing, trading and services
- Describe the structure and role of the departments of Cooperation and Cooperative Audit in the State.
- Understand the cooperative governance and Government policy on Cooperatives

UNIT I :

Cooperation in the Globalised Era: New Economic Policies- Performance of Cooperatives in the Primary, Secondary and Tertiary sectors- Challenges and opportunities for Cooperatives- New Generation Cooperatives

UNIT-II:

Cooperative Finance & Banking: Data & information on the structure functions and performance of the cooperative Finance and Banking Institutions on Short-term Cooperative Credit Structure: PACS, DCCBs & SCBs- Long-term Cooperative Credit Structure: PCARDBs & SCARDBS- UCBs- Industrial and Housing Cooperatives- - Employees Credit Cooperatives.

UNIT-III:

Cooperatives Production & Processing: Data & information on the structure functions and performance of the Cooperative Production and Processing Cooperatives: Dairy Cooperatives- Weavers & Handloom Cooperatives- Cooperative Sugar Mills Cooperatives Spinning Mills - Fisheries Cooperatives- IFFCO.

UNIT-IV:

Cooperative Trading & Services: Data & information on the structure, functions and performance of Consumer Cooperatives- Agricultural Marketing Cooperatives Cooperative Hospitals- Educational Cooperatives - Labour Cooperatives- Cooperative Printing Press.

UNIT-V :

Cooperative Governance: Data & information on the structure, functions of the State: Department of Cooperation and Cooperative Audit.

REFERENCES:

- 1) Hajela T.N., (2000), Principles, Problems and Practice of Cooperation, Konark Publishers, New Delhi.
- 2) Mathur, B.S., (1989), Cooperation in India, SBPD Publications, Agra.
- 3) Ravichandran, K and S.Nakkiran, (2009), Cooperation: Theory and Practice, Abijit Publications, Delhi.
- 4) Journals: Cooperative Perspective, The Cooperator, Tamil Nadu Journal of Cooperation, Indian Cooperative Review, Maharashtra Cooperative Quarterly, NCDC Bulletin, RBI Bulletin, IFFCO News Letter, KRIBHCO New Letter, CAB Calling, etc.

DEPARTMENT OF B.Com.,
(BANK MANAGEMENT)
VALUE ADDED COURSE
On
GOODS SERVICES ON TAX
VAC-BCOMBM-001
(Course Duration: 30 Hours)
07-12-2018 to 24-01-2019

Organised By



DEPARTMENT OF B.Com (BANK MANAGEMENT)
GANESAR COLLEGE OF ARTS AND SCIENCE
UGC Recognized 2(f) and 12(B) Institution
(Affiliated to Bharathidasan University)
Melasivapuri – 622 403, Ponnamaravathi, Tamil Nadu, India

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education. Students have been chiseled to become intelligent citizens who strongly imbibe the spirit of morality. It has been growing like a royal banyan passing its Centenary Year. The University Grants Commission UGC had notified Regulations for recognition of our college under Section 2(f) & 12(B) of the UGC Act, 1956.

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COURSE OBJECTIVES

- ✓ Meaning and features of goods and Service Tax (GST), Background and Implementation – Classification of Goods and Services Tax.
- ✓ Tax Liability on composite and mixed supplies – Levy and Collection of Tax under GST – Issue of Registration Number (GSTIN) – Amendment and Cancellation.
- ✓ List of exempt goods under GST - Time and place of supply of goods and services –Preparation of Tax invoice.
- ✓ Composition Levy Persons eligible to opt composition, intimation for composition option - Conditions and restriction for composition.
- ✓ Rules, Provisions and procedure for Input Tax Credit – Classification of taxable goods and Services



GANESAR COLLEGE OF ARTS AND SCIENCE

MELAISIVAPURI-622 403, PUDUKKOTTAI Dt, TAMIL NADU

DEPARTMENT OF B.Com., BANK MANAGEMENT


List of Students Enrolled in Valued Added Course for 2018-2019

S. No	Name of the Candidate	Register Number	Signature
1.	ANDICHAMY . A	CB18C 66102	ANDICHAMY . A
2.	ASWIN . V	CB18C 66103	ASWIN . V
3.	BALAMURUGAN . R	CB18C 66104	Balamurugan . R
4.	DHANAPACKIYAM . G	CB18C 66105	Dhanapackiyam . G
5.	DHAVALAKSHMI . T	CB18C 66106	Dhavalakshmi . T
6.	GOBINATHI . P	CB18C 66107	Gobinathi . P
7.	JAYASURYA . A	CB18C 66108	Jayasurya . A
8.	KALPANA . V	CB18C 66109	Kalpana . V
9.	KARTHICK . P	CB18C 66110	Karthick . P
10.	KARUPPAIAH . S	CB18C 66111	Karuppaiah . S
11.	KOWSALYA . V	CB18C 66112	Kowsalya . V
12.	LAKSHMANAN . P	CB18C 66114	Lakshmanan . P
13.	MANJULA . C	CB18C 66115	MANJULA . C
14.	MANOJKUMAR . S	CB18C 66116	Manojkumar . S
15.	MARUTHUPANDI . T	CB18C 66117	maruthupandi . T
16.	MOHANRAM . S	CB18C 66118	Mohanram . S
17.	MUTHUDEEPIKA . R	CB18C 66119	Muthudeepika . R
18.	NANDHINI . N	CB18C 66120	Nandhini . N
19.	ABINAYA . B	CB17C 53901	Abinaya . B
20.	AJITHKUMAR . A	CB17C 53902	Ajithkumar . A
21.	AMUTHALINGAM . R	CB17C 53904	Amuthalingam . R
22.	BALAJI . M	CB17C 53905	Balaji . M
23.	CHANDRASEKAR . K	CB17C 53906	Chandrasekar . K
24.	CHELLAPANDI . C	CB17C 53907	Chellapandi . C
25.	CHINNAMMAL . P	CB17C 53908	Chinnammal . P
26.	DHINAKARAN . PL	CB17C 53909	Dhinakaran . PL
27.	KAMALEESWARI . K	CB17C 53910	Kamaleeswari . K
28.	KATHALAGU . R	CB17C 53911	Kathalagu . R
29.	MAHALAKSHMI . R	CB17C 53913	Mahalakshmi . R
30.	MAGESHWARI . C	CB17C 53914	Mageshwari . C
31.	MANISHAKOYRALA . S	CB17C 53915	Manishakoyrala . S


32.	MEENAKSHI . K	CB17C 53916	Meenakshi . K
33.	MUTHU . O	CB17C 53917	Muthu . O
34.	MUTHUKUMAR . N	CB17C 53918	Muthukumar . N
35.	MUTHUMANICKAM . T	CB17C 53919	Muthumanickam . T
36.	AJITHKUMAR . A	CB16C 42201	Ajithkumar . A
37.	ALAGU . S	CB16C 42203	Alagu . S
38.	ALAGUMEENAL . A	CB16C 42204	Alagumeenal . A
39.	ANEESH . K	CB16C 42205	Aneesh . K
40.	ANUSHREE . T	CB16C 42206	Anushree . T
41.	ARABATH . S	CB16C 42207	Arabath . S
42.	ARAVINTH . G	CB16C 42208	Aravinth . G
43.	ARUL JOTHI . P	CB16C 42209	Aruljothi . P
44.	ARUN . P	CB16C 42210	Arun . P
45.	AZHGUMEENAL . V	CB16C 42211	Azhgumeenal . V
46.	BHARATH . P	CB16C 42212	Bharath . P
47.	BHUVANESHWARI . P	CB16C 42213	Bhuvaneshwari . P
48.	GOOBATHYRAJA . C	CB16C 42214	Goobathyraja . C
49.	DHANASEKAR . J	CB16C 42215	Dhanasekar . J
50.	DHINESHKUMAR . P	CB16C 42216	Dhineshkumar . P
51.	GOKULAKRISHNAN . N	CB16C 42217	Gokulakrishnan . N
52.	GOWSALYA . V	CB16C 42218	Gowsalya . V
53.	HEMA . S	CB16C 42219	Hema . S
54.	KOKILAINDIRA . R	CB16C 42223	Kokilaindira . R
55.	MADHANKUMAR . M	CB16C 42225	Madhankumar . M
56.	MANIMEKALAI . P	CB16C 42226	Manimekalai . P
57.	MEENAL . M	CB16C 42228	meenal . M
58.	NIRMALADEVI . R	CB16C 42231	Nirmaladevi . R


COURSE CO-ORDINATOR

GANESAR COLLEGE OF ARTS & SCIENCE
MELASIVAPURI - 622403
PUDUKKOTTAI DIST.


HOD.

Head
Department of Commerce in Bank Management
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403


PRINCIPAL
Principal
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403

**DEPARTMENT OF B.Com.,
(BANK MANAGEMENT)**

**VALUE ADDED COURSE
On
PERFORMANCE MANAGEMENT**

**VAC-BCOMBM-002
(Course Duration: 30 Hours)
07-12-2018 to 24-01-2019**

Organised By



**DEPARTMENT OF B.Com (BANK MANAGEMENT)
GANESAR COLLEGE OF ARTS AND SCIENCE**

*UGC Recognized 2(f) and 12(B) Institution
(Affiliated to Bharathidasan University)*

Melasivapuri – 622 403, Ponnamaravathi, Tamil Nadu, India

ABOUT THE COLLEGE

Success is assured by the right choice of an educational institution. The spirit of the institution has the power to influence the personality of the learner. A sound institution alone can give a sound knowledge to the students. That is why very few institutions alone can stand the test of time.

Ganesar College of Arts & Science, Melasivapuri, has been a radiant star shining in the firmament of education since 1909. It has a **balanced blend of Tradition and Modernity**. It has been **inspiring students with its quality education**. Students have been **chiseled to become intelligent citizens who strongly imbibe the**

spirit of morality. It has been growing like a royal banyan passing its Centenary Year. The University Grants Commission UGC had notified Regulations for recognition of our college under Section 2(f) &12(B) of the UGC Act, 1956.

ABOUT THE DEPARTMENT

Our department has been a temple of wisdom, where scholars undertake intellectual pilgrimage to glorify the Classical Tamil. Realizing the fact that Tamil and Saivism are inseparable twins, our department has been rendering services, which are historically, socially and intellectually significant. If we have a glance at the history of our old students who got enlightened in this renowned institution, we can realize the praiseworthy standard of our College. Our students, who got educated and their personality developed here and who have been serving in every walk of life, have been bringing more laurels to our department. Our students get University Ranks in every Academic Year.

COURSE OBJECTIVES

The main objectives of this course are to:

- ✓ Familiarize the performance management of employees in an organization
- ✓ Provide insights on the Performance management system implementation and development of employees.
- ✓ Apply the theoretical concepts in industry
- ✓ Understand the performance management framework - Articulate organizational and individual goal setting process
- ✓ Evaluate the various employee appraisal methods - Design a simple employee performance appraisal system.



GANESAR COLLEGE OF ARTS AND SCIENCE

MELAISIVAPURI-622 403, PUDUKKOTTAI Dt, TAMIL NADU

DEPARTMENT OF B.Com., BANK MANAGEMENT


List of Students Enrolled in Valued Added Course for 2018-2019

S. No	Name of the Candidate	Register Number	Signature
1.	ANDICHAMY . A	CB18C 66102	ANDICHAMY . A
2.	ASWIN . V	CB18C 66103	ASWIN . V
3.	BALAMURUGAN . R	CB18C 66104	Balamurugan . R
4.	DHANAPACKIYAM . G	CB18C 66105	Dhanapackiyam . G
5.	DHAVALAKSHMI . T	CB18C 66106	Dhavalakshmi . T
6.	GOBINATHI . P	CB18C 66107	Goobinathu . P
7.	JAYASURYA . A	CB18C 66108	Jayasurya . A
8.	KALPANA . V	CB18C 66109	Kalpaua . V
9.	KARTHICK . P	CB18C 66110	Karthick . P
10.	KARUPPAIAH . S	CB18C 66111	Karuppuiah . S
11.	KOWSALYA . V	CB18C 66112	Kowsalya . V
12.	LAKSHMANAN . P	CB18C 66114	Lakshmanan . P
13.	MANJULA . C	CB18C 66115	MANJULA . C
14.	MANOJKUMAR . S	CB18C 66116	Manojkumar . S
15.	MARUTHUPANDI . T	CB18C 66117	maruthupandi . T
16.	MOHANRAM . S	CB18C 66118	Mohanram . S
17.	MUTHUDEEPIKA . R	CB18C 66119	Muthudeepika . R
18.	NANDHINI . N	CB18C 66120	Nandhini . N
19.	ABINAYA . B	CB17C 53901	Abinaya . B
20.	AJITHKUMAR . A	CB17C 53902	Ajithkumar . A
21.	AMUTHALINGAM . R	CB17C 53904	Amuthalingam . R
22.	BALAJI . M	CB17C 53905	Balaji . M
23.	CHANDRASEKAR . K	CB17C 53906	Chandrasekar . K
24.	CHELLAPANDI . C	CB17C 53907	Chellapandi . C
25.	CHINNAMMAL . P	CB17C 53908	Chinnammal . P
26.	DHINAKARAN . PL	CB17C 53909	Dhinakaran . PL
27.	KAMALEESWARI . K	CB17C 53910	Kamaleeswari . K
28.	KATHALAGU . R	CB17C 53911	Kathalagu . R
29.	MAHALAKSHMI . R	CB17C 53913	Mahalakshmi . R
30.	MAGESHWARI . C	CB17C 53914	Mageshwari . C
31.	MANISHAKOYRALA . S	CB17C 53915	Manishakoyrala . S


32.	MEENAKSHI . K	CB17C 53916	Meenakshi . K
33.	MUTHU . O	CB17C 53917	Muthu . O
34.	MUTHUKUMAR . N	CB17C 53918	Muthukumar . N
35.	MUTHUMANICKAM . T	CB17C 53919	Muthumanickam . T
36.	AJITHKUMAR . A	CB16C 42201	Ajithkumar . A
37.	ALAGU . S	CB16C 42203	Alagu . S
38.	ALAGUMEENAL . A	CB16C 42204	Alagumeenal . A
39.	ANEESH . K	CB16C 42205	Aneesh . K
40.	ANUSHREE . T	CB16C 42206	Anushree . T
41.	ARABATH . S	CB16C 42207	Arabath . S
42.	ARAVINTH . G	CB16C 42208	Aravinth . G
43.	ARUL JOTHI . P	CB16C 42209	Aruljothi . P
44.	ARUN . P	CB16C 42210	Arun . P
45.	AZHGUMEENAL . V	CB16C 42211	Azhgumeenal . V
46.	BHARATH . P	CB16C 42212	Bharath . P
47.	BHUVANESHWARI . P	CB16C 42213	Bhuvaneshwari . P
48.	GOOBATHYRAJA . C	CB16C 42214	Goobathyraja . C
49.	DHANASEKAR . J	CB16C 42215	Dhanasekar . J
50.	DHINESHKUMAR . P	CB16C 42216	Dhineshkumar . P
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55.	MADHANKUMAR . M	CB16C 42225	Madhankumar . M
56.	MANIMEKALAI . P	CB16C 42226	Manimekalai . P
57.	MEENAL . M	CB16C 42228	Meenal . M
58.	NIRMALADEVI . R	CB16C 42231	Nirmaladevi . R


COURSE CO-ORDINATOR

GANESAR COLLEGE OF ARTS & SCIENCE
MELASIVAPURI - 622403
PUDUKKOTTAI DIST.


HOD.

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Melasivapuri, Ponnamaravathi
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Melasivapuri, Ponnamaravathi
Pudukkottai - 622403

GANESAR COLLEGE OF ARTS AND SCIENCE MELAISIVAPURI

DEPARTMENT OF MATHEMATICS

Value added
course on

DATA INTERPRETATION FOR MATHEMATICS

VAC-MM001
(Course Duration: 30 Hours)
3-01-2019 to 28-02-2019



GANESAR COLLEGE OF ARTS AND SCIENCE

UGC Recognized 2(f) and 12(B) Institution

Affiliated to Bharathidasan University

Melasivapuri-622403, Ponnamaravathi, Tamil Nadu, India

ABOUT THE COLLEGE

Success is assured by the right choice of an educational institution. The spirit of the institution has the power to influence the personality of the learner. A sound institution alone can give a sound knowledge to the students. That is why very few institutions alone can stand the test of time. Ganesar College of Arts & Science, Melasivapuri, has been a radiant star shining in the firmament of education since 1909. It has a balanced blend of Tradition and Modernity. It has been inspiring students with its quality education. Students have been privileged to become intelligent citizens who strongly imbibe the spirit of morality. It has been growing like a royal banyan passing its Centenary Year. The University Grants Commission UGC had notified Regulations for recognition of our college under Section 2(f) & 12(B) of the UGC Act, 1956.

ABOUT THE DEPARTMENT

Mathematicians seek out patterns and use them to formulate new conjectures. Mathematicians resolve the truth or falsity of conjectures by mathematical proof. Under the graduate programme B.Sc. Maths was started in the year 1994 and the post graduate programme M.Sc. Maths was started in the year 2005. It offers the main core papers such as operation research, analysis, calculus, modelling, topology, automata, fuzzy and also offers paper courses for skill development, economic of transportation and application courses for the other department.

COURSE OBJECTIVES

1. To enhance the problem-solving skills
2. To improve the basic mathematical skills to help students who are preparing for any type of competitive examinations.

Course co-ordinator

Mr. A. Vadivelmurugan

**Department of Mathematics
elurmathematics@gmail.com**

**GANESAR COLLEGE OF ARTS AND SCIENCE
LAISIVAPURI**

DEPARTMENT OF MATHEMATICS

**Value added
course on
INDUSTRIAL MATHEMATICS**

**VAC-MM002
(Course Duration: 30 Hours) 1
2-03-2019 to 19-04-2019**



GANESAR COLLEGE OF ARTS AND SCIENCE

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COURSE OBJECTIVES

1. To learn Medical Imaging and Inverse Problems
2. To know Inverse problems
3. To find the solutions of the industrial problems

Course co-ordinator

Mr. S. Raja
Department of mathematics
eluermathematics@gmail.com



GANESAR COLLEGE OF ARTS AND SCIENCE

Affiliated to Bharathidasan University

Melasivapuri – 622 403, Pudukkottai(DT),TamilNadu.

DEPARTMENT OF COMPUTER SCIENCE

Value added course

DATA ANALYSIS USING MS-EXCEL

(SUBJECT CODE: 19CSVAC01)

COURSE DURATION:(30 Hours)

31-12-2018 to 14-02-2019

Organised

ABOUT THE COLLEGE

Ganesar College of Arts and Science are conceptualised with a spirit of service to the rural society in the year 1909. Our students, who got educated and their personality developed here and who have been serving in every walk of life, have been bringing more laurels to our College.

ABOUT THE DEPARTMENT

The Department of Computer Science blossomed as one of the premier centre for computer education in the year 1996. The department offers B.Sc. degree programme in Computer Science which are affiliated to Bharathidasan University. To provide students with strong foundational concepts and also advanced techniques and tools in order to enable them to build solutions or systems of varying complexity.

COURSE OBJECTIVES

- Give students an in-depth understanding of how the office tool is essential in business, education and society
- To understand the basics and advanced features of Excel spread program
- To improve the Data interpretation and analysis skills of the learner
- Learner get familiar in working of Statistical functions to analyze the data

Data Analysis with Excel





GANESAR COLLEGE OF ARTS AND SCIENCE

Affiliated to Bharathidasan University

Melasivapuri – 622 403, Pudukkottai(DT),TamilNadu.

DEPARTMENT OF COMPUTER SCIENCE

Value added course

R Programming

(SUBJECT CODE: 19CSVAC02)

COURSE DURATION:(30 Hours)

31-12-2018 to 14-02-2019

Organised



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COURSE OBJECTIVES

- To be able to learn how to program in R and how to use R for effective data analysis.
- Familiar with programming in R, reading data into R, accessing R packages, writing R functions, debugging, profiling R code, and organizing and commenting R code

CAREER SCOPE

- Data Analysts
- R Programmer
- R Researcher in leading research institutions
- Data Scientists



GANESAR COLLEGE OF ARTS AND SCIENCE, MELASIVAPURI,

(Affiliated to Bharathidasan University, Tiruchirappalli-24)

DEPARTMENT OF ENGLISH

BRIDGE COURSE

COURSE NO: 01

COURSE NAME: FRENCH

COURSE OBJECTIVE:

- To Introduce French as an exposure to students' ability for speaking many languages and help them to go for jobs through it.

COURSE DURATION: 30 Hours

DATE/ MONTH: DEC 31,2018 - FEB14,2019

COURSECOORDINATOR:S.KULANDHAIVEL

HOD

Head

**Department of English
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403**



**PRINCIPAL
PRINCIPAL**

**Ganesar College Of Arts & Science
MELASIVAPURI - 622 403**

DEPARTMENT OF ENGLISH

FRENCH

COURSE DURATION:(30 Hours)
31-12-2018 to 14-02-2019

Organised



GANESAR COLLEGE OF ARTS AND SCIENCE

UGC Recognized 2(f) and 12(B) Institution
Affiliated to Bharathidasan University

Melasivapuri – 622 403, Ponnamaravathi, Tamil Nadu, India

ABOUT THE COLLEGE

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ABOUT THE DEPARTMENT

The Department of English was started in the year 2011. Since it's inception, the department has been dedicated to produce English graduates of high calibre. The department is strengthened by academically well qualified and experienced faculty members who consistently and dedicatedly involve themselves in teaching and interestingly participate in various national and international forums to make them updated with the current issues in English domain which ultimately benefits our students.

COURSE OBJECTIVES

To Introduce French as an exposure to students' ability for speaking many languages and help them go for jobs through it.



GANESAR COLLEGE OF ARTS AND SCIENCE, MELASIVAPURI,
(Affiliated to Bharathidasan University, Tiruchirappalli-24)

DEPARTMENT OF ENGLISH

BRIDGE COURSE

COURSE NO: 02

COURSE NAME: SPOKEN ENGLISH

COURSE OBJECTIVE:

- To strengthen students' talent to speak a better English in more a proper way.

COURSE DURATION: 30 Hours

DATE/ MONTH: DEC 31,2018 - FEB14,2019

COURSE COORDINATOR: J.JAYARASI


HOD

Head
Department of English
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai- 622403





PRINCIPAL
PRINCIPAL
Ganesar College Of Arts & Science
MELASIVAPURI - 622 403

DEPARTMENT OF ENGLISH

SPOKEN ENGLISH

COURSE DURATION:(30 Hours)
31-12-2018 to 14-02-2019

Organised



GANESAR COLLEGE OF ARTS AND SCIENCE

UGC Recognized 2(f) and 12(B) Institution

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COURSE OBJECTIVES

To strengthen students' talent to speak a better English in more a proper way.

APRIL-2019

Ganesar College of Arts and Science

Department of Physics

Join
Value
Added
Course

Photography

Sub code: VACPH02

Classes: 3.30-4.30 PM (Weekly Twice)

✦ To learn Photography.....

✦ To colour your view.....

Free
Course

Ganesar College of Arts and Science

("B" grade accredited by NAAC)

Affiliated by Bbhrathidasan University-Thiruchirappalli

Melaisivapuri

Pudukkottai-622 403



MUSHROOM CULTURE

Scope:

To Gain the knowledge of cultivation of different types of edible mushrooms and spawn production ,

To Manage the diseases and pests of mushrooms, Packaging, Storing and grading of mushroom; post harvest procedures.

Unit I Nutrient Profile of Mushroom

Protein, amino acids, calorific values, carbohydrates , fats, vitamins & minerals.

Unit II Health benefits of Mushroom

Antiviral value, antibacterial effect, antifungal effect, anti-tumor effect, hematological value cardiovascular & renal effect, in therapeutic diets, adolescence, for aged persons & diabetes mellitus.

Unit III Cultivation System & Farm design

Fundamentals of cultivation system- small village unit & larger commercial unit.

Principles of mushroom farm layout- location of building plot, design of farm, bulk chamber, composting platform, equipments & facilities , pasteurization room & growing rooms.

Unit IV Disease and Pest Management in cultivated mushrooms

Dry Bubble and wet bubble- Major diseases of cultivated mushroom; Major insect pests- Mushroom flies / nematodes / mites.

Unit V Preparation

Sterilisation and sanitation of mushroom house, instruments and substrate; Preparation of mother culture, media preparation, inoculation, incubation and spawn production; Cultivation of *Volvariella volvacea* (paddy straw mushroom) and *Pluerotus sajorcaju* (oyster mushroom) using paddy straw/agricultural waste.

References:

1. Pandey, R.K. and Ghosh, S.K. (1996). A handbook of Mushroom Cultivation. Emkey Publication.
2. Pathak, V.N. and Yadav, N. (1998). Mushroom Production and Processing Technology. Agrobios, Jodhpur.
3. Nita, B. (2000). Handbook of Mushrooms. Vol 1 & 2. Oxford and IBH Publishing Co. Pvt. Ltd., New Delhi.

APRIL-2019

Ganesar College of Arts and Science

Department of Physics

Mushroom culture

(Value Added Course)

Sub code: VACPH01

Classes: 3.30-4.30 PM (Weekly Twice)

☀️ To gain the knowledge of cultivation of mushroom

☀️ To manage the diseases, packaging, storing

Free
Course



Ganesar College of Arts and Science

("B" grade accredited by NAAC)

Affiliated by Bbhrathidasan University-Thiruchirappalli

Melaisivapuri

Pudukkottai-622 403

Department of Physics

Value Added Course

Sub Code : VACPH02

Time : 30 Hour/Semester

Photography

Object: To introduce the Students to the Photography and developing the simple applications.

Unit I Introduction to Photography

Explain the basics of photography – Principles – functions - camera structure – Analog/Digital camera- types of camera- Exposure settings.

Unit II

Explain the setting in digital Point and shot camera-handling of PS camera – Rule of third. – White balance - Background selection – in build Flash and its features.

Unit III

Explain the DSLR Camera parts & functions. Usage of Shutter speed, Aperture – ISO and Depth of field.

Unit IV

Explain the types of Frames and angles and its features -Types of Lens and its features - creative photography -Tripod usage

Unit V

Explain the basic lighting for Photography - digi pro umbrella with stand – Bouncing light - Creative lighting - Maintenance of camera.

Reference

1. Fundamentals of Photography, Joel Sartore, THE GREAT COURSES Corporate Headquarter: 4840 Westfields Boulevard, Suite 500 Chantilly, Virginia 20151-2299
2. The complete photographer, R. Child bayley, methuen co . Ltd. 36 Essex street w.C .London



GANESAR COLLEGE OF ARTS AND SCIENCE

Department of social work

Bridge Course detail

Year 2018-2019

Name of the Course	Year of offering	No. of times offered during the same year	No. of hours
Environment and society	2018-2019	1	30

M. Ranjith
Head

Head
Department of Social Work
Ganesar College of Arts and Science
Melasivapuri, Ponnambavathi
Puduchennai - 622403

S.V. Sathyan
Principal

Principal
Ganesar College Of Arts & Science
- MELASINAPURI - 622 403



**GANESAR COLLEGE OF ARTS AND SCIENCE
DEPARTMENT OF SOCIALWORK**

Value added course

ENVIRONMENT AND SOCIETY

Course Code	:	VAC-SW-001
Duration	:	Dec-Apr (2018-19)
Session	:	1
Course Coordinator	:	M.Nagarajan

COURSE OUTCOME

1. To learn the environmental and social impacts
2. To gain a depth knowledge about personal responsibilities and roles in environmental and social problems
3. To study the human as component of Ecosystem
4. To impart the knowledge about nature and social organizations relationships with the natural environment.
5. To know the impacts of the environmental policies

Value Added Course -- Syllabus
GANESAR COLLEGE OF ARTS AND SCIENCE, MELASIVAPURI-622403
DEPARTMENT OF SOCIAL WORK

Environment and society

Course Code: VAC-SW-001

Objectives

1. To understand the environmental and social impacts
2. To understand about personal responsibilities and roles in environmental and social problems
3. To study the human as component of Ecosystem.
4. To study the theories about nature and social organizations relationships with the natural environment.
5. To study the environmental policies

Unit-I

Environment : Meaning ,Definition, Objectives, Scope of Environment and Significance and conservation of environment

Unit-II

Society : Meaning Definition, Objectives, Significance of environmental sociology , Characteristics of human and aspects of biological and cultural.

Unit-III

Components : Human as component of Ecosystem, Human Environment Interface, Influence of Environment on humans.

Unit-IV

Theoretical perspective: Environmental views of Buddhist, Gandhian, Jainism and Sikhism theory.

Unit-V

Laws and Policy: Environment Protection act -1986, Water conservation and Control of pollution act -1974, The Forest conservation act -1980.

Reference

1. Conservation and Environmentalism by Robert C. Paehlke " Publication Date: 1995

2. Encyclopedia of Environment and Society (5 vols.) by Paul Robbins
Publication Date: 2007