# 3.2.2 Workshops/Seminars

# Programmes organized in the academic year 2022-23

| 1 | One day state level workshop on development of entrepreneur growth in Tamilnadu | 15-07-2022 | 150 |
|---|---|---|---|
| 2 | One day workshop on mantra for successful entrepreneur | 24-08-2022 | 50 |
| 3 | National level workshop on choosing topic and collecting ideas for this is writing | 14-09-2022 | 167 |
| 4 | One day workshop on data science | 16-09-2022 | 147 |
| 5 | Workshop on Glass Painting | 16-09-2022 | 28 |
| 6 | Workshop on introduction to sequence and series | 07-10-2022 | 62 |
| 7 | One day workshop on trends and development of IPR | 14-10-2022 | 50 |
| 8 | National level workshop on making of creative speaker | 30-01-2023 | 135 |
| 9 | Workshop on Hairdo | 31-01-2023 | 30 |
| 10 | One day workshop on analysis of vibration spectroscopy | 23-02-2023 | 46 |
| 11 | One day workshop on methods of data collection | 27-02-2023 | 50 |
| 12 | One day state level workshop on intellectual property rights in entertainment market research | 13-03-2023 | 150 |
| 13 | SPSS data entry hands on training for beginners | 16-03-2023 | 40 |
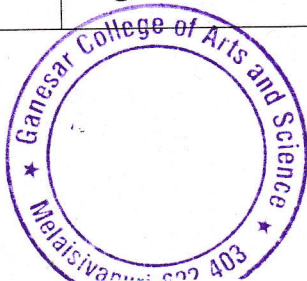
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MELASIVAPURI - 622 403
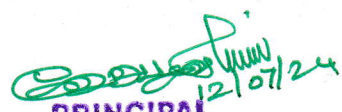
# Programmes organized in the academic year 2021-22

| 1 | One day workshop on intellectual property rights | 21-07-2021 | 37 |
|---|---|---|---|
| 2 | One day state level workshop on gender equity for intellectual property rights | 27-08-2021 | 150 |
| 3 | One day workshop on big data analysis | 27-09-2021 | 143 |
| 4 | Workshop on outlines in analysis | 19-11-2021 | 83 |
| 5 | Workshop on research methodology and data analysis by using SPSS | 03-12-2021 | 40 |
| 6 | One day workshop on fundamental rights and human rights | 29-12-2021 | 37 |
| 7 | One day virtual international conference on contribution of women writers to English literature | 06-01-2022 | 137 |
| 8 | One day state level workshop on intellectual property and its abuse | 21-02-2022 | 150 |
| 9 | Workshop on spectroscopy analysis of nanomaterials | 28-02-2022 | 56 |
| 10 | One day workshop on IPR emerging issues and challenges | 03-03-2022 | 37 |
| 11 | One day National level workshop on the Indian short story writing in English it's evolution and development | 09-04-2022 | 164 |

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## Programmes organized in the academic year 2020-21

| 1 | International webinar on the topic literary feast for optimism during lac down | 22-07-2020 | 162 |
|---|---|---|---|
| 2 | One day National seminar Devaram ennum thiruppaattu | 03-08-2020 | 150 |
| 3 | One day workshop on role of young entrepreneurs in building technology | 05-08-2020 | 41 |
| 4 | One day workshop on New horizon in IT | 13-08-2020 | 141 |
| 5 | One day workshop on xrd data analysis | 07-09-2020 | 73 |
| 6 | WhatsApp on basic ideas in fuzzy mathematics | 09-10-2020 | 112 |
| 7 | One day workshop on social work for today's and tomorrow's | 24-09-2020 | 41 |
| 8 | One day state level workshop on employment opportunity for entrepreneurial skill | 12-10-2020 | 146 |
| 9 | National level workshop on writing articles for seminars and journals | 06-01-2021 | 165 |
| 10 | One day state level workshop on innovations and entrepreneurship | 11-01-2021 | 146 |
| 11 | One day workshop on entrepreneurship awareness and skills need | 03-03-2021 | 41 |

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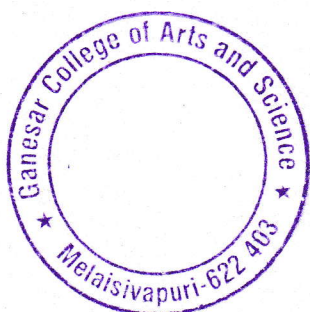
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## Programmes organized in the academic year 2019-20

| 1 | Workshop on molecular docking | 19-07-2019 | 87 |
|---|---|---|---|
| 2 | One day workshop on research methodology | 09-08-2019 | 47 |
| 3 | One day workshop on creating Innovate Business ideas | 13-08-2019 | 47 |
| 4 | One day state level workshop on research techniques in Amos tools | 19-08-2019 | 150 |
| 5 | National level workshop on applications of theories to thesis writing | 30-08-2019 | 175 |
| 7 | Workshop on MATLAB programming | 06-09-2019 | 131 |
| 8 | One day workshop on data mining | 19-09-2019 | 146 |
| 9 | One day workshop on data analysis and techniques for social science | 03-10-2019 | 47 |
| 10 | One day international conference on Diaspora writing in English | 03-02-2020 | 176 |
| 11 | One day workshop on entrepreneurship brains vs capital | 07-02-2020 | 150 |
| 12 | One day workshop on social work research for social work trainees | 12-02-2020 | 47 |
| 13 | Workshop on development of entrepreneurship | 13-03-2020 | 60 |

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## Programmes organized in the academic year 2018-19

| 1 | Workshop on density functional theory | 19-07-2018 | 86 |
|---|---|---|---|
| 2 | Workshop on impact of goods and service tax | 04-08-2018 | 81 |
| 3 | Workshop on IOT internet of things | 06-08-2018 | 140 |
| 4 | Workshop on research methods and tool basics | 21-08-2018 | 40 |
| 3 | One day state level workshop on application for research methods in SPSS tools and techniques | 07-09-2018 | 150 |
| 4 | Workshop on Tholkappiya uraiyasiriyargal | 19-09-2018 | 150 |
| 5 | National level workshop on research conventions and art of writing | 20-09-2018 | 180 |
| 6 | Workshop on latex type setting tools | 28-09-2018 | 139 |
| 7 | One day workshop on leadership skills for adolescence | 10-10-2018 | 40 |
| 8 | One day international conference on genre studies in English | 23-01-2019 | 183 |
| 9 | One day workshop on intellectual property rights | 24-01-2019 | 40 |
| 10 | Two days state level workshop on research review of literature in commerce | 04-03-2019 | 150 |

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# GANESAR COLLEGE OF ARTS AND SCIENCE

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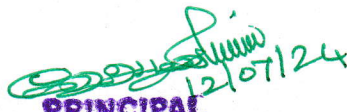MELAISIVAPURI - 622 403, PUDUKKOTTAI, TAMILNADU

Phone: 04333 – 247218, 247603

# WORKSHOPS AND SEMINAR ACADEMIC YEAR 2022-2023

# DEPARTMENT OF B.Com.,
## (BANK MANAGEMENT)

## ONE DAY STATE LEVEL WORKSHOP
### On
## "DEVELOPMENT OF ENTREPRENUR GROWTH IN TAMIL NADU"

## 15<sup>th</sup> July 2022 @ 10.30 AM
### in
## Sanmarga Sabai Auditorium

### Organised By



## DEPARTMENT OF B.Com (BANK MANAGEMENT)
### GANESAR COLLEGE OF ARTS AND SCIENCE
*UGC Recognized 2(f) and 12(B) Institution*
*(Affiliated to Bharathidasan University)*
**Melasivapuri – 622 403, Ponnamaravathi, Tamil Nadu, India**

## ABOUT THE COLLEGE

Success is assured by the right choice of an educational institution. The spirit of the institution has the power to influence the personality of the learner. A sound institution alone can give a sound knowledge to the students. That is why very few institutions alone can stand the test of time. Ganesar College of Arts & Science, Melasivapuri, has been a radiant star shining in the firmament of education since 1909. It has a balanced blend of Tradition and Modernity. It has been inspiring students with its quality education. Students have been chiseled to become intelligent citizens who strongly imbibe the spirit of morality. It has been growing like a royal banyan passing its Centenary Year. The University Grants Commission UGC had notified Regulations for recognition of our college under Section 2(f) &12(B) of the UGC Act, 1956.

B.Com Banking Management deals with the concepts of commerce and the trades or businesses. It is a Three-year UG degree course started in the year 1996, that focuses on the basic understanding of financial accounting, business management, financial management, statistics, etc. Candidates having a flair interest in banking and having research-oriented technical expertise with a strong rational mind can choose a BCom Banking Management course for their graduation. Candidates who have completed 10+2 education with a relevant stream are eligible for the course. and the management students can also go for MBA after completing this course.

## ABOUT THE DEPARTMENT

B.Com Banking Management is a Three year undergraduate degree course which deals with subjects such as financial accounting, banking, commerce, business economics, and marketing. This course is mainly pursued by candidates who are interested in banking subjects and have an interest in accounting-related financial activities.

## COURSE OBJECTIVES

It is a combination of both practical and theoretical ways of learning the subject and a calculative approach based on the systemic method. This course is designed in such a way that majorly focuses on all the aspects of banking to provide the candidates a thorough knowledge about the subject.

Business economics paper, accounts, and financial management, business economics, communication, services marketing, statistical and mathematical are some of the advanced lessons of the course.

Candidates who have a zeal towards banking and want to get the lessons of finance, investing, commercial, management can opt for this course.Candidates after completing their course in Bachelor of Commerce Can go for higher education in the same fields like M.Com or PGD

**GANESAR COLLEGE OF ARTS AND SCIENCE**
*(Nationally Accredited with 'B'' Grade by NAAC)*
**Melaisivapuri-622403**

1909 — 2009

## Department of B.Com (Bank Management)

We cordially invite you for the

*One Day State Level Workshop*

On

"DEVELOPMENT OF ENTREPRENUR GROWTH IN
TAMIL NADU"

15$^{th}$ July 2022 @ 10.30 AM
in
Sanmarga Sabai Auditorium

**Welcome Address** : **Dr. M. SELVARAJU**
*PRINCIPAL,*
*GANESAR COLLEGE OF ARTS AND SCIENCE,*
*MELAISIVAPURI.*

**Presence** : **Thiru S. Nagappan M.B.A.,**
*President, College Committee*

**Presidential Address** : **Dr.V. Palaniyappan M.A.,M.Phil.,Ph.D.,**
*President, Sanmarga Sabai & Self Finance Wing*

**Felicitation** : **Thiru. S. Palaniappan M.B.A.,**
*Secretary, Sanmarga Sabai & Self Finance Wing*

: **Dr. V. A. PALANIYAPPAN,** M.A., M.Phil., Ph.D.,
*Head, Department of Tamil, Ganesar College of Arts and Science*

**Chief Guest Address** : **Dr. R. LATHA,** M.B.A., M.Phil., PGDCA., Ph.D.,
**Dr. N.G.P Arts and Science College (A), Coimbatore**

**Vote of Thanks** : **Mrs. S. MANJULA,**
*HEAD, DEPARTMENT OF B.Com., BANK MANAEMENT,*
*GANESAR COLLEGE OF ARTS AND SCIENCE.*

\*\*\*\*\*\*\*\*\*\*\*

## Department of B.Com (Bank Management)

## REPORT

**ONE DAY STATE LEVEL WORKSHOP ON**

*"DEVELOPMENT OF ENTREPRENUR GROWTHIN TAMIL NADU"*

**DATE: 15th July 2022 @ 10.30 AM**

Around the globe, Entrepreneurs plays an important role in the Economic development especially developing countries needs more attention towards the development of entrepreneurship, to trigger the entrepreneurial activities in India, A government of India plays an important role by proposing the conceptual framework of Entrepreneurship. Apart from initiatives of state and the central government there is a need for extra vibrant to trigger entrepreneurship, but the entrepreneurship differs in all the segments, like location, income, Education, community. In all the segments entrepreneurs play a vital role in stimulating a related business to support a new venture to a prosperous society. The successful entrepreneurs change the lifestyle of the society by innovating a unique flourished new goods and services to the greatest possible extent to the society, cascading the lifestyle of the people entrepreneur's innovations may create a wealth improvement to the society, in the context of the globalization and industrialization there is a need to analyze a successful and unsuccessful of the entrepreneurs, thus the theoretical research study has been proposed.

After the independence, India was changed in various fields; especially the Indian government was much focused in the change of society, where the government has introduced the number of GOI schemes and development projects through various sources to arrest the poverty. In the year of 1993, a chaired person Lakdawala examined a poverty line in India. He has noticed the regional economic differences between the regions. In 1994 Mr.S. G. Dutt has estimated the national poverty rate as a 33% with Rs 49 per capita. But the year of 2009 -2010 according to the Methodology adopted by Suresh Tendulkar Committee it was 29.6%

approximately 354 Millions of the population, In 2014 Rangarajan Committee estimates around 38.2%. But still, the Redline (Poverty) of the people was dominating the society mostly in the rural and urban areas particularly with the uneducated or the people who involved in the Agriculture sector which the peoples are in arid plains. Apart from the redline tagging communal, religion & regional riots and disharmony is also a giant Demon in the underline society. In the context of the above, the various surveys and the estimates are undertaken by the government and the social reformers to develop the entrepreneurship to encounter the redline. The Development of entrepreneurship can change the colour of redline, which begins from their family to society, and from society to many ways to the nation by education, economic stability and equality and it will occur in the development of the country by recognizing the equality and the abilities in the development of the education and the value of economics as a whole.

India is the 7th largest country and second most populated country in the world, Trading is the Main source for the Business Environment, According to the history the Great Emperor of Chola Dynasty Raja RajaCholan records the ancient Business of trading in the world, from that date itself Entrepreneurship Development are much focused in various reforms, thus the entrepreneurship plays a major role in the development of the Nation Economy, in another side the increase of population causes the unemployment, poverty, always the poverty knocks the door of literacy, which the situation may hit an unimaginable position. To restrict it, the Indian government has initiated many steps, in which Entrepreneurs development will play a major role in the development of India and the national economy. The fourth largest state of India (Tamilnadu) has a diversified development in various sectors through TIIC(Tamil Nadu Industrial Investment Corporation Limited), TIDCO (Tamil Nadu Industrial Development Corporation Ltd) , SIPCOT (State Industries Promotion Corporation of Tamil Nadu) , TANSIDCO (Tamil Nadu Small Industries Development Corporation Limited) which plays a major contribution in the development of entrepreneurs by supporting financial assistance. The Entrepreneurs development results in the second place in a major contribution to India Economy,

**ONE DAY STATE LEVEL WORKSHOP ON**
**"DEVELOPMENT OF ENTREPRENUR  GROWTH  IN TAMIL NADU"**
**15th  July 2022**



HOD.
**Head**
Department of Commerce in Bank Management
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403

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MELASIVAPURI - 622 403

# GANESARCOLLEGEOF ARTSANDSCENCE

MELAISIVAPURI-622403,PUDUKKOTTAI,TAMILNADU

Phone:04333 -247218,247603

## DEPARTMENT OF B.Com., BANK MANAGEMENT

## ONE DAY STATE LEVEL WORKSHOP

### CERTIFICATE

This is to certify that Mr./Miss./Mrs. **PRIYANKA. S**

**III. B. Com (BM), Reg. No: CB20C 82050**

Has actively participated in the One day state level workshop on

## "DEVELOPMENT OF ENTREPRENUR GROWTH IN TAMIL NADU"

Held on 15TH July 2022

**COORDINATOR**

GANESAR COLLEGE OF ARTS & SCIENCE
MELASIVAPURI - 622403
PUDUKKOTTAI DIST.

**HOD**
Head
Department of Commerce in Bank Management
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403

**PRINCIPAL**
PRINCIPAL
Ganesar College Of Arts & Science
MELASIVAPURI - 622 403

# DEPARTMENT OF SOCIAL WORK

Organised

## One day Workshop
### on
## Mantra for Successful Entrepreneur

**Date : 24.08.2022**



## GANESAR COLLEGE OF ARTS AND SCIENCE
*UGC Recognised a(f) and w(B) Institution*
*Affiliated to Bharathidasan University*
**Melasivapuri – 622 403, Ponnamaravathi, Tamil Nadu, India**

**ABOUT THE COLLEGE**

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**ABOUT THE DEPARTMENT**

Social work profession is to enhance human well-being and help to meet basic and complex needs of all people, with a particular focus on those who are vulnerable, oppressed, and living in poverty. Department of social work was started on 2018. The department of Social Work is committed to building a socially just society, defined as one that upholds and validates the values of equality, diversity, inclusiveness, democracy, and concern for human welfare.

**GANESAR COLLEGE OF ARTS AND SCIENCE**

Melasivapuri-622403 , Pudukkottai District , Tamilnadu-India

# DEPARTMENT OF SOCIAL WORK

Cordially invites you to the workshop on

**MANTRA FOR SUCCESSFUL ENTREPRENEURS 2022**

Date: 24.08.2022    Venue: Auditorium    Time:  11.00 am

**Mr.C.RAMKI**

**III BSW - Student**

*Welcome Address*

**Ms. M. SHARMILA DEVI**

**Asst. Professor & Head**

*Inaugurates*

**Ms.K.Akshaya Devi**

**HR Recruiter, Vego trust**

*Keynote Address*

**Dr.M.SELVARAJU**

**Asst. Professor**

*Thematic Address*

**Mr.S.PRASANNA**

**I BSW - Student**

*Vote of Thanks*

**Organized by BSW Students**

+

| K. Sri Kannan | M. Sharmila Devi | Prof. M. Selvaraju |
|---|---|---|
| **Organizing Secretary** | **Convener** | **Principal** |

**GANESAR COLLEGE OF ARTS AND SCIENCE**

**DEPARTMENT OF SOCIAL WORK**

**REPORT**

**TITLE OF PROGRAMME:** One-day work shop on mantra for successful entrepreneur

**NAME OF THE ORGANIZING DEPARTMENT/COMMITTEE: Department of Social Work**

**NAME OF THE COORDINATORS /CONVENERS/ORGANIZER OF THE PROGRAMME:**

CONVENER    -   Ms.M.Sharmila devi

**COORDINATORS– Mr.K.Srikannan**

**DATE OF THE PROGRAMME:**24.8.2022

**VENUE:  Social work Department**

**TARGET GROUP:** Social work trainees

**NUMBER OF PARTICIPANTS:  50**

**A SUMMARY REPORT:**

In the department of Social Work, Ganesar College of Arts and Science, Melaisivapuri has been organized one-day work shop on Mantra for Successful Entrepreneur on 24.8.2022. third-year student Mr.C.Ramki welcomes the gatherings. Next, Asst.Professor and Head Ms.M.Sharmila Devi delivered the inaugural address. Ms.K.Akshyadevi,HR Recuriter,Vego trust delivered the Mantra for successful entrepreneur. Dr. M. Selvaraju, Principal delivered the thematic address. In the end, third-year student Mr.S.Prasanna proposed the vote of thanks. In this event, all the Faculties and students has participated in the workshop.

**Ms.Akshayadevi delivered the mantra for successful entrepreneur on 24.08.2022**

## GANESAR COLLEGE OF ARTS & SCIENCE MELAISIVAPURI - 622 403

(Affiliated to Bharathidasan University)
Melasivapuri - 622 403, Pudukkottai District.

We cordially invite you to the

## NATIONAL LEVEL WORKSHOP

ON

## CHOOSING TOPIC & COLLECTING IDEAS FOR THESIS WRITING

14-th September 2022

VENUE: SANMARGA SABAI

Organized by

POST GRADUATE

DEPARTMENT OF ENGLISH

---

### CHIEF GUESTS

**Keynote Address**

**Mini Narayan Msc.Mphil,B.Ed**
Academic Director & Vice Principal
Teacher Educator and Resource person
Palakkad Kerala

**Invited Talk - 1**

**Dr. E. Prema,**
Assistant Professor of English,
PG & Research Department of English,
Sri Meenakshi Govt. Arts College for Women
(A), Madurai – 625002, Tamil Nadu, India.

**Invited Talk – II**

**Dr.P.Amutha,**
Assistant Professor of English,
Umayal Ramanathan Womens College of Arts
& Science.

### MEMBERS

Mr. P. Pandidurai, Assistant Professor of
English

Mrs. M. Balavalli Assistant Professor of
English

Miss. N. Pavithra , Assistant Professor of
English

Mrs.T. Tamilselvi , Assistant Professor of
English

---

### ORGANISING COMMITTEE

### CHIEF PATRONS

**Thiru. S. NAGAPPAN, MBA.**
President of College Committee

**Thiru. PL.KANNAN, M.S.C.**
Secretary of College Committee

**Dr. V. PALANIAPPAN, M.A., M.Phil., PhD.**
President of Sanmarga Sabai and Self-finance wing

**Thiru. AL. SUNDARAM,**
Secretary of Sanmarga sabai and Self-finance Wing

### CHAIRMAN

**Dr. M. Selvaraju MA., Ph.D.,** Principal,
Ganesar College of Arts and Science.

### ORGANIZING SECRETARY AND GOVERNOR

**Mr. S. Kulandhaivel, M.A., M.Phil. (Ph.D)**
Head of the Department of English

### CO- CONVENOR

**Mrs. J. Jayarasi ,** Assistant Professor of
English

**Ms. S. Vennila ,** Assistant Professor of
English

### CO-ORDINATORS

**Mrs. S. Surya,** Assistant Professor of English

**Mrs. G. Saraswathi ,** Assistant Professor of
English

## ABOUT THE COLLEGE

Ganesar College of Arts and Science was established in the year 1909 by Revered Patrons Palaniyappar and Annamalaiyar at Melaisivapuri , a remote rural village in Pudukkottai district in Tamilnadu , India. The college is affiliated to Bharathidasan University, Trichy . The college provides quality higher education to the rural mass of students , especially the backward and poor , to impart knowledge in them and to enhance their skills and thereby enabling them to be enterprising , professional and valuable citizens of the country. The college provides extra-curricular activities and programs for the students to develop their personality and individual talents . It provides facilities for the development of an integrated personality.

The College offers the following UG and PG Degrees, Diploma and Certificate Courses and Research Programme.

| UG Courses | PG Courses |
|---|---|
| B.Lit. Tamil | M.A Tamil |
| B.A English | M.A English |
| B.Sc Maths | M.Sc Maths |
| B.Com | M.Com |
| B.Sc Computer Science | M.Phil Tamil |
| B.Sc Physics | Ph.D Tamil |

B.Com Bank Management

B.S.W Social Work

B. Sc Fashion Technology & Costume Designing

Diploma in Yoga, Certificate Course in Tally (ERP9) Certificate Course in Librarian Science

## ABOUT THE DEPARTMENT

The Department of English was started in the year 2011.From since its inception, the department has been to produce English graduates of high caliber. The Department is strengthened by academically well qualified and experienced faculty members who consistently and dedicatedly involve themselves in teaching and interestingly participate in various national and international forums to make them updated with the current issues in English domain which ultimately benefit our students.

## ABOUT THE WORKSHOP

Choosing topic for thesis is the first step in making sure your research goes as smoothly as possible. When choosing a topic, it's important to consider.

- Requirements of your institution and department's
- Your areas of knowledge and interest
- The scientific, social, or practical relevance
- The availability of data and resources
- The time frame of your desertion.
- The relevance of your topic

When deciding on a topic, there are a few things that you will need to do; Brainstorm for ideas. Choose a topic that will enable you to read and understand the articles and books you find. Ensure that the topic is manageable and that material is available, etc.

In deciding topic a few things are needed to be done by your ideas for transforming select a topic that will towards thesis writing which makes sure of one's travel on the path to the destination of research. The following points are important to be considered for the selection of thesis topic.

**Name of the Event:** National Level Workshop on Choosing Topic & Collecting Ideas for Thesis Writing
**Venue:** Sanmarga Sabai
**Organising Department:** ENGLISH
**Date:** 14-09-2022
**No. of Participants :** 167

### BRIEF EVENT REPORT

This workshop was attended by  participants from various College and Universities in and around Tamilnadu. 152 students and 15  faculty members from the department of English participated in National level workshop.



Prof. Mini Narayan lectured on "Choosing Topic & Collecting Ideas for Thesis Writing" on 14th Sep, 2022.

### Important Messages/ Outcomes

**Prof. Mini Narayan** lectured on **"Choosing Topic & Collecting Ideas for Thesis Writing"** starting  with the point of selecting one's own thesis topic is the first step in making sure your research to go  smoothly and positively. For choosing a topic, it's important to consider. The following points  institution and department's requirements, Your areas of knowledge and interest, The scientific, social, or practical relevance, The availability of data and resources , The timeframe of your dissertation , The relevance of your topic, for deciding on a topic, there are a few things that you will need to do; Brainstorm for ideas and choosing  a topic that will enable you to read and understand the articles and books you find. Ensure that the topic is manageable and that material is available.

CONVENER                          HOD                          PRINCIPAL

Head
Department of English
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403

PRINCIPAL
Ganesar College Of Arts & Science
MELASIVAPURI - 622 403

# GANESAR COLLEGE OF ARTS AND SCIENCE

## Accredited with "B" Grade by NAAC

Melasivapuri - 622403, Pudukkottai district, Tamilnadu - India

*DEPARTMENT OF COMPUTER SCIENCE*
*One Day Workshop*
*On*
*DATA SCIENCE*

16 SEP, 2022@10.00am
In Sanmarga Sabai Auditorium

**Organised**

## ABOUT THE COLLEGE

Ganesar College of Arts and Science are conceptualised with a spirit of service to the rural society in the year 1909. Our students, who got educated and their personality developed here and who have been serving in every walk of life, have been bringing more laurels to our College.

## ABOUT THE DEPARTMENT

The Department of Computer Science blossomed as one of the premier centre for computer education in the year 1996. The department offers B.Sc. degree programme in Computer Science which are affiliated to Bharathidasan University. To provide students with strong foundational concepts and also advanced techniques and tools in order to enable them to build solutions or systems of varying complexity.

## FEATURES

- **Data science Introduction**
- **DS what is data?**
- **DS Python**
- **DS Functions**
- **Statistics Introduction**
- **Stat correlation**

# GANESAR COLLEGE OF ARTS AND SCIENCE

Melaisivapuri-622403

## Department Computer Science

Wecordiallyinviteyouforthe

## *OneDayWorkshop*
### On
### DATA SCIENCE

### 16th September2022@10.00AM in
### Sanmarga Sabai Auditorium

**Welcome Address** : Dr.M.Selvaraju M.A., M.Phil.,Ph.D.,
*PRINCIPAL,*
*GANESAR COLLEGE OF ARTS AND SCIENCE, MELAISIVAPURI.*

**Presence** :ThiruS.Nagappan M.B.A.,
*President,College Committee*

**Presidential Address** :Dr.V.Palaniyappan M.A.,M.Phil.,Ph.D.,
*President, Sanmarga Sabai & Self Finance Wing*

**Felicitation** : Thiru. AL.SUNDHARAM.,
*Secretary, Sanmarga Sabai & Self Finance Wing*

:Dr.VA.Palaniyappan M.A.,M.Phil.,Ph.D.,
*Vice Principal,Ganesar Collegeof Arts and Science*

**Resource person** :Dr.S.karthikeyan M.Sc., M.Phil.,Ph.D.,
Theni Kanmavar College of Arts and Science, Theni

**Vote of Thanks** : Mr.Raja M.Sc.,M.phil.,

*HEAD, DEPARTMENT OF COPMUTER SCIENCE*

*GANESAR COLLEGE OF ARTS AND SCIENCE.*

# REPORT

Title of the Workshop : **DATA SCIENCE**

Name of the Organizing Department: Department of Computer Science

Name of the convener : Mr.R.Raja
Head of the Department

Name Of the Co-ordinator : Ms. PL.Sudha

Date of the programme : 16 Sep, 2022

Target groups : UG Students

No of Participants : 147

One day workshop has been organized by the department of computer Science on 16-09-2022 allied With IQAC. The one day workshop programme has started with Tamil Thai Vazhthu there after Professor R.Raja has been delivered welcome address and Sanmarga sabai president Mr. S.Nagapan has delivered presidential address followed by Mr. RM.Ramanapriyan (Secretary College Committee president), Mr. A.Swaminathan (President, College committee), Mr. PL.Swaminathan (Secretary Sanmarka sabai) and Dr.Sivasornam Principle of our College are delivered the facilitation address Dr S.Karthikeyan, Assitant Professor in computer Science from Theni Kanmavar Sangam College of Arts and Sience, Theni has delivered Special Address regarding Data Science. Finally III B.Sc (CS) Student Miss B.Jeayalakshmi has delivered vote of thanks.

**Dr. S. Karthikeyan has given lecture to the students**



**Participants of the Programme in "DATA SCIENCE" held on 16 Sep, 2022.**

**Head**
**Department of Computer Science**
**Ganesar College of Arts and Science**
**Melasivapuri, Ponnamaravathi**
**Pudukkottai - 622**

**PRINCIPAL**
**Ganesar College Of Arts & Science**
**MELASIVAPURI - 622 403**

# CERTIFICATE

This is Certify that Mr/Miss/Mrs __*S. ABINAYA*__

__*I B·SC (COMPUTER SCIENCE)*__ has actively participated in the one day workshop on **"DATA SCIENCE "** Held on 16-09-2022.

**Co-Ordinator**

**HOD**
Head
Department of Computer Science
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403

**Principal**
PRINCIPAL
Ganesar College Of Arts & Science
MELASIVAPURI - 622 403

**GANESAR COLLEGE OF ARTS AND SCIENCE**

(Accredited with "B" grade by NAAC)
Affiliated to Bharathidasan University
Melaisivapuri–622403, Pudukkottai dt, Tamilnadu.

**DEPARTMENT OF FASHION TECHNOLOGY & COSTUME DESIGNING**

# Glass Painting Workshop

**DATE: 16.09.2022**
**DURATION: ONE DAY**

## RESOURCE PERSON
## K.MUTHULAKSHMI

Place: Fashion Technology Lab

## About Department

The Department of Fashion Technology and Costume Designing is a pioneer in the field, launching a three-year Bachelor's Degree in fashion education in year 2022. Aspirants who have an eye for design and color and wish to rely Con their creativity and style can consider these fashion programmes. The tenure here equips them of career, through the study of the history of fashion, art and design, color and other technical aspects of this discipline to develop their skills and meet the needs and challenges of the present. The department ensures quality and up to date learning within a reasonable fee structure. While students have the opportunity to learn under the guidance of proficient faculty members with academic excellence and professional experience in their areas of specialization, they also have access to well-epuipped labs and excellent infrastructure

## Objective

Glass painting gives the presence of a fairy-tale. It is also been referred to as a glass art or stained glass. Glass art amplifies its beauty when the light passes through it. Glass Painting is been a mode of expression and creativity.

## About the Workshop

The workshop aims to teach students to identify different materials and how to create works of art using simple materials. We used glass panels and acrylic colors, and we used simple designs that are easy to implement, inspired by the deconstruction method.

Contact us:

Ms.B.Malini

HOD, Department of Fashion Technology & Costume Designing

malniboominathan2446@gmail.com

8489924844

# GANESAR COLLEGE OF ARTS AND SCIENCE

(Accredited with "B" grade by NAAC)
Affiliated to Bharathidasan University
Melaisivapuri-622403, Pudukkottai dt, Tamilnadu

## DEPARTMENT OF FASHION TECHNOLOGY AND COSTUME DESIGNING

ORGANIZIES

# Glass Painting Workshop

**VENUE: FASHION TECHNOLOGY LAB**

| FRIDAY | TIME |
|--------|------|
| 16th September 2022 | 11.00am – 3.00pm |

**WELCOME ADDRESS**

**B.MALINI**

HEAD OF THE DEPARTMENT
DEPARTMENT OF FASHION TECHNOLOGY
AND COSTUME DESIGNING

**FELICITATION**

**DR.M.SELVARASU**

PRINCIPAL

**CHIEF GUEST**

**K.MUTHULAKSHMI**

**VOTE OF THANKS**

**K.RATHIKA**

I-YEAR B.SC FT&CD

# GANESAR COLLEGE OF ARTS AND SCIENCE

## Department of Fashion Technology and Costume Designing

## GLASS PAINTING WORKSHOP

**DATE**                                : 16.09.2022

**VENUE**                             : Fashion Technology Lab

**NO OF THE PARTICIPANTS: 28**

        The students should experience significant improvement in their knowledge and skills in the field of visual art through demonstration and sufficient opportunity demonstration and sufficient opportunity provided during the class. A workshop led by Chief Miss K.Muthulakshmi is scheduled to take place on 16th September 2022 at the Fashion Technology Lab. The workshop will focus on fostering individual artistic directions and exploring different techniques in warm and hot glass exploration, as well as covering fundamental techniques in off-based glass blowing and lamp working.

### COURSE OBJECTIVES:

⇨   Preparation and maintenance of tools and equipment.Development of fundamental understanding of the material properties of molten glass.

⇨ Be able to combine personal concept with basic molten glass working processes to create an original visual image.

⇨ Acquire a working knowledge of nomenclature and terms related glass as evidenced by a short final quiz.

⇨ Have basic skills in traditional offhand glass blowing and glass grinding and polishing.

Ms. K.Muthulakshmi conducted a training session for Glass painting Workshop on 16th September 2022 at Fashion Technology Lab. Around 28 students participated and certificates were awarded upon completion.

**HOD**

Head
Department of Fashion Technology and Costume Designing
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403

**PRINCIPALL**

PRINCIPAL
Ganesar College Of Arts & Science
Ganesar College of Arts & Science
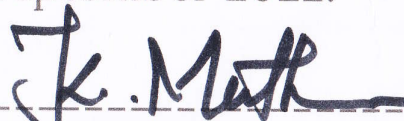MELASIVAPURI - 622403

# GANESAR COLLEGE OF ARTS AND SCIENCE

(ACCREDITED WITH "B" GRADE BY NAAC)
AFFILIATED WITH BHARATHIDASAN UNIVERSITY
MELAISIVAPURI-622403, PUDUKKOTTAI DT, TAMILNADU

## DEPARTMENT OF FASHION TECHNOLOGY & COSTUME DESIGNING

# GLASS PAINTING WORKSHOP

This is to certify that Ms./Mr./Mrs. _____ C.THENMOZHI _____
has participated in the entrepreneurship workshop on "GLASS PAINTING
WORKSHOP" organized by DEPARTMENT OF FASHION TECHNOLOGY AND
COSTUME DESIGNING ,GANESAR COLLEGE ARTS AND SCIENCE , Melaisivapuri
on 16th September 2022.

| | | |
|---|---|---|
| MS.K.MUTHULAKSHMI | MS.B.MALINI | DR.M.SELVARAJU |
| EXPERT | HOD, DEPARTMENT OF FASHION TECHNOLOGY & COSTUME DESIGNING | PRINCIPAL, GANESAR COLLEGE OF ARTS AND SCIENCE |

# GANESAR COLLEGE OF ARTS AND SCIENCE

(ACCREDITED WITH "B" GRADE BY NAAC)
AFFILIATED WITH BHARATHIDASAN UNIVERSITY
MELAISIVAPURI-622403, PUDUKKOTTAI DT, TAMILNADU

## DEPARTMENT OF FASHION TECHNOLOGY & COSTUME DESIGNING

# GLASS PAINTING WORKSHOP

This is to certify that Ms./Mr./Mrs. _____M. AKILA_____ has participated in the entrepreneurship workshop on "GLASS PAINTING WORKSHOP" organized by DEPARTMENT OF FASHION TECHNOLOGY AND COSTUME DESIGNING ,GANESAR COLLEGE ARTS AND SCIENCE , Melaisivapuri on 16th September 2022.
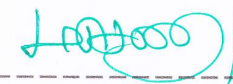
MS.K.MUTHULAKSHMI
EXPERT

MS.B.MALINI
HOD, DEPARTMENT OF FASHION
TECHNOLOGY & COSTUME DESIGNING

DR.M.SELVARAJU
PRINCIPAL,
GANESAR COLLEGE OF ARTS AND SCIENCE

# GANESAR COLLEGE OF ARTS AND SCIENCE

(ACCREDITED WITH "B" GRADE BY NAAC)
AFFILIATED WITH BHARATHIDASAN UNIVERSITY
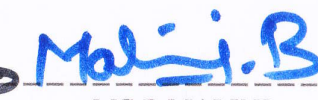MELAISIVAPURI-622403, PUDUKKOTTAI DT, TAMILNADU

## DEPARTMENT OF FASHION TECHNOLOGY & COSTUME DESIGNING

# GLASS PAINTING WORKSHOP

This is to certify that Ms./Mr./Mrs. _____M. KARTHIICA_____
has participated in the entrepreneurship workshop on "GLASS PAINTING
WORKSHOP" organized by DEPARTMENT OF FASHION TECHNOLOGY AND
COSTUME DESIGNING ,GANESAR COLLEGE ARTS AND SCIENCE , Melaisivapuri
on 16th September 2022.

| MS.K.MUTHULAKSHMI | MS.B.MALINI | DR.M.SELVARAJU |
|---|---|---|
| EXPERT | HOD, DEPARTMENT OF FASHION TECHNOLOGY & COSTUME DESIGNING | PRINCIPAL, GANESAR COLLEGE OF ARTS AND SCIENCE |

## CONDACT US
**Ganesar college of arts and science**
**Melasivapuri**
**Pudukkottai District**
**Tamilnadu-India**

**Pincode: 622403**
**Phone: 04333-247218 / 247603**

**Email:**
**ganesarcollege1909@gmail.com**

## ORGANAIZING COMMITTEE

1. Mr.A.Vadivelmurugan HOD
2. Mrs.V.Amutha Asst.Professor
3. Mr.K.Anand Asst.Professor
4. Mr.S.Raja Asst.Professor

## RESOURCE PERSON

**Dr. K. Chithra**
**Department of Mathematics**
**Nehru Memorial College**
**Puthanampatti, Trichy.**

## GANESAR COLLEGE OF ARTS AND SCIENCE
(Affiliated to Bharathidasan University-Trichy)
(Accredited with 'B' grade by NAAC)
MELAISIVAPURI-622 403, PUDUKKOTTAI, TAMILNADU
Phone: 04333-247218, 247603
**WORKSHOP**
**on**
**Introduction to Sequence and Series**
**07-10-2022**

# ABOUT COLLEGE

Success is assured by the right choice of an educational institution. The spirit of the institution has the power to influence the personality of the learner. A sound institution alone can give a sound knowledge to the students. That is why very few institutions alone can stand the test of time. Ganesar College of Arts & Science, Melasivapuri, has been a radiant star shining in the firmament of education since 1909. It has a balanced blend of Tradition and Modernity. It has been inspiring students with its quality education. Students have been chiseled to become intelligent citizens who strongly imbibe the spirit of morality. It has been growing like a royal banyan passing its Centenary Year. The University Grants Commission UGC had notified Regulations for recognition of our college under Section 2(f) &12(B) of the UGC Act, 1956. The user then gives their

Our College has been a temple of wisdom, where scholars undertake intellectual pilgrimage to glorify the Classical Tamil. Realizing the fact that Tamil and Saivam are inseparable twins, our College has been rendering services, which are historically, socially and intellectually significant. If we have a glance at the history of our

old students who got enlightened in this renowned institution, we can realize the praiseworthy standard of our College. Our students, who got educated and their personality developed here and who have been serving in every walk of life, have been bringing more laurels to our College. Our students get University Ranks in every Academic Year.

In offers the main core paper such as operation research, analysis, calculus, modelling, topology, automata, fuzzy and also offer papers to skill development, economic of transportation and application courses for the other department.

Majority of the students OBC/SC/ST are coming from village

## ABOUT DEPARTMENT

Mathematician seek out patterns and use them formulate new conjectures. Mathematician resolve the truth or falsity of conjectures by mathematical proof.

Under graduate programme B.Sc maths was started in the year 1994 and post graduate programme M.Sc maths was started in the year 2005

# Sequence and series

sequence and series are the basic topics in Arithmetic. An itemized collection of elements in which repetitions of any sort are allowed is known as a sequence, whereas a series is the sum of all elements. An arithmetic progression is one of the common examples of sequence and series.

In short, a sequence is a list of items/objects which have been arranged in a sequential way.
A series can be highly generalized as the sum of all the terms in a sequence However, there has to be a definite relationship between all the terms of the sequence.

**Name of the Event: Workshop on "INTRODUCTION TO SEQUENCE AND SERIES".**
**Venue: SANMARKA SABAI**
**Organising Department: MAYHEMATICS**
**Date: 07-10-2022**
**No. of Participants: 62**

## EVENT REPORT

This workshop was attended by around 62 participants from our college. 62 students and 14 faculty members of both Computer Science and Physics participated in one day workshop.

**Sequence and series** are the basic topics in Arithmetic. An itemized collection of elements in which repetitions of any sort are allowed is known as a sequence, whereas a series is the sum of all elements. An arithmetic progression is one of the common examples of sequence and series The fundamentals could be better understood by solving problems based on the formulas. They are very similar to sets but the primary difference is that in a sequence, individual terms can occur repeatedly in various positions. The length of a sequence is equal to the number of terms and it can be either finite or infinite.

### INTRODUCTION TO SEQUENCE AND SERIES



Dr. K. Chithra lectured on Introduction to Sequence and Series on 07-10-2022

### OUTCOMES

Dr. K. Chithra lectured on "Introduction to Sequence and Series". He starts with basic definitions and structures of Sequence and Series. Also he discussed about Sequence and Series and its explained about outlines, application developments and importance of Sequence and Series.

COURSE
CO-ORDINATOR

Head
Department of Mathematics
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403

Principal
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403

# DEPARTMENT OF SOCIAL WORK

Organised

## One day Workshop
### on
### Trends and Development of IPR

Date : 14.10.2022

## GANESAR COLLEGE OF ARTS AND SCIENCE
UGC Recognised 2(f) and 12(B) Institution
*Affiliated to Bharathidasan University*
**Melasivapuri – 622 403, Ponnamaravathi, Tamil Nadu, India**

**ABOUT THE COLLEGE**

Success is assured by the right choice of an educational institution. The spirit of the institution has the power to influence the personality of the learner. A sound institution alone can give a sound knowledge to the students. That is why very few institutions alone can stand the test of time. Ganesar College of Arts & Science, Melasivapuri, has been a radiant star shining in the firmament of education since 1909. It has a balanced blend of Tradition and Modernity. It has been inspiring students with its quality education. Students have been chiseled to become intelligent citizens who strongly imbibe the spirit of morality. It has been growing like a royal banyan passing its Centenary Year. The University Grants Commission UGC had notified Regulations for recognition of our college under Section 2(f) &12(B) of the UGC Act, 1956.

**ABOUT THE DEPARTMENT**

Social work profession is to enhance human well-being and help to meet basic and complex needs of all people, with a particular focus on those who are vulnerable, oppressed, and living in poverty. Department of social work was started on 2018. The department of Social Work is committed to building a socially just society, defined as one that upholds and validates the values of equality, diversity, inclusiveness, democracy, and concern for human welfare.

**GANESAR COLLEGE OF ARTS AND SCIENCE**

Melasivapuri-622403 , Pudukkottai District , Tamilnadu-India

# DEPARTMENT OF SOCIAL WORK

Cordially invites you to the workshop on

**TRENDS AND DEVELOPMENT OF IPR 2022**

Date: 14.10.2022      Venue: Auditorium      Time: 11.00 am

**Ms.M.RADHIKA**
**II BSW - Student**
*Welcome Address*

**Ms. M. SHARMILA DEVI**
**Asst. Professor & Head**
*Inaugurates*

**Dr.Sundaramoorthy**
**Lecturer, Govt arts and science clg, Perambalur**
*Keynote Address*

**Mr.K.SRI KANNAN**
**Asst. Professor**
*Thematic Address*

**Mr.A.VISHNU**
**III BSW - Student**
*Vote of Thanks*

**Organized by BSW Students**
**+**

| K. Sri Kannan | M. Sharmila Devi | Prof. M. Selvaraju |
|---|---|---|
| **Organizing Secretary** | **Convener** | **Principal** |

**GANESAR COLLEGE OF ARTS AND SCIENCE**

**DEPARTMENT OF SOCIAL WORK**

**REPORT**

**TITLE OF PROGRAMME:** One day work shop on Trends and Development of IPR

**NAME OF THE ORGANIZING DEPARTMENT/COMMITTEE: Department of Social Work**

**NAME OF THE COORDINATORS /CONVENERS/ORGANIZER OF THE PROGRAMME:**

    **CONVENER**   - Ms.M.Sharmila devi

    **COORDINATORS– Mr.K.Srikannan**

**DATE OF THE PROGRAMME:** 14.10.2022

**VENUE:** Social work Department

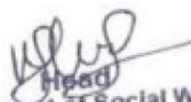**TARGET GROUP:** Social work trainees

**NUMBER OF PARTICIPANTS: 50**

**A SUMMARY REPORT**

    In the department of Social Work, Ganesar College of Arts and Science, Melaisivapuri has been organized one-day work shop on Trends and Development of IPR on 14.10.2022. third-year student Ms.M.Radhika welcomes the gatherings. Next, Asst.Professor and Head Ms. M. Sharmila Devi delivered the inaugural address. Dr.Sundramoorthy, lecturer, Govt Arts and Science College, Perambalur, delivered the Trends of IPR, Dr. M. Selvaraju, Principal delivered the keynote address. Followed by him Mr. K.Srikannan Assistant Professor delivered the thematic address. In the end, third-year student Mr.A.Vishnu proposed the vote of thanks. In this event, all the Faculties and students has participated in the workshop.

**Dr.Sundramoorthy,lecturer,Govt.college,perambalur delivered the IPR trends and development on 14.10.2022**

## ORGANISING COMMITTEE
### CHIEF PATRONS

**Thiru. A. SWAMINATHAN**
President, College Committee

**Thiru. C. RM. RAMANAPRIYAN**
Secretary, College Committee

**Thiru. S. NAGAPPAN**
President, Sanmargasabai and Self-finance wing

**Thiru. PL. SWAMINATHAN**
Secretary, Sanmargasabai and Self-finance wing

### CHIRMAN

**Dr. M. SELVARAJU M.A., Ph.D.,**
Principal
Ganesar College of Arts and Science

### ORGANIZING SECRETARY AND COVERNOR

**Mr. S. Kulandhaivel, M.A., M.Phil. (Ph.D)**
Head of the Department of English

### CO- CONVENOR

**Mrs. J. Jayarasi ,** Assistant Professor of English
**Ms. S. Vennila ,** Assistant Professor of English

### CO-ORDINATOR

**Miss. S. Surya,** Assistant Professor of English

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## MEMBERS

**Mr. Pandidurai,** Assistant Professor of English

**Mrs. M.Balavalli,** Assistant Professor of English

**Mrs. T.Tamilselvi,** Assistant Professor of English

**Miss . N.Pavithra,** Assistant Professor of English

**Miss . G. Yogalakshmi,** Assistant Professor of English

**Miss. R. Malar,** Assistant Professor of English

## CHIEF GUESTS

### Keynote Address

**Prof. Dr. Malti P.Sharma**
Professor & Head, Department of English
Shri Kalyan Rajkiy Kanya Mahavidyalaya,
Sikar, Rajasthan, India.

### Invited Talk-I

**R. Sivakumar, Assistant Professor of English**
JJ College of Arts and Science, Pudukkottai.

### Invited Talk-II

**Dr. Jayaraman, Head and Associate Professor of English,**
Devanga Arts and Science, Aruppukkottai,
Tamil Nadu, India.

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# GANESAR COLLEGE OF ARTS & SCIENCE
## MELAISIVAPURI - 622 403
**(Affiliated to Bharathidasan University)**
Melasivapuri - 622 403. Pudukkottai District.

We cordially invite you to the

**NATIONAL LEVEL WORKSHOP**

ON

## MAKING OF CREATIVE SPEAKER

**30th Jan 2023**

**VENUE: SANMARGA SABAI**

**Organized by**

**POST GRADUATE**

**DEPARTMENT OF ENGLISH**

## ABOUT THE COLLEGE

Ganesar College of Arts and Science was established in the year 1909 by Revered Patrons Palaniyappar and Annamalaiyar at Melaisivapuri, a remote rural village in Pudukkottai district in Tamilnadu, India. The college is affiliated to Bharathidasan University, Trichy. The college provides quality higher education to the rural mass of students, especially the backward and poor , to impart knowledge in them and to enhance their skills and thereby enabling them to be enterprising , professional and valuable citizens of the country. The college provides extra-curricular activities and programs for the students to develop their personality and individual talents . It provides facilities for the development of an integrated personality.

The College offers the following UG and PG Degrees, Diploma and Certificate Courses and Research Programme.

| UG Courses | PG Courses |
|---|---|
| B.Lit. Tamil | M.A Tamil |
| B.A English | M.A English |
| B.Sc Maths | M.Sc Maths |
| B.Com | M.Com |
| B.Sc Computer Science | M.Phil Tamil |
| B.Sc Physics | Ph.D Tamil |

B.Com (Bank Management)

B.S.W

Diploma in Yoga, Certificate Course in Tally (ERP9) Certificate Course in Librarian Science

## ABOUT THE DEPARTMENT

The Department of English was started in the year 2011. From since its inception, the department has been to produce English graduates of high caliber. The Department is strengthened by academically well qualified and experienced faculty members who consistently and dedicatedly involve themselves in teaching and interestingly participate in various national and international forums to make them updated with the current issues in English domain which ultimately benefit our students.

## ABOUT THE WORKSHOP

Creative speaker takes a lot of Hard work but there are few things that stretch your imagination and storytelling abilities as well. It isn't always given the respect it deserves as a topic of study , but learn a set of valuable and transferable skills if you take a creative speaker.

Orators with good story telling skills keep their audience entertained by allowing them to form an image in their mind, which helps them to memorize the  content. Involving storytelling in speeches can show your humane side and increase the interest of the audience.

The skills of good speaker

- Eye contact
- Body posture
- Body movement
- Gestures
- Articulation
- Vocal emphasis and variety
- Silence, pauses before, during and after the speech
- Hooks and Rhetorical devices.

# GANESAR COLLEGE OF ARTS AND SCIENCE
## (Affiliated to Bharathidasan University)
### MELAISIVAPURI - 622 403, PUDUKKOTTAI,
### TAMILNADU  Phone: 04333 – 247218, 247603
### DEPARTMENT OF ENGLISH

**Name of the Event:** National Level Workshop Making of Creative Speaker
**Venue:** Sanmarga Sabai
**Organising Department:** ENGLISH
**Date:** 30-01-2023
**No. of Participants :135**

## BRIEF EVENT REPORT

This workshop was attended by  participants from various College and Universities in and around Tamilnadu. 119 students and 16 faculty members from the department of English participated in National level workshop.



Prof. Malti P.Sharma lectured on "Workshop Making of Creative Speaker" on 30ᵗʰ  January, 2023.

## Important Messages/ Outcomes

**Prof. Malti P.Sharma** lectured on "**Workshop Making of Creative Speaker**"starting withthe skills of good speaker to follow Eye contact, Body posture, Body movement, Gestures, Articulation, Vocal emphasis and variety, Silence, pauses before, during and after the speech, Hooks and Rhetorical devices.Orators with good story telling skills keep their audience entertained by allowing them to form an image in their mind, which helps them to memorize the  content. Involving storytelling in speeches can show your humane side and increase the interest of the audience.

CONVENER                                  HOD                                        PRINCIPAL

Head
Department of English
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai -622403

PRINCIPAL
Ganesar College Of Arts & Science
MELASIVAPURI - 622 403

**GANESAR COLLEGE OF ARTS AND SCIENCE**

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Melaisivapuri~622403, Pudukkottai dt, Tamilnadu.

**DEPARTMENT OF FASHION TECHNOLOGY & COSTUME DESIGNING**

# HAIRDO WORKSHOP

DATE : 31.01.2023

DURATION:ONE DAY

PLACE: FASHION TECHNOLOGY LAB

FREE REGISTRATION

CERTIFICATE WILL BE ISSUED

**RESOURCE PERSON**
**S.DEEPA**

Contact us:
Ms.B.Malini
HOD, Department of Fashion
Technology & Costume Designing
maliniboominathan2446@gmail.com
8489924844

## ABOUT DEPARTMENT

The Department of Fashion Technology and Costume Designing is a pioneer in the field, launching a three-year Bachelor's Degree in fashion education in year 2022. Aspirants who have an eye for design and color and wish to rely Con their creativity and style can consider these fashion programmes. The tenure here equips them of career, through the study of the history of fashion, art and design, color and other technical aspects of this discipline to develop their skills and meet the needs and challenges of the present. The department ensures quality and up to date learning within a reasonable fee structure. While students have the opportunity to learn under the guidance of proficient faculty members with academic excellence and professional experience in their areas of specialization, they also have access to well-epuipped labs and excellent infrastructure

**ABOUT THE WORKSHOP**
This workshop to assist beginners in acquiring fundamental hairstyling techniques, particularly for individuals with limited knowledge in hairstyling. This knowledge can serve as a means to save costs in hiring an additional individual to address your hairstyling needs during your hair and makeup appointments. Additionally, the workshop aims to enhance our understanding of the various components found in hair products, empowering us to make well-informed decisions. The ability to interpret and comprehend ingredient labels, as well as manufacturers' marketing and labeling strategies, is a valuable skill that we should strive to master. Selecting suitable products for your hair type entails more than simply purchasing what is readily available or popular; it requires considering your lifestyle, hair care routine, and, naturally, your budget.

# GANESAR COLLEGE OF ARTS AND SCIENCE

Accredited with "B" Grade by NAAC
Affiliated to Bharathidasan University
Melaisivapuri, Pudukkottai District -622403

## DEPARTMENT OF FASHION TECHNOLOGY AND COSTUME DESIGNING

*Organizes*

## HAIRDO WORKSHOP

Date:31.01.2023
Venue Fashion Technology Lab

- **Welcome Address**
  B.Malini,
  Head of the Department of Fashion
  Technology & Costume Designing.
- **Felicitation**
  M.Selvarasu,
  Principal.
- **Chief Guest**
  Ms.S.Deepa
- **Vote of Thanks**
  D.Meena,
  I B.Sc FT&CD.

# GANESAR COLLEGE OF ARTS AND SCIENCE

## Department of Fashion Technology and Costume Designing

**DATE** : 31<sup>st</sup> January 2023

**NO OF THE PARTCIPANTS** : 28

**VENUE** : Fashion Technology Lab

      We are pleased to inform you that a one-day hairdo workshop will be held on January 31, 2023, at the Fashion Technology Lab. This workshop aims to enhance your strength and make you look more appealing. It is a collaborative effort between our institution and the English department. The workshop will be conducted by our esteemed chief, **Ms, S.Deepa**, who will teach participants the fundamental techniques of hairstyling. One of the key objectives of this workshop is to enable individuals to express their personal style, creativity, and individuality.

## SYLLABUS

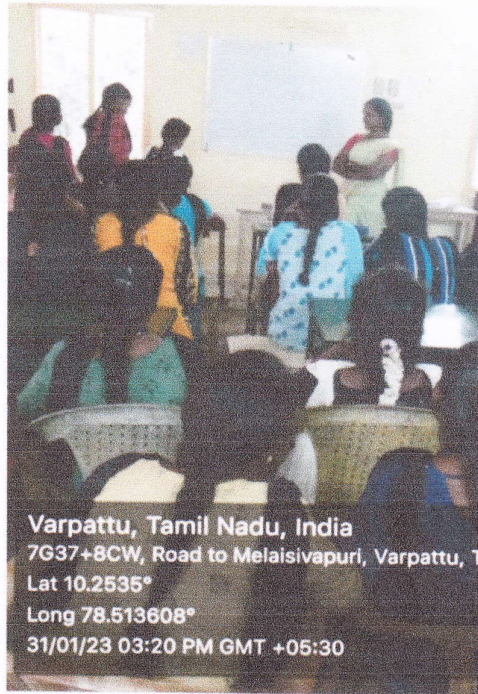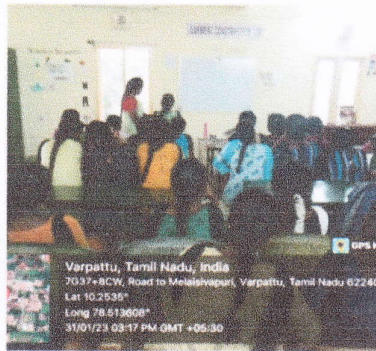### HAIR STYLING BASICS

⇨ Detailed product knowledge
⇨ Detailed knowledge of tools
⇨ Blow dry
⇨ Sectioning
⇨ Hair pressing
⇨ Back combing

### HAIR STYLING TECHNIQUES

⇨ Braids
⇨ Layering
⇨ Knots and bows
⇨ Hollywood waves
⇨ Multiple front variations

Varpattu, Tamil Nadu, India
7G37+8CW, Road to Melaisivapuri, Varpattu, T
Lat 10.2535°
Long 78.513608°
31/01/23 03:20 PM GMT +05:30

Varpattu, Tamil Nadu, India
7G37+8CW, Road to Melaisivapuri, Varpattu, Tamil Nadu 62240
Lat 10.2535°
Long 78.513608°
31/01/23 03:17 PM GMT +05:30

Varpattu, Tamil Nadu, India
7G37+8CW, Road to Melaisivapuri, Varpattu, Tamil Nadu 62240
Lat 10.2535°
Long 78.513608°
31/01/23 03:22 PM GMT +05:30

Ms.S.Deepa organized a training session for the Hairdo Workshop on January 31,2023 at the Fashion Technology Lab. Approximately 28 students attended the session, and certificates were distributed to participants upon completion.

**HOD**
Head
Department of Fashion Technology and Costume Design
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403

**PRINCIPAL**
Ganesar College Of Arts & Science
MELASIVAPURI - 622 403

# GANESAR COLLEGE OF ARTS AND SCIENCE

(ACCREDITED WITH "B" GRADE BY NAAC)
AFFILIATED WITH BHARATHIDASAN UNIVERSITY
MELAISIVAPURI-622403, PUDUKKOTTAI DT, TAMILNADU

## DEPARTMENT OF FASHION TECHNOLOGY & COSTUME DESIGNING

# HAIRDO WORKSHOP

This is to certify that Ms./Mr./Mrs. ___M. DHARANI_____ has participated in the entrepreneurship workshop on "HAIRDO WORKSHOP" organized by DEPARTMENT OF FASHION TECHNOLOGY AND COSTUME DESIGNING ,GANESAR COLLEGE ARTS AND SCIENCE , Melaisivapuri on 31th January 2023.

MS.S.DEEPA
EXPERT

MS.B.MALINI
HOD, DEPARTMENT OF FASHION
TECHNOLOGY & COSTUME DESIGNING

DR.M.SELVARAJU
PRINCIPAL,
GANESAR COLLEGE OF ARTS AND SCIENCE

# GANESAR COLLEGE OF ARTS AND SCIENCE

(ACCREDITED WITH "B" GRADE BY NAAC)

AFFILIATED WITH BHARATHIDASAN UNIVERSITY

MELAISIVAPURI-622403, PUDUKKOTTAI DT, TAMILNADU

## DEPARTMENT OF FASHION TECHNOLOGY & COSTUME DESIGNING

# HAIRDO WORKSHOP

This is to certify that Ms./Mr./Mrs. ____P. NITHYA PRIYA_____ has participated in the entrepreneurship workshop on "HAIRDO WORKSHOP" organized by DEPARTMENT OF FASHION TECHNOLOGY AND COSTUME DESIGNING ,GANESAR COLLEGE ARTS AND SCIENCE , Melaisivapuri on 31th January 2023.

| | | |
|---|---|---|
| MS.S.DEEPA | MS.B.MALINI | DR.M.SELVARAJU |
| EXPERT | HOD, DEPARTMENT OF FASHION | PRINCIPAL, |
| | TECHNOLOGY & COSTUME DESIGNING | GANESAR COLLEGE OF ARTS AND SCIENCE |

# GANESAR COLLEGE OF ARTS AND SCIENCE

(ACCREDITED WITH "B" GRADE BY NAAC)
AFFILIATED WITH BHARATHIDASAN UNIVERSITY
MELAISIVAPURI-622403, PUDUKKOTTAI DT, TAMILNADU

## DEPARTMENT OF FASHION TECHNOLOGY & COSTUME DESIGNING

# HAIRDO WORKSHOP

This is to certify that Ms./Mr./Mrs. __K. KARTHIKA_____

has participated in the entrepreneurship workshop on "HAIRDO WORKSHOP"
organized by DEPARTMENT OF FASHION TECHNOLOGY AND COSTUME
DESIGNING ,GANESAR COLLEGE ARTS AND SCIENCE , Melaisivapuri on
31th January 2023.

MS.S.DEEPA
EXPERT

MS.B.MALINI
HOD, DEPARTMENT OF FASHION
TECHNOLOGY & COSTUME DESIGNING

DR.M.SELVARAJU
PRINCIPAL,
GANESAR COLLEGE OF ARTS AND SCIENCE

Ganesar College of Arts and Science is situated in the village Melasivapuri which is near to the historical city Parambu Nadu (Piranmalai) ruled by the lord of the hill country Vallal Vel Pari. It is a remote area, which is a drought-prone one. While struggling to keep their body and soul together, it was impossible for the people to spend money for the education of their children. Realizing the misery of the people of this area, two kind hearted patrons from the family of V. PL. S., came forward to light the light of education. Sanmarga Sabai was registered under the Societies Act XXI of 1860 on 13th May 1909. V.PL.S. Palaniappa Chettiar and his brother V.PL.S. Annamalai Chettiar founded the Sanmarga Sabai and Ganesar Senthamil Kalloori. It is one of the primordial colleges of Tamil Nadu and now the congregation (Sanmarga Sabai) multiplied and gowned for more than a century with the harbouring support of the brother's descendants.

# Ganesar College of Arts and Science
("B" Grade Accredited by NAAC)
## Melaisivapuri-622 403

# Department of Physics

## 23 Feb, 2023

### ABOUT THE DEPARTMENT

Ganesar College of arts and science is one of the famous colleges and it has a long term tradition and antiquity. The Physics Department was started in 1996 as a part of Computer Science Department in Ganesar College of Arts and Sciences. Considering the importance of Physics in the modern world, Physics Department was converted into a separate department from 2015. In 2020, its laboratory was expanded for students' improvement. The physics department is working for rural students to improving their science knowledge and researching ability.

On
Analysis
Of
# Vibrational Spectroscopy
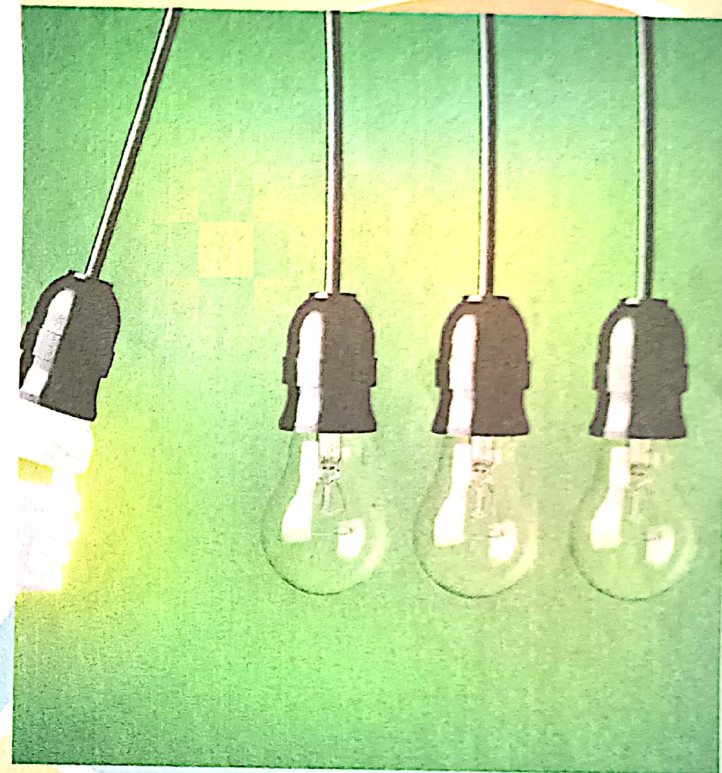
## Registration Details
**Last date for Registration 20.02.2023**
**Registration Fee - Free**
**Contact:**
**Mr.A.Ramu**
**Asst.prof of Physics**
**Mobile no-8883872110**

# GANESAR COLLEGE OF ARTS AND SCIENCE

("B" Grade Accredited by NAAC)

Melaisivapuri-622403

## Department of Physics

## *One Day Workshop*

## On

## *"Workshop on Analysis of Vibration Spectroscopy"*

**Inaugural Program**

Sanmarga Sabai                                          23$^{th}$ Feb <u>2023@10.30AM</u>

**Welcome Address**         : **Miss.R.Sangeetha**
*Assistant professor of physics*

**Opening Address**          : **Dr.A.Ramu** M.Sc.,M.Phil.,B.Ed.,
*Head and Assistant professor of physics*

**Felicitation**                    : **Thiru S.Nagappan** M.B.A.,
*President, College Committee*

: **Dr.V.Palaniyappan** M.A.,M.Phil.,Ph.D.,
*President, Sanmarga Sabai & Self Finance Wing*

:**Thiru.S.Palaniappan** M.B.A.,
*Secretary, Sanmarga Sabai & Self Finance Wing*

:**Dr.M.Selvaraju**
**Principal**

**Guest of Honor**            :**Dr.M.Dhanabalan**,
**Asst Prof of Physics,**
**JJ College of Arts & Science,**
**Pudukkottai.**

# Ganesar College of Arts and Science, Melaisivapuri-622 403
## ("B" Grade Accredited by NAAC)

## Department of Physics

### 2022-2023

Topic         : Workshop on Analysis of Vibration Spectroscopy

Date/Venue      : 23/02/2023, Shanmarga sabai, Ganesar College of Arts & Science

No of Participants   : 46

Resource Person    : Dr.M.Dhanabalan,

                   Asst Prof of Physics,

                   JJ College of Arts & Science,

                   Pudukkottai.

**About the Workshop :** There is a continuing need for Fourier transform infrared (FT-IR) users to receive training in how to interpret the infrared spectra they measure. This new column will provide practical advice about how to do this. This first installment will present why this type of column is important, discuss some basic IR theory, and lay out a blueprint for future installments.

HOD
**Head**
**Department of Physics**
**Ganesar College of Arts and Science**
**Melasivapuri, Ponnamaravathi**
**Pudukkottai - 622403**

PRINCIPAL

**PRINCIPAL**
Ganesar College Of Arts & Science
MELASIVAPURI - 622 403
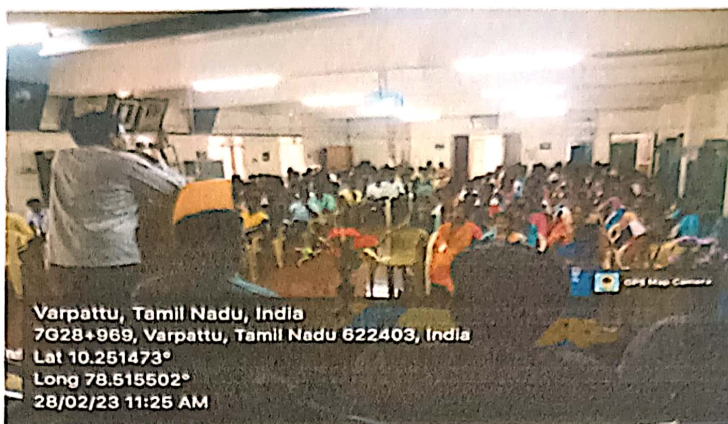
Inagural function of the workshop
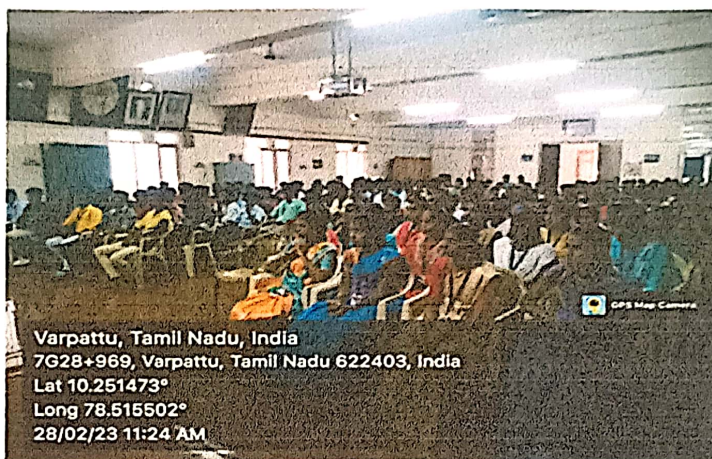


participants in the workshop.



Dr.M.Dhanabalan,deliver the lecture about the Analysis of Vibration Spectroscopy

**Head**
Department of Physics
...ar College of Arts and Scier...
...sivapuri, Ponnamaravathi
...dukkottai - 622403

PRINCIPAL
Ganesar College Of Arts & Science
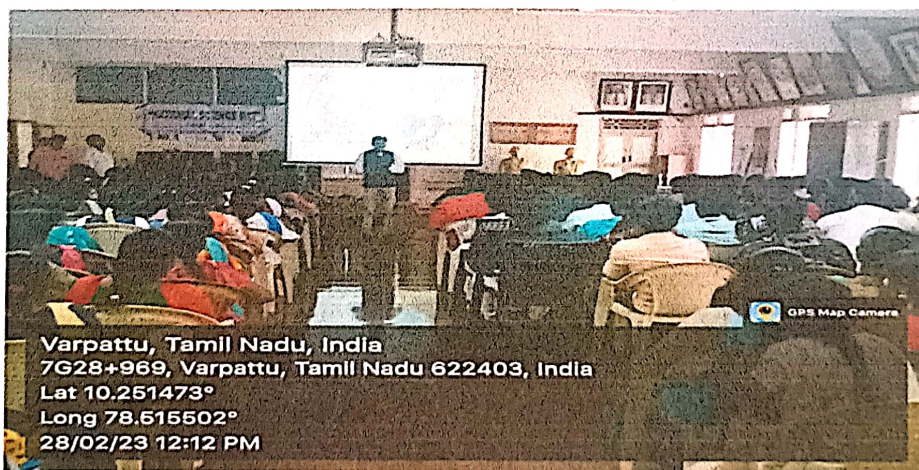MELASIVAPURI - 622 403

# DEPARTMENT OF SOCIAL WORK

Organised

## One day Workshop
### on
### Methods of Data collections

Date : 27.02.2023

**GANESAR COLLEGE OF ARTS AND SCIENCE**
*UGC Recognised 2(f) and 12(B) Institution*
*Affiliated to Bharathidasan University*
Melasivapuri – 622 403, Ponnamaravathi, Tamil Nadu, India

## ABOUT THE COLLEGE

Success is assured by the right choice of an educational institution. The spirit of the institution has the power to influence the personality of the learner. A sound institution alone can give a sound knowledge to the students. That is why very few institutions alone can stand the test of time. Ganesar College of Arts & Science, Melasivapuri, has been a radiant star shining in the firmament of education since 1909. It has a balanced blend of Tradition and Modernity. It has been inspiring students with its quality education. Students have been chiseled to become intelligent citizens who strongly imbibe the spirit of morality. It has been growing like a royal banyan passing its Centenary Year. The University Grants Commission UGC had notified Regulations for recognition of our college under Section 2(f) & 12(B) of the UGC Act, 1956.

## ABOUT THE DEPARTMENT

Social work profession is to enhance human well-being and help to meet basic and complex needs of all people, with a particular focus on those who are vulnerable, oppressed, and living in poverty. Department of social work was started on 2018. The department of Social Work is committed to building a socially just society, defined as one that upholds and validates the values of equality, diversity, inclusiveness, democracy, and concern for human welfare.

# DEPARTMENT OF SOCIAL WORK

Cordially invites you to the workshop on
## METHODS OF DATA COLLLECTION 2023

Date: 27.02.2022          Venue: Auditorium          Time: 11.00 am

### Ms.P.MOHANA
**II BSW - Student**
*Welcome Address*

### Ms. M. SHARMILA DEVI
**Asst. Professor & Head**
*Inaugurates*

### Dr.Akila
**Asst. Professor & Head**
*Keynote Address*

### Dr.M.Selvaraju
**Principal**
*Thematic Address*

### Ms.M.SUBBULAKSHMI
**I BSW - Student**
*Vote of Thanks*

**Organized by BSW Students**
**+**

| K. Sri Kannan | M. Sharmila Devi | Prof. M. Selvaraju |
|---|---|---|
| **Organizing Secretary** | **Convener** | **Principal** |

SOCIAL WORK

**GANESAR COLLEGE OF ARTS AND SCIENCE**

**DEPARTMENT OF SOCIAL WORK**

**REPORT**

**TITLE OF PROGRAMME:** One-day work shop on Methods of Data collections

**NAME OF THE ORGANIZING DEPARTMENT/COMMITTEE: Department of Social Work**

**NAME OF THE COORDINATORS /CONVENERS/ORGANIZER OF THE PROGRAMME:**

    **CONVENER** - **Ms.M.Sharmila devi**

    **COORDINATORS– Mr.K.Srikannan**

**DATE OF THE PROGRAMME:**27.2.2023

**VENUE: Social work Department**
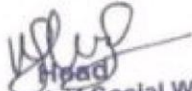
**TARGET GROUP: Social work trainees**

**NUMBER OF PARTICIPANTS:** 50

**A SUMMARY REPORT**

    In the department of Social Work, Ganesar College of Arts and Science, Melaisivapuri has been organized one-day work shop on Methods of Data collection on 27.2.2023. Second-year student Ms.P.Mohana welcomes the gatherings. Next, Asst.Professor and Head Ms. M. Sharmila Devi delivered the inaugural address. Dr.Akila, Head,Dept.of Social work, delivered the Methods of data Collection. Dr.M.Selvaraju, Principal delivered the keynote address. Followed by him Mr. K.Srikannan Assistant Professor delivered the thematic address. In the end, First-year student Ms.M.subbulakshmi proposed the vote of thanks. In this event, all the Faculties and students has participated in the workshop.

**Dr.Akila ,Saradha college,delivered the methods of data collection to the social work trainees on 27.02.2023**

Head
Department of Social Work
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403

PRINCIPAL
Ganesar College Of Arts & Science
MELASIVAPURI - 622 403

# DEPARTMENT OF B.Com.,
## (BANK MANAGEMENT)

# ONE DAY STATE LEVEL WORKSHOP
## On
## "INTELLECTUAL PROPERTY RIGHTS IN ENTERTAINMENT MARKET RESEARCH"

## 13th MARCH 2023 @ 10.00 AM
### in
## Sanmarga Sabai Auditorium

### Organised By



**DEPARTMENT OF B.Com (BANK MANAGEMENT)**

**GANESAR COLLEGE OF ARTS AND SCIENCE**

*UGC Recognized 2(f) and 12(B) Institution*

*(Affiliated to Bharathidasan University)*

**Melasivapuri – 622 403, Ponnamaravathi, Tamil Nadu,**

**India**

## ABOUT THE COLLEGE

Success is assured by the right choice of an educational institution. The spirit of the institution has the power to influence the personality of the learner. A sound institution alone can give a sound knowledge to the students. That is why very few institutions alone can stand the test of time. Ganesar College of Arts & Science, Melasivapuri, has been a radiant star shining in the firmament of education since 1909. It has a balanced blend of Tradition and Modernity. It has been inspiring students with its quality education. Students have been chiseled to become intelligent citizens who strongly imbibe the spirit of morality. It has been growing like a royal banyan passing its Centenary Year. The University Grants Commission UGC had notified Regulations for recognition of our college under Section 2(f) &12(B) of the UGC Act, 1956.

B.Com Banking Management deals with the concepts of commerce and the trades or businesses. It is a Three-year UG degree course started in the year 1996, that focuses on the basic understanding of financial accounting, business management, financial management, statistics, etc. Candidates having a flair interest in banking and having research-oriented technical expertise with a strong rational mind can choose a BCom Banking Management course for their graduation. Candidates who have completed 10+2 education with a relevant stream are eligible for the course. and the management students can also go for MBA after completing this course.

## ABOUT THE DEPARTMENT

B.Com Banking Management is a Three year undergraduate degree course which deals with subjects such as financial accounting, banking, commerce, business economics, and marketing. This course is mainly pursued by candidates who are interested in banking subjects and have an interest in accounting-related financial activities.

## COURSE OBJECTIVES

It is a combination of both practical and theoretical ways of learning the subject and a calculative approach based on the systemic method. This course is designed in such a way that majorly focuses on all the aspects of banking to provide the candidates a thorough knowledge about the subject.

Business economics paper, accounts, and financial management, business economics, communication, services marketing, statistical and mathematical are some of the advanced lessons of the course.

Candidates who have a zeal towards banking and want to get the lessons of finance, investing, commercial, management can opt for this course.Candidates after completing their course in Bachelor of Commerce Can go for higher education in the same fields like M.Com or PGDBM.

# GANESAR COLLEGE OF ARTS AND SCIENCE

*(Nationally Accredited with 'B'' Grade by NAAC)*

**Melaisivapuri-622403**

## Department of B.Com (Bank Management)

We cordially invite you for the

*One Day State Level Workshop*

On

## "INTELLECTUAL PROPERTY RIGHTS IN ENTERTAINMENT MARKET RESEARCH"

### 13th MARCH 2023 @ 10.00 AM
in
### Sanmarga Sabai Auditorium

**Welcome Address** : **Dr. M. SELVARAJU**
*Principal,*
*Ganesar College of Arts And Science,*
*Melaisivapuri.*

**Presence** : **Thiru S. Nagappan M.B.A.,**
*President, College Committee*

**Presidential Address** : **Dr.V. A. Palaniyappan M.A.,M.Phil.,Ph.D.,**

*Head, Department Of Tamil*

**Felicitation** : **Thiru. S. Palaniappan M.B.A.,**
*Secretary, Sanmarga Sabai & Self Finance Wing*

**Chief Guest Address** : **Dr. N. KARUNAKARAN, M.Com., Ph.D.,**
*RANI ANNA GOVERNMENT ARTS COLLEGE,*
*TIRUNELVELI.*

**Vote of Thanks** : **Mrs. S. MANJULA**
*Head, Department Of B.Com., Bank Manaement,*
*Ganesar College of Arts And Science.*

\*\*\*\*\*\*\*\*\*\*\*\*

## Department of B.Com (Bank Management)

## REPORT

**ONE DAY STATE LEVEL WORKSHOP ON "INTELLECTUAL PROPERTY RIGHTS IN ENTERTAINMENT MARKET RESEARCH"**

**DATE: 13th MARCH 2023 @ 10.00 AM**

The aim of this research will therefore be to draw a relationship between the use and the ownership of intellectual property rights in the entertainment industry. It will seek to study the authenticity in the scope of the use of these rights by the users. Though the subject mater of legitimacy of ownership and use of copyright in the industry is divergent, my basic interest would be to study and investigate the various ways with which users of the same rights portray extra-ordinary and excessive use of their rights as required by the owners. The subject matter of this research interest comes out at the verge when the entertainment industry is beckoning of an inactive support by the customers which is even threatening their success and profitability margin.

The research findings from this activity are fundamentally crucial in developing a cognitive knowledge for use and application in the industry. Since excessive use of copyrights has been a subjective and fundamental area of concern, every rational research findings will help to provide an authentic support of rationality in defining matters of importance in the legitimacy between the ownership and the use of intellectual property rights in the entertainment industry.

Though the concept of copyright ownership and usage is ideally diverse, the course reason of this research project will be to study the various way and methods involved by the users of entertainment products which are an excess to what is required of them by the producers. This will basically imply the limit in the scopes of the research activity.

The basic and to a broad phenomenon objectives of the research activity would be to draw a research finding on the basic entitlements of the rational factors behind intellectual property relationships between the users and the owners. Elsewhere, this will be a concise activity aimed at studying the fundamental relationship behind the ownership and the use of copyrights in

entertainment. It will be a study and investigation activity on the authenticity allied to the scope with which the use and the ownership of these rights is exercised and whether the same use is rationally excessive or not.

The target population of this research will be the users of any entertainment products. Subjecting the choice of entertainment products is however coupled by the understanding that they are compounded by various fringe conditions on their use and consumption. Any extra-ordinary use above what is provided by the producers is legitimately excessive. Targeted population will however be indiscriminative in terms of gender, age, race, religious autonomy, and geographical placement above others. (Cross et al, 1996)

For adequate research findings, an adequate sample and data collection remains important. To reduce the risk premium however, a large sample of one thousand (1000) respondents will be interviewed.

On adequate data collection, clarity on the research expectations by the participants remains critical. However, in every support of the same, the interview will commence by creating a rapport in which case a clear explanation of the research entitlements will be provided. Respondents will be given a clear intention and purposeof the research.

# ONE DAY STATE LEVEL WORKSHOP ON "INTELLECTUAL PROPERTY RIGHTS IN ENTERTAINMENT MARKET RESEARCH"

## 13th MARCH 2023



HOD.
**Head**
Department of Commerce in Bank Management
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403

PRINCIPAL
PRINCIPAL
Ganesar College Of Arts & Science
MELASIVAPURI - 622 403

**GANESAR COLLEGE OFARTSANDSCIENCE**

(Accreditedwith'B'gradebyNAAC)MELAISIVAPURI-622403,PUDUKKOTIAI,TAMILNADU

Phone:04333-247218,247603

**DEPARTMENT OF B.Com., BANK MANAGEMENT**

**ONE DAY STATE LEVEL WORKSHOP**

# CERTIFICATE

This is to certify that Mr./Miss./Mrs. **SUGANYA . M     II . B . Com (BM)**

**Reg. No: CB2IC 88152** Has actively participated in the One day state level workshop on

## "INTELLECTUAL PROPERTY RIGHTS IN ENTERTAINMENT MARKET RESEARCH"

Held on **31th  MARCH 2023**

**COORDINATOR**

GANESAR COLLEGE OF ARTS & SCIENCE
MELASIVAPURI - 622403
PUDUKKOTTAI DIST.

**HOD**
Head
Department of Commerce in Bank Management
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403

**PRINCIPAL**
PRINCIPAL
Ganesar College Of Arts & Science
MELASIVAPURI - 622 403

# GANESAR COLLEGE OF ARTS AND SCIENCE

## Accredited with "B" Grade by NAAC

Melasivapuri - 622403, Pudukkottai district, Tamilnadu - India

Presents

SPSS DATA ENTRY- HANDS ON

TRAINING FOR BEGINNERS

Key Outcomes

- Create familiarity about SPSS and its application in research work
- Provide basic knowledge about structuring questionnaire and measurements
- Solid foundation for data entry using SPSS
- Perform basis statistical analyses and interpretations

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# Dr. S.M. Alagappan
Associate Professor and Head
Department of Commerce
APSA College ,
Thiruppathur.

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Date: 16.03.2023

Time: 11.00 am

Venue : Ground floor, Computer lab, Main Block

# GANESAR COLLEGE OF ARTS AND SCIENCE
*(Nationally Accredited with 'B'' Grade by NAAC)*
**Melaisivapuri-622403**

## Department of Commerce

### We cordially invite you for the

**" SPSS DATA ENTRY – HANDS-ON TRAINING FOR BEGINNERS "**

## 16 March 2023 @ 11.00 AM
### in
### Sanmarga Sabai Mandabam

**Welcome Address** : **Thiru.C.Balamurugan,**
**M.com.,M.Phil.,SET.,(Ph.D)**
*Department of Commerce.*

**Presence** : **Thiru S. Nagappan M.B.A.,**
*President, College Committee*

**Presidential Address** : **Dr.V. Palaniyappan M.A.,M.Phil.,Ph.D.,**
*President, Sanmarga Sabai & Self Finance Wing*

**Felicitation** : **Thiru. , : Dr. M. Selvaraju**
**M.A.,M.Phil.,Ph.D.,**
*Secretary, Sanmarga Sabai & Self Finance Wing*

: **Dr. M. Selvaraju M.A., M.Phil.,Ph.D.,**
*Vice Principal, Ganesar College of Arts and Science*

**Chief Guest Address** : **Dr. S. M. Alagappan,**
**M.com.,M.Phil.,B.Ed.,Ph.D.,**
**Assosiate Professor and Head,**
**Department of Commerce,**
*APSA College,*
*Thiruppathur.*

**Vote of Thanks** : **Dr. M. Mohamed Ibrahim Moosa,**
**Head & Assistant Professor in commerce**

# SPSS DATA ENTRY – HANDS-ON TRAINING FOR BEGINNERS

The workshop on SPSS Data Entry – Hands-on Training for Beginners was conducted on 16th March 2023 by the Department of Commerce, Ganesar college of arts and science, Melaisivapuri.

Research is the best and most reliable way to understand human issues. It is widely regarded as providing benefits to individuals and the local, regional, national and international community. Working on a research project will be a challenging task for the researcher. In a current scenario, a research project and writing a thesis is one of the most important components of PG and Ph.D. studies. Project work or thesis making is a potential area where the students or scholars find it very challenged by lack of structured guidance.

In short, research is an integral part of the education system which involves the process of learning, obtaining information, and developing new theories for the betterment of individuals or groups. Hence Postgraduate students must enhance and promote the notion of research by developing key ideas. Hence the motive behind this is to help beginners to know about the software and get started. This workshop provides a good base for the post-graduate students towards their project writing. SPSS is a comprehensive and flexible statistical package used for social science research. It helps to obtain valuable information from the data and facilitates addressing the challenges.

The training started with an introduction about research, why research is important for Postgraduate students, what are the various types of research and the process of research. The resource person also touched the measurements and various scales attached. Nominal scales, ordinal scale, interval scale, and ratio scales purpose and guidelines also explained clearly with suitable examples. The workshop also focused on the importance of questionnaires, how to frame good questionnaires, Do's and Don'ts towards farming questionnaires, etc. The hands-on training session started with an introduction about SPSS software, it functions, data view, variable view, the syntax used, etc.,

A structured questionnaire with a job satisfaction-related topic has been shared among the participants along with data coding sheet. The circulated questionnaire consists of 11 demographic questions and also 10 job satisfaction relation Likert scale questions which depict a clear understanding about the study area. The participants entered the sample responses collected in SPSS datasheet by them and which helps to understand fundamental concepts towards entering the data in the spreadsheet in connection with the nature of the variable.

Finally, basic statistical tools have been explained along with the small introduction towards hypothesis framing, level of significance, type I and type II errors, and degree of freedom. Descriptive statistics, frequency distribution, crosstabulations, t-test, f test, ANOVA, chi-square are some of the fundamental tools which have been explained with clear thought about analysis and interpretation. The hands-on training program was a tool for building knowledge and facilitating learning through SPSS for the Postgraduate students who are in need to give suggestions and conclusion for the specific problem identified for research study in order to fulfill their academic requirement.

**Key Objective:**

• Create Familiarity about SPSS and its application in research work

• Provide basic knowledge about structuring questionnaires and measurements

• A solid foundation for data entry using SPSS

• Perform basic statistical analysis and interpretations

• Program Content:

• Demonstration of SPSS Software

• Importance of SPSS towards research

**Structuring questionnaire:**

• Fundamentals about measurement scales

• Data preparation, validation, and selection

• Data entry and variable view

• Fundamental tools – Descriptive analysis, Frequency distribution, t-Test, ANOVA, Cross tabs, Chi-square

• Analysis and interpretation

• Graphical representation

**Workshops methodology:**

• Demonstration using SPSS software

• Statistical theory

• Lectures and discussion

• Key study materials and PPT

• Hands-on training

**Training outcome:**

• Familiar with basic SPSS functions

• Ability to input data and examine individual variables

• Understand basic statistical tools

• Gain knowledge about analysis and interpretation



Glimpses of workshop on the ' SPSS ' lab on 16-03-2023 .

PRINCIPAL
Ganesar College Of Arts & Science
MELASIVAPURI - 622 403

# GANESAR COLLEGE OF ARTS AND SCIENCE

(Accredited with 'B' grade by NAAC)

MELAISIVAPURI - 622 403, PUDUKKOTTAI, TAMILNADU

Phone: 04333 – 247218, 247603

# WORKSHOPS AND SEMINAR ACADEMIC YEAR 2021-2022

# DEPARTMENT OF SOCIAL WORK

Organised

## One day Workshop
on
## Intellectual Property Rights

Date : 21.07.2021

**GANESAR COLLEGE OF ARTS AND SCIENCE**
*UGC Recognised a(f) and u(B) Institution*
*Affiliated to Bharathidasan University*
**Melasivapuri - 622 403, Ponnamaravathi, Tamil Nadu, India**

**ABOUT THE COLLEGE**

Success is assured by the right choice of an educational institution. The spirit of the institution has the power to influence the personality of the learner. A sound institution alone can give a sound knowledge to the students. That is why very few institutions alone can stand the test of time. Ganesar College of Arts & Science, Melasivapuri, has been a radiant star shining in the firmament of education since 1909. It has a balanced blend of Tradition and Modernity. It has been inspiring students with its quality education. Students have been chiseled to become intelligent citizens who strongly imbibe the spirit of morality. It has been growing like a royal banyan passing its Centenary Year. The University Grants Commission UGC had notified Regulations for recognition of our college under Section 2(f) &12(B) of the UGC Act, 1956.

**ABOUT THE DEPARTMENT**

Social work profession is to enhance human well-being and help to meet basic and complex needs of all people, with a particular focus on those who are vulnerable, oppressed, and living in poverty. Department of social work was started on 2018. The department of Social Work is committed to building a socially just society, defined as one that upholds and validates the values of equality, diversity, inclusiveness, democracy, and concern for human welfare.

**GANESAR COLLEGE OF ARTS AND SCIENCE**

Melasivapuri-622403 , Pudukkottai District , Tamilnadu-India

# DEPARTMENT OF SOCIAL WORK

Cordially invites you to the workshop on

**INTELLECTUAL PROPERTY RIGHTS 2021**

---

Date: 21.07.2021          Venue: Auditorium          Time: 11.00 am

**Mr.P.KARTHICK**
**III BSW - Student**
*Welcome Address*

**Ms. M. SHARMILA DEVI**
**Asst. Professor & Head**
*Inaugurates*

**Ms.Meenakshi**
**Lecturer, KVS College**
*Keynote Address*

**Dr.M.SELVARAJU**
**Principal**
*Thematic Address*

**Mr.N.NANDHAKUMAR**
**III BSW - Student**
*Vote of Thanks*

**Organized by BSW Students**
**+**

| C.Vengateshwaran | M.Sharmila Devi | Prof. M. Selvaraju |
|---|---|---|
| **Organizing Secretary** | **Convener** | **Principal** |

**TITLE OF PROGRAMME:** One-day work shop on intellectual Property Rights

**NAME OF THE ORGANIZING DEPARTMENT/COMMITTEE: Department of Social Work**

**NAME OF THE COORDINATORS /CONVENERS/ORGANIZER OF THE PROGRAMME:**

**CONVENER** - Ms.M.Sharmila devi

**COORDINATORS– Mr.C.Vengateswaran**

**DATE OF THE PROGRAMME:**21.7.2021

**VENUE: Social work Department**

**TARGET GROUP: Social work trainees**

**NUMBER OF PARTICIPANTS: 37**

**A SUMMARY REPORT:**

In the department of Social Work, Ganesar College of Arts and Science, Melaisivapuri has been organized one-day work shop on fundamental rights and Human Rights on 21.7.2021. third-year student Mr.P.Karthick welcomes the gatherings. Next, Asst.Professor and Head Ms. M. Sharmila Devi delivered the inaugural address. Ms.P.Meenakshi, lecturer, KVS College delivered the IPR importance Then,Dr. M. Selvaraju, Principal delivered the keynote address. In the end, second-year student Mr. N. Nandhakumar proposed the vote of thanks. In this event, all the Faculties and students has participated in the workshop.

Ms.P.Meenakshi ,lecturer,KVS college,taught about the importance of IPR on 21.07.2021

Head
Department of Social Work
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403

PRINCIPAL
Ganesar College Of Arts & Science
MELASIVAPURI - 622 403

## DEPARTMENT OF B.Com.,
## (BANK MANAGEMENT)

# ONE DAY STATE LEVEL WORKSHOP
## On
## "GENDER EQUITY FOR INTELLECTUAL PROPERTY RIGHTS"

## 27th August 2021 @ 11.00 AM
### in
## Sanmarga Sabai Auditorium

### Organised By



**DEPARTMENT OF B.Com (BANK MANAGEMENT)**

**GANESAR COLLEGE OF ARTS AND SCIENCE**

*UGC Recognized 2(f) and 12(B) Institution*

*(Affiliated to Bharathidasan University)*

**Melasivapuri – 622 403, Ponnamaravathi, Tamil Nadu,**

**India**

## ABOUT THE COLLEGE

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B.Com Banking Management deals with the concepts of commerce and the trades or businesses. It is a Three-year UG degree course started in the year 1996, that focuses on the basic understanding of financial accounting, business management, financial management, statistics, etc. Candidates having a flair interest in banking and having research-oriented technical expertise with a strong rational mind can choose a BCom Banking Management course for their graduation. Candidates who have completed 10+2 education with a relevant stream are eligible for the course. and the management students can also go for MBA after completing this course.

## ABOUT THE DEPARTMENT

B.Com Banking Management is a Three year undergraduate degree course which deals with subjects such as financial accounting, banking, commerce, business economics, and marketing. This course is mainly pursued by candidates who are interested in banking subjects and have an interest in accounting-related financial activities.

## COURSE OBJECTIVES

It is a combination of both practical and theoretical ways of learning the subject and a calculative approach based on the systemic method. This course is designed in such a way that majorly focuses on all the aspects of banking to provide the candidates a thorough knowledge about the subject.

Business economics paper, accounts, and financial management, business economics, communication, services marketing, statistical and mathematical are some of the advanced lessons of the course.

Candidates who have a zeal towards banking and want to get the lessons of finance, investing, commercial, management can opt for this course.Candidates after completing their course in Bachelor of Commerce Can go for higher education in the same fields like M.Com or PGDBM.

# GANESAR COLLEGE OF ARTS AND SCIENCE
*(Nationally Accredited with 'B'' Grade by NAAC)*
**Melaisivapuri-622403**

## Department of B.Com (Bank Management)

We cordially invite you for the

*One Day State Level Workshop*

On

## "GENDER EQUITY FOR INTELLECTUAL PROPERTY RIGHTS"

### 27th Auguest 2021 @ 11.00 AM
in
## Sanmarga Sabai Auditorium

**Welcome Address** : **Dr. M. SELVARAJU**
*PRINCIPAL,*
*GANESAR COLLEGE OF ARTS AND SCIENCE,*
*MELAISIVAPURI.*

**Presence** : **Thiru S.Nagappan M.B.A.,**
*President, College Committee*

**Presidential Address** : **Dr.V.Palaniyappan M.A.,M.Phil.,Ph.D.,**
*President, Sanmarga Sabai & Self Finance Wing*

**Felicitation** : **Thiru. S. Palaniappan M.B.A.,**
*Secretary, Sanmarga Sabai & Self Finance Wing*

: **Dr. S. SURESHKUMAR, M.P.Ed., Ph.D.,**
*Physical Education Director,*
*Ganesar College of Arts and Science*

**Chief Guest Address** : **Dr. V. VELAYUTHAM M.Com., B. L.,**
*THIRUVALLUVAR COLLEGE, PAPANASAM,*
*TIRUNELVELI Dt.*

**Vote of Thanks** : **Dr. M. MOHAMED IBRAHIM MOOSA**
*HEAD, DEPARTMENT OF B.Com., BANK MANAEMENT,*
*GANESAR COLLEGE OF ARTS AND SCIENCE.*

**GANESAR COLLEGE OF ARTS AND SCIENCE**

*(Nationally Accredited with 'B'' Grade by NAAC)*

**Melaisivapuri-622 403**

## Department of B.Com (Bank Management)

### REPORT

## ONE DAY STATE LEVEL WORKSHOP ON "GENDER EQUITY FOR INTELLECTUAL PROPERTY RIGHTS"

**DATE: 27th December 2022 @ 11.00 AM**

Intellectual property (IP) is related to human brain applied for creativity and invention. Various efforts in terms of inputs of manpower, time, energy, skill, money, etc., are required to invent or create something new. As per law, legal rights or monopoly rights are given to creator or innovator to harvest the economic benefits on their invention or creation. These Intellectual property rights (IPR) are territorial rights that can be registered with a legal authority in some presentable or tangible form which can be sold or bought or licensed, similar to physical property. IPR provides a secure environment for investors, scientists, artists, designers, traders etc. to foster innovation and scientific temper. In the present scenario of Globalisation, IPR is the focal point in global trade practices and livelihood across the world. A balanced IPR System is one of the key mechanisms to support country's innovation and development objectives. The development of any society directly depends on IPR and its policy framework. Lack of IPR awareness results in the death of inventions, high risk of infringement, economic loss and decline of an intellectual era in the country.

**Classification of Intellectual Property Rights**

On the basis of type of invention and creation of human mind and their application, the IPRs are classified as follows: 1. Patents - A patent is an exclusive right granted for an invention, which is a product or a process that provides, in general, a new way of doing something, or offers a new technical solution to a problem. Patentability of any invention needs to fulfill certain

criteria such as Usefulness, 2 Novelty and Non obviousness. It provides protection for the invention to the owner of the patent for a limited period, i.e 20 years. 2. Trademarks - A trademark is a distinctive sign which identifies certain goods or services as those produced or provided by a specific person or enterprise.1 It may be one or a combination of words, letters, and numerals.2 3. Copyright and related rights - Copyright is a legal term describing rights given to creators for their literary and artistic works.3 Creators often sell the rights to their works to individuals or companies best able to market the works in return for payment. These payments are often made dependent on the actual use of the work, and are then referred to as royalties. 4. Geographic indications of source - A Geographical Indication (GI) is a sign used on goods that have a specific geographical origin and possess qualities, reputation or characteristics that are essentially attributable to that place of origin.4 The Geographical Indications of Goods (Registration and Protection) Act 1999 (the Act) provide for registration of Handicrafts as Geographical indications (GI).5 As on 31 July 2016,

# ONE DAY STATE LEVEL WORKSHOP ON

## "GENDER EQUITY FOR INTELLECTUAL PROPERTY RIGHTS"

## 27th December 2022



HOD.

**Head**
Department of Commerce in Bank Management
**Ganesar College of Arts and Science**
Melasivapuri, Ponnamaravathi
~ Pudukkottai - 622403

PRINCIPAL

**PRINCIPAL**
Ganesar College Of Arts & Science
- MELASIVAPURI - 622 403

# GANESARCOLLEGEOF ARTSANDSCENCE

MELAISIVAPURI-622403,PUDUKKOTTAI,TAMLNADU

Phone:04333 -247218,247603

## DEPARTMENT OF B.Com., BANK MANAGEMENT

## ONE DAY STATE LEVEL WORKSHOP

## CERTIFICATE

This is to certify that Mr./Miss./Mrs. **PANDI . V**

**III . B.Com, (BM) Reg. No : CB20C 82046**

Has actively participated in the One day state level workshop on

## "GENDER EQUITY FOR INTELLECTUAL PROPERTY RIGHTS"

Held on 27th Auguest 2021

COORDINATOR

GANESAR COLLEGE OF ARTS & SCIENCE
MELASIVAPURI - 622403
PUDUKKOTTAI DIST.

HOD

Head
Department of Commerce in Bank Management
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottal - 622403

PRINCIPAL

PRINCIPAL
Ganesar College Of Arts & Science
MELASIVAPURI - 622 403

# GANESAR COLLEGE OF ARTS AND SCIENCE

### Accredited with "B" Grade by NAAC

Melasivapuri - 622403, Pudukkottai district, Tamilnadu - India

## DEPARTMENT OF COMPUTER SCIENCE

### One Day Workshop

### On

### Big Data Analytics

*27 sep, 2021@10.00AM*
*In Sanmarga sabai Auditorium*
Organised

## ABOUT THE COLLEGE

Ganesar College of Arts and Science are conceptualised with a spirit of service to the rural society in the year 1909. Our students, who got educated and their personality developed here and who have been serving in every walk of life, have been bringing more laurels to our College.

## ABOUT THE DEPARTMENT

The Department of Computer Science blossomed as one of the premier centre for computer education in the year 1996. The department offers B.Sc. degree programme in Computer Science which are affiliated to Bharathidasan University. To provide students with strong foundational concepts and also advanced techniques and tools in order to enable them to build solutions or systems of varying complexity.

## FEATURES

• Students able to know about the concept and challenge of big data (3 V's: volume, velocity, and variety).

• Students able to applying skills and tools to manage and analyze the big data.

• understand the concept and challenge of big data and why existing technology is inadequate to analyze the big data.Gain hands-on experience on large-scale analytics tools to solve some open big data problems

## BIG DATA

Volume   Value   Veracity   Visualization   Variety   Velocity   Virality

# GANESAR COLLEGE OF ARTS AND SCIENCE

Melaisivapuri-622403

## Department Computer Science

Wecordiallyinviteyouforthe

## *OneDayWorkshop*

On

## BIG DATA ANALYTICS

### 27th September 2021@10.00AM in
### Sanmarga Sabai Auditorium

**Welcome Address** : **Dr.M.Selvaraju M.A.,M.Phil.,Ph.D.,**
*PRINCIPAL,*
*GANESAR COLLEGE OF ARTS AND SCIENCE, MELASIVAPURI.*

**Presence** :**Thiru S.Nagappan M.B.A.,**
*President,College Committee*

**Presidential Address** :**Dr.V.Palaniyappan M.A.,M.Phil.,Ph.D.,**
*President,Sanmarga Sabai & Self Finance Wing*

**Felicitation** : **Thiru. AL.SUNDHARAM.,**
*Secretary,Sanmarga Sabai&Self Finance Wing*

:**Dr.VA.Palaniyappan M.A.,M.Phil.,Ph.D.,**
*VicePrincipal,GanesarCollegeofArtsand Science*

**Resource person** :**Mr.V.Balasubramanian M.Sc.,M.Phil.,SET.,**
Thiru vi ka Government Arts College,Thiruvarur

**Vote of Thanks** : **Mr.Raja M.Sc.,M.phil.,**
*HEAD,DEPARTMENT OF COPMUTER SCIENCE*
*GANESAR COLLEGE OF ARTS AND SCIENCE*

# REPORT

Title of the Workshop : **BIG DATA ANALYTICS**

Name of the Organizing Department: Department of Computer Science

Name of the convener : Mr.R.Raja
Head of the Department

Name Of the Co-ordinator : Ms. RM.Valliammai

Date of the programme : 27 Sep. 2021

Target groups : UG Students

No of Participants : 143

One day workshop has been organized by the department of Computer Science on 27-09-2021 allied With IQAC. The one day workshop programme has started with Tamil Thai Vazhthu there after Professor R.Raja has been delivered welcome address and Sanmarga sabai president Mr.V.Palaniappan has delivered presidential address followed by Mr. PL.Kannan (Secretary College Committee president), Mr.S.Nagapan (President, College committee), Mr. S.Palaniappan (Secretary Sanmarka sabai) and Dr.Sivasornam Principle of our College are delivered the facilitation address. Mr. V.Balasubramanian, Assitant Professor in computer science from V.S.S Govt Arts College Pulankurichi, has delivered Special Address regarding Big data analytics. Finally III B.Sc(CS) Student Miss J.Abinaya has delivered vote of thanks.

**Mr. V. Balasubramanian gave lecture to the students**



**Participants in "BIG DATA ANALYTICS" held on 27 Sep, 2021.**

# GANESAR COLLEGE OF ARTS AND SCIENCE
(Accredited with 'B' grade by NAAC)
MELAISIVAPURI - 622 403, PUDUKKOTTAI TAMILNADU
Phone 04333 - 247218, 247603

## CERTIFICATE

This is Certify that Mr/Miss/Mrs ___ J.ABINAYA ___

___ III B.SC (COMPUTER SCIENCE) ___ has actively participated in the one day workshop on "BIG DATA ANALYTICS" Held on 27-09-2021.

Co-Ordinator

HOD
Head
Department of Computer Science
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403

Principal
PRINCIPAL
Ganesar College Of Arts & Science
MELASIVAPURI - 622 403

**CONDACT US**
**Ganesar college of arts and science**
**Melasivapuri**
**Pudukkottai District**
**Tamilnadu-India**
**Pincode: 622403**

**Phone: 04333-247218 / 247603**

**Email: ganesarcollege1909@gmail.com**

**ORGANAIZING COMMITTEE**

1. Mr.A.Vadivelmurugan HOD
2. Mrs.V.Amutha Asst.Professor
3. Mr.K.Anand Asst.Professor
4. Mr.S.Raja Asst.Professor

**RESOURCE PERSON**

Dr. S. Padmapriya,
Assistant professor in Mathematics
Govt. Arts College,
Kulithalai.

GANESAR COLLEGE OF ARTS
AND
SCIENCE
(Affiliated to Bharathidasan University-Trichy)
(Accredited with 'B' grade by NAAC)
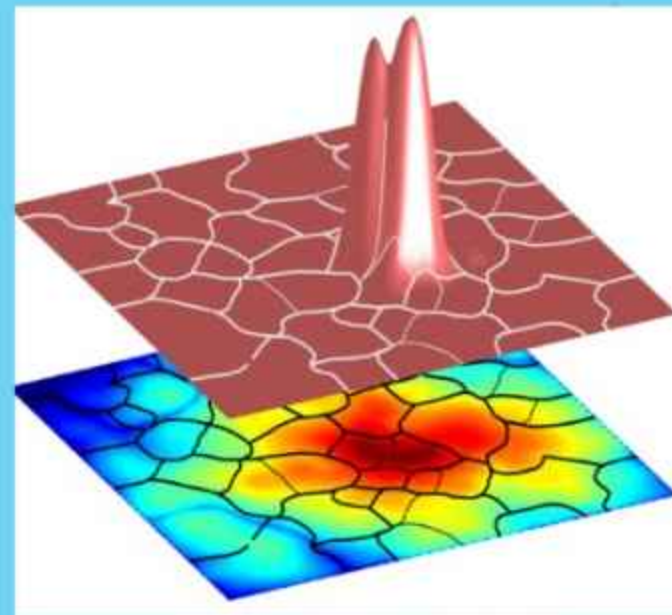MELAISIVAPURI-622 403,
PUDUKKOTTAI, TAMILNADU
Phone: 04333-247218, 247603
WORKSHOP
on
OUTLINES IN ANALYSIS
19-11-2021

## ABOUT COLLEGE

Success is assured by the right choice of an educational institution. The spirit of the institution has the power to influence the personality of the learner. A sound institution alone can give a sound knowledge to the students. That is why very few institutions alone can stand the test of time. Ganesar College of Arts & Science, Melasivapuri, has been a radiant star shining in the firmament of education since 1909. It has a balanced blend of Tradition and Modernity. It has been inspiring students with its quality education. Students have been chiseled to become intelligent citizens who strongly imbibe the spirit of morality. It has been growing like a royal banyan passing its Centenary Year. The University Grants Commission UGC had notified Regulations for recognition of our college under Section 2(f) &12(B) of the UGC Act, 1956. The user then gives their

Our College has been a temple of wisdom, where scholars undertake intellectual pilgrimage to glorify the Classical Tamil. Realizing the fact that Tamil and Saivam are inseparable twins, our College has been rendering services, which are historically, socially and intellectually significant. If we have a glance at the history of our old students who got enlightened in this renowned institution, we can realize the praiseworthy standard of our College. Our students, who got educated and their personality developed here and who have been serving in every walk of life, have been bringing more laurels to our College. Our students get University Ranks in every Academic Year.

In offers the main core paper such as operation research, analysis, calculus, modelling, topology, automata, fuzzy and also offer papers to skill development, economic of transportation and application courses for the other department.

Majority of the students OBC/SC/ST are coming from village

## ABOUT DEPARTMENT

Mathematician seek out patterns and use them formulate new conjectures. Mathematician resolve the truth or falsity of conjectures by mathematical proof.

Under graduate programme B.Sc maths was started in the year 1994 and post graduate programme M.Sc maths was started in the year 2005

## ABOUT ANALYSIS

Analysis is the branch of mathematics dealing with continuous functions, limits, and related theories, such as differentiation, integration, measure, infinite sequences, series, and analytic functions. These theories are usually studied in the context of real and complex numbers and functions

Analysis, a branch of mathematics that deals with continuous change and with certain general types of processes that have emerged from the study of continuous change, such as limits, differentiation, and integration. Since the discovery of the differential and integral calculus by Isaac Newton and Gottfried Wilhelm Leibniz at the end of the 17th century, analysis has grown into an enormous and central field of mathematical research, with application

**Name of the Event : National Workshop on "OUTLINES IN ANALYSIS".**
**Venue: SANMARKA SABAI**
**Organising Department: MATHEMATICS**
**Date: 19-11-2021**
**No. of Participants: 83**

## EVENT REPORT

This workshop was attended by around 83 participants from our college. 83 students and 18 faculty members of both Computer Science and Physics participated in one day workshop.

Here is a sample report outline. It is not meant to be the only form, and strongly reflects my own stylistic preference. However, it may be useful to you in the major data analysis projects. A data analysis report is somewhat different from other types of professional writing that you may have done or seen, or will learn about in the future. An analytical report is a type of business report that relies on qualitative and quantitative company data to analyse and evaluate your business strategy or process while helping your team make data-driven decisions. The writing style and insights that analytics reports generate depend on the industry.

## OUTLINES IN ANALYSIS



Dr. S. Padmapriya  lectured on  Outlines in Analysis on 19-11-2021

## OUTCOMES

Dr. S. Padmapriya  lectured on  "OUTLINES IN ANALYSIS". He starts with basic definitions and structures of Analysis. Also he discussed about Analysis and explained about outlines, application developments and importance of analysis.

COURSE
CO-ORDINATOR

Head
Department of Mathematics
Ganesar College of Arts and Science
Melaishvapuri, Ponnamaravathi
Pudukkottai - 622403

Principal
Ganesar College of Arts and Science
Melaishvapuri, Ponnamaravathi
Pudukkottai - 622403

# DEPARTMENT OF COMMERCE

## WORKSHOP
### On
### "Research Methodology and data Analysis by using SPSS"

## 3rd December 2021       Time: 11.00 AM
### in
## Sanmarga Sabai Auditorium

### Organised By



## DEPARTMENT OF COMMERCE
## GANESAR COLLEGE OF ARTS AND SCIENCE
### (Accredited with 'B' grade by NAAC)
### (Affiliated to Bharathidasan University)
## Melasivapuri – 622 403, Ponnamaravathi,

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for their graduation. Candidates who have completed 10+2 education with a relevant stream are eligible for the course. This course is mainly pursued by candidates who are interested in banking subjects and have an interest in accounting-related financial activities.

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It is a combination of both practical and theoretical ways of learning the subject and a calculative approach based on the systemic method. This course is designed in such a way that majorly focuses on all the aspects of banking to provide the candidates a thorough knowledge about the subject.

Business economics paper, accounts, and financial management, business economics, communication, services marketing, statistical and mathematical are some of the advanced lessons of the course.

Candidates who have a zeal towards banking and want to get the lessons of finance, investing, commercial, management can opt for this course. Candidates after completing their course in Bachelor of Commerce Can go for higher education.

# GANESAR COLLEGE OF ARTS AND SCIENCE

### Melaisivapuri-622403

## Department of Commerce

We cordially invite you for the

### *WORKSHOP*

### On

### " Research Methodology and data Analysis by using SPSS"

## 03rd December 2021 @ 11.00 AM
### in
### Sanmarga Sabai Auditorium

**Welcome Address** : **Dr. M. Selvaraju M.A., M.Phil.,Ph.D.,**
*PRINCIPAL,*
*GANESAR COLLEGE OF ARTS AND SCIENCE,*
*MELAISIVAPURI.*

**Presence** : **Thiru S. Nagappan M.B.A.,**
*President, College Committee*

**Presidential Address** : **Dr.V. Palaniyappan M.A.,M.Phil.,Ph.D.,**
*President, Sanmarga Sabai & Self Finance Wing*

**Felicitation** : **Thiru. S. Palaniappan M.B.A.,**
*Secretary, Sanmarga Sabai & Self Finance Wing*

**Resource Person** : **Dr.C.Kasivairavan**
**Assist.Professor in Commerce**
**APASA College,Thiruppathur**

**Vote of Thanks** : **C.Balamurugan**
**Assistant Professor**

************

**Workshop Report**

**Topic:** workshop on "Research Methodology and data Analysis by using SPSS"

**Date:** 03-12-2021

**Resource Person: Dr. P. KASIVAIRAVAN**
            **Asst.prof.of Commerce,**
            **APSA College, Thiruppathur**

The Department of commerce organised a one day workshop on the topic **Research Methodology and data Analysis by using SPSS** on 16-10-2020. Research is the best and most reliable way to understand human issues. Working on a research project will be a challenging task for the researcher. In a current scenario, a research project is one of the most important components of PG studies.

This workshop provides a good base for the post-graduate students towards their project writing. SPSS is a comprehensive and flexible statistical package used for social science research. It helps to obtain valuable information from the data and facilitates addressing the challenges. The training commenced with an introduction to research highlighting its significance for Postgraduate students, the different types of research and the research process.

The resource person also contacts with the measurements and various scales attached. Nominal scales, ordinal scale, interval scale, and ratio scales purpose and guidelines also explained clearly with suitable examples. The workshop also focused on the importance of questionnaires, how to frame good questionnaires, Do's and Don'ts towards farming questionnaires, etc. The participants entered the sample responses collected in SPSS datasheet by them and which helps to understand fundamental concepts towards entering the data in the spread sheet in connection with the nature of the variable.

**Prof. C. Balamurugan** conveyed a vote of thanks to our Principal, Resource Person, faculty members, students and all of you who participated in the workshop.

DR. P. KASIVAIRAVAN deliver the first session on RESEARCH METHODOLOGY AND DATA ANALYSIS BY USING SPSS.



Students are practicing the SPSS through computer.

OUTCOME:

Students were able to understand the need for "Research Methodology and data Analysis by using SPSS" interaction of thought and provide learners opportunities to explore ideas and to build connections between content areas and to ensure that students are able to formulate a researchable question and can identify and utilize resources in order to document findings and draw conclusions.

PRINCIPAL
Ganesar College Of Arts & Science
MELASIVAPURI - 622 403

# DEPARTMENT OF SOCIAL WORK

Organised

## One day Workshop
on
## Fundamental Rights And  Human Rights

Date : 29.12.2021

## GANESAR COLLEGE OF ARTS AND SCIENCE
UGC Recognised 2(f) and 12(B) Institution
*Affiliated to Bharathidasan University*
Melasivapuri – 622 403, Ponnamaravathi, Tamil Nadu, India

### ABOUT THE COLLEGE
Success is assured by the right choice of an educational institution. The spirit of the institution has the power to influence the personality of the learner. A sound institution alone can give a sound knowledge to the students. That is why very few institutions alone can stand the test of time. Ganesar College of Arts & Science, Melasivapuri, has been a radiant star shining in the firmament of education since 1909. It has a balanced blend of Tradition and Modernity. It has been inspiring students with its quality education. Students have been chiseled to become intelligent citizens who strongly imbibe the spirit of morality. It has been growing like a royal banyan passing its Centenary Year. The University Grants Commission UGC had notified Regulations for recognition of our college under Section 2(f) &12(B) of the UGC Act, 1956.

### ABOUT THE DEPARTMENT
Social work profession is to enhance human well-being and help to meet basic and complex needs of all people, with a particular focus on those who are vulnerable, oppressed, and living in poverty. Department of social work was started on 2018. The department of Social Work   is committed to building a socially just society, defined as one that upholds and validates the values of equality, diversity, inclusiveness, democracy, and concern for human welfare.

**GANESAR COLLEGE OF ARTS AND SCIENCE**

Melasivapuri-622403 , Pudukkottai District , Tamilnadu-India

# DEPARTMENT OF SOCIAL WORK
Cordially invites you to the workshop on
## FUNDAMENTAL RIGHTS AND HUMAN RIGHTS 2021

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**Date: 29.12.2021**        **Venue: Auditorium**        **Time: 11.00 am**

### Mr.K.VAIRAVAN
**III BSW - Student**
*Welcome Address*

### Ms. M. SHARMILA DEVI
**Asst. Professor & Head**
*Inaugurates*

### Dr.R.Sridhar
**Guest Lecutrer, Alagappa University**
*Keynote Address*

### Mr.C.VENGATESHWARAN
**Asst. Professor**
*Thematic Address*

### Mr.R.MOHANA
**II BSW - Student**
*Vote of Thanks*

**Organized by BSW Students**
+

| | | |
|---|---|---|
| **C.Vengateshwaran** | **M.Sharmila Devi** | **Prof. M. Selvaraju** |
| **Organizing Secretary** | **Convener** | **Principal** |

# GANESAR COLLEGE OF ARTS AND SCIENCE

## DEPARTMENT OF SOCIAL WORK

## REPORT

**TITLE OF PROGRAMME:** One-day work shop on fundamental rights and Human Rights

**NAME OF THE ORGANIZING DEPARTMENT/COMMITTEE: Department of Social Work**

**NAME OF THE COORDINATORS /CONVENERS/ORGANIZER OF THE PROGRAMME:**

**CONVENER** - **Ms.M.Sharmila devi**

**COORDINATORS– Mr.C.Vengateswaran**

**DATE OF THE PROGRAMME:**29.12.2021

**VENUE:** Social work Department

**TARGET GROUP: Social work trainees**

**NUMBER OF PARTICIPANTS:** 37

**A SUMMARY REPORT:**

In the department of Social Work, Ganesar College of Arts and Science, Melaisivapuri has been organized one-day work shop on fundamental rights and Human Rights on 29.12.2021. third-year student Ms. K.Vairavan welcomes the gatherings. Next, Asst.Professor and Head Ms. M. Sharmila Devi delivered the inaugural address. Then, Dr.R.Sridhar, Guest lecturer delivered the keynote address. Followed by him MrC.Vengateshwaran Assistant Professor delivered the thematic address. In the end, second-year student Ms.R.Mohana proposed the vote of thanks. In this event, all the Faculties and students has participated in the workshop.

Dr.R.Sridhar Guest lecturer, delivered the basic fundamental rights to the social work trainees on 29.12.2021

Head
Department of Social Work
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403

PRINCIPAL
Ganesar College Of Arts & Science
MELASIVAPURI - 622 403

## ORGANISING COMMITTEE

### CHIEF PATRONS

**Thiru. S. NAGAPPAN, MBA.**
President of College Committee

**Thiru. PL. KANNAN, M.SC.**
Secretary of College Committee

**Dr. V. PALANIAPPAN, M.A., M.Phil., PhD.**
President of Sanmarga Sabai and Self-finance wing

**Thiru. AL.SUNDARAM,**
Secretary of Sanmarga Sabai and Self-finance Wing

### CHAIRMAN

**Dr M. Selvaraju MA., Ph.D.,** Principal,
Ganesar College of Arts and Science.

### ORGANIZING SECRETARY AND CONVENOR

**Mr. S. Kulandhaivel, M.A.,** M.Phil. (Ph.D)
Head of the Department of English

### CO-CONVENOR

**Mrs. J. Jayarasi,** Assistant Professor of English
**Ms. S. Vennila** Assistant Professor of English

### CO-ORDINATORS

**Mrs. S. Suriya,** Assistant Professor of English
**Mrs. G. Saraswathi,** Assistant Professor of English

### MEMBERS

**Mrs. S. Devika,** Assistant Professor of English
**Mr. P. Pandidurai,** Assistant Professor of English
**Ms. S. Muthulakshmi,** Assistant Professor of English
**Ms. N. Pavithra,** Assistant Professor of English
**Ms. K. Iniyanarthna,** Assistant Professor of English

## CHIEF GUESTS

### Keynote Address

**Dr K. Sivaji**
Professor, Department of English,
ELTC, University of Jaffna,
Sri Lanka.

### Special Address

**Dr R. Vasuhi**
Head i/c & Assistant Professor of English,
Manonmaniam Sundaranar University,
Thirunelveli, Tamil Nadu, India.

### Invited Talk I

**Dr S. Sabitha Shunmuga Priya**
Assistant Professor of English,
AVS Engineering College, Salem,
Tamil Nadu, India.

### Invited Talk II

**Dr M. Anjum Khan,**
Professor (SS) of English,
Avinasalingam Institute for Home Science and Higher
Education for Women,
Coimbatore, Tamil Nadu, India.

### Invited Talk III

**Ms S. Sindhu**
Assistant Professor of English,
Government College of Arts and Science,
*Formerly Manonmaniam Sundaranar University Constituent Model College,*
Nagalapuram, Thoothukudi District, Tamil Nadu, India.

## Ganesar College of Arts and Science

### Melasivapuri - 622 403

(Affiliated to Bharathidasan University, Trichy)
*Accredited with B Grade by NAAC*
Melasivapuri, Pudukottai District

**We cordially invite you to the**

**One day Virtual International Conference**

on

# Contribution
# Of
# Woman Writers
# To
# English Literature
*CWWEL* - 06th January 2022

**VENUE: Online**

*Organized by*

**POST GRADUATE**

**DEPARTMENT OF ENGLISH**

## ABOUT THE COLLEGE

Ganesar College of Arts and Science was established in the year 1909 by Revered Patrons Palaniyappar and Annamalaiyar at Melasivapuri, a remote rural village in Pudukottai district in Tamilnadu, India. The college is affiliated to Bharathidasan University, Trichy. The college provides quality higher education to the rural mass of students, especially the backward and poor, to impart knowledge in them and to enhance their skills and thereby enabling them to be enterprising, professional and valuable citizens of the country. The college provides extra-curricular activities and programs for the students to develop their personality and individual talents. It provides facilities for the development of an integrated personality.

The College offers the following UG and PG Degrees, Diploma and Certificate Courses and Research Programme.

## UG Courses          PG Courses

B.Litt. Tamil          M.A Tamil
B.A English            M.A English
B.Sc Mathematics       M.Sc Mathematics
B.Com                  M.Com
B.Sc Computer Science M.Phil Tamil
B.Sc Physics           Ph.D Tamil
B.B.M
B.S.W
Diploma in Yoga, Certificate Course in Tally (ERP9)
Certificate Course in Librarian Science

## ABOUT THE DEPARTMENT

The Department of English was started in the year 2011. From since its inception, the department has been dedicated to produce English graduates of high calibre. The department is strengthened by academically well qualified and experienced faculty members who consistently and dedicatedly involve themselves in teaching and interestingly participate in various national and international forums to make them updated with the current issues in English domain which ultimately benefit our students.

## ABOUT THE CONFERENCE

The purpose of this conference is to bring out the contribution of woman writers to the development of English Literature in the past and recent times. The recent trend has heralded that literary works are done by both men and women and not singular or solitary but they are the products of myriad networks of socio-material experiences. Woman writers' fruitful, hard and great attempts should be analyzed and brought out for the universal notice and for understanding their objectives of such endeavours relating to certain social milieu. To understand the merits of the woman writers, academicians and researchers could participate in the scholarly venture.

### Concentrated Areas:

- British Literature
- American Literature
- Indian Writing in English
- African Literature
- Caribbean Literature
- Comparative Literature
- Ecofeminism
- Translation
- Literary Theory and Criticism
- Writings in Third World Countries

Titles are not limited. Researchers may also submit articles related to conference title.

## REGISTRATION FEES

**Faculty members & Research scholars:** Rs.500

Abstract & Full Paper should be sent to the following Mail Id: ganesarenglishdept@gmail.com . Academicians and Scholars are instructed to follow MLA Style for literature and APA style for empirical studies to format their research papers. Avoid anti" ethical research methods. Selected papers with academic quality and ethical research methods will be published in the conference proceedings with E-ISBN and E-Certificate will be given to the paper presenters only. All papers will be electronically documented and indexed in scholarly databases. Meritorious papers will be published in a reputed Peer-Reviewed Journal with a nominal additional fee. Pre-Registration is mandatory for participation, paper presentation and publication.

Kindly fill the below Google form otherwise, the registration process will be declined.
https://forms.gle/o8D79eZ85MAPfJrA7
**Paper Model Template -** https://tinyurl.com/5b2fm54b
**Payment Details**

Account Holder Name: S. Kulandhaivel (The Convenor)
Account no        : 500101011979205
Bank              : City Union Bank
Branch            : Ponnamaravathy, Pudukkottai (DT)
IFSC Code         : CIUB0000478
Online Payment Details should be send to above form

## IMPORTANT DATE

Last date for Abstract submission    : 20.12.2021
Last date for full paper submission  : 30.12.2021
Date of Conference                   : 06.01.2022

### For further details:

Mr. S. Kulandhaivel - 9003530528
Mrs. J. Jayarasi - 7094110608
Ms. S. Vennila - 6385567401
Mrs. S. Suriya - 8489562457
Mrs. G. Saraswathi - 9363183293

**Name of the Event:** One day Virtual International Conference on Contribution of Woman Writers to English Literature

**Venue:** Online

**Organising Department:** ENGLISH

**Date:** 06-01-2022

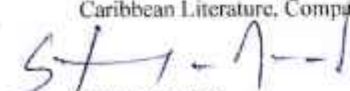**No. of Participants :** 137

## BRIEF EVENT REPORT

This international conference was attended by participants from various College and Universities in and around Tamilnadu. 122 students and 15 faculty members from the department of English participated in the conference.



Dr K. Sivaji delivered speech onContribution of Woman Writers to English Literature on 06th January, 2022.

## Important Messages/ Outcomes

**Dr K. Sivaji** lectured on**Contribution of Woman Writers to English Literature**starting with mentioning the purpose of the conference that it is to bring outthe contribution of woman writers to the developmentof English Literature in the past and recent times. Therecent trend has heralded that literary works produced by both men and women and not singular or solitary butthey are the products of myriad networks of sociomaterialexperiences. Woman writers' fruitful, hard andgreat attempts should be analyzed and brought out forthe universal notice and for understanding theirobjectives of such endeavors relating to certain socialmilieu. To understand the merits of the woman writers,academicians and researchers could participate in thescholarly venture.**Concentrated Areas:**British Literature, American Literature, Indian Writing in English, African Literature, Caribbean Literature, Comparative Literature, Ecofeminism, Translation.

**CONVENER**                    **HOD**                    **PRINCIPAL**

Head
Department of English
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403

PRINCIPAL
Ganesar College Of Arts & Science
MELASIVAPURI - 622 403

# DEPARTMENT OF B.Com.,
## (BANK MANAGEMENT)

# ONE DAY STATE LEVEL WORKSHOP
## On
## "INTELLECTUAL PROPERTY AND ITS ABUSE"

## 21th February 2022 @ 10.00 AM
### in
## Sanmarga Sabai Auditorium

### Organised By



## DEPARTMENT OF B.Com (BANK MANAGEMENT)
## GANESAR COLLEGE OF ARTS AND SCIENCE
### *UGC Recognized 2(f) and 12(B) Institution*
### *(Affiliated to Bharathidasan University)*
## Melasivapuri – 622 403, Ponnamaravathi, Tamil Nadu, India

## ABOUT THE COLLEGE

Success is assured by the right choice of an educational institution. The spirit of the institution has the power to influence the personality of the learner. A sound institution alone can give a sound knowledge to the students. That is why very few institutions alone can stand the test of time. Ganesar College of Arts & Science, Melasivapuri, has been a radiant star shining in the firmament of education since 1909. It has a balanced blend of Tradition and Modernity. It has been inspiring students with its quality education. Students have been chiseled to become intelligent citizens who strongly imbibe the spirit of morality. It has been growing like a royal banyan passing its Centenary Year. The University Grants Commission UGC had notified Regulations for recognition of our college under Section 2(f) &12(B) of the UGC Act, 1956.

B.Com Banking Management deals with the concepts of commerce and the trades or businesses. It is a Three-year UG degree course started in the year 1996, that focuses on the basic understanding of financial accounting, business management, financial management, statistics, etc. Candidates having a flair interest in banking and having research-oriented technical expertise with a strong rational mind can choose a BCom Banking Management course for their graduation. Candidates who have completed 10+2 education with a relevant stream are eligible for the course. and the management students can also go for MBA after completing this course.

## ABOUT THE DEPARTMENT

B.Com Banking Management is a Three year undergraduate degree course which deals with subjects such as financial accounting, banking, commerce, business economics, and marketing. This course is mainly pursued by candidates who are interested in banking subjects and have an interest in accounting-related financial activities.

## COURSE OBJECTIVES

It is a combination of both practical and theoretical ways of learning the subject and a calculative approach based on the systemic method. This course is designed in such a way that majorly focuses on all the aspects of banking to provide the candidates a thorough knowledge about the subject.

Business economics paper, accounts, and financial management, business economics, communication, services marketing, statistical and mathematical are some of the advanced lessons of the course.

Candidates who have a zeal towards banking and want to get the lessons of finance, investing, commercial, management can opt for this course.Candidates after completing their course in Bachelor of Commerce Can go for higher education in the same fields like M.Com or PGDBM.

## GANESAR COLLEGE OF ARTS AND SCIENCE
*(Nationally Accredited with 'B'' Grade by NAAC)*
**Melaisivapuri-622403**

## Department of B.Com (Bank Management)

We cordially invite you for the

*One Day State Level Workshop*

On

## "INTELLECTUAL PROPERTY AND ITS ABUSE"

21th February 2022 @ 10.00 AM
in
Sanmarga Sabai Auditorium

**Welcome Address** : **Dr. M. SELVARAJU**
*Principal,*
*Ganesar College of Arts And Science,*
*Melaisivapuri.*

**Presence** : **Thiru S. Nagappan M.B.A.,**
*President, College Committee*

**Presidential Address** : **Dr.V. A. Palaniyappan M.A.,M.Phil.,Ph.D.,**

*Head, Department Of Tamil*

**Felicitation** : **Thiru. S. Palaniappan M.B.A.,**
*Secretary, Sanmarga Sabai & Self Finance Wing*

**Chief Guest Address** : **Dr. G. RAVIKUMAR, M.A., BL., Ph.D.,**
*RANI ANNA GOVERNMENT ARTS COLLEGE,*
*TIRUNELVELI.*

**Vote of Thanks** : **Dr. M. MOHAMED IBRAHIM MOOSA**
*Head, Department Of B.Com., Bank Manaement,*
*Ganesar College of Arts And Science.*

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# Department of B.Com (Bank Management)

## REPORT

ONE DAY STATE LEVEL WORKSHOP ON "INTELLECTUAL PROPERTY AND ITS ABUSE"

**DATE: 21-February-2022  10. 00 AM.**

Intellectual property has been a valuable commodity and a generator of wealth for people and companies throughout modern history. It is an umbrella term that encapsulates all results of intellectual and creative processes. A great number of things fall under its categories, from company names and slogans, to design elements and works of art. Due to its importance for a broad range of applications in the modern world, a great interest in intellectual property exists among both independent creators and international corporations.

Unfortunately, the field of intellectual property law often encounters cases of companies and individuals attempting to make a profit outside the allowances of the copyright, patent, or other laws that concern intellectual property. This paper will provide an overview of intellectual property, covering its various aspects, issues that it concerns, and the abuse of the legal system that companies perpetrate in this field, as well as the cases that accompany it.

### Importance of Intellectual Property

Although the concept of intellectual property has only gained mainstream attention in the last few decades, its origins are found to be centuries old. No exact date for the creation of the intellectual property as a concept is found, but instances of laws that touch upon the ideas of copyright, industrial design, and trademarks can be found dating hundreds of years earlier. This includes the history of patents that often differed wildly for the modern definition of the concept. Some were given for less than a year, while others granted full monopoly privileges.

The ideas that led to the current concept of intellectual property were often designed with almost minimal protection to the rights holder in order to avoid stagnation in the field of invention and various markets that these laws applied. The process of innovation had to be encouraged for a steady stream of new ideas, but the laws around intellectual property can serve to both facilitate new ideas

and prevent them from occurring. Until recent years, the time limits on intellectual property were relatively limited and afforded less exclusive rights than the current laws provide.

While this may seem like a negative critique of the original concepts, the reality shows that the current state of the international law surrounding the concept of intellectual property often disregards any cultural benefits that a looser system may bring or the differing economic climate between the countries. This, in turn, prevents people from having access to such things as films, television shows, and other types of art and entertainment that do not have a clear owner, and yet are not allowed to enter the public domain.

The main reason behind the increase in intellectual property rights comes from the wealth that a monopoly on a popular or important product may have. Large international conglomerates have worked for decades to ensure their creations would be protected almost indefinitely.

Actions of companies such as Disney and organizations as the Motion Picture Association of America have done a great number of legal actions with the purpose of making the laws stricter, while at the same time giving more rights to companies that own intellectual property. From a business point of view, these actions are lawful, allow for a larger profit, and provide more security to authors and companies. On the other hand, this trend has led not only to great difficulties in providing international access to the products of intellectual property but also contributed to stagnation in a variety of fields.

Nevertheless, the protection of the intellectual property is important. Patents allow inventors to gain an advantage over larger and more established corporations. The protection of industrial design provides a guarantee that a creator's reputation would not be tarnished due to an illegally produced copycat product. Trademarks prevent confusion in the marketplace, and copyright prevents people from making money on a person's invention without their approval. All of these benefits have served inventors and creators for decades, and have prevented people and companies from exploiting the talent of others through legal action. The results are not always satisfactory to the creators, but the power given to them by the intellectual property rights emboldens them to protect themselves.

# ONE DAY STATE LEVEL WORKSHOP   ON
## "INTELLECTUAL PROPERTY AND ITS ABUSE"
### 21-February-2022



HOD.

**Head**
Department of Commerce in Bank Managament
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403

PRINCIPAL

**PRINCIPAL**
Ganesar College Of Arts & Science
MELASIVAPURI - 622 403

# GANESAR COLLEGE OFARTSANDSCIENCE

(Accreditedwith'B'gradebyNAAC)MELAISIVAPURI-622403,PUDUKKOTIAI,TAMILNADU
Phone:04333-247218,247603

## DEPARTMENT OF B.Com., BANK MANAGEMENT

### ONE DAY STATE LEVEL WORKSHOP

# CERTIFICATE

This is to certify that Mr./Miss./Mrs. **MEENA . S   II. B. Com, (BM)**

**Reg. NO: CB20C 82041** Has actively participated in the One day state level workshop on

## "INTELLECTUAL PROPERTY AND ITS ABUSE"

Held on **21th February 2022**

**COORDINATOR**
GANESAR COLLEGE OF ARTS & SCIENCE
MELASIVAPURI - C22403
PUDUKKOTTAI DIST.

**HOD**
Head
Department of Commerce in Bank Management
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathl
Pudukkottai - 622403

**PRINCIPAL**
PRINCIPAL
Ganesar College Of Arts & Science
MELASIVAPURI - 622 403

## ABOUT THE COLLEGE

Ganesar College of Arts and Science is situated in the village Melasivapuri which is near to the historical city Parambu Nadu (Piranmalai) ruled by the lord of the hill country Vallal Vel Pari. It is a remote area, which is a drought-prone one. While struggling to keep their body and soul together, it was impossible for the people to spend money for the education of their children. Realizing the misery of the people of this area, two kind hearted patrons from the family of V. PL. S., came forward to light the light of education. Sanmarga Sabai was registered under the Societies Act XXI of 1860 on 13th May 1909. V.PL.S. Palaniappa Chettiar and his brother V.PL.S. Annamalai Chettiar founded the Sanmarga Sabai and Ganesar Senthamil Kalloori. It is one of the primordial colleges of Tamil Nadu and now the congregation (Sanmarga Sabai) multiplied and gowned for more than a century with the harbouring support of the brother's descendants.

## ABOUT THE DEPARTMENT

Ganesar College of arts and science is one of the famous colleges and it has a long term tradition and antiquity. The Physics Department was started in 1996 as a part of Computer Science Department in Ganesar College of Arts and Sciences. Considering the importance of Physics in the modern world, Physics Department was converted into a separate department from 2015. In 2020, its laboratory was expanded for students' improvement. The physics department is working for rural students to improving their science knowledge and researching ability

# Contact

**Registration Details**
Last date for Registration 25.02.2022
Registration Fee - Free
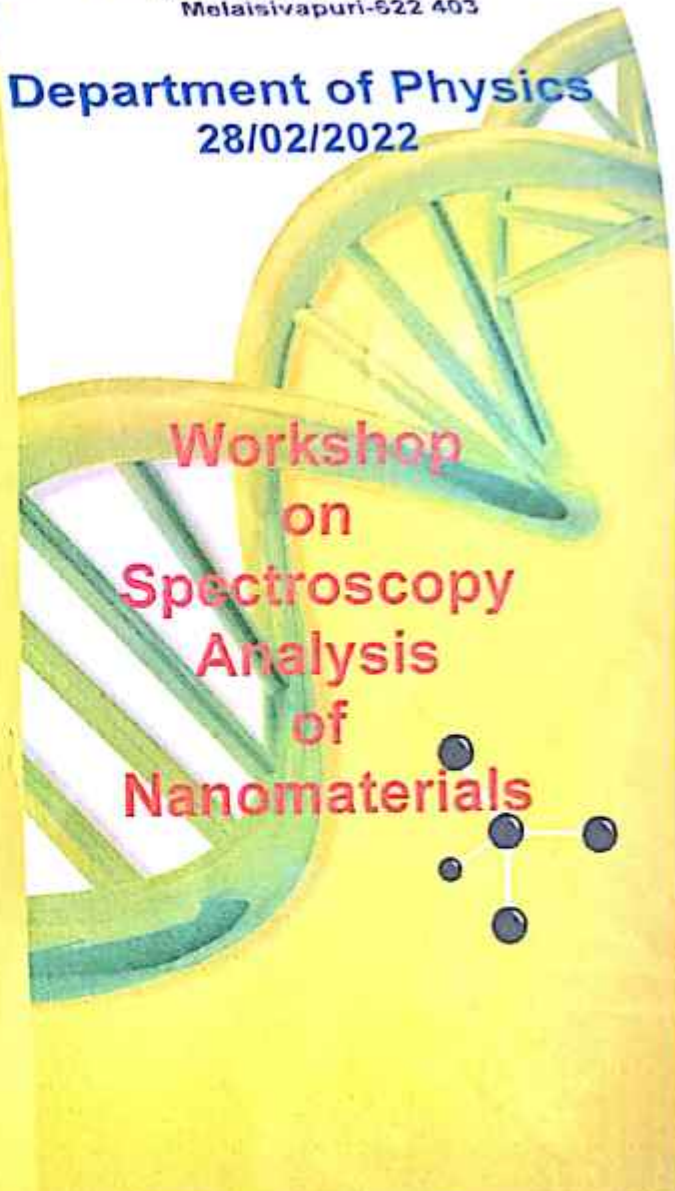**Contact:**
Mr.A.Ramu
Asst.prof of Physics
Mobile no-8883872110
Email- aramusir80@gmail.com

Ganesar College of Arts and Science
Melaisivapuri-622 403

# Department of Physics
## 28/02/2022

## Workshop on Spectroscopy Analysis of Nanomaterials

# GANESAR COLLEGE OF ARTS AND SCIENCE

("B" Grade Accredited by NAAC)

Melaisivapuri-622403

## Department of Physics

## *One Day Workshop*

## On

## *"Workshop on Spectroscopy Analysis of Nanomaterials"*
## Inaugural Program

**Sanmarga Sabai Auditorium**        28th Feb **2022@10.30AM**

**Welcome Address** : **Miss.R.Sangeetha**
*Assistant professor of physics*

**Opening Address** : **Dr.A.Ramu** M.Sc.,M.Phil.,B.Ed.,
*Head and Assistant professor of physics*

**Felicitation** : **Thiru S.Nagappan** M.B.A.,
*President, College Committee*

: **Dr.V.Palaniyappan** M.A.,M.Phil.,Ph.D.,
*President, Sanmarga Sabai & Self Finance Wing*

: **Thiru.S.Palaniappan** M.B.A.,
*Secretary, Sanmarga Sabai & Self Finance Wing*

: **Dr.M.Selvaraju**
Principal

**Guest of Honor** : **Dr.M.Kumaresavanji,**
*Assistant Professor & Principal Investigator,*
*Nanomaterials Laboratory, Department of Physics,*
*National College (A), Tiruchirappalli, TN*

# Ganesar College of Arts and Science, Melaisivapuri-622 403
## ("B" Grade Accredited by NAAC)
## Department of Physics
## 2021-2022

Topic   : Workshop on Spectroscopy Analysis of Nanomaterials

Date/Venue   : 28/02 /2022, Shanmarga sabai, Ganesar College of Arts & Science

No of Participants : 56

Resource Person : Dr.M.Kumaresavanji,

      Assistant Professor & Principal Investigator,

      Nanomaterials Laboratory, Department of Physics,

      National College (A), Tiruchirappalli, TN

About the Workshop: Progress in science depends mainly on the level of experimental technology. Currently, interest in nanomaterials has led to many technological advances and has opened new horizons in understanding nature. Success in these ways possible by the development and standardization of methods for determining the characteristics of nanomaterials: X-ray diffraction, electron microscopy, atomic force microscopy, Raman spectroscopy, X-ray photoelectron spectroscopy, modelling of nanostructures, etc. A thorough knowledge of these methods is a necessary basis for work in modern science.

**HOD**

**Head**
Department of Physics
nesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403

**PRINCIPAL**

PRINCIPAL
Ganesar College Of Arts & Science
MELASIVAPURI - 622 403

# Workshop on Spectroscopy Analysis of Nanomaterials

Inagural function of the workshop on Spectroscopy Analysis of Nanomaterials.



Brass lamp Lighting By Principal And Dr.M.Kumaresavanji,



Dr.M.Kumaresavanji deliver the lecture to the students

Department of Physics
?ar College of Arts and Science
?sivapuri, Ponnamaravathi
Pudukkottai - 622403

PRINCIPAL
Ganesar College Of Arts & Science
MELASIVAPURI - 622 403

# DEPARTMENT OF SOCIAL WORK

Organised

## One day Workshop
### on
### IPR- Emerging Issues and challenges

Date : 03.03.2022



## GANESAR COLLEGE OF ARTS AND SCIENCE
UGC Recognised 2(f) and u(B) Institution
*Affiliated to Bharathidasan University*
**Melasivapuri – 622 403, Ponnamaravathi, Tamil Nadu, India**

### ABOUT THE COLLEGE

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### ABOUT THE DEPARTMENT

Social work profession is to enhance human well-being and help to meet basic and complex needs of all people, with a particular focus on those who are vulnerable, oppressed, and living in poverty. Department of social work was started on 2018. The department of Social Work is committed to building a socially just society, defined as one that upholds and validates the values of equality, diversity, inclusiveness, democracy, and concern for human welfare.

**GANESAR COLLEGE OF ARTS AND SCIENCE**

Melasivapuri-622403 , Pudukkottai District , Tamilnadu-India

# DEPARTMENT OF SOCIAL WORK

Cordially invites you to the workshop on

## IPR – EMERGING ISSUES AND CHALLENGES 2022

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**Date: 03.03.2022**         **Venue: Auditorium**         **Time: 11.00 am**

**Ms.P.NANDHINI**
II BSW - Student
*Welcome Address*

**Ms. M. SHARMILA DEVI**
Asst. Professor & Head
*Inaugurates*

**Dr.M.SIVAKUMAR**
Asst. Professor, Mother Teresa college
*Keynote Address*

**Mr.C.VENGATESHWARAN**
Asst. Professor
*Thematic Address*

**Mr.P.KARTHICK**
II BSW - Student
*Vote of Thanks*

**Organized by BSW Students**
+

**C.Vengateshwaran**          **M.Sharmila Devi**          **Prof. M. Selvaraju**
**Organizing Secretary**          **Convener**          **Principal**

**GANESAR COLLEGE OF ARTS AND SCIENCE**

**DEPARTMENT OF SOCIAL WORK**

**REPORT**

**TITLE OF PROGRAMME:** One-day work shop on IPR- Emerging Issues and challenges

**NAME OF THE ORGANIZING DEPARTMENT/COMMITTEE: Department of Social Work**

**NAME OF THE COORDINATORS /CONVENERS/ORGANIZER OF THE PROGRAMME:**

**CONVENER** - Ms.M.Sharmila devi

**COORDINATORS– Mr.K.Srikannan**

**DATE OF THE PROGRAMME:**3.3.2022

**VENUE: Social work Department**

**TARGET GROUP: Social work trainees**

**NUMBER OF PARTICIPANTS: 37**

**A SUMMARY REPORT:**

In the department of Social Work, Ganesar College of Arts and Science, Melaisivapuri has been organized one-day work shop on IPR Emerging issues and Challenges on 3.3.2022. third-year student Ms. P.Nandhini welcomes the gatherings. Next, Asst.Professor and Head Ms. M. Sharmila Devi delivered the inaugural address. Then,Dr. M.Sivakumar, Assistant Professor, Mother Teresa college delivered the keynote address. In the end, second-year student Mr.P.Karthick proposed the vote of thanks. In this event, all the Faculties and students has participated in the workshop.

Dr.M.Siva kumar, Mother Theresa college, delivered the IPR Emerging issues to the students on 30.03.2022

Head
Department of Social Work
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403

PRINCIPAL
Ganesar College Of Arts & Science
MELASIVAPURI - 622 403

# Ganesar College of Arts and Science

## Melasivapuri, Pudukottai District, Tamil Nadu, India.

(Affiliated to Bharathidasan University, Trichy)
*Accredited with B Grade by NAAC*



**We cordially invite you to the One day National Level Workshop**

on

## THE INDIAN SHORT STORY WRITING IN ENGLISH - IT'S EVOLUTION AND DEVELOPMENT

**09th April 2022**

**VENUE: Palaniappar Annamalaiar Arangam**

*Organized by*

**POST GRADUATE
DEPARTMENT OF ENGLISH**

# ORGANISING COMMITTEE

## CHIEF PATRONS

**Thiru. S. NAGAPPAN, MBA.**
President of College Committee

**Dr. V. PALANIAPPAN, M.A., M.Phil., PhD.**
President of Sanmarga Sabai
and Self-finance wing

**Thiru. PL. KANNAN, M.SC.**
Secretary of College Committee

**Thiru. AL.SUNDARAM,**
Secretary of Sanmarga Sabai and Self-finance Wing

## CHAIRMAN



**Dr M. Selvaraju,**
**Principal, (i/c)**

## ORGANIZING SECRETARY AND CONVENOR

**Mr. S. Kulandhaivel, M.A.,** M.Phil. (Ph.D)
Head of the Department of English

## CO-CONVENORS

**Mrs. J. Jayarasi,** Assistant Professor of English
**Ms. S. Vennila** Assistant Professor of English

## CO-ORDINATORS

**Mrs. S. Suriya,** Assistant Professor of English
**Mrs. G. Saraswathi,** Assistant Professor of English

## MEMBERS

**Mrs. S. Devika,** Assistant Professor of English
**Mr. P. Pandidurai,** Assistant Professor of English
**Ms. S. Muthulakshmi,** Assistant Professor of English
**Ms. N. Pavithra,** Assistant Professor of English
**Ms. K. Iniyanarthna,** Assistant Professor of English

## WELCOME ADDRESS

**Mr. S. Kulandhaivel, Head & Assistant Professor**

## CHIEF GUESTS

### KEYNOTE ADDRESS AND WORKSHOP MODERATOR

**Prof. Chandrasekhar Boddapati,**

Soft Skills Trainer, Short Story Writer, Book Reviewer, Radio Talker, Speaker, Columnist, You Tuber
Annapurna Memorial Degree College,
Vijayawada, Andhra Pradesh, India.

### SPECIAL ADDRESS

### ASPECTS OF SHORT STORIES IN INDIAN WRITING IN ENGLISH

**Ms. A. Angayarkanni,**
Assistant Professor of English,
St Antony's College of Arts and Science for Women,
Dindigul, Tamil Nadu, India.

## INVITED TALK – I

## ROLE OF COMMUNICATION AND SOFT SKILLS IN THE PROJECTION OF A SUCCESSFUL PERSONALITY

**Dr. V. Saravanan,**
Assistant Professor Senior,
Department of English,
School of Social Sciences and Languages (SSL),
Vellore Institute of Technology (VIT), Vellore, Tamil Nadu, India.

## INVITED TALK – II

## MOTIVATION FOR AMBITION FOR TOP PROFESSIONS

**Dr. Karunanidhi Ketireddi**
HOD/Course Coordinator,
Department of Commerce and Management Studies
Dr. B. R. Ambedkar University, Srikakulam, Etcherla, Andhra Pradesh, India.

## VOTE OF THANKS

K. Navaneetha, III B.A. Eng. Litt.

## ABOUT THE COLLEGE

Ganesar College of Arts and Science was established in the year 1909 by Revered Patrons Palaniyappar and Annamalaiyar at Melasivapuri, a remote rural village in Pudukottai district in Tamilnadu, India. The college is affiliated to Bharathidasan University, Trichy. The college provides quality higher education to the rural mass of students, especially the backward and poor, to impart knowledge in them and to enhance their skills and thereby enabling them to be enterprising, professional and valuable citizens of the country. The college provides extra-curricular activities and programs for the students to develop their personality and individual talents. It provides facilities for the development of an integrated personality. The College offers the following UG and PG Degrees, Diploma and Certificate Courses and Research Programme.

## ABOUT THE DEPARTMENT OF ENGLISH

The Department of English was started in the year 2011. From since its inception, the department has been dedicated to produce English graduates of high calibre. The department is strengthened by academically well qualified and experienced faculty members who consistently and dedicatedly involve themselves in teaching and interestingly participate in various national and international forums to make them updated with the current issues in English domain which ultimately benefit our students.

## ABOUT THE WORKSHOP

Short story is a genre of literature that basically deals with prose fictions that are tailored to be read in a single sitting itself. They may or may not have a moral value attached to them and are purely written to provide readers with a sense of pleasure. India has been the address of many prolific writers who have influenced the entire generation. They, as a boon to English literature portray the rich culture and heritage of the land and society. India is filled with authors and novelists who have greatly contributed to the genre of short story. Some short story writers worth mentioning are Rokheya Sakhawat Hossain, Prajwal Parajuly, R. K. Narayan, Munshi Premchand, Mrinal Pandey, Jhumpa Lahiri, Ruskin Bond, Vikram Seth, Rabindranath Tagore, Khushwant Singh and so on. Though the impact of English

Studies in India on the collective cultural imaginary in English Literature, this workshop may provide tremendous impetus by serving as a source of inspiration for the budding writers.

## WORK SHOP FOLLOWS:

How to Write a Short Story!

## PURPOSE:

The purpose of this work shop is to let the students understand what an excellent device the short story is to express their feelings ideas, concepts and emotions.

## OBJECTIVES:

The workshop gives some guidelines and suggestions to the students on writing a short story on meticulously chosen topics. All this is to make the students acquire a command in expression. The workshop aims at to make the students acquire a command and realize how much essential and helpful it is in the process of communication in society and at work.

## NO REGISTRATION FEES

Kindly fill the below Google form otherwise, the registration process will be declined.

**Registration form** - https://forms.gle/ZhrJns84HSwUUS3PA

**Feedback** - https://forms.gle/YfrEJwe2u2ULZLe36

## For further details:

Mr. S. Kulandhaivel - 9003530528

Mrs. J. Jayarasi – 7094110608

Ms. S. Vennila – 6385567401

Name of the Event: National Level Workshop on The Indian Short Story Writing in English it's Evolution and Development
Venue: Palaniappar Annamalaiyar Arangam
Organising Department: ENGLISH
Date: 09-04-2022
No. of Participants :164

## BRIEF EVENT REPORT

This workshop was attended by  participants from various College and Universities in and around Tamilnadu. 148 students and 16  faculty members from the department of English participated in National level workshop.



Prof. Chandrasekhar Boddapati lectured on "The Indian Short Story Writing in English it's Evolution and Development" on  09ᵗʰApril, 2022.

### Important Messages/ Outcomes

Prof. **Chandrasekhar Boddapati** lectured on "**The Indian Short Story Writing in English it's Evolution and Development**". He started with point ofShort story as a genre of literature that basically deals with prose fictions that are tailored to be read in a single sitting itself. They may or may not have a moral value attached to them and are purely written to provide readers with a sense of pleasure. India has been the address of many prolific writers who have influenced the entire generation. They, as a boon to English literature portray the rich culture and heritage of the land and society. India is filled with authors and novelists who have greatly contributed to the genre of short story.

**CONVENER**                    **HOD**                    **PRINCIPAL**

Head
Department of English
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403

PRINCIPAL
Ganesar College Of Arts & Science
MELASIVAPURI - 622 403

# GANESAR COLLEGE OF ARTS AND SCIENCE

(Accredited with 'B' grade by NAAC)

MELAISIVAPURI - 622 403, PUDUKKOTTAI, TAMILNADU

Phone: 04333 – 247218, 247603

# WORKSHOPS AND SEMINAR
# ACADEMIC YEAR 2020-2021

## ORGANISING COMMITTEE
## CHIEF PATRONS

**Thiru. S. NAGAPPAN, MBA.**
President of College Committee

**Thiru. PL.KANNAN, M.S.C.**
Secretary of College Committee

**Dr. V. PALANIYAPPAN, M.A., M.Phil., PhD.**
President of Sanmarga Sabai and Self-finance wing

**Thiru. AL. SUNDARAM,**
Secretary of Sanmarga sabai and Self-finance Wing

## CHAIRMAN

**Dr. M. Selvaraju MA., M.Phil., B.Ed., Ph.D.,**
Principal,
Ganesar College of Arts and Science.

## ORGANIZING SECRETARY AND COVERNOR

**Mr. S. Kulandhaivel, M.A., M.Phil. (Ph.D)**
Head of the Department of English

## CO- CONVENOR

**Mrs. J. Jayarasi,** Assistant Professor of English
**Ms. S. Vennila,** Assistant Professor of English

## CO-ORDINATORS

**Mrs. S. Surya,** Assistant Professor of English
**Mrs. G. Saraswathi ,** Assistant Professor of English

## MEMBERS

**Mrs.S. Devika** Assistant Professor of English

**Mr. P. Pandidurai,** Assistant Professor of English

**Ms. S. Muthulakshmi,** Assistant Professor of English

**Ms. N. Pavithra,** Assistant Professor of English

**Ms. K. Iniyanarthna ,** Assistant Professor of English

## CHIEF GUESTS

**Keynote Address**
**Md. Amir Hossain** Senior Faculty,
Department of English International Business Administration and Information System University,
Bangladesh.

**Presidential Address**
**Dr. M. Selvaraju**
**The Principal I/C**
Ganesar College of Arts & Science
Melasivapuri
Pudukkottai District.
Tamil Nadu

**Welcome Address**
**Mr.S.Kulandhaivel**
Head & Assistant Professor of English,
Ganesar College of Arts & Science
Melasivapuri
Pudukkottai District.
Tamil Nadu

# GANESAR COLLEGE OF ARTS & SCIENCE

# MELAISIVAPURI - 622 403

**(Affiliated to Bharathidasan University)**
Melasivapuri - 622 403. Pudukkottai District.

We cordially invite you to the

# AN INTERNATIONAL WEBINAR

# ON THE TOPIC

# LITERARY FEAST FOR OPTIMISM DURING LOCKDOWN
**22-nd July 2020**

**VENUE: ONLINE**

Organized by

**POST GRADUATE**

**DEPARTMENT OF ENGLISH**

## ABOUT THE COLLEGE

Ganesar College of Arts and Science was established in the year 1909 by Revered Patrons Palaniyappar and Annamalaiyar at Melaisivapuri, a remote rural village in Pudukkottai district in Tamilnadu, India. The college is affiliated to Bharathidasan University, Trichy. The college provides quality higher education to the rural mass of students , especially the backward and poor , to impart knowledge in them and to enhance their skills and thereby enabling them to be enterprising , professional and valuable citizens of the country. The college provides extra- curricular activities and programs for the students to develop their personality and individual talents. It provides facilities for the development of an integrated personality.

The College offers the following UG and PG Degrees, Diploma and Certificate Courses and Research Programme.

| UG Courses | PG Courses |
| --- | --- |
| B.Lit. Tamil | M.A Tamil |
| B.A English | M.A English |
| B.Sc Maths | M.Sc Maths |
| B.Com | M.Com |
| B.Sc Computer Science | M.Phil Tamil |
| B.Sc Physics | Ph.D Tamil |
| B.B.M | |
| B.S.W | |

Diploma in Yoga, Certificate Course in Tally (ERP9) Certificate Course in Librarian Science

## ABOUT THE DEPARTMENT

The Department of English was started in the year 2011.From since its inception, the department has been to produce English graduates of high caliber. The Department is strengthened by academically well qualified and experienced faculty members who consistently and dedicatedly involve themselves in teaching and interestingly participate in various national and international forums to make them updated with the current issues in English domain which ultimately benefit our students.

## ABOUT THE WORKSHOP

To promote literary, creativity and intellectual development. To promote better understanding among people of different cultures through the sharing of their stories.

Literature appreciation learning aims to

- develop student's sensitivity to sensory
- logic
- affective
- manner
- as reflected in literary works

A literary festival, also known as a book festival or writer's festival, is a regular gathering of writers and readers, typically on an annual basis in a particular city.

In Literature, a concept refers to a general idea or understanding that is expressed in a written work. This could be an abstract notion or a specific element of the story, such as love, power, or justice.

On the other hand, a theme is the central idea or message that the author conveys through the stoty.

## REGISTRATION FEES

Faculty Members & Research Scholars: Rs.150

Abstract & Full Paper should be sent to the registration link for the webinar-https://forms.gle/7JxrQ2QQnpBPSzCn7
Academicians and Scholars are instructed to follow MLA Style for literature and APA style for empirical studies to format their research papers. Avoid anti- ethical research methods. Selected papers with academic quality and ethical research methods will be published in the conference proceedings with E-ISBN. It will be electronically documented and indexed in scholarly databases. Meritorious papers will be published in a reputed Peer-Reviewed Journal with a nominal additional fee. Pre-Registration is mandatory for participation, paper presentation and publication. Kindly fill this form https://meet.goole.com/jne-nhyw-aum otherwise the registration process will be declined.
## FOR FURTHER DETAILS:

Mr. S. Kulandhaivel - 9003530528
Mrs. J. Jayarasi - 7094110608
Ms. S. Vennila - 6385567401

Name of the Event: An International Webinar on the topic Literary Feast for Optimism During Lockdown
Organising Department: ENGLISH
Date: 22-07-2020
No. of Participants :162

## BRIEF EVENT REPORT

This international webinar was attended  participants from various college and universities in and around Tamilnadu. 146 students and 16 faculty members from the department of English  participated in the international webinar.



Md. Amir Hossain lectured on "Literary Feast for Optimism During Lockdown" on 22nd July, 2020.

### Important Messages/ Outcomes

Md. Amir Hossain lectured on "Literary Feast for Optimism During Lockdown". He started with aim to curate lists of literary masterpieces from major Indian languages, which are known to readers of that language. The collective is working with publishers to sponsor translations of these works and to popularise existing translations through performances, conventions and book readings. We want to be the one-stop shop for anybody who is new to a particular Indian language.

CONVENER                    HOD                         PRINCIPAL

Head
Department of English
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403

PRINCIPAL
Ganesar College Of Arts & Science
MELASIVAPURI - 622 403

## One day National Seminar
### PG and Research Department of Tamil (Online)

| | | |
|---|---|---|
| **Date** | : | 03.08.2020 FN 10.30 AM |
| **Prayer** | : | Dr.KT.Murugesan<br>Assistant Professor, Department of Tamil. |
| **Welcome Address** | : | Dr. M.Tamilselvi<br>Assistant Professor, Department of Tamil. |
| **Presidential Address** | : | Dr.M.Selvaraju<br>Principal (I/C) and Head of the Department of Tamil |
| **Felicitation** | : | Dr.V.Palaniappan,<br>President, Sanmarga Sabai |
| | | Dr.PL.Kannan<br>Secretary, College Secretary. |
| Keynote Address | : | Dr. PR.Alagammai,<br>Assistant Professor, Department of Tamil.<br>Senate Member,<br>Seminar Coordinator |
| Special Address | : | Dr.M.Chidambaram Avl,<br>Associate Professor, Research Center of Tamil,<br>Senate Member, Alagappa Government Arts and Science College,<br>Karaikudi. |
| Topic | : | **" Devaram ennum Thiruppattu"** |
| YouTube Link | : | https://youtu.be/TdDPoID92f8?si=PyOSGkq7lZRlvOen |
| Vote of Thanks | : | Dr.V.A. Palaniappan<br>Assistant Professor, Department of Tamil. |
| Master of Ceremony | : | Dr.KT.Murugesan & Dr.Pon.Kathiresan,<br>Assistant Professor, Department of Tamil. |
| National Anthem | : | Dr.S.Mudiyarasan,<br>Assistant Professor, Department of Tamil,<br>Seminar Sub Coordinator. |

Place: Melasivapuri
Date: 24.07.2020

Management, Principal,
Staff and Students

# Report on One Day National Seminar: "Devaram ennum Thiruppattu"

*Date: 03.08.2020Time: 10:30 AM  Venue: GANESAR COLLEGE OF ARTS AND SCIENCE*
*(Online Seminar)*

## Introduction:

The PG and Research Department of Tamil at GANESAR COLLEGE OF ARTS AND SCIENCE, affiliated to Bharthidasan University, is delighted to invite you to a one-day National Seminar titled "Devaram ennum Thiruppattu." The seminar is scheduled to take place online on the 3rd of August 2020 at 10:30 AM.

## Program Highlights:

## Prayer:

Dr. KT. Murugesan, Assistant Professor in the Department of Tamil, will commence the seminar with a solemn prayer.

## Welcome Address:

Dr. M. Tamilselvi, Assistant Professor in the Department of Tamil, will extend a warm welcome to all the participants.

## Presidential Address:

Dr. M. Selvaraju, Principal (I/C) and Head of the Department of Tamil, will deliver the presidential address, providing valuable insights into the significance of the seminar.

## Felicitation:

Dr. V. Palaniappan, President of SanmargaSabai, and PL. Kannan, College Secretary, will felicitate the occasion, adding their esteemed perspectives to the event.

## Keynote Address:

Dr. PR. Alagammai, Assistant Professor and Senate Member at Bharathidasan University, Seminar Coordinator, will present the keynote address, setting the tone for the discussions on "Devaram ennum Thiruppattu."

## Special Address:

Dr. M. Chidambaram Avl, Associate Professor and Senate Member at Alagappa Government Arts and Science College, Karaikudi, will share a special address, providing an in-depth understanding of the seminar's theme.

## Seminar Theme:

The central theme of the seminar is "Devaram ennum Thiruppattu," promising a profound exploration into this subject.

**YouTube Link:**

A live stream of the seminar will be available at this YouTube link. Participants are encouraged to join the virtual session for an enriching experience.

**Vote of Thanks:**

Dr. V. A. Palaniappan, Assistant Professor in the Department of Tamil, will express gratitude and acknowledge the contributions of all participants.

**Master of Ceremony:**

Dr. KT. Murugesan and Dr.Pon. Kathiresan, Assistant Professors in the Department of Tamil, will host the seminar, ensuring a smooth flow of the event.

**National Anthem:**

Dr. S. Mudiyarasan, Assistant Professor in the Department of Tamil and Seminar Sub Coordinator, will conclude the event with the national anthem.

**Conclusion:**

The GANESAR COLLEGE OF ARTS AND SCIENCE cordially invites you to participate in this intellectually stimulating seminar. We anticipate a day filled with insightful discussions and a deep dive into the rich cultural heritage encapsulated in "DevaramennumThiruppattu." Your presence will undoubtedly enhance the academic discourse.

We look forward to your active participation.

*Management, Principal, Staff, and Students*

சா. சிந்தாமணி
Coordinator

Sub Coordinator

PRINCIPAL
Ganesar College of Arts & Science
MELASIVAPURI - 622 403

# DEPARTMENT OF SOCIAL WORK

Organised

## One day workshop

on

## Role Of Young Entrepreneurs In Building Economy
Date :05.08.2020



## GANESAR COLLEGE OF ARTS AND SCIENCE
UGC Recognised 2(f) and 12(B) Institution
*Affiliated to Bharathidasan University*
Melasivapuri – 622 403, Ponnamaravathi, Tamil Nadu, India

## ABOUT THE COLLEGE
Success is assured by the right choice of an educational institution. The spirit of the institution has the power to influence the personality of the learner. A sound institution alone can give a sound knowledge to the students. That is why very few institutions alone can stand the test of time. Ganesar College of Arts & Science, Melasivapuri, has been a radiant star shining in the firmament of education since 1909. It has a balanced blend of Tradition and Modernity. It has been inspiring students with its quality education. Students have been chiseled to become intelligent citizens who strongly imbibe the spirit of morality. It has been growing like a royal banyan passing its Centenary Year. The University Grants Commission UGC had notified Regulations for recognition of our college under Section 2(f) & 12(B) of the UGC Act, 1956.

## ABOUT THE DEPARTMENT
Social work profession is to enhance human well-being and help to meet basic and complex needs of all people, with a particular focus on those who are vulnerable, oppressed, and living in poverty. Department of social work was started on 2018. The department of Social Work is committed to building a socially just society, defined as one that upholds and validates the values of equality, diversity, inclusiveness, democracy, and concern for human welfare.

**GANESAR COLLEGE OF ARTS AND SCIENCE**

Melasivapuri-622403 , Pudukkottai District , Tamilnadu-India

# DEPARTMENT OF SOCIAL WORK

Cordially invites you to the workshop on

## ROLE OF YOUNG ENTREPRENEURS IN BUILDING ECONOMY 2020

Date: 05.08.2020          Venue: Auditorium          Time: 11.00 am

**Ms.A.ABIRAMI**
II BSW - Student
*Welcome Address*

**Ms. M. NAGARAJAN**
Asst. Professor & Head
*Inaugurates*

**Mr.A.Jesu Stephan**
Asst. Professor, Ananda college
*Keynote Address*

**Mr.V.MANOJKUMAR**
II BSW - Student
*Vote of Thanks*

Organized by BSW Students
+

| M.Nagarajan | M.Sharmila Devi | Prof. M. Selvaraju |
|---|---|---|
| Organizing Secretary | Convener | Principal |

**GANESAR COLLEGE OF ARTS AND SCIENCE**

**DEPARTMENT OF SOCIAL WORK**

**REPORT**

**TITLE OF PROGRAMME:** workshop role of young entrepreneurs in building economy

**NAME OF THE ORGANIZING DEPARTMENT/COMMITTEE: Department of Social Work**

**NAME OF THE COORDINATORS /CONVENERS/ORGANIZER OF THE PROGRAMME: –**
**Ms.M.Sharmila devi**

**DATE OF THE PROGRAMME:**05.08.2020

**VENUE:  Social work Department**

**TARGET GROUP: Social work trainees**

**NUMBER OF PARTICIPANTS: 41**

**A SUMMARY REPORT:**

In the department of Social Work, Ganesar College of Arts and Science, Melaisivapuri has been organized one-day work shop on Role of young Entrepreneurs in building economy on 05.08.2020. In this work shop taught the social work trainees how to develop the leadership skills in personal and professional ways. Ms.Abirami welcomes the gatherings. Next, Asst.Professor and Head Mr.M.Nagarajan delivered the inaugural address. Then, Mr.A. Jesustephan, Department of social work Ananda College, Devakottai, delivered the Role of young Entrepreneur building economy. In the end, Second-year student Mr.V.Manojkumar proposed the vote of thanks. In this event, all the Faculties and students has participated in the workshop.

Mr.Jesu Stephan, Assistant Professor ,Ananda college,delivered the role of young entreprenure on 05.08.2020

# GANESAR COLLEGE OF ARTS AND SCIENCE

## Accredited with "B" Grade by NAAC

Melasivapuri - 622403, Pudukkottai district, Tamilnadu - India

## *DEPARTMENT OF COMPUTER SCIENCE*
### *One Day Workshop*
### *On*
### *NEW HORIZONE IN IT*

*13 Aug,2020@10.00 AM*
*In Sanmarga sabai Auditorium*

Organised

## ABOUT THE COLLEGE

Ganesar College of Arts and Science are conceptualised with a spirit of service to the rural society in the year 1909. Our students, who got educated and their personality developed here and who have been serving in every walk of life, have been bringing more laurels to our College.

## ABOUT THE DEPARTMENT

The Department of Computer Science blossomed as one of the premier centre for computer education in the year 1996. The department offers B.Sc. degree programme in Computer Science which are affiliated to Bharathidasan University. To provide students with strong foundational concepts and also advanced techniques and tools in order to enable them to build solutions or systems of varying complexity.

## FEATURES
- Company overview
- What we do?
- New Horizone – A make over
- Strong Client Base
- Recent Projects
- On the Highway of success

# GANESARCOLLEGEOFARTSANDSCIENCE

## Melaisivapuri-622403
## Department Computer Science

We cordially invite you for the

### *OneDayWorkshop*
#### On
### NEW HORIZONE IN IT

### 13th August 2020@10.00AM in
### Sanmarga Sabai Auditorium

WelcomeAddress : **Dr.M.Selvaraju M.A.,M.Phil.,Ph.D.,**
*PRINCIPAL,*
*GANESAR COLLEGE OF ARTS AND SCIENCE, MELAISIVAPURI.*

Presence :**ThiruS.Nagappan M.B.A.,**
*President,CollegeCommittee*

Presidential Address :**Dr.V.Palaniyappan M.A.,M.Phil.,Ph.D.,**
*President,Sanmarga Sabai& Self Finance Wing*

Felicitation :**Thiru. AL.SUNDHARAM.,**
*Secretary,Sanmarga Sabai & Self Finance Wing*

: **Dr.VA.Palaniappan** M.A.,M.Phil.,Ph.D.,
*VicePrincipal ,Ganesar College of Arts and Science*

Resource person :**Dr.R.MANIMARAN** M.C.A.,M.Phil.,Ph.D.,
JJ COLLEGE ARTS AND SCIENCE,PUDUKKOTTAI

VoteofThanks : **Mr.Raja M.Sc.,M.phil.,**
*HEAD,DEPARTMENT OF COPMUTER SCIENCE*
*GANESAR COLLEGE OF ARTS AND SCIENCE*

# REPORT

Title of the Workshop          : **NEW HORIZONES IN IT**

Name of the Organizing Department: Department of Computer Science

Name of the convener          : Mr.R.Raja
                                     Head of the Department

Name Of the Co-ordinator       : Ms. PL.Sudha

Date of the programme         : 13 Aug, 2020

Target groups                   : UG Students

No of Participants              : 141

One day workshop has been organized by the department of Computer Science on 13-08-2020 allied With IQAC. The one day workshop programme has started with Tamil Thai Vazhthu there after Professor R.Raja has been delivered welcome address and Sanmarga sabai president Mr. S.Singaram has delivered presidential address followed by Mr. S.Swaminathan (Secretary College Committee president), Mr. R.Lakshmanan (President, College committee), Mr. M.Vishwanathan (Secretary Sanmarka sabai) and Dr.Sivasornam Principle of our College are delivered the facilitation address. Dr.R.Manimaran, Assitant Professor in Computer Science from JJ College of Arts and Sience Pudukkottai, has delivered Special Address regarding New Horizone in IT. Finally III B.Sc(CS) Student Miss S.Gowsalya has delivered vote of thanks.

Dr. R. MANIMARAN given lecture to the students



Participants of the Programme in "NEW HORIZONES IN IT" held on date
13 Aug, 2020.

R. R.
**Head**
Department of Computer Science
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622

PRINCIPAL
Ganesar College Of Arts & Science
MELASIVAPURI - 622 403

| 139 | M. SUGANYA | B.sc(cs)III | M. Suganya |
|-----|------------|-------------|------------|
| 140 | S. SURYA   | B.sc(cs)III | S. Surya |
| 141 | C. VINITHA | B.sc(cs)III | C. Vinitha |

Head
Department of Computer Science
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 6224

PRINCIPAL
Ganesar College Of Arts & Science
MELASIVAPURI - 622 403

# GANESAR COLLEGE OF ARTS AND SCIENCE

## MELAISIVAPURI – 622 403, PUDUKKOTTAI, TAMILNADU
### Phone: 04333 – 247218, 247603

# CERTIFICATE

This is Certify that Mr/~~Miss~~/~~Mrs~~ **N.ALAGUVIJAYAN**

**I B.SC (COMPUTER SCIENCE)** has actively participated in the one day workshop on

**"NEW HORIZONES IN I.T"** Held on 13-08-2020.

Co-Ordinator

HOD
Head
Department of Computer Science
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai – 622403

Principal
PRINCIPAL
Ganesar College Of Arts & Science
MELASIVAPURI – 622 403

## ABOUT THE COLLEGE

Ganesar College of Arts and Science is situated in the village Melasivapuri which is near to the historical city Parambu Nadu (Piranmalai) ruled by the lord of the hill country Vallal Vel Pari. It is a remote area, which is a drought-prone one. While struggling to keep their body and soul together, it was impossible for the people to spend money for the education of their children. Realizing the misery of the people of this area, two kind hearted patrons from the family of V. PL. S., came forward to light the light of education. Sanmarga Sabai was registered under the Societies Act XXI of 1860 on 13th May 1909. V.PL.S. Palaniappa Chettiar and his brother V.PL.S. Annamalai Chettiar founded the Sanmarga Sabai and Ganesar Senthamil Kalloori. It is one of the primordial colleges of Tamil Nadu and now the congregation (Sanmarga Sabai) multiplied and gowned for more than a century with the harbouring support of the brother's descendants.

## ABOUT THE DEPARTMENT

Ganesar College of arts and science is one of the famous colleges and it has a long term tradition and antiquity. The Physics Department was started in 1996 as a part of Computer Science Department in Ganesar College of Arts and Sciences. Considering the importance of Physics in the modern world, Physics Department was converted into a separate department from 2015. The physics department is working for rural students to improving their science knowledge and researching ability

## Ganesar College of Arts and Science

("B" Grade Accredited by NAAC)

### Melaisivapuri-622 403

# DEPARTMENT OF PHYSICS

## Google Meet Link:

### zzn-ffzz-mmz

# Registration Details

**Last date for Registration 28.08.2020**
**Registration Fee – Free**
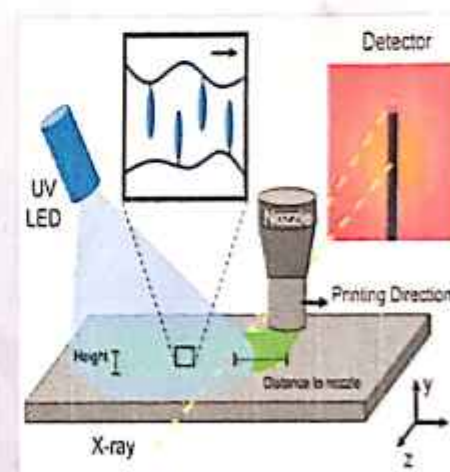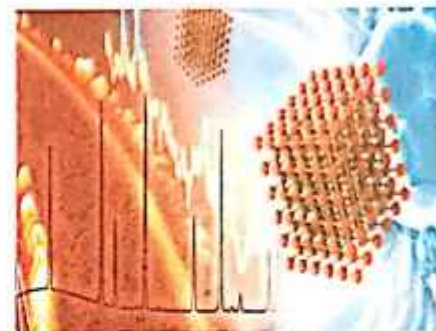
# Contact

Mr.A.Ramu
Asst.prof of Physics
Mobile no-8883872110
Email- aramusir80@gmail.com

# Online Workshop On XRD Data Analysis

## 07 SEP, 2020

# GANESAR COLLEGE OF ARTS AND SCIENCE

("B" Grade Accredited by NAAC)

Melaisivapuri-622403

## Department of Physics

## *One Day Workshop*

## On

## "*Online Workshop on XRD Data Analysis*"

## Inaugural Program

**07th Sep 2020@10.30AM**

**Online mode**

**Welcome Address** : **Miss.R.Sangeetha**
*Assistant professor of physics*

**Opening Address** : **Mr.A.Ramu** M.Sc.,M.Phil.,B.Ed.,
*Head and Assistant professor of physics*

**Felicitation** : **Thiru S.Nagappan** M.B.A.,
*President, College Committee*

: **Dr.V.Palaniyappan** M.A.,M.Phil.,Ph.D.,
*President, Sanmarga Sabai & Self Finance Wing*

: **Thiru.S.Palaniappan** M.B.A.,
*Secretary, Sanmarga Sabai & Self Finance Wing*

: **Dr.M.Selvaraju**
Principal

**Guest of Honor** : **Dr.M.Kumaresavanji,**
*Assistant Professor & Principal Investigator,*
*Nanomaterials Laboratory, Department of Physics,*
*National College (A), Tiruchirappalli, TN*

# Ganesar College of Arts and Science, Melaisivapuri-622 403
## ("B" Grade Accredited by NAAC)
## Department of Physics
## 2020-2021

Topic          : Online Workshop on XRD Data Analysis

Link            : zzn-ffzz-mmz

Date/Venue    : 07 Sep,2020, Shanmarga sabai, Ganesar College of Arts & Science

No of Participants : 73

Resource Person    : Dr.M.Kumaresavanji,

                 Assistant Professor & Principal Investigator,

                 Nanomaterials Laboratory, Department of Physics,

                 National College (A), Tiruchirappalli, TN

Object         : X-ray diffraction (XRD) is an essential analytical technique to determine the structure and crystalline nature of materials under study. Hence, the analysis of X-ray diffraction data is of utmost importance. The scope of this workshop is firstly to acquaint participants with a fundamental understanding of the theoretical basis as well as the practical applications of powder diffractometry followed by a demonstration of XRD analysis techniques. Secondly, to provide hands-on training to determine the crystal and molecular structure from the measured X-ray diffraction data. During the workshop student will learn about how to use crystallographic software for phase analysis as well as crystal structure analysis, Rietveld refinement, estimation of grain size, lattice parameters, lattice strain, substitution/doping analysis, etc. All the required software, sample data for analysis and other information will be provided during the training sessions.

HOD

**Head**
**Department of Physics**
**Ganesar College of Arts and Science**
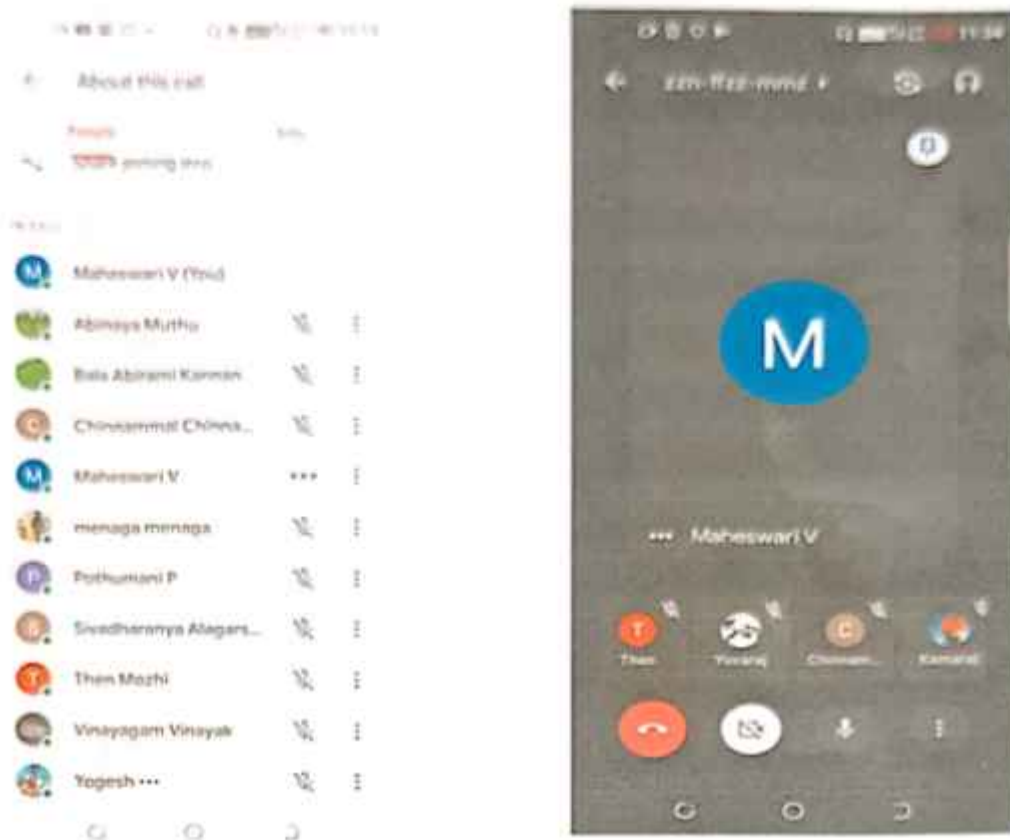**Melasivapuri, Ponnamaravathi**
**Pudukkottai - 622403**

PRINCIPAL

**PRINCIPAL**
**Ganesar College Of Arts & Science**
**MELASIVAPURI - 622 403**

Screenshot of the online programme

**Head**
**Department of Physics**
nesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403

PRINCIPAL
Ganesar College of Arts & Science
MELASIVAPURI - 622 403

**Head**
ar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403

## CONDACT US

**Ganesar college of arts and science**
Melaisivapuri
Pudukkottai District
Tamilnadu-India
Pincode: 622403

Phone: 04333-247218 / 247603

Email:
ganesarcollege1909@gmail.com

## ORGANAIZING COMMITTEE

1. Mr.A.Vadivelmurugan HOD
2. Mrs.V.Amutha Asst.Professor
3. Mr.K.Anand Asst.Professor
4. Mr.S.Raja Asst.Professor

**RESOURCE PERSON**
Dr. K. Arujunan,
Department of Mathematics,
Alagappa Govt. Arts College,
Karaikudi.

FUZZY MATH

## ABOUT COLLEGE

Success is assured by the right choice of an educational institution. The spirit of the institution has the power to influence the personality of the learner. A sound institution alone can give a sound knowledge to the students. That is why very few institutions alone can stand the test of time. Ganesar College of Arts & Science, Melaisivapuri, has been a radiant star shining in the firmament of education since 1989. It has a balanced blend of Tradition and Modernity. It has been inspiring students with its quality education. Students have been chiseled to become intelligent citizens who strongly imbibe the spirit of morality. It has been growing like a royal banyan passing its Centenary Year. The University Grants Commission UGC had notified Regulations for recognition of our college under Section 2(f) &12(B) of the UGC Act, 1956. The user then gives their

Our College has been a temple of wisdom, where scholars undertake intellectual pilgrimage to glorify the Classical Tamil. Realizing the fact that Tamil and Saivam are inseparable twins, our College has been rendering services, which are historically, socially and intellectually significant. If we have a glance at the history of our

old students who got enlightened in this renowned institution, we can realize the praiseworthy standard of our College. Our students, who got educated and their personality developed here and who have been serving in every walk of life, have been bringing more laurels to our College. Our students got University Ranks in every Academic Year.

In offers the main core paper such as operation research, analysis, calculus, modelling, topology, automata, fuzzy and also offer papers to skill development, economic of transportation and application courses for the other department. Majority of the students OBC/SC/ST are coming from village

## ABOUT DEPARTMENT

Mathematician seek out patterns and use them formulate new conjectures. Mathematician resolve the truth or falsity of conjectures by mathematical proof.

Under graduate programme B. Sc maths was started in the year 1994 and post graduate programme M.Sc maths was started in the year 2005.

## ABOUT FUZZY

Fuzzy mathematics is the branch of mathematics including fuzzy set theory and fuzzy logic that deals with partial inclusion of elements in a set on a spectrum, as opposed to simple binary "yes" or "no" inclusion. It started in 1965 after the publication of Lotfi Askar Zadeh's seminal work Fuzzy sets

Fuzzy mathematics is the branch of mathematics including fuzzy set theory and fuzzy logic that deals with partial inclusion of elements in a set on a spectrum, as opposed to simple binary "yes" or "no" (0 or 1) inclusion. It started in 1965 after the publication of Lotfi Askar Zadeh's seminal work Fuzzy sets.[1] Linguistics is an example of a field that utilizes fuzzy set theory

Fuzzy mathematics is essentially a discipline which recognizes that boundaries are inexact, and fuzzy clustering therefore proceeds by recognizing explicitly that cluster membership is probabilistic rather than deterministic.

# GANESAR COLLEGE OF ARTS AND SCIENCE

(Accredited with 'B' grade by NAAC)

MELAISIVAPURI - 622 403, PUDUKKOTTAI, TAMILNADU

Phone: 04333 – 247218, 247603

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**Name of the Event : Workshop on "BASIC IDEAS IN FUZZY MATHEMATICS".**
**Venue: SANMARKA SABAI**
**Organising Department: MATHEMATICS**
**Date: 09-10-2020**
**No. of Participants: 112**

## EVENT REPORT

This workshop was attended by around 112 participants from our college. 112 students and 20 faculty members of both Computer Science and Physics participated in one day workshop. The main aim of this paper is to discuss the basic ideas and concepts of the so called "Fuzzy Mathematics" and to give a brief survey of the history and of some trends in recent development of mathematics and its applications in the context of fuzzy sets. As a potential reader we imagine a mathematician, who is not working in the field of "fuzzy mathematics", but wishes to have some idea about this vast field in modern science. Fuzzy logic has been successfully used in numerous fields such as control systems engineering, image processing, power engineering, industrial automation, robotics, consumer electronics, and optimization. This branch of mathematics has instilled new life into scientific fields that have been dormant for a long time.

## BASIC IDEAS IN FUZZY MATHEMATICS



Dr. K. Arjunan lectured on Basic Ideas in Fuzzy Mathematics on 09-10-2020

## OUTCOMES

Dr. K. Arjunan lectured on "Basic Ideas in Fuzzy Mathematics". He starts with basic definitions and structures of Fuzzy Mathematics. Also he discussed about basic ideas in Fuzzy Mathematics, and its application, importance of Fuzzy Mathematics.

COURSE
CO-ORDINATOR

Head
Department of Mathematics
Ganesar College of Arts and Science
Melaisivapuri, Ponnamaravathi
Pudukkottai - 622403

Principal
Ganesar College of Arts and Science
Melaisivapuri, Ponnamaravathi
Pudukkottai - 622403

# DEPARTMENT OF SOCIAL WORK

Organised

## One day workshop
on
## Social work for Today's and Tomorrows

Date : 24.09.2020



## GANESAR COLLEGE OF ARTS AND SCIENCE
*UGC Recognized 2(f) and 12(B) Institution*
*Affiliated to Bharathidasan University*
Melasivapuri – 622.403, Ponnamaravathi, Tamil Nadu, India

## ABOUT THE COLLEGE

Success is assured by the right choice of an educational institution. The spirit of the institution has the power to influence the personality of the learner. A sound institution alone can give a sound knowledge to the students. That is why very few institutions alone can stand the test of time. Ganesar College of Arts & Science, Melasivapuri, has been a radiant star shining in the firmament of education since 1909. It has a balanced blend of Tradition and Modernity. It has been inspiring students with its quality education. Students have been chiseled to become intelligent citizens who strongly imbibe the spirit of morality. It has been growing like a royal banyan passing its Centenary Year. The University Grants Commission UGC had notified Regulations for recognition of our college under Section 2(f) &12(B) of the UGC Act, 1956.

## ABOUT THE DEPARTMENT

Social work profession is to enhance human well-being and help to meet basic and complex needs of all people, with a particular focus on those who are vulnerable, oppressed, and living in poverty. Department of social work was started on 2018. The department of Social Work is committed to building a socially just society, defined as one that upholds and validates the values of equality, diversity, inclusiveness, democracy, and concern for human welfare.

**GANESAR COLLEGE OF ARTS AND SCIENCE**

Melasivapuri-622403 , Pudukkottai District , Tamilnadu-India

# DEPARTMENT OF SOCIAL WORK

Cordially invites you to the workshop on

## SOCIAL WORK FOR TODAY'S AND TOMORROW 2020

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**Date: 24.09.2020**          **Venue: Auditorium**          **Time:  11.00 am**

### Ms.S.SHANUMUGAPRIYA
**II BSW - Student**
*Welcome Address*

### Ms. M. SHARMILA DEVI
**Asst. Professor & Head**
*Inaugurates*

### Dr.A.Arunprakash
**Asst. Professor, Srimad Anandavan college**
*Keynote Address*

### Dr.M.SELVARAJU
**Principal**
*Thematic Address*

### Mr.C.RAMKI
**I BSW - Student**
*Vote of Thanks*

**Organized by BSW Students**
+

| C.Vengateshwaran | M.Sharmila Devi | Prof. M. Selvaraju |
|---|---|---|
| **Organizing Secretary** | **Convener** | **Principal** |

**TITLE OF PROGRAMME:** One-day work shop on social work for Today's and Tomorrows

**NAME OF THE ORGANIZING DEPARTMENT/COMMITTEE: Department of Social Work**

**NAME OF THE COORDINATORS /CONVENERS/ORGANIZER OF THE PROGRAMME:**

**CONVENER&COORDINATORS– Ms.M.Sharmila devi**

**DATE OF THE PROGRAMME:**24.09.2020

**VENUE: Social work Department**

**TARGET GROUP: Social work trainees**

**NUMBER OF PARTICIPANTS:41**

**A SUMMARY REPORT:**

In the department of Social Work, Ganesar College of Arts and Science, Melaisivapuri has been organized one-day work shop on Social work research for social work trainees on 12.02.2020. In this work shop taught the social work trainees how to develop the leadership skills in personal and professional ways. Ms. S.Shanmugapriya welcomes the gatherings. Next, Asst.Professor and Head Ms.M.Sharmila devi delivered the inaugural address. Then, Dr. A. Arunprakash, Asst.Professor, department of social work, Srimad Andavan College, Trichy, elaborated about the social work at present scenario and described about the future of social work. Followed by him Dr.Selvaraju,Principal,Ganesar College of arts and science delivered the thematic address. In the end, third-year student Mr.V.Manojkumar proposed the vote of thanks. In this event, all the Faculties and students has participated in the workshop.

**Dr.A.Arun Prakash,Assistant Professsor,Srimad Andavar Arts and science college give a taught about social work for today and tomorrows on 24.09.2020**

Head
Department of Social Work
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403

PRINCIPAL
Ganesar College Of Arts & Science
MELASIVAPURI - 622 403

# DEPARTMENT OF B.Com.,
## (BANK MANAGEMENT)

## ONE DAY STATE LEVEL WORKSHOP
### On
## "EMPLOYMENT OPPORTUNITY FOR ENTREPRENURIAL SKILL"

## 12th Octoer 2020 @ 11.00 AM
### in
## ONLINE MODE GOOGLE MEET LINK: mof-qguy-uzc

### Organised By



**DEPARTMENT OF B.Com (BANK MANAGEMENT)**

**GANESAR COLLEGE OF ARTS AND SCIENCE**

*UGC Recognized 2(f) and 12(B) Institution*

*(Affiliated to Bharathidasan University)*

**Melasivapuri – 622 403, Ponnamaravathi, Tamil Nadu, India**

## ABOUT THE COLLEGE

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B.Com Banking Management deals with the concepts of commerce and the trades or businesses. It is a Three-year UG degree course started in the year 1996, that focuses on the basic understanding of financial accounting, business management, financial management, statistics, etc. Candidates having a flair interest in banking and having research-oriented technical expertise with a strong rational mind can choose a BCom Banking Management course for their graduation. Candidates who have completed 10+2 education with a relevant stream are eligible for the course. and the management students can also go for MBA after completing this course.

## ABOUT THE DEPARTMENT

B.Com Banking Management is a Three year undergraduate degree course which deals with subjects such as financial accounting, banking, commerce, business economics, and marketing. This course is mainly pursued by candidates who are interested in banking subjects and have an interest in accounting-related financial activities.

## COURSE OBJECTIVES

It is a combination of both practical and theoretical ways of learning the subject and a calculative approach based on the systemic method. This course is designed in such a way that majorly focuses on all the aspects of banking to provide the candidates a thorough knowledge about the subject.

Business economics paper, accounts, and financial management, business economics, communication, services marketing, statistical and mathematical are some of the advanced lessons of the course.

Candidates who have a zeal towards banking and want to get the lessons of finance, investing, commercial, management can opt for this course.Candidates after completing their course in Bachelor of Commerce Can go for higher education in the same fields like M.Com or PGDBM.

# GANESAR COLLEGE OF ARTS AND SCIENCE

*(Nationally Accredited with 'B'' Grade by NAAC)*

**Melaisivapuri-622403**

## Department of B.Com (Bank Management)

We cordially invite you for the

*One Day State Level Workshop*

On

## "EMPLOYMENT OPPORTUNITY FOR ENTREPRENURIAL SKILL"

### 12th October 2020 @ 11.00 AM

in

## Online Mode Google Meet Link: mof-qguy-uzc

**Welcome Address** : **Dr. M. SELVARAJU**
*Principal,*
*Ganesar College of Arts And Science,*
*Melaisivapuri.*

**Presence** : **Thiru S. Nagappan M.B.A.,**
*President, College Committee*

**Presidential Address** : **Dr.V. A. Palaniyappan M.A.,M.Phil.,Ph.D.,**

*Head, Department Of Tamil*

**Felicitation** : **Thiru. S. Palaniappan M.B.A.,**
*Secretary, Sanmarga Sabai & Self Finance Wing*

**Chief Guest Address** : **Dr. G. S. SUBASHINI, M.B.A., Ph.D.,**
*KUNTHAVAI NAACCHIYAAR GOVERNMENT ARTS*
*COLLEGE FOR WOMEN (A), THANJAVUR*

**Vote of Thanks** : **Dr. M. MOHAMED IBRAHIM MOOSA**
*Head, Department Of B.Com., Bank Manaement,*
*Ganesar College of Arts And Science*

\*\*\*\*\*\*\*\*\*\*\*\*

## Department of B.Com (Bank Management)

### REPORT

# ONE DAY STATE LEVEL WORKSHOP ON "EMPLOYMENT OPPORTUNITY FOR ENTREPRENURIAL SKILL"

**DATE:12th October 2020 @ 11.00 AM**

While becoming a successful entrepreneur is natural for some, others require certain essential skills to start and lead a business to success. These skills determine your entrepreneurial success. Successful entrepreneurs have mastery over both hard and soft skills. Hard skills like accounting, marketing and financial planning are critical for running and managing a business and soft skills like communication, problem-solving and decision making help you scale up your business. Mastery of entrepreneur skills requires practice and a dedicated learning plan.

Entrepreneur skills include various skill sets such as leadership, business management, time management, creative thinking and problem-solving. You can apply these skills in many job roles and industries. These entrepreneur skills are vital for promoting innovation, business growth and competitiveness. Developing these skills means developing many skills together. For example, to be a successful entrepreneur, you may need to develop your risk-taking skills and sharpen your business management skills.

Business management skills are traits an entrepreneur must have to run a business and ensure all business goals are met. Entrepreneurs with this skill set can oversee and manage operations of different departments because they possess a good understanding of each function. Business

management skills include multitasking, delegating responsibilities and making critical business decisions.

Every entrepreneur must be able to communicate effectively with clients, team members and all other stakeholders. Whether through verbal communication during meetings or sending reports and messages through emails about the project, entrepreneurs require superior written and verbal communication. Apart from communication skills, entrepreneurs must be excellent listeners to understand the project's requirement and discussion during project meetings.

Being able to take calculated and intelligent risks is one of the essential entrepreneur skills to learn. Employees with an entrepreneur mindset never shy away from taking risks because they understand that calculated risks result in tremendous success. They know that risk is an opportunity to learn and grow a business to the next level. Employers want candidates who can take risks in pursuit of potential gains and profit.

Networking involves building and managing relationship with other professionals to grow and promote a business. Effective networking skills open up future opportunities and help build a solid brand. Networking allows entrepreneurs to meet like-minded professionals, build future teams and stay up-to-date with industry trends. It is one of the most desirable skills for entrepreneurs because, through a solid network, they can meet professionals to fund their ideas, access professional business expertise and get feedback on their new venture or idea.

# ONE DAY STATE LEVEL WORKSHOP ON
## "EMPLOYMENT OPPORTUNITY FOR ENTREPRENURIAL SKILL"
## 12<sup>th</sup> October 2020



S. Many

**HOD.**

**Head**
Department of Commerce in Bank Management
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403

PRINCIPAL

**PRINCIPAL**
Ganesar College Of Arts & Science
MELASIVAPURI - 622 403

## DEPARTMENT OF B.Com., BANK MANAGEMENT

### ONE DAY STATE LEVEL WORKSHOP

# CERTIFICATE

This is to certify that Mr./Miss./Mrs. **GOPINATH. P  III. B. Com (BM)**

**Reg. No: CB18C 66107**

Has actively participated in the One day state level workshop on

## "EMPLOYMENT OPPORTUNITY FOR ENTREPRENURIAL SKILL"

Held on **12ᵗʰOctober 2020**                    (Online Mode Google Meet)

**COORDINATOR**

GANESAR COLLEGE OF ARTS & SCIENCE
MELASIVAPURI - 622403
PUDUKKOTTAI DIST.

**HOD**
Head
Department of Commerce in Bank Management
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathy
Pudukkottai - 622403

**PRINCIPAL**
PRINCIPAL
Ganesar College Of Arts & Science
MELASIVAPURI - 622 403

## ORGANISING COMMITTEE
## CHIEF PATRONS

**Thiru. S. NAGAPPAN, MBA.**
President of College Committee

**Thiru. PL.KANNAN, M.S.C.**
Secretary of College Committee

**Dr. V. PALANIYAPPAN, M.A., M.Phil., PhD.**
President of Sanmarga Sabai and Self-finance wing

**Thiru. AL. SUNDARAM,**
Secretary of Sanmarga sabai and Self-finance Wing

## CHAIRMAN

**Dr. M. Selvaraju MA., M.Phil., B.Ed., Ph.D.,**
Principal,
Ganesar College of Arts and Science.

## ORGANIZING SECRETARY AND COVERNOR

**Mr. S. Kulandhaivel, M.A., M.Phil. (Ph.D)**
Head of the Department of English

## CO- CONVENOR

**Mrs. J. Jayarasi,** Assistant Professor of English
**Ms. S. Vennila,** Assistant Professor of English

## CO-ORDINATORS

**Mrs. S. Surya,** Assistant Professor of English
**Mrs. G. Saraswathi ,** Assistant Professor of English

## MEMBERS

**Mrs.S. Devika** Assistant Professor of English

**Mr. P. Pandidurai,** Assistant Professor of English

**Ms. S. Muthulakshmi,** Assistant Professor of English

**Ms. N. Pavithra,** Assistant Professor of English

**Ms. K. Iniyanarthna ,** Assistant Professor of English

## CHIEF GUESTS

**Keynote Address**
**Okkadu**
**Kenya**

Invited Talk-I
**Dr.Jeyaraman,**
Head and Associate Professor of English,
Devanga  Arts & Science College
Aruppukkottai.

Invited Talk-II

**Ms.A. Angayarkanni**
Assitant Professor of English
St.Antony's College of Arts & Science
Dindigul

# GANESAR COLLEGE OF ARTS & SCIENCE
# MELAISIVAPURI - 622 403

(Affiliated to Bharathidasan University)
Melasivapuri - 622 403. Pudukkottai District.



We cordially invite you to the

# NATIONAL LEVEL WORKSHOP

# ON

# WRITING ARTICLES FOR SEMINARS & JOURNALS
06- Jan- 2021

VENUE: SANMARGA SABAI

Organized by

POST GRADUATE

DEPARTMENT OF ENGLISH

## ABOUT THE COLLEGE

Ganesar College of Arts and Science was established in the year 1909 by Revered Patrons Palaniyappar and Annamalaiyar at Melaisivapuri, a remote rural village in Pudukkottai district in Tamilnadu, India. The college is affiliated to Bharathidasan University, Trichy. The college provides quality higher education to the rural mass of students, especially the backward and poor, to impart knowledge in them and to enhance their skills and thereby enabling them to be enterprising, professional and valuable citizens of the country. The college provides extra-curricular activities and programs for the students to develop their personality and individual talents. It provides facilities for the development of an integrated personality.

The College offers the following UG and PG Degrees, Diploma and Certificate Courses and Research Programme.

| UG Courses | PG Courses |
|---|---|
| B.Lit. Tamil | M.A Tamil |
| B.A English | M.A English |
| B.Sc Maths | M.Sc Maths |
| B.Com | M.Com |
| B.Sc Computer Science | M.Phil Tamil |
| B.Sc Physics | Ph.D Tamil |

B.B.M

B.S.W

Diploma in Yoga, Certificate Course in Tally (ERP9) Certificate Course in Librarian Science

## ABOUT THE DEPARTMENT

The Department of English was started in the year 2011.From since its inception, the department has been to produce English graduates of high caliber. The Department is strengthened by academically well qualified and experienced faculty members who consistently and dedicatedly involve themselves in teaching and interestingly participate in various national and international forums to make them updated with the current issues in English domain which ultimately benefit our students.

## ABOUT THE WORKSHOP

A Seminar paper consist of the following elements ; cover page, table of contents, lists of tables, figures and abbreviations (where necessary).

- **General**
  For writing an article paper, the main focus is on discussing the topic of your paper. The title of your paper depends on your select topic and must not be modified.

- **Structur**

The main text is dived into sections, such as starting with an introduction and finishing with a conclusion.

- **Formatting**
  Write your paper on the computer and print it one sided.

- **References**
  Focus on citing officially published articles. Discussion papers or working papers should only be taken into account if they have not been published in journals or books.

Journals articles are shorter than books and written about very specific topics. A Journal is a collection of articles (like a magazine) that is published regularly throughout the year. Journals present the most recent research, and journal and articles are written by experts, for experts.

**Name of the Event: National Level Workshop on Writing Articles for Seminars & Journals**
**Venue: Sanmarga Sabai**
**Organising Department: ENGLISH**
**Date: 06-01-2021**
**No. of Participants :165**                    **BRIEF EVENT REPORT**

This workshop was attended by participants from various college and universities in and around Tamilnadu. 150 students and 15 faculty members from the department of English participated in National level workshop.



Okkadu lectured on **Writing Articles for Seminars & Journals** on 6th January, 2021.

**Important Messages/ Outcomes**

**Okkadu** lectured on **Writing Articles for Seminars & Journals**and he started with a point of paper writing the following elements; cover page, table of contents, lists of tables, figures and abbreviations (where necessary).**General:**for writing a paper, the main focus is on discussing the topic of one's paper. The title of your paper depends on selected topic and must not be modified.Then he moved to the other following points **Structure:**The main text is dived into sections, starting with an introduction and finishing with a conclusion.**Formatting:** Write the paper on the computer and print it one sided.**References:** Focus on citing officially published articles..Journals articles are shorter than books and written about very specific topics. A Journal is a collection of articles (like a magazine) that is published regularly throughout the year. Journals present the most recent research, and journal and articles are written by experts, for experts.

**CONVENER**                    **HOD**                    **PRINCIPAL**

Head
Department of English
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathu
Pudukkottai - 622403

PRINCIPAL
Ganesar College Of Arts & Science
MELASIVAPURI - 622 403

# DEPARTMENT OF B.Com.,
## (BANK MANAGEMENT)

# ONE DAY STATE LEVEL WORKSHOP
## On
## "INNOVATIONS AND ENTREPRENEURSHIP"
## 11th January 2021 @ 10.00 AM
## in
## ONLINE MODE GOOGLE MEET LINK: efe-xjsf-hab

### Organised By

**DEPARTMENT OF B.Com (BANK MANAGEMENT)**

**GANESAR COLLEGE OF ARTS AND SCIENCE**

*UGC Recognized 2(f) and 12(B) Institution*

*(Affiliated to Bharathidasan University)*

**Melasivapuri – 622 403, Ponnamaravathi, Tamil Nadu, India**

## ABOUT THE COLLEGE

Success is assured by the right choice of an educational institution. The spirit of the institution has the power to influence the personality of the learner. A sound institution alone can give a sound knowledge to the students. That is why very few institutions alone can stand the test of time. Ganesar College of Arts & Science, Melasivapuri, has been a radiant star shining in the firmament of education since 1909. It has a balanced blend of Tradition and Modernity. It has been inspiring students with its quality education. Students have been chiseled to become intelligent citizens who strongly imbibe the spirit of morality. It has been growing like a royal banyan passing its Centenary Year. The University Grants Commission UGC had notified Regulations for recognition of our college under Section 2(f) &12(B) of the UGC Act, 1956.

B.Com Banking Management deals with the concepts of commerce and the trades or businesses. It is a Three-year UG degree course started in the year 1996, that focuses on the basic understanding of financial accounting, business management, financial management, statistics, etc. Candidates having a flair interest in banking and having research-oriented technical expertise with a strong rational mind can choose a BCom Banking Management course for their graduation. Candidates who have completed 10+2 education with a relevant stream are eligible for the course. and the management students can also go for MBA after completing this course.

## ABOUT THE DEPARTMENT

B.Com Banking Management is a Three year undergraduate degree course which deals with subjects such as financial accounting, banking, commerce, business economics, and marketing. This course is mainly pursued by candidates who are interested in banking subjects and have an interest in accounting-related financial activities.

## COURSE OBJECTIVES

It is a combination of both practical and theoretical ways of learning the subject and a calculative approach based on the systemic method. This course is designed in such a way that majorly focuses on all the aspects of banking to provide the candidates a thorough knowledge about the subject.

Business economics paper, accounts, and financial management, business economics, communication, services marketing, statistical and mathematical are some of the advanced lessons of the course.

Candidates who have a zeal towards banking and want to get the lessons of finance, investing, commercial, management can opt for this course.Candidates after completing their course in Bachelor of Commerce Can go for higher education in the same fields like M.Com or PGDBM.

# GANESAR COLLEGE OF ARTS AND SCIENCE
*(Nationally Accredited with 'B' Grade by NAAC)*
**Melaisivapuri-622403**

## Department of B.Com (Bank Management)

We cordially invite you for the

*One Day State Level Workshop*

On

## "INNOVATIONS AND ENTREPRENEURSHIP"

### 11<sup>th</sup> January 2021 @ 10.00 AM
in
ONLINE MODE GOOGLE MEET LINK: **efe-xjsf-hab**

**Welcome Address** : **Dr. M. SELVARAJU**
*Principal,*
*Ganesar College of Arts And Science,*
*Melaisivapuri.*

**Presence** : **Thiru S. Nagappan M.B.A.,**
*President, College Committee*

**Presidential Address** : **Dr.V. A. Palaniyappan M.A.,M.Phil.,Ph.D.,**

*Head, Department Of Tamil*

**Felicitation** : **Thiru. S. Palaniappan M.B.A.,**
*Secretary, Sanmarga Sabai & Self Finance Wing*

**Chief Guest Address** : **Dr. N, MURUGAN, M.B.A., Ph.D.,**
*SDT HINDU COLLEGE, TIRUNELVELI.*

**Vote of Thanks** : **Dr. M. MOHAMED IBRAHIM MOOSA**
*Head, Department Of B.Com., Bank Manaement,*
*Ganesar College of Arts And Science.*

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## Department of B.Com (Bank Management)

### REPORT

**ONE DAY STATE LEVEL WORKSHOP  ON**
**"INNAVATIONS AND ENTREPRENEURSHIP"**

**DATE: 11-January-2021  10. 00 AM.**

**ONLINE MODE GOOGLE MEET LINK:**

The national level seminar highlighted the importance of innovation in entrepreneurship its value for the longevity of a business. The seminar also emphasized on the opportunity to innovate to make the lives more comfortable and the solutions that can be evolved to make it better, easier and more useful. Entrepreneurs must keep themselves abreast with the current trends and demands. Manufacturers are constantly innovating to produce more without sacrificing the quality. Companies and enterprises keep innovation as part of their organization. Innovations contribute to the success of the company. Entrepreneur, as innovators, see not just one solution to a need. They keep coming up with ideas and do not settle until they come up with multiple solutions. Innovation is extremely important that companies often see their employees' creativity as a solution. The workshop concludes with a note on the promise from both the sides that these kind of workshops will be continued in the time.

To cultivate students full of innovative ideas and entrepreneurship desires to become future entrepreneurs, the Centre for Innovation of the UM provides this seminar series of innovation and entrepreneurship to all undergraduate and postgraduate students for the first time. To train innovative thinking and teach basic entrepreneurship knowledge, the series aims at helping participants develop innovative products and services, make business plans, start entrepreneurial marketing, protect intellectual properties, evaluate the project value, and prepare for financing and road show.

The seminar series contains: how to build a startup team, writing a business plan, financing for a startup, techniques for road show, entrepreneurial planning, frontier technology,

etc. During the classes, students try to form a mock company by themselves, learning and practicing market segmentations, evaluation of technical feasibility, competitive position, business model, marketing strategy, analysis of sales channels and other practical exercises which make students more familiar with entrepreneurial methods. In the end, students could try to become entrepreneurs and apply for incubation in the Centre for Innovation. Some projects of last year have made a great stride in the Greater Bay Area and have won prizes in national innovation and entrepreneurship competitions. It is hoped the teams could do even better.

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**ONE DAY STATE LEVEL WORKSHOP ON**
**"INNAVATIONS AND ENTREPRENEURSHIP"**
**11-January-2021**

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# GANESARCOLLEGEOF ARTSANDSCENCE

MELAISIVAPURI-622403,PUDUKKOTTAI,TAMLNADU

Phone:04333 -247218,247603

## DEPARTMENT OF B.Com., BANK MANAGEMENT

## ONE DAY STATE LEVEL WORKSHOP

## CERTIFICATE

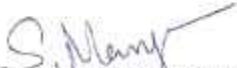This is to certify that Mr./Miss./Mrs. **KESAVAN·C**

**1·B·Com (BM), Reg.No: CB20C 82036**

Has actively participated in the One day state level workshop on

## "INNOVATIONS AND ENTREPRENEURSHIP"

Held on 11ᵗʰ January 2021          (Online Mode Google Meet)

COORDINATOR
GANESAR COLLEGE OF ARTS & SCIENCE
MELASIVAPURI - 622403
PUDUKKOTTAI DIST.

HOD
Head
Department of Commerce in Bank Management
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai -622403

PRINCIPAL
PRINCIPAL
Ganesar College Of Arts & Science
MELASIVAPURI - 622 403

# DEPARTMENT OF SOCIAL WORK

Organised

## One day Workshop
on
## Entrepreneureship: Awareness And Skills Need

Date :03.03.2021



## GANESAR COLLEGE OF ARTS AND SCIENCE

*UGC Recognised u(f) and u(B) Institution*
*Affiliated to Bharathidasan University*
**Melasivapuri – 622 403, Ponnamaravathi, Tamil Nadu, India**

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## ABOUT THE DEPARTMENT

Social work profession is to enhance human well-being and help to meet basic and complex needs of all people, with a particular focus on those who are vulnerable, oppressed, and living in poverty. Department of social work was started on 2018. The department of Social Work is committed to building a socially just society, defined as one that upholds and validates the values of equality, diversity, inclusiveness, democracy, and concern for human welfare.

**GANESAR COLLEGE OF ARTS AND SCIENCE**

Melasivapuri-622403 , Pudukkottai District , Tamilnadu-India

# DEPARTMENT OF SOCIAL WORK

Cordially invites you to the workshop on

## ENTREPRENEURSHIP : AWARENESS AND SKILLS NEEDED 2021

Date: 03.03.2021          Venue: Auditorium          Time: 11.00 am

**Mr.S.LOKESH**
**II BSW - Student**
*Welcome Address*

**Ms. M. SHARMILA DEVI**
**Asst. Professor & Head**
*Inaugurates*

**Ms.M.SHANTHI**
**Asst. Professor,AJK College**
*Keynote Address*

**Mr.R.MANOJKUMAR**
**II BSW - Student**
*Vote of Thanks*

**Organized by BSW Students**
**+**

| C.Vengateshwaran | M.Sharmila Devi | Prof. M. Selvaraju |
|---|---|---|
| **Organizing Secretary** | **Convener** | **Principal** |

# GANESAR COLLEGE OF ARTS AND SCIENCE

## DEPARTMENT OF SOCIAL WORK

## REPORT

**TITLE OF PROGRAMME:** Entrepreneurship: Awareness and skills need.

**NAME OF THE ORGANIZING DEPARTMENT/COMMITTEE: Department of Social Work**

**NAME OF THE COORDINATORS /CONVENERS/ORGANIZER OF THE PROGRAMME: –**
**Ms.M.Sharmila devi**

**DATE OF THE PROGRAMME:**03.3.2021

**VENUE: Social work Department**

**TARGET GROUP: Social work trainees**

**NUMBER OF PARTICIPANTS: 41**

**A SUMMARY REPORT:**

In the department of Social Work, Ganesar College of Arts and Science, Melaisivapuri has been organized one-day work shop on Role of young and skills need on 03.03.2021. In this work shop taught the social work trainees how to develop the leadership skills in personal and professional ways. Mr.Lokesh welcomes the gatherings. Next, Asst.Professor and Head Ms.M.Sharmiladevi delivered the inaugural address. Then, Ms.M.shanthi,Assistant Professor, AJK college, delivered the Role of young Entrepreneur building economy. In the end, Second-year student Mr.R.Manojkumar proposed the vote of thanks. In this event, all the Faculties and students has participated in the workshop.

Ms.Shanthi,Assistant Professor ,AJK College, delivered the skills needed for entrepreneur on
03.03.2021

Head
Department of Social Work
Ganesar College of Arts and Science
Melzsivapuri, Ponnamaravathi
Pudukkottai - 622403

PRINCIPAL
Ganesar College Of Arts & Science
MELASIVAPURI - 622 403

# WORKSHOPS AND SEMINAR ACADEMIC YEAR 2019-2020

# Ganesar College of Arts and Science,
## Melaisivapuri-622 403

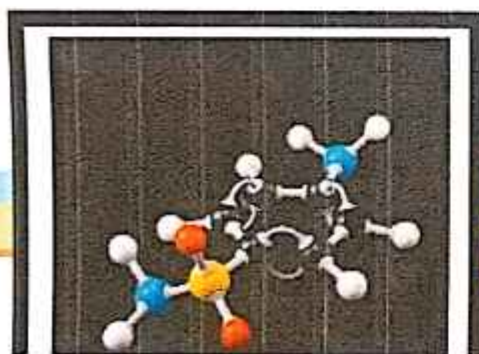# Department of Physics
### 19 July, 2019

# Workshop

# on

# Molecular Docking



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## ABOUT THE COLLEGE

Ganesar College of Arts and Science is situated in the village Melasivapuri which is near to the historical city Parambu Nadu (Piranmalai) ruled by the lord of the hill country Vallal Vel Pari. It is a remote area, which is a drought-prone one. While struggling to keep their body and soul together, it was impossible for the people to spend money for the education of their children. Realizing the misery of the people of this area, two kind hearted patrons from the family of V. PL. S., came forward to light the light of education. Sanmarga Sabai was registered under the Societies Act XXI of 1860 on 13th May 1909. V.PL.S. Palaniappa Chettiar and his brother V.PL.S. Annamalai Chettiar founded the Sanmarga Sabai and Ganesar Senthamil Kalloori. It is one of the primordial colleges of Tamil Nadu and now the congregation (Sanmarga Sabai) multiplied and gowned for more than a century with the harbouring support of the brother's descendants.



## ABOUT THE DEPARTMENT

Ganesar College of arts and science is one of the famous colleges and it has a long term tradition and antiquity. The Physics Department was started in 1996 as a part of Computer Science Department in Ganesar College of Arts and Sciences. Considering the importance of Physics in the modern world, Physics Department was converted into a separate department from 2015. The physics department is working for rural students to improving their science knowledge and researching ability

## Registration Details
**Last date for Registration 15.07.2019**
**Registration Fee - Free**
**Contact:**
**Mr.A.Ramu**
**Asst.prof of Physics**
**Mobile no-8883872110**
**Email- aramusir80@gmail.com**

# GANESAR COLLEGE OF ARTS AND SCIENCE

("B" Grade Accredited by NAAC)
Melaisivapuri-622403

## Department of Physics
## One Day Workshop
## On
## "Molecular Docking"
### Inaugural Program

**Sanmarga Sabai Auditorium**          19th July 2019@10.30AM

**Welcome Address**          : Miss.M.Revathy
*Assistant professor of physics*

**Opening Address**          : Mr.A.Ramu M.Sc.,M.Phil.,B.Ed.,
*Head and Assistant professor of physics*

**Felicitation**          : Thiru S.Nagappan M.B.A.,
*President, College Committee*

: Dr.V.Palaniyappan M.A.,M.Phil.,Ph.D.,
*President, Sanmarga Sabai & Self Finance Wing*

: Thiru.S.Palaniappan M.B.A.,
*Secretary, Sanmarga Sabai & Self Finance Wing*

: Dr.SV.Sornam
Principal

**Guest of Honor**          : Dr.M.K.Murali,
Head of the Department & Assistant Professor,
Department of Physics,
J.J College of Arts & Science (A), Pudukkottai, TN

# Ganesar College of Arts and Science, Melaisivapuri-622 403
## ("B" Grade Accredited by NAAC)

## Department of Physics
## 2019-2020

Topic : Workshop on Molecular Docking

Date/Venue : 19 July,2019, Shanmarga sabai, Ganesar College of Arts & Science
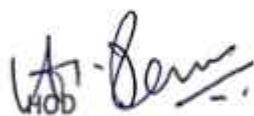
No of Participants : 87

Resource Person : Dr.M.K.Murali,

Head of the Department & Assistant Professor,
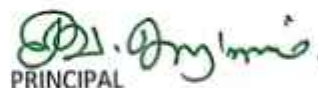
Department of Physics,

J.J College of Arts & Science (A), Pudukkottai, TN

Object : The aim of this workshop is to provide participants with a comprehensive understanding of Insilco macromolecular modeling and docking techniques. Through hands-on exercises and theoretical sessions, participants will learn the principles, methodologies, and tools used in the field of computational biology for studying macromolecules and their interactions. By the end of the workshop, participants will be equipped with the necessary skills to perform macromolecular modeling and docking studies, enabling them to explore and analyze molecular interactions in silico.

**Head**
Department of Physics
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 62263.

PRINCIPAL

PRINCIPAL
Ganesar College Of Arts & Science
MELASIVAPURI - 622 403

Inaugural Address  by the Principal



Student interaction in workshop on  molecular docking.

**Head**
**Department of Physics**
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403

PRINCIPAL
Ganesar College Of Arts & Science
MELASIVAPURI - 622 403

# DEPARTMENT OF TAMIL

- Organised

One Day workshop

On

# RESEARCH METHODOLOGY

Date : 9.08.2019



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## ABOUT THE DEPARTMENT

The Tamil Department of Ganesar College of Arts and Sciences is an old one. It is proud to have produced various scholars. Ganesar College of Arts and Sciences, which has been doing educational work since 1909, conducts undergraduate, postgraduate and research degree courses in Tamil. It is a higher education institution that provides excellent education to rural students and provides employment opportunities.

# ONEDAY WORKSHOP ON
# RESEARCH METHODOLOGY

## REPORT

A one-day training workshop on research ethics was held on behalf of the Tamil department at Ganesar College of Arts and Science on 09-08-2019. Tamil Department Associate Professor Dr. M.Selvarasu delivered the welcome address. The principal of the college, Dr.Siva.Sornam, delivered the keynote speech. Pudukottai HH The rajas College Tamil Department Head Dr. C. Sethuraman gave a special speech on the trends in Tamil studies.

In a workshop on research ethics, the professors imparted training to the students on research issues and hypothesis, field study, research approaches, Tamil research in higher education institutions.

## OUTCOME

Trainers explained best practices and research protocols to questions raised by students in the workshop. Through the workshop, the students learned the ethics of Tamil research.



ONEDAY WORKSHOP ON RESEARCH METHODOLOGY : 09-08-2019

COORDINATOR

HOD
Head
Department of Tamil
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403

PRINCIPAL
PRINCIPAL
Ganesar College Of Arts & Science
MELASIVAPURI - 622 403

# DEPARTMENT OF SOCIAL WORK

Organised

## One Day WorkShop
### on
### Creating Innovative Business ideas

Date :13.08.2019

## GANESAR COLLEGE OF ARTS AND SCIENCE
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**GANESAR COLLEGE OF ARTS AND SCIENCE**

Melasivapuri-622403 , Pudukkottai District , Tamilnadu-India

# DEPARTMENT OF SOCIAL WORK
Cordially invites you to the seminar on
## CREATING INNOVATIVE BUSINESS IDEAS 2019

Date: 13.08.2019          Venue: Auditorium          Time: 11.00 am

## Mr.C.KUMAR
**II BSW - Student**
*Welcome Address*

### Ms. M.NAGARAJAN
**Asst. Professor & Head**
*Inaugurates*

## Mr.VIGNESH SABARIKIRAN
**Teaching Assistant,Alagappa University**
*Keynote Address*

## Dr.M.MOOSA
**Asst. Professor& Head,Dept of Commerce**
*Thematic Address*

## Mr.V.MANOJKUMAR
**I BSW - Student**
*Vote of Thanks*

**Organized by BSW Students**
+

**M.Ranjith Kumar**
**Organizing Secretary**

**M.Nagarajan**
**Convener**

**Prof. M. Selvaraju**
**Principal**

## REPORT

**TITLE OF PROGRAMME:** Workshop on creating innovative business ideas

**NAME OF THE ORGANIZING DEPARTMENT/COMMITTEE: Department of Social Work**

**NAME OF THE COORDINATORS /CONVENERS/ORGANIZER OF THE PROGRAMME:** –
Mr.M.Nagarajan

**DATE OF THE PROGRAMME:** 13.08.2019

**VENUE:** Social work Department

**TARGET GROUP:** Social work trainees

**NUMBER OF PARTICIPANTS:** 47

**A SUMMARY REPORT:**

In the department of Social Work, Ganesar College of Arts and Science, Melaisivapuri has been organized one-day work shop on Creating Innovative Business Ideas on 13.08.2019. In this work shop taught the social work trainees how to develop the Innovative ideas personal and professional ways. Mr.C.Kumar welcomes the gatherings. Next, Asst.Professor and Head Mr.M.Nagarajan delivered the inaugural address. Then, Mr.Vignesh Sabarikiran, Teaching assistant, Alagappa University delivered the keynote address on innovative ideas for starting up a business Followed by him Dr.M.Moosa, Head, Department of Commerce ,Ganesar College of arts and science delivered the thematic address. In the end, first-year student Mr.V.Manojkumar proposed the vote of thanks. In this event, all the Faculties and students has participated in the workshop.

Mr.vignesh Sabarikiran,Teaching Assistant ,Alagappa University,delivered the keynote address on innovative ideas on starting up business on 13.08.2019

# DEPARTMENT OF B.Com.,
## (BANK MANAGEMENT)

# ONE DAY STATE LEVEL WORKSHOP
## On
## "RESEARCH TECHNIQUES IN AMOS TOOLS"

# 19th August 2019 @ 10.30 AM
## in
## Sanmarga Sabai Auditorium

### Organised By



## DEPARTMENT OF B.Com (BANK MANAGEMENT)
## GANESAR COLLEGE OF ARTS AND SCIENCE
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It is a combination of both practical and theoretical ways of learning the subject and a calculative approach based on the systemic method. This course is designed in such a way that majorly focuses on all the aspects of banking to provide the candidates a thorough knowledge about the subject.

Business economics paper, accounts, and financial management, business economics, communication, services marketing, statistical and mathematical are some of the advanced lessons of the course.

Candidates who have a zeal towards banking and want to get the lessons of finance, investing, commercial, management can opt for this course.Candidates after completing their course in Bachelor of Commerce Can go for higher education in the same fields like M.Com or PGDBM.

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## Department of B.Com (Bank Management)

We cordially invite you for the

*One Day State Level Workshop*
On

## "RESEARCH TECHNIQUES IN AMOS TOOLS"

### 19th August 2019 @ 10.30 AM
in
### Sanmarga Sabai Auditorium

**Welcome Address** : **Dr. SV. SORNAM**
*PRINCIPAL,*
*GANESAR COLLEGE OF ARTS AND SCIENCE,*
*MELAISIVAPURI.*

**Presence** : **Thiru S.Nagappan M.B.A.,**
*President, College Committee*

**Presidential Address** : **Dr.V.Palaniyappan M.A.,M.Phil.,Ph.D.,**
*President, Sanmarga Sabai & Self Finance Wing*

**Felicitation** : **Thiru.S.Palaniappan M.B.A.,**
*Secretary, Sanmarga Sabai & Self Finance Wing*

: **Dr.M.Selvaraju M.A., M.Phil.,Ph.D.,**
*Vice Principal, Ganesar College of Arts and Science*

**Chief Guest Address** : **Dr. M, LAKSHMI BALA,** M.B.A., Ph.D.,
*KUNTHAVAI NACCHIYAR GOVERNMENT ARTS COLLEGE*
*FOR WOMEN, (A), THANJAVUR.*

**Vote of Thanks** : **Dr. M. MOHAMED IBRAHIM MOOSA**
*HEAD, DEPARTMENT OF B.Com., BANK MANAEMENT,*
*GANESAR COLLEGE OF ARTS AND SCIENCE.*

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# GANESAR COLLEGE OF ARTS AND SCIENCE

*(Nationally Accredited with 'B'' Grade by NAAC)*
**Melaisivapuri-622 403**

## Department of B.Com (Bank Management)

<u>REPORT</u>

## ONE DAY STATE LEVEL WORKSHOP ON "RESEARCH TECHNIQUES IN AMOS TOOLS"

**DATE:** 19th August 2019 @ 10.30 AM

Structural equation models (SEMs) describe relationships between variables. They are similar to combining multiple regression and factor analysis. SEMs also offer some important, additional benefits over these techniques including an effective way to deal with multicollinearity, and methods for taking into account the unreliability of consumer response data. This paper introduces you to SEMs as well as Amos, a software tool distributed by SPSS Inc. Amos stands for "Analysis of Moment Structures." Amos has a unique graphical interface, and was specifically designed to make fitting SEMs easier. This paper will: n Review some SEM basics and compare SEMs to multiple regression and factor analysis models n Cover sample size requirements and two important SEM issues: model identification and model equivalence n Explain why using SEMs for multicollinearity and measurement reliability provides important advantages n Give two examples using Amos for structural equation models The first of the two examples compares the importance of "satisfaction drivers" across customer segments. The insight we get from Amos tells us the importance of the drivers probably shouldn't be compared directly, because the data aren't really measuring the same variables in the segments. The second example is a twist on some recently reported modeling of "brand halos." The goal was to find out how much halos may contribute to customers' perceptions of products from two manufacturers. The observations show the brands have "halos" of different strengths, and their effects are different for different product attributes. SEMs, regression models and factor analysis SEMs can include two kinds of variables: observed and latent. Observed variables have data, like the

numeric responses to a rating scale item on a questionnaire such as gender or height. Observed variables in SEMs are also usually continuous. Latent variables are not directly observed, but you still want to know about them. To observe latent variables, you must build models express latent variables in terms of observed variables. The latent variables in SEMs are continuous variables and can, in theory, have an infinite number of values. Examples of latent variables in marketing include brand attitudes, customer satisfaction, perceived value, repurchase intentions and perceived quality. Household income might best be considered a latent variable in many applications. Although various forms of SEMs have been developed, the vast majority express linear relationships between variables. This is also how variables are usually related in regression and factor analysis models — variables are expressed as weighted linear combinations of other variables.

**ONE DAY STATE LEVEL WORKSHOP ON**
**"RESEARCH TECHNIQUES IN AMOS TOOLS"**
**19th August 2019**

## SEM examples using Amos

The first example examines the relative importance of service and product quality to overall satisfaction. The second example models the effects of "brand halos" on brand ratings. Hopefully, they can show you some interesting ways to use SEMs in marketing research. The examples are not intended to be prototypes of how to fit and evaluate SEMs. There are many good references on SEM fitting and evaluation, several of which are listed in the Amos manual (Arbuckle 1997). The data are from two surveys of off-road motorcyclists. Both studies were commissioned by the DirtyScooter Motorcycle Company (DMC) in support of their strategic marketing plan. The surveyed cyclists had all purchased a new motorcycle within 12 months of receiving the mailed questionnaire. In the first survey, Survey A, 6,000 questionnaires were mailed. The response rate was approximately 50 percent. For Survey B, 5,500 surveys were mailed to owners of DirtyScooters and to owners of TrailBomber motorcycles, DMC's main competitor. The Survey B response rate was about 76 percent.

HOD.

Head
Department of Commerce in Bank Management
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403

PRINCIPAL

PRINCIPAL
Ganesar College Of Arts & Science
MELASIVAPURI - 622 403

# GANESARCOLLEGEOF ARTSANDSCENCE

MELAISIVAPURI-622403, PUDUKKOTTAI, TAMLNADU

Phone:04333 -247218,247603

## DEPARTMENT OF B.Com., BANK MANAGEMENT

## ONE DAY STATE LEVEL WORKSHOP

# CERTIFICATE

This is to certify that Mr./Miss./Mrs. **HEMA . S**

**III . B. Com, (BM)    Reg. No: CB16C 42219**

Has actively participated in the One day state level workshop on

**"RESEARCH THECHNIQUES IN AMOS TOOLS"**

Held on **19th August 2019**

**COORDINATOR**
GANESAR COLLEGE OF ARTS & SCIENCE
MELASIVAPURI - 622403
PUDUKKOTTAI DIST,

**HOD**
Head
Department of Commerce in Bank Management
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403

**PRINCIPAL**
PRINCIPAL
Ganesar College Of Arts & Science
. MELASIVAPURI - 622 403

## ORGANISING COMMITTEE
## CHIEF PATRONS

**Thiru. S. NAGAPPAN, MBA.**
President of College Committee

**Thiru. PL.KANNAN, M.S.C.**
Secretary of College Committee

**Dr. V. PALANIYAPPAN, M.A., M.Phil., PhD.**
President of Sanmarga Sabai and Self-finance wing

**Thiru. AL. SUNDARAM,**
Secretary of Sanmarga sabai and Self-finance Wing

## CHAIRMAN

**Dr. SV. SORNAM MA., M.Phil., Ph.D.,**
Principal,
Ganesar College of Arts and Science.

## ORGANIZING SECRETARY AND COVERNOR

**Mr. S. Kulandhaivel, M.A., M.Phil. (Ph.D)**
Head of the Department of English

## CO- CONVENOR

**Mrs. J. Jayarasi ,** Assistant Professor of English
**Mrs. S. Surya,** Assistant Professor of English

## CO-ORDINATORS

**Ms. S. Vennila ,** Assistant Professor of English

**Mrs. G. Saraswathi ,** Assistant Professor of English

## MEMBERS

**Mrs. S. Devika** Assistant Professor of English
**Mr.TK. Mohanram,** Assistant Professor of English
**Mr. P. Pandidurai,** Assistant Professor of English
**Ms.S. Bharathi,** Assistant Professor of English
**Ms.T. Priyadharshini,** Assistant Professor of English
**Mrs. T. Tamilselvi,** Assistant Professor of English

## CHIEF GUESTS

### Keynote Address

**Dr. Rekha Dhoot HOD**
Associate Professor& Head Department of Humanities,
IPS Academy, Institute of Engineering and Science, Indore MP

### Invited Talk-I

**Dr. S. Neelakandan**
Assistant Professor,
K Ramakrishnan College of Engineering
Samayapuram, Trichy.

### Invited Talk-II

**Vinoth Kumar**

Assistant Professor of English

Vellaichamy Nadar College, Madurai.

# GANESARCOLLEE

# OF ARTS & SCIENCE

### MELAISIVAPURI - 622 403

**(Affiliated to Bharathidasan University)**
**Melasivapuri - 622 403. Pudukkottai District.**

We cordially invite you to the

**NATIONAL LEVEL WORKSHOP**

**ON**

**APPLICATIONS OF THEORIES**

**TO THESIS WRITING**

**30-th August 2019**

**VENUE: SANMARGA SABAI**

Organized by

**POST GRADUATE**

**DEPARTMENT OF ENGLISH**

## ABOUT THE COLLEGE

Ganesar College of Arts and Science was established in the year 1909 by Revered Patrons Palaniyappar and Annamalaiyar at Melaisivapuri, a remote rural village in Pudukkottai district in Tamilnadu, India. The college is affiliated to Bharathidasan University, Trichy. The college provides quality higher education to the rural mass of students, especially the backward and poor, to impart knowledge in them and to enhance their skills and thereby enabling them to be enterprising, professional and valuable citizens of the country. The college provides extra- curricular activities and programs for the students to develop their personality and individual talents. It provides facilities for the development of an integrated personality.

The College offers the following UG and PG Degrees, Diploma and Certificate Courses and Research Programme.

| **UG Courses** | **PG Courses** |
|---|---|
| B.Lit. Tamil | M.A Tamil |
| B.A English | M.A English |
| B.Sc Maths | M.Sc Maths |

| | |
|---|---|
| B.Com | M.Com |
| B.Sc Computer Science | M.Phil Tamil |
| B.Sc Physics | Ph.D Tamil |
| B.B.M | |
| B.S.W | |

Diploma in Yoga, Certificate Course in Tally (ERP9) Certificate Course in Librarian Science

## ABOUT THE DEPARTMENT

The Department of English was started in the year 2011.From since its inception, the department has been to produce English graduates of high caliber. The Department is strengthened by academically well qualified and experienced faculty members who consistently and dedicatedly involve themselves in teaching and interestingly participate in various national and international forums to make them updated with the current issues in English domain which ultimately benefit our students.

## ABOUT THE WORKSHOP

Theories can be applied at many stages of quantitative and qualitative research processes, including : providing rational for the study; defining the aim and research questions; considering the methodological stance; developing data collection and generation tools; providing a frame work for data analysis and interpretations.

Application of theories involve making a claim or argument based on theories, supported by empirical evidence.

Theories are used to justify and support your arguments, variables and the phenomena that is being studied. In developing your literature review, it will be helpful to identify an underpinning theory on which you can start developing arguments and show the gaps of research being examined.

Name of the Event: National Level Workshop on Applications of Theories to Thesis Writing
Venue: Sanmarga Sabai
Organising Department: ENGLISH
Date: 30-08-2019
No. of Participants : 175

## BRIEF EVENT REPORT

This workshop was attended by participants from various College and Universities in and around Tamilnadu. 159 students and 16 faculty members from the department of English participated in National level workshop.





**Dr.Rekha Dhoot lectured on "Applications of Theories to Thesis Writing" on 30th August 2019.**

## Important Messages/ Outcomes

Dr. RekhaDhoot lectured on "Applications of Theories to Thesis Writing" she starting with theories which are used to justify and support scholar's arguments, variables and the phenomena that is being studied. In developing one's literature review, it will be helpful to identify an underpinning theory on which one can start developing arguments and show the gaps of research being examined. Paper of theories application involve making a claim or argument based on theory, supported by empirical evidence.

CONVENER                         HOD                              PRINCIPAL

Head
Department of English
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403

PRINCIPAL
Ganesar College Of Arts & Science
MELASIVAPURI - 622 403

# DEPARTMENT OF MATHEMATICS ORGANIZING ONE DAY WORKSHOP

**GANESAR COLLEGE OF ARTS AND SCIENCEE**
(Affiliated to Bharathidasan University-Trichy)
(Accredited with 'B' grade by NAAC)
MELAISIVAPURI-622 403, PUDUKKOTTAI, TAMILNADU
Phone: 04333-247218, 247603

## WORKSHOP on MATLAB PROGRAMMING

### 06-09-2019

## CONDACT US

Ganesar college of arts and science
Melasivapuri
Pudukkottai District
Tamilnadu-India
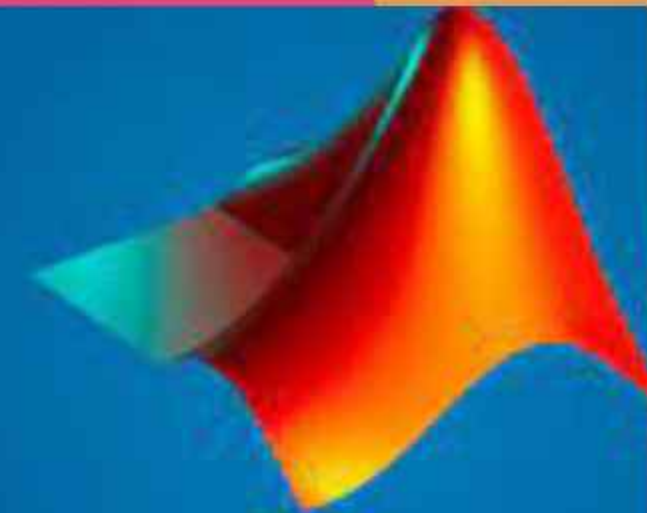Pincode: 622403
Phone: 04333-247218 / 247603
Email:
ganesarcollege1909@gmail.com

## ORGANAIZING COMMITTEE

1. Mr.A.Vadivelmurugan HOD
2. Mrs.V.Amutha Asst.Professor
3. Mr.K.Anand Asst.Professor
4. Mr.S.Raja Asst.Professor

## RESOURCE PERSON

Dr. U. Karthikeyan
MCA, M.Phil, Ph.D.

MATLAB

## ABOUT COLLEGE

Success is assured by the right choice of an educational institution. The spirit of the institution has the power to influence the personality of the learner. A sound institution alone can give a sound knowledge to the students. That is why very few institutions alone can stand the test of time. Ganesar College of Arts & Science, Melasivapuri, has been a radiant star shining in the firmament of education since 1999. It has a balanced blend of Tradition and Modernity. It has been inspiring students with its quality education. Students have been chiseled to become intelligent citizens who strongly imbibe the spirit of morality. It has been growing like a royal banyan passing its Centenary Year. The University Grants Commission UGC had notified Regulations for recognition of our college under Section 2(f) &12(B) of the UGC Act, 1956. The user then gives their Our College has been a temple of wisdom, where scholars undertake intellectual pilgrimage to glorify the Classical Tamil. Realizing the fact that Tamil and Saivam are inseparable twins, our College has been rendering services, which are historically, socially and intellectually significant. If we have a glance at the history of our

old students who got enlightened in this renowned institution, we can realize the praiseworthy standard of our College. Our students, who got educated and their personality developed here and who have been serving in every walk of life, have been bringing more laurels to our College. Our students get University Ranks in every Academic Year.

In offers the main core paper such as operation research, analysis, calculus, modelling, topology, automata, fuzzy and also offer papers to skill development economic of transportation and application courses for the other department.

Majority of the students OBC/SC/ST are coming from village and the parents are agricultural work under daily wages

## ABOUT DEPARTMENT

Mathematician seek out patterns and use them formulate new conjectures. Mathematician resolve the truth or falsity of conjectures by mathematical proof. Under graduate programme B.Sc maths was started in the year 1994 and post graduate programme M.Sc maths was started in the year 2005.

## ABOUT MATLAB

MATLAB is a high-level programming language designed for engineers and scientists that expresses matrix and array mathematics directly. You use MATLAB for everything, from running simple interactive commands to developing large-scale applications. MATLAB® provides thousands of built-in functions for common mathematical, scientific, and engineering calculations. With MATLAB, you can develop algorithms much faster than in traditional languages, such as C, C++, or Fortran, without having to declare variables, allocate memory, or compile code.

**Name of the Event : "Workshop on "MATLAB PROGRAMMING".**
**Venue: SANMARKA SABAI**
**Organising Department: MATHEMATICS**
**Date: 06-09-2019**
**No. of Participants: 131**

## EVENT REPORT

This workshop was attended by around 131 participants from our college . 131 students and 15 faculty members of both Computer Science and Physics participated in one day workshop. MATLAB® Report Generator™ provides functions and APIs that integrate reporting capabilities into MATLAB applications. You can develop programs that generate reports in PDF, Microsoft® Word, Microsoft PowerPoint®, and HTML. MATLAB Report Generator enables you to dynamically capture results and figures from your MATLAB code and document those results in a single report that can be shared with others in your organization. You can use the prebuilt, customizable Word and HTML templates or design reports based on your organization's templates and standards.

### Workshop on "MATLAB PROGRAMMING



Dr. U. Karthikeyan lectured on MATLAB Programming on 06-09-2019

## OUTCOMES

Dr. U. Karthikeyan, MCA, M.Phil, Ph.D.  lectured on "MATLAB Programming". He starts with basic structures of MATLAB. Also he discussed about MATLAB programming and explained about recovery process, application developments and importance of MATLAB Programming .

COURSE
CO-ORDINATOR

Head
Department of Mathematics
Ganesar College of Arts and Science
Melaisivapuri, Ponnamaravathi
Pudukkottai - 622403

Principal
Ganesar College of Arts and Science
Melaisivapuri, Ponnamaravathi
Pudukkottai - 622403

# GANESAR COLLEGE OF ARTS AND SCIENCE

## Accredited with "B" Grade by NAAC

Melasivapuri - 622403, Pudukkottai district, Tamilnadu - India

## *DEPARTMENT OF COMPUTER SCIENCE*

## One day workshop
## On
## DATA MINING

### 19 sep,2019@10.00Am
### in Sanmarga Sabai Auditorium

#### Organised

### ABOUT THE COLLEGE

Ganesar College of Arts and Science are conceptualised with a spirit of service to the rural society in the year 1909. Our students, who got educated and their personality developed here and who have been serving in every walk of life, have been bringing more laurels to our College.

### ABOUT THE DEPARTMENT

The Department of Computer Science blossomed as one of the premier centre for computer education in the year 1996. The department offers B.Sc. degree programme in Computer Science which are affiliated to Bharathidasan University. To provide students with strong foundational concepts and also advanced techniques and tools in order to enable them to build solutions or systems of varying complexity.

### ABOUT WORKSHOP

- **Introduction to data**
- **Data selection**
- **Data cleaning**
- **Data Transformation**
- **Data mining**

# GANESAR COLLEGE OF ARTS AND SCIENCE
### Melaisivapuri-622403
## Department Computer Science

## We cordially invite you for the
## *One Day Workshop*
### On
### "DATA MINING"

## 19th September 2019@10.00AM in
## Sanmarga Sabai Auditorium

**Welcome Address** : **Dr. SV. SORNAM**
*PRINCIPAL,*
*GANESAR COLLEGE OF ARTS AND SCIENCE, MELAISIVAPURI.*

**Presence** :**ThiruS.Nagappan M.B.A.,**
*President,CollegeCommittee*

**Presidential Address** :**Dr.V.Palaniyappan M.A.,M.Phil.,Ph.D.,**
*President,SanmargaSabai&SelfFinanceWing*

**Felicitation** :**Thiru.S.Palaniappan M.B.A.,**
*Secretary,Sanmarga Sabai &Self Finance Wing*

: **Dr.M.Selvaraju M.A.,M.Phil.,Ph.D.,**
*VicePrincipal,Ganesar College of Arts and Science*

**Resource person** :**Dr.M.Saibullah** M.C.A., M.Phil.,Ph.D.,
**Theni Kanmavar College of Arts and Science, Theni**

**Vote of Thanks** : **Mr.Raja M.Sc.,M.phil.,**
*HEAD,DEPARTMENT OF COPMUTER SCIENCE*
*GANESAR COLLEGE OF ARTS AND SCIENCE.*

# REPORT

Title of the Workshop          : **DATA MINING**

Name of the Organizing Department: Department of Computer Science

Name of the convener           : Mr.R.Raja
                                           Head of the Department

Name Of the Co-ordinator      : Miss RM.Valliammai

Date of the programme         : 19 Sep, 2019

Target groups                    : UG Students

No of Participants              : 146

One day workshop has been organized by the department of Computer Science on 19-09-2019 allied With IQAC. The one day workshop programme has started with Tamil Thai Vazhthu there after Professor R.Raja has been delivered welcome address and Sanmarga sabai president Mr.V.Palaniappan has delivered presidential address followed by Mr.PL.Kannan (Secretary College Committee president), Mr.S.Nagapan (President, College committee), Mr.S.Palaniappan (Secretary Sanmarka sabai) and Dr.Sivasornam Principle of our College are delivered the facilitation address. Dr.M.Sabibullah, Assitant Professor in computer science from Sudharshan College of Arts ans Sience, Pudukkottai, has delivered Special Address regarding Data mining. Finally III B.Sc(CS) Student Miss S.Sheerinbarhana has delivered vote of thanks.

**Dr.M. Saibullah has given lecture to the students**



**Participants of the Programme in "DATA MINING" held on 19 Sep, 2019**

R. R. ____
**Head**
Department of Computer Science
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 62240.

Sv. Sornam
PRINCIPAL
Ganesar College Of Arts & Science
MELASIVAPURI - 622 403

# GANESAR COLLEGE OF ARTS AND SCIENCE

(Accredited with 'B' grade by NAAC)
MELAISIVAPURI - 622 403, PUDUKKOTTAI TAMILNADU
Phone: 04333 - 247218, 247603

# CERTIFICATE

This is Certify that Mr/Miss/Mrs ___K. DHARANI___

___I. B.SC (COMPUTER SCIENCE)___ has actively participated in the one

day workshop on **"DATA MINING"** Held on 19-09-2019.

Co-Ordinator

**HOD**
Head
Department of Computer Science
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622405

**Principal**
PRINCIPAL
Ganesar College Of Arts & Science
MELASIVAPURI - 622 403

# DEPARTMENT OF SOCIAL WORK

Organised

## One day Workshop
### On
Data Analysis and techniques for Social Science
**3.10.2019**



## GANESAR COLLEGE OF ARTS AND SCIENCE
UGC Recognised 2/f and 4/B) Institution
*Affiliated to Bharathidasan University*
Melasivapuri – 622 403, Ponnamaravathi, Tamil Nadu, India

## ABOUT THE COLLEGE

Success is assured by the right choice of an educational institution. The spirit of the institution has the power to influence the personality of the learner. A sound institution alone can give a sound knowledge to the students. That is why very few institutions alone can stand the test of time. Ganesar College of Arts & Science, Melasivapuri, has been a radiant star shining in the firmament of education since 1909. It has a balanced blend of Tradition and Modernity. It has been inspiring students with its quality education. Students have been chiseled to become intelligent citizens who strongly imbibe the spirit of morality. It has been growing like a royal banyan passing its Centenary Year. The University Grants Commission UGC had notified Regulations for recognition of our college under Section 2(f) &12(B) of the UGC Act, 1956.

## ABOUT THE DEPARTMENT

Social work profession is to enhance human well-being and help to meet basic and complex needs of all people, with a particular focus on those who are vulnerable, oppressed, and living in poverty. Department of social work was started on 2018. The department of Social Work is committed to building a socially just society, defined as one that upholds and validates the values of equality, diversity, inclusiveness, democracy, and concern for human welfare.

**GANESAR COLLEGE OF ARTS AND SCIENCE**

Melasivapuri-622403 , Pudukkottai District , Tamilnadu-India

# DEPARTMENT OF SOCIAL WORK

Cordially invites you to the workshop on

## DATA ANALYSIS AND TECHNIQUES FOR RESEARCH IN SOCIAL SCIENCE 2019

---

**Date: 03.10.2019**          **Venue: Auditorium**          **Time: 11.00 am**

### Ms.K.BAVANI
**I BSW - Student**
*Welcome Address*

### Ms. M.NAGARAJAN
**Asst. Professor & Head**
*Inaugurates*

### Dr.M.Shanthi
**Asst. Professor, Arputha college**
*Keynote Address*

### Mr.V.MANOJKUMAR
**I BSW - Student**
*Vote of Thanks*

**Organized by BSW Students**

**+**

| M.Ranjith Kumar | M.Nagarajan | Prof. M. Selvaraju |
|---|---|---|
| **Organizing Secretary** | **Convener** | **Principal** |

# GANESAR COLLEGE OF ARTS AND SCIENCE

## DEPARTMENT OF SOCIAL WORK

### REPORT

**TITLE OF PROGRAMME:** One-day work shop on data analysis and techniques for social science

**NAME OF THE ORGANIZING DEPARTMENT/COMMITTEE: Department of Social Work**

**NAME OF THE COORDINATORS /CONVENERS/ORGANIZER OF THE PROGRAMME: –** Mr.M.Nagarajan

**DATE OF THE PROGRAMME:**03.10.2019

**VENUE:  Social work Department**

**TARGET GROUP: Social work trainees**

**NUMBER OF PARTICIPANTS:47**

**A SUMMARY REPORT:**

In the department of Social Work, Ganesar College of Arts and Science, Melaisivapuri has been organized one-day work shop on Data Analysis and Techniques for social science on 03.10.2019. In this work shop taught the social work trainees how to collect data and analysis the data. Ms.K.Bhavani welcomes the gatherings. Next, Asst.Professor and Head Mr.M.Nagarajan delivered the inaugural address. Then, Dr.M.Shanthi, .Arputha College, delivered the key note address on stating the techniques for data analysis for social sciences In the end, third-year student Mr.V.manojkumar proposed the vote of thanks. In this event, all the Faculties and students has participated in the workshop.

**Dr.M.Shanthi ,Arputha College Delivered the keynote address on techniques for data analysis on 03.10.2019**

M. Narayan
Head
Department of Social Work
Ganesar College of Arts and Science
M. Sivapuri, Ponnamaravathi
Post : Kottai - 627403

PRINCIPAL
Ganesar College Of Arts & Science
MELASIVAPURI - 622 403

## ORGANISING COMMITTEE
### CHIEF PATRONS

**Thiru. S. NAGAPPAN, MBA.**
President of College Committee

**Thiru. PL.KANNAN, M.S.C.**
Secretary of College Committee

**Dr. V. PALANIYAPPAN, M.A., M.Phil., PhD.**
President of Sanmarga Sabai and Self-finance wing

**Thiru. PL. SUNDARAM,**
Secretary of Sanmarga sabai and Self-finance Wing

### CHAIRMAN

**Dr. M. Selvaraju MA., M.Phil., B.Ed., Ph.D.,**
Principal,
Ganesar College of Arts and Science.

### ORGANIZING SECRETARY AND COVERNOR

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Head of the Department of English

### CO- CONVENOR

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**Ms. S. Vennila ,** Assistant Professor of English

### CO-ORDINATORS

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**Mrs. G. Saraswathi ,** Assistant Professor of English

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**Mr.TK. Mohanram,** Assistant Professor of English
**Mr. P. Pandidurai,** Assistant Professor of English
**Ms.S. Bharathi,** Assistant Professor of English
**Ms.T. Priyadharshini,** Assistant Professor of English
**Mrs. T. Tamilselvi,** Assistant Professor of English

## CHIEF GUESTS

**Key Note address:**
**R S Kiran,**
Assistant Professor, S V P Engineering College-
Andhra University, Visakhapatnam

**Invited Talk II**

**Dr. Muthukkannan**
Assistant Professor,
Karpagam College of Engineering,
Coimbatore.

**Invited Talk II**

**Dr. V. Vasantha Kumar,**
Assistant Professor of English,
Nagarathinam Angalammal Arts and Science
College, Madurai.

# GANESAR COLLEGE
# OF
# ARTS & SCIENCE
MELAISIVAPURI – 622 403
(Affiliated to Bharathidasan University)
Melasivapuri - 622 403. Pudukkottai District.

We cordially invite you to the

**One-Day**

**International Conference**

**On**
**"Diaspora Writing in English"**

03rd Feb 2020

VENUE: SANMARGA SABAI

Organized by

POST GRADUATE

DEPARTMENT OF ENGLISH

## ABOUT THE COLLEGE

Ganesar College of Arts and Science was established in the year 1909 by Revered Patrons Palaniyappar and Annamalaiyar at Melaisivapuri, a remote rural village in Pudukkottai district in Tamilnadu, India. The college is affiliated to Bharathidasan University, Trichy. The college provides quality higher education to the rural mass of students , especially the backward and poor , to impart knowledge in them and to enhance their skills and thereby enabling them to be enterprising , professional and valuable citizens of the country. The college provides extra- curricular activities and programs for the students to develop their personality and individual talents. It provides facilities for the development of an integrated personality. The College offers the following UG and PG Degrees, Diploma and Certificate Courses and Research Programme.

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| B.Lit. Tamil | M.A Tamil |
| B.A English | M.A English |
| B.Sc Maths | M.Sc Maths |
| B.Com | M.Com |
| B.Sc Computer Science | M.Phil Tamil |
| B.Sc Physics | Ph.D Tamil |
| B.B.M | |
| B.S.W | |

Diploma in Yoga, Certificate Course in Tally (ERP9) Certificate Course in Librarian Science

## ABOUT THE DEPARTMENT

The Department of English was started in the year 2011.From since its inception, the department has been to produce English graduates of high caliber. The Department is strengthened by academically well qualified and experienced faculty members who consistently and dedicatedly involve themselves in teaching and interestingly participate in various national and international forums to make them updated with the current issues in English domain which ultimately benefit our students.

## ABOUT THE CONFERENCE

The purpose of this conference is to bring together leading academics, researchers and research scholars to exchange and share their experiences and research results on all aspects of Diasporic studies. It also provides a premier interdisciplinary platform for researchers, practitioners and educators to present and discuss the most recent innovations, trends and concerns as well as practical challenges encountered and solutions adopted in the fields of Diasporic studies. Diasporic studies offers participants an enriching opportunity to deepen knowledge of Diasporas along with theoretical policy and personal dimensions of Diasporic Studies scholar – activisim worldwide, engaging with intersecting fields of Gender and Sexuality Studies and the many disciplines that constitute Diasporic Studies all toward building collaborative partnerships, offering publishing opportunities, and enacting visions of a more equitable and liberal world.

### Thrust Areas:
- Diasporic issues and concerns in India
- Global Diasporic campaigns
- Diasporic leadership challenges and opportunities
- Diasporic Gender and Gender identity
- Diasporic Cultural constructions of gender
- Diasporic Religious constraints
- Diasporic Discrimination
- Diasporic Tamils
- Twenty first century Diasporic writing

Titles are not limited. Researchers may also submittheir articles related to the conference title.

Name of the Event: One-Day International Conference on "Diaspora Writing in English

Venue: Sanmarga Sabai

Organising Department: ENGLISH
Date: 03-02-2020
No. of Participants :176

## BRIEF EVENT REPORT

This one- day  international conference was attended by  participants from various College and Universities in and around Tamilnadu. 161 students and 15 faculty members from the department of English participated in the conference.
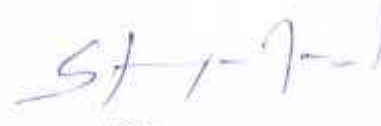


R S Kiran lectured on One-Day International Conference "Diaspora Writing in English" on 03$^{rd}$ Feb, 2020.

### Important Messages/ Outcomes

R S Kiran lectured on One-Day International Conference on "Diaspora Writing in English" he starting  with the point that conferenceistobringtogetherleadingacademics,researchersandresearchscholarstoexchangeandsharetheirexperiencesandresearchresultsfrom allaspectsofDiasporicstudies.Italsoprovidesapremierinterdisciplinaryplatformforresearchers, practitioners and educators to present and discuss the most recent innovations, trends and concerns as well as practical challenges encountered and solutionsadoptedinthefieldsofDiasporicstudies.Diasporicstudiesoffersparticipantsanenriching opportunity to deepen knowledge of Diasporas along with theoretical policy and personal dimensions of Diasporic Studies of scholar–activism world wide, engaging with  intersecting fields of Gender and Sexuality Studies and the many disciplines that constitute Diasporic Studies all toward building collaborative partnerships, offering publishing opportunities, and enacting visions of a more equitable and liberal world.

CONVENER                    HOD                         PRINCIPAL

Head
Department of English                   PRINCIPAL
Ganesar College of Arts and Science    Ganesar College Of Arts & Science
Melasivapuri, Ponnamaravathi           MELASIVAPURI - 622 403
Pudukkottai - 622403

# GANESAR COLLEGE OF ARTS AND SCIENCE

*(Nationally Accredited with 'B'' Grade by NAAC)*

**Melaisivapuri-622403**

## Department of B.Com (Bank Management)

We cordially invite you for the

*One Day State Level Workshop*

On

## "ENTREPRENERSHIP BRAINS Vs CAPITAL"

### 07th February 2020 @ 10.00 AM

in

## Online Mode Google Meet Link:

**Welcome Address** : **Dr. SV. SORNAM**
*PRINCIPAL,*
*GANESAR COLLEGE OF ARTS AND SCIENCE,*
*MELAISIVAPURI.*

**Presence** : **Thiru S. Nagappan M.B.A.,**
*President, College Committee*

**Presidential Address** : **Dr.V. Palaniyappan M.A.,M.Phil.,Ph.D.,**
*President, Sanmarga Sabai & Self Finance Wing*

**Felicitation** : **Thiru. S. Palaniappan M.B.A.,**
*Secretary, Sanmarga Sabai & Self Finance Wing*

: **Dr. M. Selvaraju M.A., M.Phil.,Ph.D.,**
*Vice Principal, Ganesar College of Arts and Science*

**Chief Guest Address** : **Dr. M. RAJESHWARI,**
*THIRUVALLUVAR COLLEGE, PAPANASAM,*
*TIRUNELVELI Dt.*

**Vote of Thanks** : **Dr. M. MOHAMED IBRAHIM MOOSA**
*HEAD, DEPARTMENT OF B.Com., BANK MANAEMENT,*
*GANESAR COLLEGE OF ARTS AND SCIENCE.*

************

**GANESAR COLLEGE OF ARTS AND SCIENCE**

*(Nationally Accredited with 'B'' Grade by NAAC)*

**Melaisivapuri-622 403**

## Department of B.Com (Bank Management)

### REPORT

### ONE DAY STATE LEVEL WORKSHOP ON

### "ENTREPRENEURSHIP BRAINS Vs CAPITAL"

**DATE: 07th February 2020  Online Mode Google Meet Link:**

The seminar main focuses on Entrepreneurship is not a calling only for the selected few. Creative work and economic self-realization are goals that anyone can pursue. Learn how to create your own "idea-masterpiece" as a collage or puzzle made from existing pieces, and construct your own company from pre-existing components that are freely available to everyone. *Brains versus Capital:* Entrepreneurship for Everyone opens up many channels of opportunity for many people who never thought that they would start their own company. This book emphasizes knowledge-based start-ups, which offers a crucial difference to classic self-employment and the new technology based start-ups. Günter Faltin has been teaching this approach for decades, and he has applied his theoretical concept with great success to "The Tea Campaign" , the largest mail-order tea company in Germany. A growing number of companies uses Professor Faltin's principles successfully. Featuring practical examples of successful companies, Günter Faltin shows how anyone can refine an idea to create a new company. By combining components that already exist, a small start-up founder could even challenge the big companies.

The Strategy aims to usher in a multitrillion dollar industry, improving brain and mental health across the life span. Brain capital is the special economic asset that the Strategy is advancing on the basis of the joint work of a transdisciplinary team of economists, investors, ethicists and policy-makers. Creativity, adaptability and resilience are skills which are essential to the modern economy. Brain capital is as important as the GDP and the underlying

infrastructure. At the same time, brain capital is under siege with up to three trillion dollars lost through mental health crisis or education disruption. Our brain is the most important asset of our societies. In this notion, we move beyond the knowledge economy and enter the brain economy. Given that the brain and mind activities are not coordinated across government, the brain capital approach aims to bring them together. By focusing on the industrial sector, it aims to bring in the private sector and build public-private partnerships. The Strategy places emphasis on seven key steps, including:

- ✓ Developing and investing in brain capital technologies: covering approaches across the lifespan, from early childhood neurodevelopment to mental health and neurological treatments.
- ✓ Aligning the built environment: embedding technology in schools, hospitals, parks, or recreational spaces.
- ✓ Utilizing novel financial incentives and innovations: harnessing financial innovation, especially public-private partnership.
- ✓ Ensuring workforce preparedness: focusing on curricula and workforce development agendas.
- ✓ Leveraging a mission-oriented approach for brain capital: realizing tangible missions to reduce prevalence of dyslexia or depression in specific localities.
- ✓ Coordinating within government: placing emphasis on the new governance structure that is needed.
- ✓ Articulating supporting policies: providing implementation tools in a broad range of areas.

# ONE DAY STATE LEVEL WORKSHOP ON

## "ENTREPRENEURSHIP BRAINS Vs CAPITAL"

### 07th February 2020



Head
Department of Commerce in Bank Management
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403

SV. Somanu
PRINCIPAL
PRINCIPAL
Ganesar College Of Arts & Science
MELASIVAPURI - 622 403

**HOD.**                    **PRINCIPAL**

# GANESAR COLLEGE OFARTSANDSCIENCE

(Accreditedwith'B'gradebyNAAC)MELAISIVAP
URI-622403.PUDUKKOTIAI.TAMILNADU
Phone 04333-247218 247601

## DEPARTMENT OF B.Com., BANK MANAGEMENT

## ONE DAY STATE LEVEL WORKSHOP

# CERTIFICATE

This is to certify that Mr./Miss./Mrs. **PERUMAL . K . II . B . Con (BM)**

**Reg-No: CB18C 66124**

Has actively participated in the One day state level workshop on

### "ENTREPRENEURSHIP BRAINS Vs CAPITAL"

Held on 07th **February 2020**

**COORDINATOR**

GANESAR COLLEGE OF ARTS & SCIENCE
MELASIVAPURI - 622403
PUDUKKOTTAI DIST.

**HOD**
Head
Department of Commerce in Bank Management
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
- Pudukkottai - 622403

**PRINCIPAL**
PRINCIPAL
Ganesar College Of Arts & Science
MELASIVAPURI - 622 403

# DEPARTMENT OF SOCIAL WORK

Organised

## One day Workshop
on
**Social Work research for Social Work Trainees**

Date :12.02.2020

**GANESAR COLLEGE OF ARTS AND SCIENCE**
UGC Recognised 2(f) and 12(B) Institution
*Affiliated to Bharathidasan University*Melasivapuri – 622 403,
Ponnamaravathi, Tamil Nadu, India

## ABOUT THE COLLEGE
Success is assured by the right choice of an educational institution. The spirit of the institution has the power to influence the personality of the learner. A sound institution alone can give a sound knowledge to the students. That is why very few institutions alone can stand the test of time. Ganesar College of Arts & Science, Melasivapuri, has been a radiant star shining in the firmament of education since 1909. It has a balanced blend of Tradition and Modernity. It has been inspiring students with its quality education. Students have been chiseled to become intelligent citizens who strongly imbibe the spirit of morality. It has been growing like a royal banyan passing its Centenary Year. The University Grants Commission UGC had notified Regulations for recognition of our college under Section 2(f) &12(B) of the UGC Act, 1956.

## ABOUT THE DEPARTMENT
Social work profession is to enhance human well-being and help to meet basic and complex needs of all people, with a particular focus on those who are vulnerable, oppressed, and living in poverty. Department of social work was started on 2018. The department of Social Work is committed to building a socially just society, defined as one that upholds and validates the values of equality, diversity, inclusiveness, democracy, and concern for human welfare.

# DEPARTMENT OF SOCIAL WORK

Cordially invites you to the one-day workshop on

## SOCIAL WORK RESEARCH FOR SOCIAL WORK TRAINEES 2020

---

**Date: 12.02.2020**          **Venue: Auditorium**          **Time:  11.00 am**

## MS.S.SHANMUGAPRIYA
**II BSW - Student**
*Welcome Address*

### Ms. M.NAGARAJAN
**Asst. Professor & Head**
*Inaugurates*

## Dr.G.Gopu
**Asst. Professor & Head,Ananda College**
*Keynote Address*

## Dr.M.MOOSA
**Asst. Professor& Head, Dept of Commerce**
*Thematic Address*

## MR.R.SUGUMAR
**I BSW  - Student**
*Vote of Thanks*

**Organized by BSW Students**
**+**

| | | |
|---|---|---|
| **M.Ranjith** | **M.Nagarajan** | **Prof. M. Selvaraju** |
| **Organizing Secretary** | **Convener** | **Principal** |

**GANESAR COLLEGE OF ARTS AND SCIENCE**

**DEPARTMENT OF SOCIAL WORK**

**REPORT**

**TITLE OF PROGRAMME:** One-day work shop on social work research for social work trainees

**NAME OF THE ORGANIZING DEPARTMENT/COMMITTEE: Department of Social Work**

**NAME OF THE COORDINATORS /CONVENERS/ORGANIZER OF THE PROGRAMME:**

**CONVENER&COORDINATORS- Mr.M.Nagarajan**

**DATE OF THE PROGRAMME:**12.02.2020

**VENUE:** Social work Department

**TARGET GROUP:** Social work trainees

**NUMBER OF PARTICIPANTS:47**

**A SUMMARY REPORT:**

In the department of Social Work, Ganesar College of Arts and Science, Melaisivapuri has been organized one-day work shop on Social work research for social work trainees on 12.02.2020. In this work shop taught the social work trainees how to develop the leadership skills in personal and professional ways. Ms. S.Shanmugapriya welcomes the gatherings. Next, Asst.Professor and Head Mr.M.Nagarajan delivered the inaugural address. Then, Dr.G.Gopu, Head,department of social work Ananda College, Devakottai, delivered the importance and ethics of social work research. Followed by him Dr.M.Moosa, Head, Department of Commerce ,Ganesar College of arts and science delivered the thematic address. In the end, first-year student Mr.R.Sugumar proposed the vote of thanks. In this event, all the Faculties and students has participated in the workshop.

**Dr.M.Moosa ,GCAS, taught about the research ethics on 12.02.2020**

M. Nagarajan
Head
Department of Social Work
Ganesar College of Arts and Science
Mettalvapuri, Ponnamaravathi
Pudukkottai - 622403

PRINCIPAL
PRINCIPAL
Ganesar College Of Arts & Science
MELASIVAPURI - 622 403

# DEPARTMENT OF COMMERCE

## WORKSHOP
### On
### "DEVELOPMENT OF ENTREPRENERSHIP"

### 13th March2020 @ 10.00 AM
### in
### Sanmarga Sabai Auditorium

**Organised By**

**DEPARTMENT OF COMMERCE**
**GANESAR COLLEGE OF ARTS AND SCIENCE**
*(Affiliated to Bharathidasan University)*
Melasivapuri – 622 403, Ponnamaravathi, Tamil Nadu,
India

## ABOUT THE COLLEGE

Success is assured by the right choice of an educational institution. The spirit of the institution has the power to influence the personality of the learner. A sound institution alone can give a sound knowledge to the students. That is why very few institutions alone can stand the test of time. Ganesar College of Arts & Science, Melasivapuri, has been a radiant star shining in the firmament of education since 1909. It has a balanced blend of Tradition and Modernity. It has been inspiring students with its quality education. Students have been chiseled to become intelligent citizens who strongly imbibe the spirit of morality. It has been growing like a royal banyan passing its Cemetary Year. The University Grants Commission UGC had notified Regulations for recognition of our college.

B.Com and M.Comdeals with the concepts of commerce and the trades or businesses. It is a Three-year UG degreeand Two year PG degree course started in the year 1993 and 2011, that focuses on the basic understanding of financial accounting, business management, financial management, statistics, etc. Candidates having a flair interest in banking and having research-oriented technical expertise with a strong rational mind can choose a B.Com and M.Com course for their graduation. Candidates who have completed 10+2 education with a relevant stream are eligible for the course.

## ABOUT THE DEPARTMENT

B.Com and M.Comis a Three year undergraduate degree and Two year postgraduate degree course which deals with subjects such as financial accounting, banking, commerce, business economics, and marketing. This course is mainly pursued by candidates who are interested in banking subjects and have an interest in accounting-related financial activities.

## COURSE OBJECTIVES

It is a combination of both practical and theoretical ways of learning the subject and a calculative approach based on the systemic method.This course is designed in such a way that majorly focuses on all the aspects of banking to provide the candidates a thorough knowledge about the subject.

Business economics paper, accounts, and financial management, business economics, communication, services marketing, statistical and mathematical are some of the advanced lessons of the course.

Candidates who have a zeal towards banking and want to get the lessons of finance, investing, commercial, management can opt for this course.Candidates after completing their course in Bachelor of Commerce Can go for higher education in the same fields like M.Com or PGDBM.

# GANESAR COLLEGE OF ARTS AND SCIENCE

*(Nationally Accredited with 'B' Grade by NAAC)*

Melaisivapuri-622403

## Department of Commerce

We cordially invite you for the

*Workshop* On

## "DEVELOPMENT OF ENTREPRENEURSHIP"



**Chief Guest** : **Dr. M. S. Sivasangaran.,**
M.com., MBA.,B.Ed.,M.phil.,M.com(CA).,Ph.D.,
**Assistant Professor,**
*Government Arts and Science College,*
*Gudalur*

**13th March 2020 @ 10.00 AM**
**in**
**Sanmarga Sabai Auditorium**

**Welcome Address** : **Dr. SV. SORNAM**
*Principal,*
*Ganesar College of Arts and Science,*
*Melaisivapuri.*

| Presence | : Thiru S. Nagappan M.B.A., |
| | *President, College Committee* |

| Presidential Address | : Dr.V. Palaniyappan M.A.,M.Phil.,Ph.D., |
| | *President, Sanmarga Sabai & Self Finance Wing* |

| Felicitation | : Thiru. S. Palaniappan M.B.A., |
| | *Secretary, Sanmarga Sabai & Self Finance Wing* |

: Dr. M. Selvaraju M.A., M.Phil.,Ph.D.,
*Vice Principal, Ganesar College of Arts and Science*

Chief Guest Address : **Dr. M. S. Sivasangaran.,**
M.com., MBA.,B.Ed.,M.phil.,M.com(CA).,Ph.D.,
**Assistant Professor,**
*Government Arts and Science College,*
*Gudalur*

Vote of Thanks : C. BALAMURUGAN,
Assistant Professor,
*Department of Commerce,*
*Ganesar College of Arts and Science.*

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## Department of Commerce

### REPORT

### WORKSHOP ON "DEVELOPMENT OF ENTREPRENEURSHIP"

## DATE: 13th March 2020

The Workshop main focuses on Entrepreneurship is not a calling only for the selected few. Creative work and economic self-realization are goals that anyone can pursue. Learn how to create your own "idea-masterpiece" as a collage or puzzle made from existing pieces, and construct your own company from pre-existing components that are freely available to everyone. *Brains versus Capital:* Entrepreneurship for Everyone opens up many channels of opportunity for many people who never thought that they would start their own company. This book emphasizes knowledge-based start-ups, which offers a crucial difference to classic self-employment and the new technology based start-ups. Günter Faltin has been teaching this approach for decades, and he has applied his theoretical concept with great success to "The Tea Campaign", the largest mail-order tea company in Germany. A growing number of companies uses successfully. Featuring practical examples of successful companies, shows how anyone can refine an idea to create a new company. By combining components that already exist, a small start-up founder could even challenge the big companies.

The Strategy aims to usher in a multitrillion dollar industry, improving brain and mental health across the life span. Brain capital is the special economic asset that the Strategy is advancing on the basis of the joint work of a transdisciplinary team of economists, investors, ethicists and policy-makers. Creativity, adaptability and resilience are skills which are essential to the modern economy. Brain capital is as important as the GDP and the underlying infrastructure. At the same time, brain capital is under siege with up to three trillion dollars lost through mental health crisis or education disruption. Our brain is the most important asset of our societies. In this notion, we move beyond the knowledge economy and enter the brain economy.
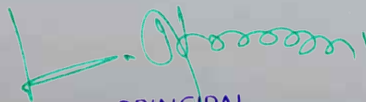
Given that the brain and mind activities are not coordinated across government, the brain capital approach aims to bring them together. By focusing on the industrial sector, it aims to bring in the private sector and build public-private partnerships. The Strategy places emphasis on seven key steps, including:



Dr. M. S. Sivasangaran given lecture on impact of Development of Entrepreneurship.

OUTCOME:

Students were able to understand the need for DEVELOPMENT OF ENTREPRENEURSHIP interaction of thought and provide learners opportunities to explore ideas and to build connections between content areas and to ensure that students are able to formulate a researchable question and can identify and utilize resources in order to document findings and draw conclusions.

PRINCIPAL
Ganesar College Of Arts & Science
MELASIVAPURI - 622 403

# GANESAR COLLEGE OF ARTS AND SCIENCE

(Accredited with 'B' grade by NAAC)

MELAISIVAPURI - 622 403, PUDUKKOTTAI, TAMILNADU

Phone: 04333 – 247218, 247603

# WORKSHOPS AND SEMINAR ACADEMIC YEAR 2018-2019

Melaisivapuri-622 403

## Department of Physics

**19 July, 2018**

# Workshop on Density Functional Theory

### ABOUT THE COLLEGE

Ganesar College of Arts and Science is situated in the village Melasivapuri which is near to the historical city Parambu Nadu (Piranmalai) ruled by the lord of the hill country Vallal Vel Pari. It is a remote area, which is a drought-prone one. While struggling to keep their body and soul together, it was impossible for the people to spend money for the education of their children. Realizing the misery of the people of this area, two kind hearted patrons from the family of V. PL. S., came forward to light the light of education. Sanmarga Sabai was registered under the Societies Act XXI of 1860 on 13th May 1909. V.PL.S. Palaniappa Chettiar and his brother V.PL.S. Annamalai Chettiar founded the Sanmarga Sabai and Ganesar Senthamil Kalloori. It is one of the primordial colleges of Tamil Nadu and now the congregation (Sanmarga Sabai) multiplied and gowned for more than a century with the harbouring support of the brother's descendants.

### ABOUT THE DEPARTMENT

Ganesar College of arts and science is one of the famous colleges and it has a long term tradition and antiquity. The Physics Department was started in 1996 as a part of Computer Science Department in Ganesar College of Arts and Sciences. Considering the importance of Physics in the modern world, Physics Department was converted into a separate department from 2015. In 2020, its laboratory was expanded for students' improvement. The physics department is working for rural students to improving their science knowledge and researching ability

**Registration Details**

Last date for Registration 16.07.2018
Registration Fee - Free
Contact :
Mr.A.Ramu
Asst.prof of Physics
Mobile no-8883872110

# GANESAR COLLEGE OF ARTS AND SCIENCE

Melaisivapuri-622403

## Department of Physics

## *One Day Workshop*

## On

## "DENSITY FUNCTIONAL THEORY"

## Inaugural Program

Sanmarga Sabai Auditorium                    19th July 2018@10.30AM

**Welcome Address** : **Mr.A.Ramu** M.Sc.,M.Phil.,B.Ed.,
*Assistant professor of physics*

**Opening Address** : **Mrs.M.Sumathy** M.Sc.,M.Phil.,
*Head and Assistant professor of physics*

**Felicitation** : **Thiru.PS.Singaram**
*President, Sanmarga Sabai & Self Finance Wing*

: **Thiru.M.Vishwanathan**
*Secretary, Sanmarga Sabai & Self Finance Wing*

: **Thiru.RM.Lakshmanan**
*President, collage committee*

: **Thiru.C.Swamynathan**
*Secretary, collage committee*

: **Dr.SV.Sornam**
*Principal*

**Guest of Honor** : **Dr. M. Karunanithi**
*Assistant Professor of Physics,*
*Sri mad Andavan College of Arts & Science*
*Tiruchirapalli.*

# Ganesar College of Arts and Science, Melaisivapuri-622 403
## Department of Physics
## 2018-2019

**Topic** : Workshop on Density Functional Theory

**Date/Venue** : 19 July, 2018, Shanmarga sabai, Ganesar College of Arts & Science

**No of Participants** : 86

**Resource Person** : Dr. M. Karunanithi

Asst Prof of Physics

Sri mad Andavan College of Arts & Science

Tirchy

**Purpose of This Workshop:** The density functional theory (DFT) is one of the powerful methods to solve quantum many-body problems, which, in principle, gives the exact energy and density of the ground state. The accuracy of DFT is, in practice, determined by the accuracy of an energy density functional (EDF) since the exact EDF is still unknown. Currently, DFT has been used in many communities, including nuclear physics, quantum chemistry, and condensed matter physics, while the fundamental study of DFT, such as the first principle derivations of an accurate EDF and methods to calculate many observables from obtained densities and excited states. However, there has been little opportunity to have interdisciplinary communication. In this workshop, the current status and issues of each discipline will be shared towards solving these problems by meeting together among researchers in nuclear physics, quantum chemistry, and condensed matter physics. This workshop mainly comprises lectures/seminars on cutting-edge topics and discussion, while a one-day workshop composed of contributed talks is also planned.

M.sc.
HOD

**Head**
**Department of Physics**
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403
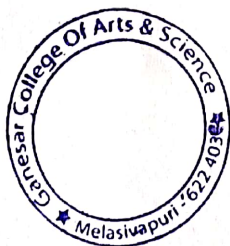
PRINCIPAL

PRINCIPAL
Ganesar College Of Arts & Science
MELASIVAPURI - 622 403

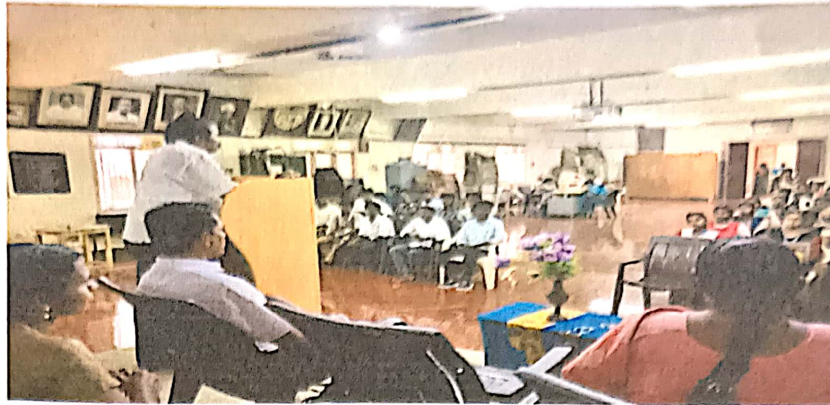Inaugural address  by the principal



participation in the workshop



Dr. M. Karunanithi  was delivey the lecture on the Density Functional Theory

**Head**
**Department of Physics**
nesar College of Arts and Science
Melasivapuri, Ponnamaravathi
**Pudukkottai - 622403**

PRINCIPAL
Ganesar College Of Arts & Science
MELASIVAPURI - 622 403,

Goods and services are divided into five different tax slabs for collection of tax: 0%, 5%, 12%, 18% and 28%. However, petroleum products, alcoholic drinks, and electricity are not taxed under GST and instead are taxed separately by the individual state governments, as per the previous tax system.[1] There is a special rate of 0.25% on rough precious and semi-precious stones and 3% on gold.[2] In addition a cess of 22% or other rates on top of 28% GST applies on several items like aerated drinks, luxury cars and tobacco products.[3] Pre-GST, the statutory tax rate for most goods was about 26.5%; post-GST, most goods are expected to be in the 18% tax range.

The tax came into effect from 1 July 2017 through the implementation of the One Hundred and First Amendment of the Constitution of India by the Indian government. 1st July is celebrated as GST Day.[4] The GST replaced existing multiple taxes levied by the central and state governments.

Also, to boost GST billing in India, the Government of India, in association with state governments, has launched an "Invoice Incentive Scheme" (Mera Bill Mera Adhikaar). This will encourage the culture of customers asking for invoices and bills for all purchases. The objective of the scheme is to bring a cultural and behavioural change in the general public to 'Ask for a Bill' as their right and entitlement

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Welcome Address:
**Dr.A.DURAIPANDI (HOD)**
Department of commerce

Resource Persons:
**Dr. MOHAMED FAIZAL**
M.com., M.phil.,MBA.,Ph.D.,
Assistant Professor
Department of commerce
Khadir Mogaideen College
Adirampattinam

Presidential Address:
**Sri. P.S.SINGARAM ,**
President, Sanmarga Sabai

Felicitations:
**Mr. R.LASHMANAN,**
President , College Committee.
**Mr.S.SWAMINATHAN**
Secretary , College Committee .
**Mr. M.VISHWANATHAN,**
Secretary, Sanmarga Sabai
**Dr.SIVA.SORNAM ,**
Principal.

Vote of Thanks:
**K.MURUGESAN**
Assistant Professor

*All are Cordially Invited to Enjoy the Program*

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Organized By

**DEPARTMENT OF COMMERCE**
with IQAC

Topic:

**IMPACT OF GOODS AND SERVICES TAX**

VENUE: SANMARGA SABAI
DATE: AUGEST 4TH 2018

Success is assured by the right choice of an educational institution. The spirit of the institution has the power to influence the personality of the learner. A sound institution alone can give a sound knowledge to the students. That is why very few institutions alone can stand the test of time. Ganesar College of Arts & Science, Melasivapuri, has been a radiant star shining in the firmament of education since 1909. It has a balanced blend of Tradition and Modernity. It has been inspiring students with its quality education. Students have been chiseled to become intelligent citizens who strongly imbibe the spirit of morality. It has been growing like a royal banyan passing its Centenary Year. The University Grants Commission UGC had notified Regulations for recognition of our college under Section 2(f) &12(B) of the UGC Act, 1956. Our College has been a temple of wisdom, where scholars undertake intellectual pilgrimage to glorify the Classical Tamil. Realizing the fact that Tamil and Saivam are inseparable twins, our College has been rendering services, which are historically, socially and intellectually significant. If we have a glance at the history of our old students who got enlightened in this renowned institution, we can realize the praiseworthy standard of our College. Our students, who got educated and their personality developed here and who have been serving in every walk of life, have been bringing more laurels to our College. Our students get University Ranks in every Academic Year.

## Vision and Mission

To enable the young learners of this draught-prone area to receive higher education and to shape their personality and thereby make them good and successful citizens of our nation.

- To serve the poor, downtrodden and needy students to receive quality education.
- To motivate the students to gain knowledge with self- confidence by offering good academic exposure.

- To inspire the students to realize the greatness of our traditional and cultural values which would rightly chisel their personality.

- To make use of all the possible opportunities to inculcate the spirit of research and creativity in their minds.
- To develop the employability skills in them to make them reach higher goals in their life.

## Sanmarga sabai

Sanmarga sabai established Ganesar Senthamil Kalasalai in 1909. They passed a resolution to declare tamil as the classical language in the year. The following are the vision and mission of the Sanmarga Sabai.

- Flourish and Cherish Saivam and Tamil.
- To render true and excellent service for education and not for money.

## College history

Besides being an estimable institution our Ganesar College of Arts & Science proves to be a rare boon to the poor and downtrodden people living at and around Melaisivapuri Village. The year 2009 marked he Centenary year. Her noble objectives determine the attitude of the valuable services which she has been rendering since 1909. The poor here sweat a lot to keep their body and soul together. It was impossible for them to think about giving good education to their children. To extend them a warm helping hand our college was established. Unmindful of monetary reward the patrons V.P.S Palaniappa Chettiar and V.P.S.Annamalai Chettiar founded the college. In fact they created an oasis amidst of a drought-prone area where people struggle for survival.

Originally our college was founded in 1909. Few literary genre in Tamil Literature were taught to the poor students who were rich in their enthusiasm to learn those pieces of works. In Succession our college bigan to prepare students for Pravesa Panditham and Bala panditham which were the course titled Vidhuvan offered by Madurai Tamil sangam. In 1938 our college was affiliated to Madras University. Since 1982 it has been under the affiliation of Bharathidasan University, Tiruchirappalli.

Many of our students belong to SC communities (above 40%), coming from very poor family. Our college is a blessing to the SC students because they feel happy to study in an atmosphere of communal harmony.

The needy parents hesitate a lot to send their girls (daughters) to far away towns or cities to get higher education. This limitation found among the parents of the poor women students tried to close the Gateway of knowledge. As a selfless savior, our college came forward to help them. In fact it is a rare honour for our college it was she who produced the First Graduates in the families in which for many generations none receive at least the primary education or almost all remained illiterate. Now the poor and illiterate parents of our women students greet our college with heart-felt gratitude. If our college had not been founded here, 99% of the young women would have remained illiterate and lived in the Darkness of Ignorance. Fortunately they have been blessed to receive quality education at our college.

The most benefited section of the society her is its weaker section – women. The quality education given, the well regulated discipline maintenance and the safe, calm and pollution free atmosphere prevalent her bring more women students from all the districts of Tamilnadu. Along with their parents the students feel that is blessing to study here.

The **Goods and Services Tax** (GST) is a successor to VAT used in India on the supply of goods and services. GST is a digitalized form of VAT where you can also track the goods & services. Both VAT and GST have the same taxation slabs. It is a comprehensive, multistage, destination-based tax: comprehensive because it has subsumed almost all the indirect taxes except a few state taxes. Multi-staged as it is, the GST is imposed at every step in the production process, but is meant to be refunded to all parties in the various stages of production other than the final consumer and as a destination-based tax, it is collected from point of consumption and not point of origin like previous taxes.

# GANESAR COLLEGE OF ARTSANDSCIENCE

(Nationally Accredited with ''B'' Grade by NAAC)

Melaisivapuri -   622403

# DEPARTMENT OF COMMERCE

WORKSHOP
ON
''**IMPACT OF GOODS AND SERVICES** ''
August 4'th 2018
In
Sanmarga sabai auditorium

Welcome Address          : **Dr.A.  DURAIPANDI (HOD)**
Department of commerce

Resource persons          : **Dr. Mohamed Faizal M.com**., M.phil., MBA., Ph.D
Assistant Professor,Department of Commerce
Khadir Mogaideen College,Adirampattinam

Presidential Address    : **Sri. P. S. Singaram,**
President , Sanmarga sabai

Felicitations               : **Mr. R. Lashmanan**,
President, College committee
**Dr. Siva. Sornam,**
Principal

Vote of Thanks          :   **K. Murugesan**
Assistant professor

# REPORT

Title of the Workshop            : **Impact of goods and services tax**

Name of the Organizing Department: Department of Commerce

Name of the convener            : Mr.A.Duraipandi
                                      Head of the Department

Name Of the Co-ordinator         : Mr. S.Murugesan

Date of the programme           : August 4th 2018

Target groups                   : UG as well as PG Commerce Students

No of Participants                : 81

One day workshop has been organized by the department of commerce on 04-08-2018 allied With IQAC. The one day workshop programme has started with Tamil Thai Vazhthu there after Professor A.Duraipandi has been delivered welcome address and Sanmarga sabai president Thiru S.Singaram ayya has delivered presidential address followed by S.Swaminathan (Secretary College Committee president), R.Lakshmanan (President, College committee), Thiru M.Vishwanathan Ayya (Secretary Sanmarka sabai) and Dr.Sivasornam Principle of our College are delivered the facilitation address.Dr.Mohamad Faizsal, Assitant Professor in commerce from Khadir Mogaideen College Adirampattinam, has delivered Special Address regarding impact of Goods and Services Tax. Finally III B.Com Student Miss S.Deepa has delivered vote of thanks.

OUTCOME:

Students were able to understand the need for IMPACT OF GOODS AND SERVICES TAX expression of thought and provide learners opportunities to explore ideas and to build connections between content areas and to ensure that students are able to formulate a researchable question and can identify and utilize resources in order to document findings and draw conclusions.
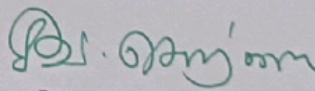
Dr. Mohamed Faizal given lecture on impact of goods and services tax.



Students are listening Dr. Mohamed Faizal lecture.

Head
Department of Commerce
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403

PRINCIPAL
Ganesar College Of Arts & Science
MELASIVAPURI - 622 403

**GANESAR COLLEGE OF ARTS AND SCIENCE**

*Affiliated to Bharathidasan University*

**Melasivapuri – 622 403, Pudukkottai(DT),TamilNadu.**

*DEPARTMENT OF COMPUTER SCIENCE*

One Day Workshop

on

IOT (internet of things)

16 Aug, 2018 at 10.00 AM
**In Sanmarga Sabai Auditorium**

## ABOUT THE COLLEGE

**Ganesar College of Arts and Science are conceptualised with a spirit of service to the rural society in the year 1909. Our students, who got educated and their personality developed here and who have been serving in every walk of life, have been bringing more laurels to our College.**

## ABOUT THE DEPARTMENT

**The Department of Computer Science blossomed as one of the premier centre for computer education in the year 1996. The department offers B.Sc. degree programme in Computer Science which are affiliated to Bharathidasan University. To provide students with strong foundational concepts and also advanced techniques and tools in order to enable them to build solutions or systems of varying complexity.**

## ABOUT WORKSHOP FEATURES

- **Introduction to IoT**

- **IoT Architecture**

- **Sensors &Actuators**

- **IoT Applications**
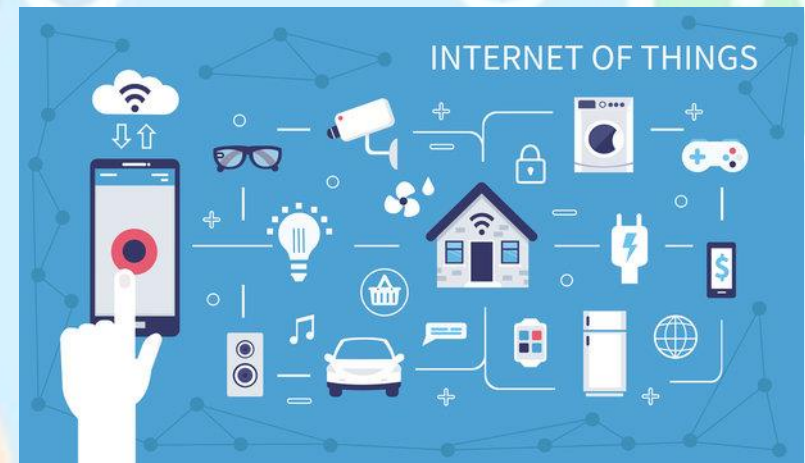
INTERNET OF THINGS

# GANESAR COLLEGE OF ARTS AND SCIENCE

Melaisivapuri-622403

## Department Computer Science

We cordially invite you for the

## *OneDayWorkshop*

On

"IoT(Internet of Things)

16th Aug 2018@10.00AM in
Sanmarga Sabai Auditorium

**Welcome Address** :Dr. SV. SORNAM
*PRINCIPAL,
GANESAR COLLEGE OF ARTS AND SCIENCE, MELAISIVAPURI.*

**Presence** :ThiruS.Nagappan M.B.A.,
*President,CollegeCommittee*

**Presidential Address** :Dr.V.Palaniyappan M.A.,M.Phil.,Ph.D.,
*President,Sanmarga Sabai&Self Finance Wing*

**Felicitation** :Thiru.S.Palaniappan M.B.A.,
*Secretary, Sanmarga Sabai &Self Finance Wing*

:Dr.M.Selvaraju M.A.,M.Phil.,Ph.D.,
*VicePrincipal,GanesarCollegeofArtsand Science*

**Resource Person** :Dr.L.AROCKIAM M.C.A., M.Phil.,Ph.D.,
*St.Joseph's College, Tiruchirappalli*

**Vote of Thanks** :Mr.Raja M.Sc.,M.phil.,
*HEAD,DEPARTMENT OF COPMUTER SCIENCE
GANESAR COLLEGE OF ARTS AND SCIENCE.*

# REPORT

Title of the Workshop : **IoT (Internet of things)**

Name of the Organizing Department: Department of Computer Science

Name of the convener : Mr.R.Raja
Head of the Department

Name Of the Co-ordinator : Miss PL.Sudha

Date of the programme : 16 August, 2018

Target groups : UG Students

No of Participants : 140

One day workshop has been organized by the department of computer Science on 16-08-2018 allied With IQAC. The one day workshop programme has started with Tamil Thai Vazhthu there after Professor R.Raja has been delivered welcome address and Sanmarga sabai president Mr. S.Singaram has delivered presidential address followed by Mr. S.Swaminathan (Secretary College Committee president), Mr.R.Lakshmanan (President, College committee), Mr. M.Vishwanathan (Secretary Sanmarka sabai) and Dr.Sivasornam Principle of our College are delivered the facilitation address. Dr.L.Arockiam, Assitant Professor in computer science from St.Joseph's College Tiruchirappalli, has delivered Special Address regarding IoT(Internet of things). Finally III B.Sc Student Miss P.Suthesa has delivered vote of thanks.

Dr.L.Arockiam has given lecture to the students



Participants of the Programme in "IoT" (Internet of Things) held on
16 August, 2018.

R. R——

**Head**
**Department of Computer Science**
**Ganesar College of Arts and Science**
**Melasivapuri, Ponnamaravathi**
**Pudukkottai - 622403**

Sv. Sornam
PRINCIPAL
Ganesar College Of Arts & Science
. MELASIVAPURI - 622 403

# GANESAR COLLEGE OF ARTS AND SCIENCE

MELAISIVAPURI – 622 403, PUDUKKOTTAI, TAMILNADU

Phone: 04333 – 247218, 247603

# Certificate

This is Certify that Mr/Miss/Mrs **V. AARTHI**

**I B.SC (COMPUTER SCIENCE)** has actively participated in the one day workshop on IoT Held on 16-08-2018.

Coordinator

HOD
**Head**
Department of Computer Science
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403

Principal
PRINCIPAL
Ganesar College Of Arts & Science
MELASIVAPURI - 622 403

# DEPARTMENT OF SOCIAL WORK

Organised

## One Day workshop
## On
## Research Methods &Tool-Basics

Date : 21.8.2018

**GANESAR COLLEGE OF ARTS AND SCIENCE**
*UGC Recognized 2(f) and 12(B) Institution*
*Affiliated to Bharathidasan University*
**Melasivapuri – 622 403, Ponnamaravathi, Tamil Nadu, India**

## ABOUT THE COLLEGE

Success is assured by the right choice of an educational institution. The spirit of the institution has the power to influence the personality of the learner. A sound institution alone can give a sound knowledge to the students. That is why very few institutions alone can stand the test of time. Ganesar College of Arts & Science, Melasivapuri, has been a radiant star shining in the firmament of education since 1909. It has a balanced blend of Tradition and Modernity. It has been inspiring students with its quality education. Students have been chiseled to become intelligent citizens who strongly imbibe the spirit of morality. It has been growing like a royal banyan passing its Centenary Year. The University Grants Commission UGC had notified Regulations for recognition of our college under Section 2(f) &12(B) of the UGC Act, 1956.

## ABOUT THE DEPARTMENT

Social work profession is to enhance human well-being and help to meet basic and complex needs of all people, with a particular focus on those who are vulnerable, oppressed, and living in poverty. Department of social work was started on 2018. The department of Social Work is committed to building a socially just society, defined as one that upholds and validates the values of equality, diversity, inclusiveness, democracy, and concern for human welfare.

**GANESAR COLLEGE OF ARTS AND SCIENCE**

Melasivapuri-622403 , Pudukkottai District , Tamilnadu-India

# DEPARTMENT OF SOCIAL WORK

Cordially invites you to the workshop on

## RESEARCH METHOD TOOL : BASICS 2018

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Date: 21.08.2018          Venue: Auditorium          Time:  11.00 am

### Ms.S.SHANMUGAPRIYA
**I BSW - Student**
*Welcome Address*

### Mr. M.RANJITH
**Asst. Professor & Head**
*Inaugurates*

### Mrs.V.JANCY RANI
**Assistant Professor, Arputha college**
*Keynote Address*

### Dr.Selvaraju
**Asst. Professor& Head**
*Thematic Address*

### Mr.S.SURYA PRAKASH
**I BSW - Student**
*Vote of Thanks*

**Organized by BSW Students**
+

| Mr.M.Nagarajan | Mr.Ranjith | Prof. S.Sornam |
|---|---|---|
| **Organizing Secretary** | **Convener** | **Principal** |

**GANESAR COLLEGE OF ARTS AND SCIENCE**

**DEPARTMENT OF SOCIAL WORK**

**REPORT**

**TITLE OF PROGRAMME:** One-day work shop on Research Methods, Tool-Basics

**NAME OF THE ORGANIZING DEPARTMENT/COMMITTEE: Department of Social Work**

**NAME OF THE COORDINATORS /CONVENERS/ORGANIZER OF THE PROGRAMME:**

    **CONVENER-   Mr.M.RANJITH**

    **COORDINATORS -Mr.M.NAGARAJAN**

**DATE OF THE PROGRAMME:**21.8.2018

**VENUE:  Social work Department**

**TARGET GROUP:** Social work trainees

**NUMBER OF PARTICIPANTS:**40

**A SUMMARY REPORT:**

In the department of Social Work, Ganesar College of Arts and Science, Melaisivapuri has been organized one-day work shop on Research methods a Tool-Basics on 21.08.2018. In this work shop taught the social work trainees how to develop the leadership skills in personal and professional ways.  Ms. S.Shanmugapriya welcomes the gatherings. Next, Asst.Professor and Head Mr.M.Ranjith delivered the inaugural address. Then, Mrs.V.Jancyrani, assistant professor, Arputha College delivered the keynote address. Followed by him Dr.M.selvaraju, Head, Department of Tamil, Ganesar College of arts and science delivered the thematic address. In the end, First-year student Mr. S.Surya Prakash proposed the vote of thanks. In this event, all the Faculties and students has participated in the workshop.

**Mrs.V.Jancy rani ,Arputha College, speak about the basic research methods and tools on 21.08.2018**

# DEPARTMENT OF B.Com.,
## (BANK MANAGEMENT)

## ONE DAY STATE LEVEL WORKSHOP
### On
## "APPLICATION FOR RESEARCH METHODS IN SPSS TOOLS AND TECHNIQUES"

## 07th September 2018 @ 10.00 AM
### in
## Sanmarga Sabai Auditorium

### Organised By



**DEPARTMENT OF B.Com (BANK MANAGEMENT)**
**GANESAR COLLEGE OF ARTS AND SCIENCE**
*UGC Recognized 2(f) and 12(B) Institution*
*(Affiliated to Bharathidasan University)*
**Melasivapuri – 622 403, Ponnamaravathi, Tamil Nadu, India**

## ABOUT THE COLLEGE

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B.Com Banking Management deals with the concepts of commerce and the trades or businesses. It is a Three-year UG degree course started in the year 1996, that focuses on the basic understanding of financial accounting, business management, financial management, statistics, etc. Candidates having a flair interest in banking and having research-oriented technical expertise with a strong rational mind can choose a BCom Banking Management course for their graduation. Candidates who have completed 10+2 education with a relevant stream are eligible for the course. and the management students can also go for MBA after completing this course.

## ABOUT THE DEPARTMENT

B.Com Banking Management is a Three year undergraduate degree course which deals with subjects such as financial accounting, banking, commerce, business economics, and marketing. This course is mainly pursued by candidates who are interested in banking subjects and have an interest in accounting-related financial activities.

## COURSE OBJECTIVES

It is a combination of both practical and theoretical ways of learning the subject and a calculative approach based on the systemic method. This course is designed in such a way that majorly focuses on all the aspects of banking to provide the candidates a thorough knowledge about the subject.

Business economics paper, accounts, and financial management, business economics, communication, services marketing, statistical and mathematical are some of the advanced lessons of the course.

Candidates who have a zeal towards banking and want to get the lessons of finance, investing, commercial, management can opt for this course.Candidates after completing their course in Bachelor of Commerce Can go for higher education in the same fields like M.Com or PGD

# GANESAR COLLEGE OF ARTS AND SCIENCE

## Melaisivapuri-622403

## Department of B.Com (Bank Management)

We cordially invite you for the

*One Day State Level Workshop*

On

## "APPLICATION FOR RESEARCH METHODS IN SPSS TOOLS AND TECHNIQUES"

## 07th September 2018 @ 10.00 AM
## in
## Sanmarga Sabai Auditorium

**Welcome Address** : **Dr. SV. SORNAM**
*PRINCIPAL,*
*GANESAR COLLEGE OF ARTS AND SCIENCE,*
*MELAISIVAPURI.*

**Presence** : **Thiru S.Nagappan M.B.A.,**
*President, College Committee*

**Presidential Address** : **Dr.V.Palaniyappan M.A.,M.Phil.,Ph.D.,**
*President, Sanmarga Sabai & Self Finance Wing*

**Felicitation** : **Thiru.S.Palaniappan M.B.A.,**
*Secretary, Sanmarga Sabai & Self Finance Wing*

: **Dr.M.Selvaraju M.A., M.Phil.,Ph.D.,**
*Vice Principal, Ganesar College of Arts and Science*

**Chief Guest Address** : **Dr. M. MUTHULAKSHMI,** M.Com., M.Phil., Ph.D.,
*VIRUDHUMAGAR SENTHIKKUMARA NADAR COLLEGE (A),*
*VIRUDHUNAGAR*

**Vote of Thanks** : **Dr. M. MOHAMED IBRAHIM MOOSA**
*HEAD, DEPARTMENT OF B.Com., BANK MANAEMENT,*
*GANESAR COLLEGE OF ARTS AND SCIENCE.*

## Department of B.Com (Bank Management)

## REPORT

## ONE DAY STATE LEVEL WORKSHOP ON "APPLICATION FOR RESEARCH METHODS IN SPSS TOOLS AND TECHNIQUES"

## 07th September 2018 @ 10.00 AM

Research reports are recorded data prepared by researchers or statisticians after analyzing the information gathered by conducting organized research, typically in the form of surveys or qualitative methods.

A research report is a reliable source to recount details about a conducted research. It is most often considered to be a true testimony of all the work done to garner specificities of research.

Research is imperative for launching a new product/service or a new feature. The markets today are extremely volatile and competitive due to new entrants every day who may or may not provide effective products. An organization needs to make the right decisions at the right time to be relevant in such a market with updated products that suffice customer demands.

The details of a research report may change with the purpose of research but the main components of a report will remain constant. The research approach of the market researcher also influences the style of writing reports. Here are seven main components of a productive research report:

- **Research Report Summary:** The entire objective along with the overview of research is to be included in a summary which is a couple of paragraphs in length. All the multiple components of the research are explained in brief under the report summary. It should be interesting enough to capture all the key elements of the report.

- **Research Introduction:** There always is a primary goal that the researcher is trying to achieve through a report. In the introduction section, he/she can cover answers related to this goal and establish a thesis which will be included to strive and answer it in detail. This section should answer an integral question: "What is the current situation of the goal?". After the research design was conducted, did the organization conclude the goal successfully or they are still a work in progress – provide such details in the introduction part of the research report.

- **Research Methodology:** This is the most important section of the report where all the important information lies. The readers can gain data for the topic along with analyzing the quality of provided content and the research can also be approved by other market researchers. Thus, this section needs to be highly informative with each aspect of research discussed in detail. Information needs to be expressed in chronological order according to its priority and importance. Researchers should include references in case they gained information from existing techniques

- **Research Results:** A short description of the results along with calculations conducted to achieve the goal will form this section of results. Usually, the exposition after data analysis is carried out in the discussion part of the report.

SPSS (Statistical Package for the Social Sciences), also known as IBM SPSS Statistics, is a software package used for the analysis of statistical data.

Although the name of SPSS reflects its original use in the field of social sciences, its use has since expanded into other data markets. SPSS is commonly used in healthcare, marketing and education research.

The types of data analyzed using SPSS is widely varied. Common sources include survey results, organization customer databases, Google Analytics, scientific research results and server log files. SPSS supports both analysis and modification of many kinds of data and almost

all formats of structured data. The software supports spreadsheets, plain text files and relational databases such as SQL, SATA and SAS.

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**ONE DAY STATE LEVEL WORKSHOP ON "APPLICATION FOR RESEARCH METHODS IN SPSS TOOLS AND TECHNIQUES" 07th September 2018**

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SPSS provides data analysis for descriptive and bivariate statistics, numeral outcome predictions and predictions for identifying groups. The software also provides data transformation, graphing and direct marketing features.

The software interface displays open data similarly to a spreadsheet in its main view. With its secondary variable view, the metadata that describes the variables and data entries present in the data file are displayed. The software package was created in 1968 by SPSS Inc. and was acquired

by IBM in 2009. While the software was renamed to IBM SPSS Statistics, it is still commonly referred to as just SPSS.

**HOD.**                                                                              **PRINCIPAL**

# GANESARCOLLEGEOF ARTSANDSCENCE

MELAISIVAPURI-622403,PUDUKKOTTAI,TAMLNADU

Phone:04333 -247218,247603

## DEPARTMENT OF B.Com., BANK MANAGEMENT

## ONE DAY STATE LEVEL WORKSHOP

## CERTIFICATE

This is to certify that Mr./Miss./Mrs. **BHUVANESHWARI·P**

**III. B.Com, (BM)    Reg. No: CB16C42213**

Has actively participated in the One day state level workshop on

"APPLICATION FOR RESEARCH METHODS IN SPSS TOOLS AND TECHNIQUES"

Held on 07th September 2018

COORDINATOR
GANESAR COLLEGE OF ARTS & SCIENCE
MELASIVAPURI - 622403
PUDUKKOTTAI DIST.

HOD
Head
Department of Commerce in Bank Management
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai -622403

PRINCIPAL
PRINCIPAL
Ganesar College Of Arts & Science
MELASIVAPURI - 622 403

# DEPARTMENT OF TAMIL

Organised

## One Day workshop

## On

## Tholkappiya uraiyasiriyargal

Date : 19.09.2018

# GANESAR COLLEGE OF ARTS AND SCIENCE

*UGC Recognized 2(f) and 12(B) Institution*

### *Affiliated to Bharathidasan University*

### Melasivapuri – 622 403, Ponnamaravathi, Tamil Nadu, India

### ABOUT THE COLLEGE

Success is assured by the right choice of an educational institution. The spirit of the institution has the power to influence the personality of the learner. A sound institution alone can give a sound knowledge to the students. That is why very few institutions alone can stand the test of time. Ganesar College of Arts & Science, Melasivapuri, has been a radiant star shining in the firmament of education since 1909. It has a balanced blend of Tradition and Modernity. It has been inspiring students with its quality education. Students have been chiseled to become intelligent citizens who strongly imbibe the spirit of morality. It has been growing like a royal banyan passing its Centenary Year. The University Grants Commission UGC had notified Regulations for recognition of our college under Section 2(f) &12(B) of the UGC Act, 1956.

### ABOUT THE DEPARTMENT

The Tamil Department of Ganesar College of Arts and Sciences is an old one. It is proud to have produced various scholars. Ganesar College of Arts and Sciences, which has been doing educational work since 1909, conducts undergraduate, postgraduate and research degree courses in Tamil. It is a higher education institution that provides excellent education to rural students and provides employment opportunities

# THOLKAPPIYA URAIYSIRIYARGAL

## REPORT

A one-day workshop was held on the topic of 'THOLKAPPIYA URAIYSIRIYARGAL' by the Department of Tamil at Ganesar College of Arts and Science On 19-09-2018 in sanmarga sabai.

Department of Tamil Assistant Professor Dr. VA. Palaniappan gave the welcome address and the principal of the college, Dr. Siva Sornam, delivered the keynote address. Head of Tamil Department Dr. M.Selvarasu delivered the keynote address. Prof. Dr. KT.Murugesan Department of Tamil explained the objective of the workshop.

In the training workshop, Villupuram r Anna Govt Arts College Assistant Professor G.Gunasekar and Head of Tamil Department of Tamil Ganesar College of Arts and Sciences Dr.M,Selvarasu gave training on the topic Senavariyar and nachinarkiniyar.

## OUTCOME

A workshop on'THOLKAPPIYA URAIYSIRIYARGAL' gave students a comprehensive introduction to the textual authors of the tholkappiyam text. Students raised various questions about the speakers and got clarification.



**THOLKAPPIYA URAIYSIRIYARGAL          19-09-2018**

COORDINATOR                    HEAD OF THE DEPARTMENT                    PRINCIPAL

Head
Department of Tamil
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403

PRINCIPAL
Ganesar College Of Arts & Science
MELASIVAPURI - 622 403

## ORGANISING COMMITTEE
### CHIEF PATRONS

**Thiru. RM. ILAKKUMANAN**
President of College Committee

**Thiru. S. SAMINATHAN**
Secretary of College Committee

**Thiru. P. S. SINGARAM**
President of Sanmarga Sabai and Self-finance wing

**Thiru. M. VISWANATHAN**
Secretary of Sanmarga sabai and Self-finance Wing

### CHAIRMAN

**Dr. SV. SORNAM MA., M.Phil., Ph.D.,**
Principal,
Ganesar College of Arts and Science.

### ORGANIZING SECRETARY AND COVERNOR

**Mr. S. Kulandhaivel, M.A., M.Phil. (Ph.D)**
Head of the Department of English

### CO- CONVENOR

**Mrs. J. Jayarasi ,** Assistant Professor of English
**Ms. S. Vennila ,** Assistant Professor of English

### CO-ORDINATORS

**Miss. S. Surya,** Assistant Professor of English

**Mrs. V.Gangadevi,** Assistant Professor of English

## MEMBERS

**Mrs. G. Saraswathi,** Assistant Professor of English
**Mr. T.K.Mohanram,** Assistant Professor of English
**Miss. S. Devika,** Assistant Professor of English
**Mrs. P. Rajeshwari,** Assistant Professor of English
**Mrs. T. Tamilselvi,** Assistant Professor of English
**Miss. T. Priyadharshini,** Assistant Professor of English
**Miss . SP. Archana,** Assistant Professor of English
**Miss. S.Bharathi,** Assistant Professor of English

## CHIEF GUESTS

### KEYNOTE ADDRESS
**Dr. H.Akther Banu**
MA (Eng)., MA(Hindi), B.ED, PGCTE, MPhil, Phd
Assistant Professor of English,
Silver Jubliee Govt College(Autunomous)
Kurnool,AP

### INVITED TALK- I
**Dr. Thanga Marimuthu**
MSU Constitutent Model College
Nagalapuram

### INVITED TALK- II

**Dr. G. Ekambaram,**
Head and Dept of English, Lakshmi Bangaru
Arts and Science College Melmaruvathur.

# GANESAR COLLEGE OF ARTS & SCIENCE
## MELAISIVAPURI - 622 403
(Affiliated to Bharathidasan University)
Melasivapuri - 622 403. Pudukkottai District.

WE CORDIALLY INVITE YOU TO THE

NATIONAL LEVEL WORKSHOP

ON
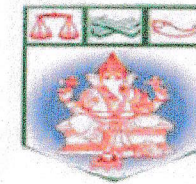
RESEARCH CONVENTIONS &

ART OF WRITING

**20-th September 2018**

**VENUE: SANMARGA SABAI**

Organized by

POST GRADUATE

DEPARTMENT OF ENGLISH

## ABOUT THE COLLEGE

Ganesar College of Arts and Science was established in the year 1909 by Revered Patrons Palaniyappar and Annamalaiyar at Melaisivapuri, a remote rural village in Pudukkottai district in Tamilnadu, India. The college is affiliated to Bharathidasan University, Trichy. The college provides quality higher education to the rural mass of students, especially the backward and poor , to impart knowledge in them and to enhance their skills and thereby enabling them to be enterprising , professional and valuable citizens of the country. The college provides extra-curricular activities and programs for the students to develop their personality and individual talents . It provides facilities for the development of an integrated personality.

The College offers the following UG and PG Degrees, Diploma and Certificate Courses and Research Programme.

| UG Courses | PG Courses |
|---|---|
| B.Lit. Tamil | M.A Tamil |
| B.A English | M.A English |
| B.Sc Maths | M.Sc Maths |
| B.Com | M.Com |
| B.Sc Computer Science | M.Phil Tamil |
| B.Sc Physics | Ph.D Tamil |

B.Com (Bank Management)

B.S.W

Diploma in Yoga, Certificate Course in Tally (ERP9) Certificate Course in Librarian Science

## ABOUT THE DEPARTMENT

The Department of English was started in the year 2011. From since its inception, the department has been to produce English graduates of high caliber. The Department is strengthened by academically well qualified and experienced faculty members who consistently and dedicatedly involve themselves in teaching and interestingly participate in various national and international forums to make them updated with the current issues in English domain which ultimately benefit our students.

## ABOUT THE WORKSHOP

The purpose of the workshop is to make the students familiar with the Research convention & Art of Writing for producing Research papers of good quality. This demand is institutionalized in the requirements laid down by the regulatory bodies and the strategic attempts by Educational institutions to manage Research. Keeping this demand in mind the objective of this workshop is to unpack what constitutes a great research paper and outline the pleasures and pitfalls of writing it. With a help of some characteristic examples and activities, the workshop will serve as a practical guide to the art of writing papers.

The four main types of academic writing are

- **Descriptive**

  The method section will be mostly descriptive to summarize the methods used to collect and analyze information.

- **Analytical**
  Analytical writing includes descriptive writing, but also requires you to reorganize the facts and information describe into categories, groups, parts, types or relationship.

- **Persuasive and Critical**

  Persuasive writing has all the features of analytical writing with the addition of your own point of view. Persuasive element in the discussion and conclusion of a research Article.

  The kinds of instruction for critical writing include : 'critique' , 'debate'. 'disagree' and 'evaluate'.

**Name of the Event: National Level Workshop on Research Conventions & Art of Writing**
**Venue: SanmargaSabai**
**Organising Department: ENGLISH**
**Date: 20-09-2018**
**No. of Participants : 180**

### BRIEF EVENT REPORT

This Workshop was attended by various College and Universities in and around Tamilnadu. 164 students and 16 faculty members from the department of English participated in National level Workshop.



**D. H. Akther Banu lectured on "Research Conventions & Art of Writing" on 20th September 2018.**

#### Important Messages/ Outcomes

**D. H. Akther Banu** lectured on **"Research Conventions & Art of Writing"** and she started with the four main following types of writing  the purpose of  Descriptive writing is to describe a person place or thing in such a way that a picture is formed in the reader's mind. Analytical writing includes descriptive writing, but also requires one to reorganize the facts and information and classify into categories, groups, parts or types and also the relationship. Persuasive or Critical Persuasive writing has all the features of analytical writing with the addition of one's own point of view. Persuasive element is the discussion and conclusion of a research Article.The kinds of instruction for critical writing include : 'critique' , 'debate'. 'disagree' and 'evaluate'.

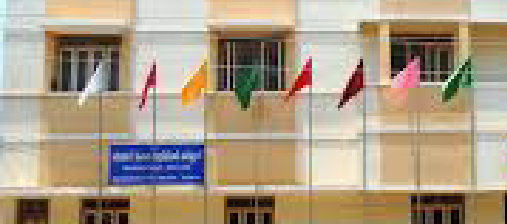**CONVENER**                    **HOD**                    **PRINCIPAL**

Head
Department of English
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi
Pudukkottai - 622403

PRINCIPAL
Ganesar College Of Arts & Science
MELASIVAPURI - 622 403

Beautiful Typesetting with LaTeX

*Overfull \hbox (9.89pt too wide)*

## CONDACT US

## ORGANAISING COMMITEE

1. Mr.A.Vadivelmurugan
   HOD
2. Mrs.V.Amutha
   Asst.Professor
3. Mr.K.Anand
   Asst.Professor
4. Mr.S.Raja
   Asst.Professor

## Workshop on Latex-TypesettingTools

SWALLOWDALE.SP.COM

## ABOUT COLLEGE

Success is assured by the right choice of an educational institution. The spirit of the institution has the power to influence the personality of the learner. A sound institution alone can give a sound knowledge to the students. That is why very few institutions alone can stand the test of time. Ganesar College of Arts & Science, Melasivapuri, has been a radiant star shining in the firmament of education since 1909. It has a balanced blend of Tradition and Modernity. It has been inspiring students with its quality education. Students have been chiseled to become intelligent citizens who strongly imbibe the spirit of morality. It has been growing like a royal banyan passing its Centenary Year. The University Grants Commission UGC had notified Regulations for recognition of our college under Section 2(f) &12(B) of the UGC Act, 1956.

Our College has been a temple of wisdom, where scholars undertake intellectual pilgrimage to glorify the Classical Tamil. Realizing the fact that Tamil and Saivam are inseparable twins, our College has been rendering services, which are historically, socially and intellectually significant. If we have a glance at the history of our old students who got enlightened in this renowned institution, we can realize the praiseworthy standard of our College. Our students, who got educated and their personality developed here and who have been serving in every walk of life, have been bringing more laurels to our College. Our students get University Ranks in every Academic Year.

### ABOUT DEPARTMENT

Mathematician seek out patterns and use them formulate new conjectures. Mathematician resolve the truth or falsity of conjectures by mathematical proof.

Under graduate programme B.Sc maths was started in the year 1994 and post graduate programme M.Sc maths was started in the year 2005.

In offers the main core paper such as operation research, analysis, calculus, modelling, topology, automata, fuzzy and also offer papers to skill development, economic of transportation and application courses for the other department. Majority of the students OBC/SC/ST are coming from village and the parents are agricultural work under daily wages.

### LATEX TYPE SETTING TOOLS

LaTeX is a high-quality typesetting system; it includes features designed for the production of technical and scientific documentation. LaTeX is the de facto standard for the communication and publication of scientific documents.In order to create a document in LaTeX, a user first creates a file, such as document.tex, typically using a text editor. The user then gives their document

**Name of the Event :  Workshop on "LATEX- TYPESETTING TOOLS".**
**Venue: SANMARKA SABAI**
**Organising Department: MATHEMATICS**
**Date: 28-09-2018**
**No. of Participants: 139**

## EVENT REPORT

This workshop was attended by around 139 participants from our college. 139 students and 10 faculty members of both Computer Science and Physics participated in one day workshop. LaTeX is a high-quality typesetting system; it includes features designed for the production of technical and scientific documentation. LaTeX is the defacto standard for the communication and publication of scientific documents. We append the source of this file should you want to study it. The main purpose of this document is to make you aware of LATEX commands that may be useful. It is not possible to explain all of these on a few pages. Instead, you should understand this document as a help providing pointers to "interesting" commands which you can then look up in other documentation.

## LATEX- TYPESETTING TOOLS



Dr.M. Joseph Baramasivam lectured on Latex- Typesetting Tools on 28-09-2018

## OUTCOMES

Dr.M. Joseph Baramasivam lectured on "Latex- Typesetting Tools". He starts with basic structures of Latex. Also he discussed about typesetting tools explained about productivity business process, backup and recovery process, application developments, test and development, importance of big data analysis and Social hardware.

Course Co-ordinator

Head
Department of Mathematics
Ganesar College of Arts and Science
Melaisivapuri, Ponnamaravathi
Pudukkottai - 622403

Principal
Ganesar College of Arts and Science
Melaisivapuri, Ponnamaravathi
Pudukkottai - 622403

# DEPARTMENT OF SOCIAL WORK

Organised

## One Day Workshop
on
**Leadership Skills For Adolescence**

Date : 10.10.2018

## GANESAR COLLEGE OF ARTS AND SCIENCE
UGC Recognized 2(f) and 12(B) Institution
*Affiliated to Bharathidasan University*
**Melasivapuri – 622 403, Ponnamaravathi, Tamil Nadu, India**

**ABOUT THE COLLEGE**

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**ABOUT THE DEPARTMENT**

Social work profession is to enhance human well-being and help to meet basic and complex needs of all people, with a particular focus on those who are vulnerable, oppressed, and living in poverty. Department of social work was started on 2018. The department of Social Work is committed to building a socially just society, defined as one that upholds and validates the values of equality, diversity, inclusiveness, democracy, and concern for human welfare.

**GANESAR COLLEGE OF ARTS AND SCIENCE**

Melasivapuri-622403 , Pudukkottai District , Tamilnadu-India

# DEPARTMENT OF SOCIAL WORK

Cordially invites you to the one-day workshop on

## LEADERSHIP SKILLS FOR ADOLESCENE 2018

Date: 10.10.2018        Venue: Auditorium        Time:  11.00 am

### Ms.S.SHANMUGAPRIYA
**I BSW - Student**
*Welcomes*

### Mr.M.RANJITH KUMAR
**Asst. Professor & Head**
*Inaugurates*

### Mr.ARUL
UdhavumKarangal
*Keynote Address*

### Dr.S.SORNAM
**Principal**
*Thematic Address*

### Mr.C.PRASANTH
**I BSW - Student**
*Vote of Thanks*

**Organized by BSW Students**
+

| M.Nagarajan | M.Ranjith Kumar | Prof.S.Sornam |
|---|---|---|
| **Organizing Secretary** | **Convener** | **Principal** |

**TITLE OF PROGRAMME:** One-day work shop on leadership skills for adolescence

**NAME OF THE ORGANIZING DEPARTMENT/COMMITTEE: Department of Social Work**

**NAME OF THE COORDINATORS /CONVENERS/ORGANIZER OF THE PROGRAMME:**

**CONVENER-** Mr.M.RANJITH

**COORDINATORS** -Mr.M.NAGARAJAN

**DATE OF THE PROGRAMME:** 10.10.2018

**VENUE:** Social work Department

**TARGET GROUP:** Social work trainees

**NUMBER OF PARTICIPANTS:** 40

**A SUMMARY REPORT:**

In the department of Social Work, Ganesar College of Arts and Science, Melaisivapuri has been organized one-day work shop on Leadership skills for social work trainees on 10.10.2019. In this work shop taught the social work trainees how to develop the leadership skills in personal and professional ways. Ms. S.Shanmugapriya welcomes the gatherings. Next, Asst.Professor and Head Mr.M.Ranjith delivered the inaugural address. Then, Mr. Arul, director of Udhaumkarangal, delivered the keynote address. Followed by him Dr.S.Sornam, Principal of, Ganesar College of arts and science delivered the thematic address. In the end, first-year student Mr.C.Prasanth proposed the vote of thanks. In this event, all the Faculties and students has participated in the workshop.

**Mr.Arul Director, Udhaumkarangal, delivered the thematic address on leadership skills 10.10.2019**

M.Ranjith
Head
Department of Social Work
Ganesar College of Arts and Science
Melasivapuri, Ponnamaravathi

## ORGANISING COMMITTEE

### CHIEF PATRONS

**Thiru. RM. ILAKKUMANAN**
President of College Committee

**Thiru.S. SAMINATHAN**
Secretary of College Committee

**Thiru. P. S. SINGARAM**
President of SanmargaSabai and Self-finance wing

**Thiru. M. VISWANATHAN**
Secretary of Sanmargasabai and Self-finance Wing

### CHAIRMAN

**Dr. S. V. SORNAM MA., M.Phil., Ph.D.,**
Principal,
Ganesar College of Arts and Science.

### ORGANIZING SECRETARY AND COVERNOR

**Mr. S. Kulandhaivel, M.A., M.Phil. (Ph.D)**
Head of the Department of English

### CO- CONVENOR

**Mrs. J. Jayarasi ,**Assistant Professor of English
**Ms. S. Vennila ,**Assistant Professor of English

### CO-ORDINATORS

**Miss. S. Surya,** Assistant Professor of English
**Mrs. V.Gangadevi ,**Assistant Professor of English

## MEMBERS

**Mrs. G. Saraswathi,** Assistant Professor of English
**Mr. T.K.Mohanram,** Assistant Professor of English
**Mrs. S. Devika,** Assistant Professor of English
**Mrs. P. Rajeshwari,** Assistant Professor of English
**Mrs. T. Tamilselvi,** Assistant Professor of English
**Miss. T. Priyadharshini,** Assistant Professor of English
**Miss . SP. Archana,** Assistant Professor of English
**Miss. S.Bharathi,** Assistant Professor of English

## CHIEF GUESTS

### Keynote Address

**Dr.Kavitha Ramaasamy**
Professor of English
DMI-St.Eugene University
Chibombo, Zambia

### Invited Talk-I

**Dr. V Sutharshan**
Assistant Professor
Dr N.G.P Arts and Science College
Coimbatore.

### Invited Talk-II

**Mr. R. Sivakumar,**
Assistant Professor of English
JJ College of Arts and Science, Pudukkottai.

# GANESAR COLLEGE OF ARTS & SCIENCE

**MELAISIVAPURI - 622 403**
(Affiliated to Bharathidasan University)
Melasivapuri - 622 403. Pudukkottai District.

We cordially invite you to the

**One - Day**
**INTERNATIONAL CONFERENCE**
on

## "Genre Studies in English"
*GSC - 2019*

**23rd Jan 2019**

**VENUE: SANMARGA SABAI**

**Organized by**

**POST GRADUATE**

**DEPARTMENT OF ENGLISH**

## ABOUT THE COLLEGE

Ganesar College of Arts and Science was established in the year 1909 by Revered Patrons Palaniyappar and Annamalaiyar at Melaisivapuri, a remote rural village in Pudukkottai district in Tamilnadu, India. The college is affiliated to Bharathidasan University, Trichy. The college provides quality higher education to the rural mass of students , especially the backward and poor , to impart knowledge in them and to enhance their skills and thereby enabling them to be enterprising , professional and valuable citizens of the country. The college provides extra- curricular activities and programs for the students to develop their personality and individual talents. It provides facilities for the development of an integrated personality. The College offers the following UG and PG Degrees, Diploma and Certificate Courses and Research Programme.

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|---|---|
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| B.A English | M.A English |
| B.Sc Maths | M.Sc Maths |
| B.Com | M.Com |
| B.Sc Computer Science | M.Phil Tamil |
| B.Sc Physics | Ph.D Tamil |
| B.B.M | |
| B.S.W | |

Diploma in Yoga, Certificate Course in Tally (ERP9) Certificate Course in Librarian Science

## ABOUT THE DEPARTMENT

The Department of English was started in the year 2011.From since its inception, the department has been to produce English graduates of high caliber. The Department is strengthened by academically well qualified and experienced faculty members who consistently and dedicatedly involve themselves in teaching and interestingly participate in various national and international forums to make them updated with the current issues in English domain which ultimately benefit our students.

## ABOUT THE CONFERENCE

We are pleased to announce the upcoming one-day International conference entitled "Genre Studies in English" to the academic community. This conference aims to explore and celebrate the diverse genres, themes, and forms of popular literature and culture and their significant impact on society. The conference will bring together scholars, researchers, professionals, and enthusiasts to share ideas, insights, and research findings related to English literature, while promoting interdisciplinary exchange and collaboration. With a focus on thrust areas, the conference will delve into specific themes and topics that are currently shaping the field of popular literature and culture. These thrust areas include:

## Thrust Areas:

- ➢ Digital Transmedia Storytelling
- ➢ Digital Genres
- ➢ Genre and Identity
- ➢ Historical Genre Evolution
- ➢ Genre Conventions and Tropes
- ➢ Genre and Reception Studies
- ➢ Genre Hybridity and Culture

Titles are not limited. Researchers may also submit their articles related to the conference title.

**Name of the Event: One day International Conference on Genre Studies in English**

**Venue: Sanmarga Sabai**

**Organising Department: ENGLISH**

**Date: 23-01-2019**

**No. of Participants :183**

### BRIEF EVENT REPORT

This one day international Conference was attended by participants from various College and Universities in and around Tamilnadu. 167 students and 16 faculty members from the department of English participated in the conference.



**Dr.Kavitha Ramaasamy lectured on "One day International Conference on Gender Studies in English "on 23rd January, 2019.**

### Important Messages/ Outcomes

**Dr. Kavitha Ramaasamy** lectured on **"One day International Conference on Genre Studies in English"** starting with announcement of upcoming to the academic community. This conference reviews three major approaches to genre analysis; Rhetorical Genre Studies(RGS), English for Specific Purposes (ESP) and Systemic Functional Linguistics (SFL). The four main literary genres are poetry, fiction, non-fiction and drama, with each varying in style, structure, subject matter, and the use of figurative language.

| CONVENER | HOD | PRINCIPAL |
|----------|-----|-----------|

# DEPARTMENT OF SOCIAL WORK

Organised

## One Day workshop
on
## Intellectual Property Rights

Date :24.01.2019



## GANESAR COLLEGE OF ARTS AND SCIENCE
*UGC Recognized 2(f) and 12(B) Institution*
*Affiliated to Bharathidasan University*
**Melasivapuri – 622 403, Ponnamaravathi, Tamil Nadu, India**

## ABOUT THE COLLEGE

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Social work profession is to enhance human well-being and help to meet basic and complex needs of all people, with a particular focus on those who are vulnerable, oppressed, and living in poverty. Department of social work was started on 2018. The department of Social Work is committed to building a socially just society, defined as one that upholds and validates the values of equality, diversity, inclusiveness, democracy, and concern for human welfare.

**GANESAR COLLEGE OF ARTS AND SCIENCE**

Melasivapuri-622403 , Pudukkottai District , Tamilnadu-India

# DEPARTMENT OF SOCIAL WORK
Cordially invites you to the workshop on
**INTELLECTUAL PROPERTY RIGHTS 2019**

---

Date: 24.01.2019          Venue: Auditorium          Time: 11.00 am

**Ms.S.SOWNDHARYA**
**I BSW - Student**
*Welcome Address*

**Mr.M.RANJITH**
**Asst. Professor & Head**
*Inaugurates*

**Ms. M. SHARMILA DEVI**
**Lecturer, Mother Teresa College**
*Keynote Address*

**Dr.S.Sornam**
**Principal**
*Thematic Address*

**Mr.S.SURESHKUMAR**
**I BSW - Student**
*Vote of Thanks*

**Organized by BSW Students**
**+**

**M.Nagarajan**          **M.Ranjith**          **Prof.S.Sornam**
**Organizing Secretary**          **Convener**          **Principal**

**TITLE OF PROGRAMME:** One-day work shop on intellectual property Rights

**NAME OF THE ORGANIZING DEPARTMENT/COMMITTEE: Department of Social Work**

**NAME OF THE COORDINATORS /CONVENERS/ORGANIZER OF THE PROGRAMME:**

    **CONVENER-   Mr.M.RANJITH**

    **COORDINATORS   -Mr.M.NAGARAJAN**

**DATE OF THE PROGRAMME:** 24.1.2019

**VENUE:  Social work Department**

**TARGET GROUP: Social work trainees**

**NUMBER OF PARTICIPANTS:40**

**A SUMMARY REPORT:**

    In the department of Social Work, Ganesar College of Arts and Science, Melaisivapuri has been organized one-day work shop on Intellectual Property Rights on 24.01.2019. In this work shop taught the social work trainees how to develop the leadership skills in personal and professional ways.  Ms. S.Sowndharya welcomes the gatherings. Next, Head Mr.M.Ranjith delivered the inaugural address. Then, Ms.M.sharmila, Lecturer, Motheretheresa College, delivered the keynote address. Followed by her Dr.S.Sornam. Principal of Ganesar College of arts and science delivered the thematic address. In the end, first year student Mr. S.Sureshkumar proposed the vote of thanks. In this event, all the Faculties and students has participated in the workshop.

**Ms.M.Sharmila, Lecturer, Speak about intellectual property rights    on 24.01.2019**

# DEPARTMENT OF B.Com.,
## (BANK MANAGEMENT)

## TWO DAYS STATE LEVEL WORKSHOP
### On
### "RESEARCH REVIEW OF LITERATURE IN COMMERCE"

## 04th March 2019 @ 10.00 AM
### in
### Sanmarga Sabai Auditorium

### Organised By



**DEPARTMENT OF B.Com (BANK MANAGEMENT)**
**GANESAR COLLEGE OF ARTS AND SCIENCE**
*UGC Recognized 2(f) and 12(B) Institution*
*(Affiliated to Bharathidasan University)*
**Melasivapuri – 622 403, Ponnamaravathi, Tamil Nadu, India**

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B.Com Banking Management deals with the concepts of commerce and the trades or businesses. It is a Three-year UG degree course started in the year 1996, that focuses on the basic understanding of financial accounting, business management, financial management, statistics, etc. Candidates having a flair interest in banking and having research-oriented technical expertise with a strong rational mind can choose a BCom Banking Management course for their graduation. Candidates who have completed 10+2 education with a relevant stream are eligible for the course. and the management students can also go for MBA after completing this course.

## ABOUT THE DEPARTMENT

B.Com Banking Management is a Three year undergraduate degree course which deals with subjects such as financial accounting, banking, commerce, business economics, and marketing. This course is mainly pursued by candidates who are interested in banking subjects and have an interest in accounting-related financial activities.

## COURSE OBJECTIVES

It is a combination of both practical and theoretical ways of learning the subject and a calculative approach based on the systemic method. This course is designed in such a way that majorly focuses on all the aspects of banking to provide the candidates a thorough knowledge about the subject.

Business economics paper, accounts, and financial management, business economics, communication, services marketing, statistical and mathematical are some of the advanced lessons of the course.

Candidates who have a zeal towards banking and want to get the lessons of finance, investing, commercial, management can opt for this course.Candidates after completing their course in Bachelor of Commerce Can go for higher education in the same fields like M.Com or PGDBM.

# GANESAR COLLEGE OF ARTS AND SCIENCE

## Melaisivapuri-622403

## Department of B.Com (Bank Management)

We cordially invite you for the

*One Day State Level Workshop*

On

**"RESEARCH REVIEW OF LITERATURE IN COMMERCE"**

## 04th March 2019 @ 10.00 AM
in
## Sanmarga Sabai Auditorium

**Welcome Address** : **Dr. SV. SORNAM**
*PRINCIPAL,*
*GANESAR COLLEGE OF ARTS AND SCIENCE,*
*MELAISIVAPURI.*

**Presence** : **Thiru S. Nagappan M.B.A.,**
*President, College Committee*

**Presidential Address** : **Dr.V. Palaniyappan M.A.,M.Phil.,Ph.D.,**
*President, Sanmarga Sabai & Self Finance Wing*

**Felicitation** : **Thiru. S. Palaniappan M.B.A.,**
*Secretary, Sanmarga Sabai & Self Finance Wing*

: **Dr. M. Selvaraju M.A., M.Phil.,Ph.D.,**
*Vice Principal, Ganesar College of Arts and Science*

**Chief Guest Address** : **Dr. R. KANNAN, Principal,**
**MSU, Constituent College, Puliyangudi,**
**Thenkasi Dt.**

**Vote of Thanks** : **Dr. M. MOHAMED IBRAHIM MOOSA**
*HEAD, DEPARTMENT OF B.Com., BANK MANAEMENT,*
*GANESAR COLLEGE OF ARTS AND SCIENCE.*

# Department of B.Com (Bank Management)

## REPORT

## ONE DAY STATE LEVEL WORKSHOP ON "RESEARCH REVIEW OF LITERATURE IN COMMERCE"

## 04ᵗʰ March 2019 @ 10.00 AM

**Structuring a literature review**

In general, literature reviews are structured in a similar way to a standard essay, with an introduction, a body and a conclusion. These are key structural elements. Additionally, a stand-alone extended literature review has an abstract. Throughout, headings and subheadings are used to divide up the literature review into meaningful sections.

There is no single "correct" structure for how to structure the content of your literature review – every review is shaped by the nature of the field being reviewed and the specific argument the review is supporting. Here are some common literature review organising patterns:

- ✓ historical development (chronological)
- ✓ themes
- ✓ concepts
- ✓ definitions
- ✓ debates
- ✓ pros and cons
- ✓ theories
- ✓ methodological issues
- ✓ definitions
- ✓ key works of a single author

✓ key works in a particular field of study

For example, a literature review on the definitions of key terms or concepts in a particular field of study might analyse a variety of definitions and conclude by defending a selected definition.

A literature review is a narrative compilation of selected academic sources related to your topic. Lit reviews describe the research you have studied and develop in your reason for the study, as well as provide criticism of past research. The end result should be a narrative showing the inherent need for your research in the field. Grounding your intended research in the current movements of the field will provide you with evidence of trends on where the field is headed. It also offers you the snapshot of the methodologies used in those studies. You can see what questions are being asked and find answers based on differing approaches to the topic.

An ideal literature review serves two purposes in your study. It strengthens your thesis and justifies your research question. **By providing a critical summary of foundational and contemporary research on the topic, a literature review can show readers how your research fills important knowledge gaps. Pinpointing the other work in the field can show the unique perspective your study will provide. It can also offer a thoughtful critique of existing work that shows your full understanding of the opportunities and obstacles in your discipline.**

**Why a Literature Review?**

- effectively use research methods to collect and curate information that is useful in answering significant questions;
- foster the ability to make decisions based on rigorous evidence;
- effectively communicate research results in a written form;
- develop the discipline to work with autonomy;
- understand the value, purpose, and methodologies of insightful research.

**Developing a Literature Review**

The Literature Review makes the case for your research. To do so effectively, follow these steps:

**Identify what you already know in the research** - What existing studies and papers led you to

start this project? Take a look at the works cited on these studies since it will lead you to other research.

**Create an annotated bibliography** - It will help you remember the key points of the information you are reading.

**Map key studies and researchers in your field** - What is the most significant work? Who are the key researchers? What questions do they ask in their research? How has the research grown, and what obstacles still remain in the field? If you are uncertain about the prominent thinkers and what the key issues are in your field, you can sometimes reverse engineer based on your known studies. Ask yourself as you read, who are the authors and works I'm seeing cited frequently? Add those to your bibliography.

ONE DAY STATE LEVEL WORKSHOP ON
"RESEARCH REVIEW OF LITERATURE IN COMMERCE"  04th March 2019

# GANESAR COLLEGE OFARTSANDSCIENCE

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## DEPARTMENT OF B.Com., BANK MANAGEMENT

### ONE DAY STATE LEVEL WORKSHOP

## CERTIFICATE

This is to certify that Mr./Miss./Mrs. **MUTHU. O     II. B.Com, (BM)**

**Reg. No: CB17C 53917** Has actively participated in the One day state level workshop on

**"RESEARCH REVIEW OF LITERATURE IN COMMERCE"**

Held on **04ᵗʰ March 2019**

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